

THE SUNSET STRIP

Sunset Strip Business Improvement District Advisory Board Meeting SPECIAL MEETING

Location: Audio/Video Conference via zoom

<https://us02web.zoom.us/j/84222598115?pwd=aHpMUeWzd3AzNk4NjlyY0lNVE5Edz09>

Meeting ID: 842 2259 8115 | Passcode: 272334 | Call in: 669-900-9128

AGENDA

Monday, April 19, 2021 @ 12:00 p.m.

(Due to meeting at 12 pm, this is considered a special meeting)

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| 1) CALL TO ORDER/CHAIR REPORT | 12:00 PM |
| a. Self-Introductions/Roll Call | |
| b. Posting of Agenda | |
| c. Board Comments on Agenda | |
| 2) APPROVAL OF AGENDA & MINUTES | 12:05 PM |
| 3) FINANCIAL REPORT | 12:10 PM |
| a. Current Financials | |
| b. BID Assessment Collection Update | |
| c. Discussion of Waiving Assessment payments for 2020/2021 | |
| 4) BLOCK BY BLOCK REPORT | 12:15 PM |
| 5) WEST HOLLYWOOD SHERIFF'S REPORT | 12:20 PM |
| 6) NEW BUSINESS | 12:25 PM |
| a. Ad-Hoc Committee Meetings Report | |
| b. Annual Report and 2021/2022 Program of Work and Budget deadline | |
| 7) UNFINISHED BUSINESS | 1:00 PM |
| a. Banner contract with Swing Media completed | |
| b. Board election & terms discussion | |
| 8) EXTERNAL PARTNER REPORTS | 1:05 PM |
| a. Canyon Country | |
| b. City of West Hollywood | |
| c. West Hollywood Travel + Tourism Board | |
| d. West Hollywood Chamber of Commerce | |
| 9) BOARD MEMBER COMMENTS | 1:15 PM |
| 10) PUBLIC COMMENTS | 1:20 PM |
| 11) ADJOURNMENT | 1:30 PM |

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: April 15, 2021
Signature: \\Alyssa T. Poblador\
Office of the City Clerk