

The City of West Hollywood,  
its Women's Advisory Board  
and the West Hollywood  
Chamber of Commerce Present the

25th Annual West Hollywood  
Women In Leadership  
**AWARDS AND RECEPTION**



March 25, 2021  
6 p.m. to 7:30 p.m.

# WELCOME REMARKS & INTRODUCTIONS

## **Jenner Deal**

Chair, City of West Hollywood Women's Advisory Board

## **Mayor and West Hollywood City Council**

## **Nick Rimedio**

Chair, West Hollywood Chamber of Commerce Board of Directors

## **Genevieve Morrill**

President and CEO, West Hollywood Chamber of Commerce

## **Master of Ceremonies**

Dana Goldberg, Comedian and Activist

# AWARDS PRESENTATION

## **Silvia Salguero**

Licensed Clinical Social Worker and Former City of West Hollywood  
Women's Advisory Board Member

Presenter: Tina Moore, City of West Hollywood Women's Advisory Board

## **Katie Brightside**

Creative Director, Welcome to the Brightside Agency

Presenter: Jamie Adler, CEO, Phyllis Morris Originals

## **Emiliana Guereca**

Founder of Women's March Los Angeles and President of Women's March Foundation  
Presenter: Angela de Silva, Vice Chair, City of West Hollywood Women's Advisory Board

## **Fran Solomon**

Community Leader and Former City Staff, City of West Hollywood

Presenters: Nicole Payton, City of West Hollywood Women's Advisory Board and  
Genevieve Morrill, President and CEO, West Hollywood Chamber of Commerce

# CLOSING REMARKS & ACKNOWLEDGEMENTS

\*\*The Phyllis Morris Award is given in memory of famed interior designer and entrepreneur Phyllis Morris, creator of the legendary "poodle lamp". The name Phyllis Morris is synonymous with originality, enduring style and quality, enduring style and quality, which is still the hallmark of this second-generation company.

# THE POWER OF CHANGE IS IN OUR HANDS...

The National Council of Jewish Women|Los Angeles is committed to advancing economic justice and equality for women and their families. In addition to our direct service programs; we support the passage of laws and policies that ensure economic security, promote dignity in the work place, and expand the safety net for families who are struggling.

[www.ncjwla.org](http://www.ncjwla.org)

The City of West Hollywood Women's Advisory Board (WAB) advises the City Council on policies and other issues pertaining to women, advocates on behalf of women's rights, and provides programming addressing women's concerns.

The month of March is nationally recognized as Women's History Month—a time to commemorate and reflect upon the many accomplishments of women and the continuing struggle for equal rights. [weho.org](http://weho.org)

The West Hollywood Chamber of Commerce (WHCC) is a voluntary, action oriented, non-profit organization, comprised of business and professional leaders working together to promote a community environment where commerce can flourish. WHCC champions local business, and provides resources and leadership to advance economic activity, while promoting the uniqueness of West Hollywood. These civic improvements benefit the general welfare of those who eat, shop, play, or live, work and stay in West Hollywood.

[www.wehochamber.com](http://www.wehochamber.com)

# 2021 HONOREES



**Silvia Salguero**

Silvia Salguero is a bilingual licensed clinical social worker who provides mental health services. She currently works at a private practice in downtown Los Angeles. Silvia has worked in community mental health clinics, schools, and private practice settings.

Silvia has had the privilege of working with a variety of different populations such as foster children, immigrant families, high-risk youth, and women. Silvia has taken a special interest in working with women and young girls. Silvia believes in the power of giving back and providing support for others.

Silvia began volunteering in high school and attended events in the West Hollywood area. Silvia was a recipient of the West Hollywood Youth Scholarship Awards in 2009, a program that was funded for several years by contributions from the West Hollywood Women in Leadership Awards. She became interested in learning more about the city she was raised in and began volunteering for Mayor Lindsey Horvath's office before attending college. During her time in college, Silvia participated in conferences such as the West Hollywood Women's Leadership Conference where she helped develop the "Young Women in Power" leadership program. After graduating college, Silvia was appointed to the Women's Advisory Board in 2013, served as Chair for a term and continued her service until 2019. During her tenure on the Board, she was notably an advocate for youth and mental health awareness and services. Silvia also served on the Board of Directors for Friends of the West Hollywood Library from 2016-2017.

She graduated from the University of Southern California in 2015 with a Master's in Social Work with a concentration in mental health and from the University of California, Riverside with a Bachelor's in Psychology in 2013.



**Katie Brightside**

Welcome to the Brightside™ Creative Director, Recipient of the Phyllis Morris Award named in honor of the design pioneer, with almost 20 years of experience as an artist and designer, Katie created the Welcome to the Brightside Agency. The company works with a melting pot of creative's in all spectrums of the arts to deliver unique projects, wallpaper, murals, books, illustrations, and installations. Imagination and production show no limits. Clients include Kimpton La Peer Hotel, The West Hollywood Design District, The City of West Hollywood, Disney, Sesame Street, The Magic Castle, Yamashiro, The Farmer Daughter Hotel, and many more.

Recently with an invitation to design two mural artworks for Pasadena Showcase House, April 26, 2020, Katie devised a new company, *The Digs Collection*. Digs is short for diggings, both words slang for home. It will be Katie's first range commercially available to the public, with mural-size wall art with matching kimono's. However, it's not your typical homeware company. The company has appropriated the original motto and uses 'home is where your toothbrush is' which brings to mind 'home' is ever-changing. A bit like the quest to understanding who we are and our purpose on the planet. We're curious energy that shifts and changes. The digs collection, therefore, reflects this metamorphic concept as a tangible artwork in your home, in your personal sanctuary, for you to wake each day a new butterfly and to begin another day of transformation. The philosophy is to evoke the home with aspiration, either of who you are or who you want to become.

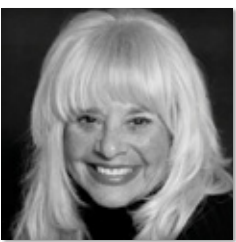
Graduating with a BA in fashion at Kingston University, UK, 2001, Katie moved to Treviso, Italy, where she worked as a designer at the United Colours of Benetton. In 2002 she relocated to Sydney, Australia. In 2012 the aMBUSH Gallery hosted her first of many solo exhibitions where 1000 people attended opening night. This successful exhibition inspired a thirst for further education, MA Fine Art, Central Saint Martin (CSM), London. After graduation Katie sort advice from a White Witch to where she would live happily-ever-after. A week later Katie fulfilled that prophecy by moving to West Hollywood.



## **Emiliana Guereca**

Emiliana Guereca is an activist, feminist, entrepreneur and President of Women's March Foundation, which she founded in 2016. She is the driving force behind 2017, 2018, 2019 and 2020 official Women's Marches in Los Angeles. Emiliana devotes much of her time to advocacy programs for women's rights, Latino education, and gender equality and has served as a bridge between community organizations and coalition building that spans national levels. Emiliana's most recent endeavor includes launching Women's March Action, the 501(c)4 political arm of Women's March Foundation. Personally, Emiliana is proud to serve her Latin community and has also built roots in the Jewish community, as she raises her family in the Jewish faith. Emiliana has been awarded the National Women's Political Caucus: Women of Courage Award 2019, the State of California: Pioneer Women of 2017 Award, the HOPE: Latina of the Year Award 2017, LA County: Pioneer Women of 2018 and the Pat Brown Institute: Civic Engagement Award 2018. Emiliana also served as a surrogate for Vice President Kamala Harris.

Emiliana is currently working on funding a Women's Building in the heart of Los Angeles as a women-led community space that advocates self-determination, gender equality and social justice.



## **Fran Solomon**

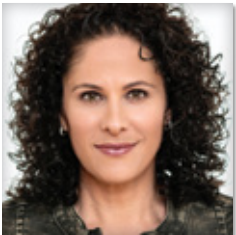
Fran Solomon served as Council Deputy from 1993-2015 to The Honorable John Heilman, the longest serving Councilmember/Mayor in the city's history. Her staunch advocacy of human rights and social justice issues led to over two decades of legislative advocacy and the development and implementation of programming to support a long list of City initiatives including The Women's Leadership Conference, The West Hollywood Human Rights Speaker Series, The West Hollywood Anti-Hunger Initiative, the annual Yom Hashoa Commemoration, the diverse and award winning West Hollywood Book Fair and The West Hollywood Library. Throughout her tenure with the City, she helped raise several million dollars in support of these and other community programs, including The Russian Cultural Festival, The Sunset Strip Music Festival and the annual Avenues of Art and Design Structure and Style Tour, benefiting The West Hollywood Community Housing Corporation.

As a West Hollywood businesswoman prior to her tenure with the City, Fran was an active member of the West Hollywood Chamber of Commerce. She organized the first Russian Business Association forum between the Russian speaking business community and West Hollywood City Councilmembers.

The forum eventually led to the formation of the City's Russian Advisory Board. Former Councilmember Abbe Land appointed her as a charter member to the City's newly formed Women's Advisory Board in 1991. She subsequently served for nearly a decade as senior staff liaison to The Women's Advisory, Lesbian and Gay Advisory, Senior Advisory, Russian Advisory and Arts and Cultural Affairs Advisory Boards. She consistently served as a mentor to City Hall interns and volunteers. Over 50 interns, including international students, served in or through her office, many of whom have come public service professionals, leaders of progressive non-profit organizations and educators. She established valuable collaborations between the City, non profit groups, community schools, the business community, residents and local, state and national elected officials to further the progressive core values of West Hollywood. In 2000, City Hall staff voted her Employee of the Year. Fran is a past Executive Board member of West Hollywood Congregation Kol Ami and was honored with their Guardian of Justice Award in 2008. Upon retirement in 2015, the California State Assembly issued a formal commendation for her many years of dedicated service and civic leadership to West Hollywood.

Fran is a 43-year active community resident of Venice Beach, California and served on the 1st Venice Town Council.

## MASTER OF CEREMONIES



**Dana Goldberg**

“As seen on TBS, ABC, LOGO, and Last Comic Standing, veteran comedian Dana Goldberg is a force of nature on stage. With performances at the San Francisco International Comedy Competition, The Comedy Festival produced by TBS and HBO, and the Fringe Festival in Edinburgh, Scotland; her quick wit and playful stage presence have her earning loyal fans across the country and abroad.

A crowd favorite, Goldberg has become a triple threat combining her comedy, hosting, and fundraising talents to become one of the most sought after entertainers on the circuit. Voted one of the “Top Five Funniest Lesbians In America,” Curve magazine raves, “Goldberg is one of the brightest lights in a stellar comedy landscape.” Advocate.com named Goldberg one of the top three LGBT comedians in the nation.

In addition to headlining clubs, theaters and festivals around the country, Goldberg has performed at and emceed dozens of high profile events and has shared the national stage with luminaries such as President Joe Biden, Vice President Kamala Harris, President Barack Obama, Meryl Streep, Katy Perry, Kerry Washington, Jennifer Lopez, Carol Burnett, Sir Elton John, Mariah Carey, Shonda Rhimes, and many more.

Combining her gift of humor with humanitarian efforts, Goldberg has raised over 30 million dollars for non-profits around the country in the fight for marriage equality, LGBT rights, women's health, and HIV and AIDS education and prevention. Dana is currently the host of Out in Left Field and Co-Host of the Daily Beans Podcast. As the youngest child in a single parent household run by a Jewish mother in which two of three kids are gay, Goldberg helps keep most of the comedy venues and half of the psychotherapists in the country in business”

# 25th Annual West Hollywood Women In Leadership AWARDS AND RECEPTION

## SPECIAL THANKS:

West Hollywood Chamber of Commerce & Staff  
The City of West Hollywood Women's Advisory Board

### The West Hollywood City Council

Mayor Lindsey P. Horvath  
Mayor Pro Tempore Lauren Meister  
Councilmember John D'Amico  
Councilmember John Erickson  
Councilmember Sepi Shyne

### The West Hollywood Women's Advisory Board

Jenner Deal, Chair  
Angela de Silva, Vice Chair  
Keely Field  
Tina Moore  
Nicole Payton  
Timothea Tway

Corri Planck, Strategic Initiatives Manager  
Larissa Fooks, Staff Liaison, City of West Hollywood Women's Advisory Board  
Jenny Ivanova, Recording Secretary, City of West Hollywood Women's Advisory Board

### Upcoming Events

The TransVagina Diaries

March 27 & 28, 2021  
[weho.org/whm](http://weho.org/whm)

Ruth Bader Ginsburg Day Celebration

March 30, 2021  
[weho.org/whm](http://weho.org/whm)

Virtual Multi Chamber Mixer  
<https://live.remco.co/e/after-hours-mixer>

March 31, 2021

2021 Annual Member Mixer

April 14, 2021  
[www.Wehochamber.com](http://www.Wehochamber.com)

### Officers of the West Hollywood Chamber of Commerce Board of Directors

Nick Rimedio, Chair  
Keith Kaplan, Past Chair  
Carol Massie McDonald's LaBrea, First Vice Chair  
Alexander Bazley, Chief Financial Officer  
Raja Sannidhi, Secretary  
Maxine Tatlonghari, Vice Chair Special Events  
David Wood, Vice Chair, Membership  
Sherri Franklin, Vice Chair, Governmental Affairs

Genevieve Morrill, President and CEO

