

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING MINUTES  
THURSDAY, March 25, 2021 – 5:00 P.M.  
*Teleconference Meeting***

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Williamson at 5:02 PM.

**A. Pledge of Allegiance:** Commissioner Williamson led the Pledge of Allegiance.

**B. Administer the Oath of Office:** Councilmembers Shyne and Erickson swore in their newly appointed Commissioners Mito Aviles and Lindsey Deaton.

**C. Roll Call:**

Present: Commissioner Mito Aviles  
Commissioner Lindsey Deaton  
Commissioner Dan Faltz  
Commissioner Dawn Moreno-Freedman  
Commission Vice Chair Martin Gantman  
Commission Chair Todd Williamson

Absent Commissioner Catherine Lee

Also Present: Acting Arts Manager Rebecca Ehemann  
Administrative Specialist IV/Recording Secretary Moya Márquez  
Grants Coordinator Eva Angeloff  
Arts Coordinator Michael Che  
Arts Technician Joy Tribble  
Arts Intern Annika Carlson

**D. Approval of the Agenda:**

**ACTION:** Approval of the March 25, 2021 meeting agenda was **motioned by Commissioner Gantman, seconded by Commissioner Moreno-Freedman, and approved unanimously.**

**E. Approval of the February 25, 2021 Meeting Minutes**

**ACTION:** Approval of the February 25, 2021 meeting minutes as amended was **motioned by Commissioner Gantman seconded by Commissioner Faltz, and approved unanimously.**

**F. Public Comment**

**II. CONSENT CALENDAR**

The following routine matter was acted upon by one motion.

Commissioner Williamson requested that item II.B. be moved to Excluded Consent as Item V.A. on this agenda.

**ACTION: Approval of the Consent Calendar as amended was motioned by Commissioner Gantman, seconded by Commissioner Faltz and approved unanimously.**

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

**B. Fiscal Year 2021 Arts and Cultural Affairs Commission Subcommittee Structure and Appointment to the Library Programming Committee**

The Commission will review and consider approval of its subcommittee structure (Art on the Outside Subcommittee, Performing Arts and Cultural Affairs Subcommittee, and the Urban Art Subcommittee) for FY 2021 as proposed by the Chair, and consider appointing a commissioner to sit on the Library Cultural Programming Committee.

**ACTIONS:**

- 1) Approve the Subcommittee structure for FY 2021 for the Art on the Outside Subcommittee, Performing Arts and Cultural Affairs Subcommittee and the Urban Art Subcommittee as proposed by the Chair.
- 2) Appoint Commissioner Dawn Moreno-Freedman to sit on the Library Cultural Programming Committee.

**Moved to excluded consent as item IV.A. on this agenda.**

**III. UNFINISHED BUSINESS**

**A. Performing Arts & Cultural Affairs Subcommittee Report**

The Commission received a report from the Performing Arts & Cultural Affairs Subcommittee on its meeting held March 11, 2021 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Faltz shared that the Subcommittee voted to confirm a short list of performers for the upcoming WeHo Sounds concert series.

**ACTIONS:**

- 1) Received and filed the Performing Arts and Cultural Affairs Subcommittee Report.
- 2) Approval of a short list of artists for the WeHo Sounds Online Concert Series (Summer 2020). **Motioned by Commissioner Moreno-Freedman, seconded by Commissioner Deaton and approved unanimously.**

**B. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held March 25, 2021 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Gantman reported that the Subcommittee had three actionable items: a temporary video project on the Sunset Billboards, a review of the WEHO Muralist Roster, and approval of an invitational for a mural on the Werle Building.

**ACTIONS:**

- 1) Received and filed the Art on the Outside Subcommittee Report.
- 2) Approval of the temporary video project proposal by Jessica Rich, The Rich Picture for *DISCRIMI-NATION* and *RESENTMENT* by The Guerrilla Girls for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard (1OAK) from 4/1/21 – 5/31/21. **Motioned by Commissioner Deaton, seconded by Commissioner Aviles and approved unanimously.**
- 3) Denial of the WEHO Muralist Application from Sean Martini for inclusion on the WEHO Muralist Roster, and invite the artist to reapply with new images of past work for review. **Motioned by Commissioner Faltz, seconded by Commissioner Moreno-Freedman and approved unanimously.**
- 4) Approval of the WEHO Muralist Applications from artists Josh McKenna, Kasey Blaustein, Mark White, Naomi Duben, Rosa Barrera, and Sya Warfield for inclusion on the WEHO Muralist Roster. **Motioned by Commissioner Moreno-Freedman, seconded by Commissioner Deaton, and approved unanimously.**
- 5) Approval of opening a Werle Building Mural invitational to twelve artists from the WEHO Muralist Roster: Aaron Glasson, Forest Wolf Kell, Giuseppe Percivati, Maggie Lichtenberg, MANONE, Melinda Butt, Michael Hsiung, Miss Brightside, MONCHO1929, Phillippe Bourque, Robert Enoe, and Trek Kelly with the clarification that the artwork not be directly representative. **Motioned by Commissioner Deaton, seconded by Commissioner Aviles, and approved unanimously.**

**IV. NEW BUSINESS**

**A. Approval of 2022 Arts Grant Program Guidelines**

The Commission will consider recommending approval of the 2022 Arts Grant Program Guidelines to City Council.

The Commission discussed the changes to the 2022 Arts Grant Program Guidelines and went through each Arts Grant Program guideline to review the latest changes.

**ACTION:** Recommend that the City Council approve the 2022 Arts Grant Program Guidelines. **Motioned by Commissioner Deaton, seconded by Commissioner Moreno-Freedman, and approved unanimously.**

**V. EXCLUDED CONSENT**

**A. Fiscal Year 2021 Arts and Cultural Affairs Commission Subcommittee Structure and Appointment to the Library Programming Committee**

The Commission will review and consider approval of its subcommittee structure (Art on the Outside Subcommittee, Performing Arts and Cultural Affairs Subcommittee, and the Urban Art Subcommittee) for FY 2021 as proposed by the Chair, and consider appointing a commissioner to sit on the Library Cultural Programming Committee.

Commission Chair Williamson welcomed the new Commissioners to their roles on ACAC Subcommittees and encouraged current members to be proactive in assisting the new Commissioners in getting acclimated to the work.

**ACTIONS:**

- 1) Approve the Subcommittee structure for FY 2021 for the Art on the Outside Subcommittee, Performing Arts and Cultural Affairs Subcommittee and the Urban Art Subcommittee as proposed by the Chair.
- 2) Appoint Commissioner Dawn Moreno-Freedman to sit on the Library Cultural Programming Committee.

**Motioned by Commissioner Faltz, seconded by Commissioner Gantman, and approved unanimously.**

**VI. PUBLIC COMMENT**

None.

**VII. ITEMS FROM COMMISSIONERS**

Commissioner Gantman welcomed Commissioners Deaton and Aviles to the Commission.

Commissioner Moreno-Freedman welcomed Commissioner Deaton and Aviles to the Commission.

Commissioner Deaton reported that before being sworn in, she attended all Subcommittees meetings for the Arts and Cultural Affairs Commission as a member of the public – and thanked everyone for their welcome. She also thanked Eva Angeloff for leading the WeHo Artist Bootcamp.

Commissioner Faltz welcomed Commissioner Deaton and Aviles to the Commission and thanked staff members Joy Tribble and Eva Angeloff for their presentations today.

Commissioner Aviles thanked the Commissioners for their welcome and expressed his eagerness to contribute to the Commission.

Commission Chair Williamson asked that staff dedicate time on the next agenda for the returning Commission members to introduce themselves to the new Commissioners so everyone can get to know their colleagues better.

**VIII. ITEMS FROM THE STAFF**

Arts Intern, Annika Carlson, introduced herself to the Commission.

Arts Technician, Joy Tribble, shared that she has been with the City for three years, and as a part of her job she coordinates events including various music series, theatre programs, and the Human Rights Speakers Series, among other programs.

Grants Coordinator, Eva Angeloff shared that she has a dance background and was previously an administrator for dance organizations. She now oversees the grant program for the City.

Arts Coordinator, Mike Che, shared that he has been with the City for ten years. He currently oversees the interns, Arts Division social media accounts, and the e-newsletter. He also oversees the One City One Pride LGBTQ Arts Festival, exhibitions at the West Hollywood Library, WeHo Reads, the Poet Laureate program, City's holiday banner and card program, Little Free Library program, and the occasional temporary public art project. He shared that at the April 5 City Council meeting three items will be presented including, the Arts and Cultural Affairs Commission Cultural Equity Statement, a proclamation announcing April as National Poetry Month, and the City Poet Laureate will read the Citywide collaborative poem. Finally, he announced two WeHo Reads events on April 7 and 14.

Administrative Specialist IV/Commission Secretary Moya Márquez shared that they first worked with the City as an intern in 2015. They have worked in administrative capacities at several arts organizations across Los Angeles and currently serve as the Arts Division's dedicated administrative specialist.

Acting Arts Manager, Rebecca Ehemann, has worked at the City for six years, and was consulting with the City for five years prior to assist the City in installing public art projects. Rebecca has a master's degree in Public Art Studies and is currently serving as both the Public Art Administrator and the Acting Arts Manager for the City.

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission authorized staff to develop the agenda for the meeting on Thursday, April 22, 2021.

**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:11 PM to its regularly scheduled meeting on April 22, 2021, at 5:00 p.m. via teleconference.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION ON THIS 22nd DAY OF APRIL 2021.

DocuSigned by:  
*Todd Williamson*  
TODD WILLIAMSON,  
COMMISSION CHAIR

ATTEST:

DocuSigned by:

*Moya Marquez*

MOYA MARQUEZ,  
RECORDING SECRETARY