

## **AGENDA**

**Monday, March 15, 2021 @ 12:00 p.m.**

- |   |          |
|---|----------|
| 1) CALL TO ORDER/CHAIR REPORT   | 12:00 PM |
| a. Self-Introductions/Roll Call                                       |          |
| b. Posting of Agenda  |          |
| c. Board Comments on Agenda   |          |
| 2) APPROVAL OF AGENDA & MINUTES                                       | 12:05 PM |
| 3) FINANCIAL REPORT   | 12:10 PM |
| a. Current Financials   |          |
| b. BID Assessment Collection Update                                   |          |
| 4) BLOCK BY BLOCK REPORT  | 12:15 PM |
| 5) WEST HOLLYWOOD SHERIFF'S REPORT                                    | 12:20 PM |
| 6) NEW BUSINESS   | 12:25 PM |
| a. Recap & Debrief of WHSS Visioning Session                          |          |
| b. Action Items from Board Retreat                                    |          |
| c. Biz Fed Membership Request   |          |
| d. New Banner Contract   + Pink Floyd exhibit                         |          |
| 7) PRESENTATION   | 12:45 PM |
| a. City Presentation: Hart Park Development                           |          |
| 8) UNFINISHED BUSINESS  | 1:00 PM  |
| a. Banner Program Update – creative for 2 <sup>nd</sup> month install |          |
| 9) EXTERNAL PARTNER REPORTS   | 1:05 PM  |
| a. Canyon Country   |          |
| b. City of West Hollywood   |          |
| c. West Hollywood Travel + Tourism Board                              |          |
| d. West Hollywood Chamber of Commerce                                 |          |
| 10) BOARD MEMBER COMMENTS   | 1:15 PM  |
| 11) PUBLIC COMMENTS   | 1:20 PM  |
| 12) ADJOURNMENT   | 1:30 PM  |

### AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: March 8, 2021  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk