

WEST HOLLYWOOD  
DIRECTOR OF EMERGENCY SERVICES

EXECUTIVE ORDER NO. 2021-2

EMERGENCY EXECUTIVE ORDER OF THE CITY  
MANAGER/DIRECTOR OF EMERGENCY SERVICES OF  
THE CITY OF WEST HOLLYWOOD, CALIFORNIA,  
AUTHORIZING A FIFTH ROUND OF MONTHLY  
FINANCIAL ASSISTANCE TO ELIGIBLE RENTERS  
IMPACTED BY COVID-19

SECTION 1. RECITALS

- A. All of the recitals in West Hollywood Director of Emergency Services Executive Order Nos. 2020-1, 2020-2, 2020-3, 2020-4, 2020-7, 2020-8, 2020-9, 2020-10, 2020-11, 2020-12, 2020-13, 2020-14, 2020-15, 2020-16, 2020-17 and 2021-1 remain in effect and are incorporated herein by reference.
- B. During the pendency of the local emergency and statewide state of emergency, the Director of Emergency Services is empowered: “[to] make and issue rules and regulations on matters reasonably related to the protection of life and property as affected by such emergency; provided, however, such rules and regulations must be confirmed at the earliest practicable time by the City Council.” under Section 2.80.060 A.(6)(a) of the West Hollywood Municipal Code.
- C. On March 16, 2020, the City of West Hollywood declared a local emergency due to COVID-19. On March 19, 2020, the Los Angeles County Public Health Officer issued the “Safer at Home For Control of COVID-19 Order”, which ordered closure of all non-essential retail businesses, indoor malls and shopping centers, and playgrounds for children. Also on March 19th, the Governor of the State of California also issued Executive Order N-33-20, an Order of the State Public Health Officer ordering all individuals living in California to stay home or at their place of residence except as needed to maintain continuity of operations of outlined federal critical infrastructure sectors.
- D. As the public health directives and information related to COVID-19 continues to evolve, the City has worked to quickly adapt and adjust delivery of key social services during these uncertain times. To assist renters financially impacted by COVID-19 the City has allocated several rounds of funding for rental assistance through existing agencies.
- E. The city had two existing rental assistance programs in place that it was able to quickly enhance to accommodate the sudden and devastating loss of income and other financial impacts to residents from COVID-19. On March 16, 2020, the City

Council allocated \$75,000 in emergency support to assist residents and employees in West Hollywood who were in need due to lost jobs and income. Of the initial \$75,000, \$52,500 from General Fund Reserves were used for rental assistance through one of the City's existing contracted providers, the National Council of Jewish Women (NCJW). These funds are made available through NCJW's LA COVID-19 Rental Assistance Program for eligible City residents under the age of 55 who are unable to pay rent due to issues related to COVID-19. In addition, the City Council allocated \$150,000 for emergency technology support.

- F. On April 6, 2020, the City Council allocated an additional \$250,000 for emergency social services support; of this, \$227,500 were General Fund Reserves. Of the additional \$227,500 in General Fund Reserves for emergency social services, City staff used \$11,820 for rental assistance through another contracted provider of these services, the Alliance for Housing and Healing (AHH). These funds were made available through AHH's Aging In Place COVID-19 program for eligible residents age 55 and older. \$130,000 was provided to NCJW for the agency's COVID-19 Rental Assistance Program.
- G. In addition, the City Council allocated \$250,000 in General Fund Reserves for the City Manager to use as a contingency for as-needed funding during the emergency. Of the \$250,000 in contingency emergency funding, \$200,000 was used for additional emergency social services, including \$55,000 to the AHH for additional rental assistance through its Aging In Place COVID-19 Program, \$156,490 went to NCJW also for additional emergency rental assistance.
- H. On May 18, 2020, the City Council allocated an additional \$250,000 in General Fund Reserves to continue to support emergency rental assistance for West Hollywood residents through NCJW.
- I. On June 15, the City Council approved an allocation of \$138,241 in special funds in the Community Development Block Grant Fund for the provision of emergency meal delivery services.
- J. On July 20, 2020, the City Council approved an additional allocation of \$500,000 in General Fund Reserves as contingency for emergency funding; \$250,000 of this allocation provided support for emergency rental assistance programming through AHH and NCJW and \$77,360 was used to fund services with Bet Tzedek.
- K. On August 17, 2020, the City Council approved the City's allocation of CARES Act funding estimated at \$447,003 and the City's allocation of a Westside Cities Council of Governments (COG) Innovations Grant estimated at \$171,456 for a total of \$618,459. In addition, the City Council allocated \$500,000 in General Fund Reserves for the City Manager to use as a contingency for as-needed funding during the emergency, of which \$60,000 was used for the provision of emergency social services.

- L. On September 21, the City Council allocated an additional \$82,114 in General Fund Reserves to continue to support emergency legal services for West Hollywood residents through Bet Tzedek.
- M. On December 7, 2020, the City Council approved an allocation of \$409,971 in General Fund Reserves for emergency social services, and approved continued support of: emergency rental assistance for West Hollywood residents through NCJW of \$150,000 and through Alliance for Housing and Healing of \$190,000; emergency meal delivery through Project Angel Food of \$115,000 and through Jewish Family Services of \$14,971. In addition, the City Council allocated \$500,000 in General Fund Reserves for the City Manager to use as a contingency for as-needed funding during the emergency.
- N. On December 21, 2020, the City Council approved an allocation of \$250,000 in General Fund Reserves for an emergency assistance grant program for small businesses.
- O. Through AHH's and NCJW's COVID-19 rental assistance programs, the agencies have distributed four rounds of monthly financial assistance to local renters impacted by COVID-19.
- P. The spread of COVID-19 continues to present a threat to the health and safety of City residents. Under current State and local health orders implemented to prevent the spread of the disease, certain businesses are still unable to open and others are required to operate under a limited capacity. As a result, many local tenants remain unemployed and unable to make monthly rental payments.
- Q. With the financial effects of COVID-19 continuing to loom over local renters, the City Council desires to authorize a fifth round of monthly rental assistance funding through the AHH and NCJW's COVID-19 rental assistance programs to continue to provide much needed financial assistance to local renters impacted by COVID-19. Preventing displacement of residents is imperative to reduce the spread of COVID-19 and maintain stable housing to comply with the State and local Safer at Home orders. No additional City money needs to be allocated to fund this fifth round of rental assistance and the purpose of this order is to immediately authorize the fifth round of assistance using the remainder of the allocated funds.
- R. This Order is adopted pursuant to the City's police powers and powers afforded to the City in time of national, state, county and local emergency during an unprecedented health pandemic, such powers being afforded by the State Constitution, State law, and the Chapter 2.80 of the West Hollywood Municipal Code to protect the peace, health, and safety of the public, and to protect life and property as affected by the emergency. This Order is adopted to continue to provide much-needed financial assistance to local renters impacted by COVID-19 and to prevent the displacement of City residents that would exacerbate the current impacts of the pandemic.

NOW, THEREFORE, I, Paul Arevalo, the Director of Emergency Services for the City of West Hollywood, do hereby issue the following order to become effective immediately, subject to ratification as soon as practicable by the City Council:

IT IS HEREBY ORDERED THAT:

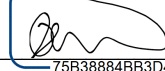
SECTION 2. A fifth round of monthly financial assistance to eligible renters through the Alliance for Housing and Healing (AHH) and the National Council of Jewish Women (NCJW) COVID-19 Rental Assistance Programs is hereby authorized.

SECTION 3. Severability. If any section, subsection, sentence, clause, phrase or word of this order is found to be unconstitutional or otherwise invalid by any court of competent jurisdiction, such decision shall not affect the remaining provisions of this order.

SECTION 4. Effective Date and Termination. This Order shall become effective immediately and shall continue until the earlier to occur of: (1) the conclusion of the local emergency; (2) its termination is ordered by the City Manager/Director of Emergency Services; or (3) it is duly terminated by the City Council. The Order may also be superseded by a duly enacted ordinance or order of the City Council expressly superseding this Order.

ORDERED by the City Manager/Director of Emergency Service this 5<sup>th</sup> day of March 2021.

DocuSigned by:



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3/5/2021

Paul Arevalo, City Manager and Director of  
Emergency Services  
City of West Hollywood

DocuSigned by:

MELISSA CROWDER 3/5/2021

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Yvonne Quarker, City Clerk