

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA**

MONDAY, MARCH 1, 2021

5:30 P.M.

TELECONFERENCE MEETING

PUBLIC PARTICIPATION

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

This option is to provide public comment on the **Closed Session Item(s) ONLY.**

Note: You must email mcrowder@weho.org to request to speak on the Closed Session Items indicated below, by no later than 4:00 p.m. on March 1, 2021. Please include your name, and the phone number from which you will be calling. Once you have submitted your request to speak to the City Clerk, you will be provided with the call-in number. Please call in at 5:30 pm, and you will be given an opportunity to provide public comment on the Closed Session agenda items.

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**1. CONVENE IN OPEN SESSION**

**2. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA**

**3. RECESS TO CLOSED SESSION**

**4. CONFERENCE WITH REAL PROPERTY NEGOTIATORS G.C. 54956.8**

- a. Property: 4336-010-270 and 4336-010-271  
617-621 North Robertson Blvd.  
City Negotiator: City Manager or designee  
Property Owner: City of Beverly Hills  
Under Negotiation: Price and Terms of Payment (Lease/Purchase)

**5. LITIGATION**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation:

**a. CONFERENCE WITH LEGAL COUNSEL- EXISTING LITIGATION G.C. 54956.9(d)(1)**

- 1. Community Housing Improvement Program, Rent Stabilization Association of N.Y.C. Inc., Constance Nugent-Miller, Mycak Associates LLC, Vermyck LLC, M&G Mycak LLC, Cindy Realty LLC, Danielle Realty LLC, Forest Realty LLC v.

City of New York, Rent Guidelines Board, David Reiss, Cecilia Joza, Alex Schwarz, Gernam Tejada May Yu, Patti Stone, J. Scott Walsh, Leah Goodridge, Sheila Garcia, RuthAnne Visnauskas  
United States Court of Appeal; for the Second Circuit  
Case No. 20-3366  
Description: Consideration of whether to appear as friend of the court (amicus curiae).

**COMPLETE AGENDA PACKETS ARE ON THE CITY'S WEBSITE  
at [www.weho.org](http://www.weho.org)**

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection online at [www.weho.org](http://www.weho.org)

\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

**PUBLIC PARTICIPATION**

***TO VIEW THE CITY COUNCIL MEETING:***

\*\*\*Please note that City's website ([www.weho.org/wehotv](http://www.weho.org/wehotv)) is the only official viewing platform for the City of West Hollywood's public meetings. To afford the public with a multitude of viewing options and in order to expand access to our public meetings, broadcasts are also available as a courtesy on local cable television and multiple streaming platforms. However, because they are a third party and operate independently from the City of West Hollywood, their reliability cannot be guaranteed. Broadcasts of public meetings can be found on Spectrum Cable Television's Channel 10 within West Hollywood's borders. Digital streaming platform viewers can easily find programming by searching for "WeHoTV" within the search functions of the following services. Android TV, Apple TV, Fire TV, Roku and YouTube.

**If your video or audio device has buffering or streaming issues while accessing our LIVE feed, please access the meeting at the City's website [www.weho.org/wehotv](http://www.weho.org/wehotv) for updated information and troubleshooting tips for your device and visit [www.weho.org/councilagendas](http://www.weho.org/councilagendas) for information on how to participate by phone. If you are having difficulties connecting to the meeting you can also call (323) 848-3151.**

***TO PARTICIPATE BY PROVIDING AN E-COMMENT:***

To better facilitate the remote meeting, members of the public who wish to comment on matters before the city council are strongly encouraged to submit an E-Comment using the form located at [www.weho.org/councilagendas](http://www.weho.org/councilagendas) by no later than 4:00 p.m. Council meeting day. *Note: E-Comments will not be read into the record during the City Council meeting, however correspondence received by 4:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record.*

***TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:***

*Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see [information on how to view the meeting provided above.](#)*

1. You are **strongly encouraged to Email [mcrowder@weho.org](mailto:mcrowder@weho.org)** no later than 4:00 p.m. Council meeting day, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting **(the meeting begins at 6:00 p.m.)**  
**You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak.**
  - Dial-in #: 669-900-6833
  - Meeting I.D.: 946 3099 4369, then #

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

**Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).**

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, MARCH 1, 2021  
REGULAR TELECONFERENCE MEETING**

**5:30 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:00 P.M. – CITY COUNCIL MEETING VIA TELECONFERENCE**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is

considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, March 1, 2021 was posted at City Hall, Plummer Park, and the Sheriff's Station on Wednesday, February 24, 2021.*

RECOMMENDATION: Receive and file.

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

RECOMMENDATION: Approve the minutes of February 16, 2021.

**2.C. APPROVAL OF DEMAND REGISTER NO. 882 [L. QUIJANO, C. CORRALES]:**

*SUBJECT: The City Council shall receive the Demand Register for period ending February 19, 2021 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*

RECOMMENDATION: Approve Demand Register NO. 882 and adopt Resolution No.21-5377, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 882."

- 2.D. ADOPT ORDINANCE NO. 21-1137 (2ND READING) “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING AMENDMENTS TO TITLE 19, ZONING ORDINANCE, TO MODIFY AFFORDABLE HOUSING REQUIREMENTS AND INCENTIVES, AND OFF-STREET PARKING REQUIREMENTS, TITLE 19, ZONING REGULATIONS, TO AMEND REGULATIONS FOR 100% AFFORDABLE HOUSING PROJECTS IN ACCORDANCE WITH STATE LAW, INCREASE DENSITY BONUS TO 50%, AMEND THRESHOLDS FOR INCENTIVES, AND REDUCE PARKING REQUIREMENTS FOR PROJECTS THAT PROVIDE AFFORDABLE HOUSING ON SITE AND UTILIZE DENSITY BONUSES, IN ACCORDANCE WITH STATE LAW, AND TO AMEND THE THRESHOLD FOR CONCESSIONS FOR MODERATE INCOME UNITS TO MATCH THE NEW STATE REGULATIONS FOR LOW INCOME UNITS, CITYWIDE, IN THE CITY OF WEST HOLLYWOOD.” [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider waiving further reading and adopt Ordinance No. 21-1137, “An Ordinance of The City Council of the City of West Hollywood, Approving Amendments To Title 19, Zoning Ordinance, to Modify Affordable Housing Requirements and Incentives, and Off-Street Parking Requirements, Title 19, Zoning Regulations, to Amend Regulations for 100% Affordable Housing Projects in Accordance with State Law, Increase Density Bonus to 50%, Amend Thresholds for Incentives, and Reduce Parking Requirements for Projects That Provide Affordable Housing on Site and Utilize Density Bonuses, in Accordance with State Law, and to Amend the Threshold for Concessions for Moderate Income Units to Match the New State Regulations for Low Income Units, Citywide, in the City of West Hollywood.”*

**RECOMMENDATION:** Waive further reading and adopt Ordinance 21-1137, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING AMENDMENTS TO TITLE 19, ZONING ORDINANCE, TO MODIFY AFFORDABLE HOUSING REQUIREMENTS AND INCENTIVES, AND OFF-STREET PARKING REQUIREMENTS, TITLE 19, ZONING REGULATIONS, TO AMEND REGULATIONS FOR 100% AFFORDABLE HOUSING PROJECTS IN ACCORDANCE WITH STATE LAW, INCREASE DENSITY BONUS TO 50%, AMEND THRESHOLDS FOR INCENTIVES, AND REDUCE PARKING REQUIREMENTS FOR PROJECTS THAT PROVIDE AFFORDABLE HOUSING ON SITE AND UTILIZE DENSITY BONUSES, IN ACCORDANCE WITH STATE LAW, AND TO AMEND THE THRESHOLD FOR CONCESSIONS FOR MODERATE INCOME UNITS TO MATCH THE NEW STATE REGULATIONS FOR LOW INCOME UNITS, CITYWIDE, IN THE CITY OF WEST HOLLYWOOD.”

- 2.E. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [M. CROWDER, A. POBLADOR]:**

*SUBJECT: The City Council will receive Synopses from the Public Safety Commission, Rent Stabilization Commission, Transportation Commission, Lesbian and Gay Advisory Board, Russian Advisory Board, and the*

*Women's Advisory Board regarding actions taken at their recent meeting.*  
RECOMMENDATION: Receive and file.

**2.F. HUMAN RIGHTS SPEAKERS SERIES GUIDELINES AND REVIEW PROCESS [P. AREVALO, J. LEONARD, A. LOVANO, L. BELSANTI, R. EHEMANN]:**

*SUBJECT: The City Council will consider approving guidelines and a review process for the Human Rights Speaker Series.*

RECOMMENDATION: Approve the Human Rights Speakers Series Guidelines and Approval Process.

**2.G. APPROVE AMENDMENT NO. 3 WITH HOUSING WORKS TO PROVIDE CULTURAL HUMILITY TRAINING AND EVALUATION [C. SCHROEDER, C. PLANCK, D. KAHN-EPSTEIN, J. IVANOVA]:**

*SUBJECT: The City Council will consider approving Amendment No. 3 to the agreement with Housing Works to provide Cultural Humility training and evaluation.*

RECOMMENDATIONS: 1) Approve Amendment No. 3 to the agreement for services with Housing Works for a total not-to-exceed amount of \$271,316 to provide Cultural Humility to Cultural Acceptance, understanding and evolution training; and 2) Authorize the City Manager or designee to execute documents incident to the agreement.

**2.H. AN EXECUTIVE ORDER OF THE CITY MANAGER/DIRECTOR OF EMERGENCY SERVICES OF THE CITY OF WEST HOLLYWOOD IMPLEMENTING EMERGENCY MEASURES THROUGH THE COVID-19 CRISIS, RELATED TO RESCINDING THE EXTENSION OF TIME TO POST HEARING NOTICES FOR PLANNING PROJECTS [P. AREVALO, L. LANGER, Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider adopting a Resolution ratifying the City Manager/Director of Emergency Services Order implementing emergency measures to rescind the extension of time to post hearing notices for planning projects adopted during the COVID-19 Crisis.*

RECOMMENDATION: Adopt Resolution No. 21-\_\_\_\_\_, "RESOLUTION OF THE CITY OF WEST HOLLYWOOD RATIFYING EMERGENCY MEASURES TO PREVENT THE SPREAD OF COVID-19."

**2.I. REQUEST TO INSTALL A MEMORIAL IN REMEMBRANCE OF LIVES LOST TO SUICIDE IN THE LGBTQ+ COMMUNITY [L. HORVATH, J. ERICKSON, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to follow the City's Memorials, Tribute Trees and Plaques Policy Guideline to review the request to install a memorial for the lives lost to suicide in the LGBTQ+ community at a park space in West Hollywood.*

RECOMMENDATIONS: 1) Direct staff to follow the procedure as outlined in the City's Memorials, Tribute Trees and Plaques Policy Guidelines to approve and install a memorial for the lives lost to suicide in the LGBTQ+ community at a park space in West Hollywood; 2) Direct staff to gather feedback from the Public Facilities Commission, Lesbian and Gay

Advisory Board, and the Transgender Advisory Board on an appropriate design and location for the memorial; and 3) Authorize the Director of Finance & Technology Services to allocate \$7,500 from budgeted funds in the Special Council Programs account number 100-1-01-00-531003 for costs associated with the purchase and installation of the memorial.

**3. PUBLIC HEARINGS: None.**

**4. UNFINISHED BUSINESS:**

**4.A. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION FISCAL YEAR 2020-2021 ADMINISTRATIVE CONTRACT MID-YEAR REPORT [J. HOLUB, A. BARTLE, J. HERRERA]:**

*SUBJECT: The City Council will receive the semi-annual report for the West Hollywood Community Housing Corporation Administrative Contract, FY 2020-2021.*

RECOMMENDATION: Receive and file.

**4.B. PEDESTRIAN AND BICYCLE MOBILITY PLAN – IMPLEMENTATION UPDATE [J. KEHO, R. DIMOND, B. CHEUNG, J. ROCCO, H. DEMITRI, R. GARLAND]:**

*SUBJECT: The City Council will receive an update on the implementation of the adopted Pedestrian and Bicycle Mobility Plan.*

RECOMMENDATION: Discussion of the City's Pedestrian and Bicycle Mobility Plan and provide direction to staff.

**4.C. PROTECTED BIKE LANES ON FOUNTAIN AVENUE AND SANTA MONICA BOULEVARD [J. ERICKSON, L. HORVATH, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to take steps necessary to amend the adopted Pedestrian and Bicycle Mobility Plan to include protected bike lanes on Fountain Avenue and Santa Monica Boulevard to increase public safety for bicyclists, drivers, and pedestrians.*

RECOMMENDATIONS: 1) Direct staff to take necessary steps to analyze the inclusion of protected bike lanes on Fountain Avenue and Santa Monica Boulevard in the Pedestrian and Bicycle Mobility Plan; 2) Direct staff to issue a Request for Proposal to conduct feasibility studies for bike lanes on Fountain Avenue and Santa Monica Boulevard; and 3) Direct staff to return to City Council with the results of the feasibility studies and recommended amendments to the Pedestrian and Bicycle Mobility Plan based on the results of staff's analysis.

**4.D. URGENCY AND REGULAR ORDINANCES OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING PREMIUM PAY AND ASSOCIATED LABOR PROTECTIONS FOR GROCERY, DRUG RETAIL AND CERTAIN RETAIL WORKERS WORKING IN WEST HOLLYWOOD [L. LANGER, P. AREVALO, J. JIMENEZ, T. WORDEN]:**

*SUBJECT: The City Council will consider amendments to the City's requirements for premium pay and associated labor protections for*

*grocery workers, to expand the protections to also cover drug retail and certain retail workers in West Hollywood and to provide credit for stores already providing premium pay to workers.*

RECOMMENDATIONS: 1) Adopt AN URGENCY ORDINANCE 21-\_\_\_\_U OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING AND EXTENDING PREMIUM PAY AND ASSOCIATED LABOR PROTECTIONS FOR GROCERY, DRUG RETAIL AND CERTAIN RETAIL WORKERS WORKING IN WEST HOLLYWOOD AND SETTING FORTH THE FACTS CONSTITUTING SUCH URGENCY; and 2) Introduce on first reading Ordinance 21-\_\_\_\_\_ AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING PREMIUM PAY AND ASSOCIATED LABOR PROTECTIONS FOR GROCERY, DRUG RETAIL AND CERTAIN RETAIL WORKERS WORKING IN WEST HOLLYWOOD.

**4.E. CONSIDERATION OF “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD PROHIBITING SMOKING IN COMMON AREAS AND NEW UNITS LOCATED IN MULTI-FAMILY DWELLINGS BY ADDING CHAPTER 7.10 (SMOKING IN MULTI-FAMILY DWELLINGS) TO TITLE 7 (HEALTH) OF THE WEST HOLLYWOOD MUNICIPAL CODE AND AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) TO MAKE VIOLATIONS OF CHAPTER 7.10 SUBJECT TO ADMINISTRATIVE PENALTY PROCEDURES.” [Y. QUARKER, M. CROWDER, L. LANGER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 21-1134, “An Ordinance of the City of West Hollywood prohibiting smoking in common areas and new units located in multi-family dwellings by adding Chapter 7.10 (Smoking in multi-family dwellings) to Title 7 (Health) of the West Hollywood Municipal Code and Amending Chapter 1.08 (General Penalty Provisions) to make violations of Chapter 7.10 subject to administrative penalty procedures” or provide additional direction to staff regarding the proposed ordinance.*

RECOMMENDATION: Waive further reading and adopt Ordinance 20-1134, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD PROHIBITING SMOKING IN COMMON AREAS AND NEW UNITS LOCATED IN MULTI-FAMILY DWELLINGS BY ADDING CHAPTER 7.10 (SMOKING IN MULTI-FAMILY DWELLINGS) TO TITLE 7 (HEALTH) OF THE WEST HOLLYWOOD MUNICIPAL CODE AND AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) TO MAKE VIOLATIONS OF CHAPTER 7.10 SUBJECT TO ADMINISTRATIVE PENALTY PROCEDURES.”

**4.F. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: As a follow-up to the February 16, 2021 City Council meeting, the City Council will continue to make Direct and At-Large Appointments to the City’s Commissions and Advisory Boards.*

RECOMMENDATIONS: Make new appointments or re-appointments to City Commissions and Advisory Boards; with terms ending February 28,



2023, as follows: 1) Mayor Horvath to make direct appointments to the following: a. Arts & Cultural Affairs Commission, Business License Commission, Historic Preservation Commission, Human Services Commission, Planning Commission, Public Facilities Commission, Public Safety Commission, Rent Stabilization Commission, and Transportation Commission, b. Disabilities Advisory Board, Lesbian and Gay Advisory Board, Russian Advisory Board, Senior Advisory Board, Transgender Advisory Board, and Women's Advisory Board; 2) Councilmember D'Amico to make direct appointments to the following: a. Public Safety Commission, b. Lesbian and Gay Advisory Board (female); 3) Councilmember Erickson to make direct appointments to the following: a. Human Services Commission, b. Transgender Advisory Board; 4) Call for nominations for the at-large appointments for the following Commissions: a. Arts & Cultural Affairs Commission: 2 at-large appointments, b. Business License Commission: 2 at-large appointments, c. Historic Preservation Commission: 2 at-large appointments, d. Human Services Commission: 2 at-large appointments, e. Planning Commission: 2 at-large appointments, f. Public Facilities Commission: 2 at-large appointments, g. Public Safety Commission: 2 at-large appointments, h. Rent Stabilization Commission: 2 at-large appointments, i. Transportation Commission: 2 at-large appointments; 5) Call for nominations for the at-large appointments for the following Advisory Boards: a. Disabilities Advisory Board: 4 at-large appointments, b. Russian Advisory Board: 4 at-large appointments, c. Senior Advisory Board: 4 at-large appointments, d. Transgender Advisory Board: 4 at-large appointments, e. Women's Advisory Board: 4 at-large appointments.

**5. NEW BUSINESS:**

**5.A. CONTRACT AMENDMENT 2 FOR SERVICES WITH VERONICA TAM & ASSOCIATES, INC FOR HOUSING ELEMENT SERVICES [C. SCHROEDER, J. HOLUB, A. BARTLE, J. KEHO, R. DIMOND, B. ECK, G. KAUR]:**

*SUBJECT: The City Council will consider approving a second contract amendment with Veronica Tam & Associates, Inc. (VTA) for services related to the development and certification of the City's 6th Cycle Housing Element (2021-2029).*

**RECOMMENDATIONS:** 1) Approve Amendment 2 for Services with Veronica Tam & Associates, Inc. (VTA) increasing the contract amount by \$164,104 to a total contract amount of \$335,315 to assist and advise the City on the development of its 6th Cycle Housing Element (2021-2029); 2) Authorize the City Manager or designee to execute all documents incident to this agreement; and 3) Authorize the Director of Finance & Technology Services to allocate \$85,315 from unallocated reserves in the Affordable Housing Trust Fund for additional services needed to complete the Housing Element update.

**5.B. UPDATE ON THE APPROVED MIXED-USE DEVELOPMENT WITH RESIDENTIAL UNITS, RETAIL, RESTAURANT, ART GALLERY,**

**DESIGN SHOWROOM, AND OFFICE USES LOCATED AT 9040-9098 SANTA MONICA BOULEVARD, 9001-9035 MELROSE AVENUE AND 601-633 ALMONT DRIVE (MELROSE TRIANGLE PROJECT) [J. KEHO, J. ALKIRE, A. GALLO]:**

*SUBJECT: At the request of Council, staff will provide an informational update on the status of the Melrose Triangle Project.*

RECOMMENDATION: Receive and file.

**5.C. URBAN ART PROGRAM GUIDELINES [L. BELSANTI, R. EHEMANN]:**

*SUBJECT: The City Council will consider approving updated guidelines for the Urban Art Program and direct staff to initiate a Zone Text Amendment for Chapter 19.38 of the West Hollywood Municipal Code.*

RECOMMENDATIONS: 1) Approve the Urban Art Program Guidelines; and 2) Direct staff to initiate a Zone Text Amendment for Chapter 19.38 of the West Hollywood Municipal Code.

**5.D. INITIATIVE TO ENCOURAGE COMPLIANCE IN THE BUSINESS TAX CERTIFICATE PROGRAM [L. MEISTER, S. SHYNE, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to develop an initiative to encourage compliance in the City's business tax certificate program, specifically targeting small businesses, independent contractors, freelancers, and home-based businesses who have not yet applied for a City Business Tax Certificate or exemption and may be unaware of the City's requirements.*

RECOMMENDATIONS: 1) Direct staff to develop an initiative to encourage compliance in the City's business tax certificate program, specifically targeting small businesses, independent contractors, freelancers, and other home-based businesses who have not applied for a City Business Tax Certificate or exemption and may be unaware of the City's requirements; 2) Direct the Communications Department to utilize all appropriate communication tools to promote this effort including, but not limited to, the City's website and social media tools; 3) Direct staff to include information about this program in City publications such as the Rent Stabilization newsletter, Rec Reader, etc.; and 4) Direct staff to evaluate the Business Tax Certificate application to determine what additional information could be requested that would be helpful for future city planning, including but not limited to information on home-based businesses, live/work structure, etc.

**5.E. DISCUSSION OF DATES FOR CERTIFYING ELECTION RESULTS, ELECTION OF MAYOR AND MAYOR PRO TEMPORE, AND TERMS FOR MAYOR AND MAYOR PRO TEMPORE [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider the date of the certification of elections results, the election of Mayor and Mayor Pro Tempore, and a change to the term of the Mayor and Mayor Pro Tempore.*

RECOMMENDATIONS: 1) Direct the City Clerk to place the Certification of Election Results on the City Council Agenda for the first meeting in

December of even years following the November General Election; 2) Direct the City Clerk to place the election of the new Mayor and Mayor Pro Tempore on the City Council Agenda for the first meeting in December every year; 3) Direct the City Clerk to schedule the installation of the new Mayor and Mayor Pro Tempore on the City Council Agenda in January every year; and 4) Discuss options for the transition of the Mayor and Mayor Pro Tempore terms to January – January.

**EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.**

**6. LEGISLATIVE:**

**6.A. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 2 ARTICLE 1 AND ARTICLE 4 OF THE WEST HOLLYWOOD MUNICIPAL CODE [P. AREVALO, D. WILSON, L. LANGER, Y. QUARKER]:**

*SUBJECT: The City Council will consider an Ordinance amending portions of Title 2, Article 1, Section 2.08 of the West Hollywood Municipal Code to make updates to the address for Council Chambers, information related to City Offices, update the hours of operation for City Hall, and the list of Council approved City Holidays. The Council will also consider amending portions of Title 2 Article 4 Section 2.88.030 to update the Government Code section regulating Behested Payments.*

**RECOMMENDATION:** Introduce on first reading Ordinance No. 21-\_\_\_\_\_, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING PORTIONS OF TITLE 2, ARTICLE 1, SECTION 2.08 AND ARTICLE 4, SECTION 2.88 OF THE WEST HOLLYWOOD MUNICIPAL CODE.”

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to its next regular meeting, which will be on Monday, March 15, 2021 at 6:00 P.M. \*via teleconference.

| <b>UPCOMING MEETING SCHEDULE</b> |            |             |                     |                       |
|----------------------------------|------------|-------------|---------------------|-----------------------|
| <b>Date</b>                      | <b>Day</b> | <b>Time</b> | <b>Meeting Type</b> | <b>Location</b>       |
| March 15                         | Monday     | 6:00 PM     | Regular Meeting     | Via<br>Teleconference |

|          |        |         |                 |                       |
|----------|--------|---------|-----------------|-----------------------|
| April 5  | Monday | 6:00 PM | Regular Meeting | Via<br>Teleconference |
| April 19 | Monday | 6:00 PM | Regular Meeting | Via<br>Teleconference |
| May 3    | Monday | 6:00 PM | Regular Meeting | Via<br>Teleconference |

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AFFIDAVIT OF POSTING

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County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: February 24, 2021  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk