

AGENDA
CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE

Thursday, April 22, 2021, 3:30 p.m.

TELECONFERENCE MEETING*

Join Zoom meeting via computer or app: <https://zoom.us/j/95783790676>

(Please keep video and microphone off when joining)

OR

Dial-in via phone: (669) 900-6833

Use Meeting ID: 957 8379 0676, then press #

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

TO PARTICIPATE IN THIS PUBLIC MEETING:

1. You are strongly encouraged to email or call the Arts and Cultural Affairs Commission Secretary at: mmarquez@weho.org or 323-848-6574 no later than 1:30 p.m. on Thursday, April 22, 2021, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.

2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 3:30 p.m.) You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.
 - Join via computer or Zoom app here (please keep video and microphone off):
<https://zoom.us/j/95783790676>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 957 8379 0676, then press #

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Arts and Cultural Affairs Commission Secretary at mmarquez@weho.org or (323) 848-6574 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the March 25, 2021 Meeting Minutes

E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

II. **CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. **UNFINISHED BUSINESS**

A. **Art on the Outside Current, Upcoming and Potential Projects Update**

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

IV. **NEW BUSINESS**

A. **Sunset Arts and Advertising Program (SAAP) – 8775 Sunset (Sunset Spectacular)**

The Subcommittee will review the "Arts on Sunset" proposal, provide feedback on the proposal, and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art projects proposed by Orange Barrell Media, for *Volatile Landscapes* by The Propeller Group for installation on the electronic billboards at 8775 Sunset Boulevard from 4/23/21 – 6/30/21.

RECOMMENDATIONS:

- 1) Recommend that the Arts and Cultural Affairs Commission approve "Arts on Sunset" proposal as presented by the Orange Barrel Media team.
- 2) Recommend that the Arts and Cultural Affairs Commission approve the temporary video project proposal by Orange Barrell Media for *Volatile Landscapes* by The Propeller Group for installation on the electronic billboards at 8775 Sunset Boulevard from 4/23/21 – 6/30/21.

B. **Temporary Art Project Update – Kiduck Kim/Meringue**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission an additional funding request in the amount of \$7,976 for the temporary art project Meringue by artist Kiduck Kim.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the additional funding request of \$7,976 for a new budget not-to-exceed \$27,976 for the temporary art project Meringue by artist Kiduck Kim.

C. Commercial Business Mural Application – 8811 Beverly Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Josh MacDonald for 8811 Beverly Boulevard (Maddox Gallery) featuring the artwork by Mikael B.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8811 Beverly Boulevard featuring the artwork by Mikael B.

D. 9x9 Mural (West Hollywood Park’s 5-Story Parking Structure) Draft RFP

The Subcommittee will review and discuss a draft Request for Proposals for the 9x9 Mural on the ground floor of West Hollywood Park’s 5-Story Parking Structure.

RECOMMENDATION: Provide staff with directions, modifications, and recommendations as applicable on the 9x9 Mural (West Hollywood Park’s 5-story Parking Structure) RFP.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

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VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the May 27, 2021 meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its regularly scheduled meeting on Thursday, May 27, 2021 at 3:30 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: April 15, 2021
Signature: \\Alyssa T. Poblador\
Office of the City Clerk