BEVERLY TRIANGLE PLAZA

COMMUNITY ENGAGEMENT FINDINGS







STAKEHOLDER ENGAGEMENT

PUBLIC STAKEHOLDERS

DESIGN DISTRICT STREETSCAPE MASTER PLAN WORKING GROUP
PUBLIC FACILITIES COMMISSION
BONNER DRIVE NEIGHBORS
LOCAL BUSINESSES
LOCAL COMMUNITY MEMBERS
TRI-WEST NEIGHBORHOOD RESIDENTS
WEST HOLLYWOOD WEST RESIDENTS' ASSN.

CITY COMMITTEES

WEST HOLLYWOOD CITY STAFF

WEST HOLLYWOOD CITY COUNCIL

ADJACENT BEVERLY IMPROVEMENTS PROJECT TEAM

ARTS AND CULTURAL AFFAIRS COMMISSION (ACAC)

URBAN ART SUBCOMMITTEE (UAS)

POP UP WORKSHOP

Informal workshops designed to meet a broad cross section of community members. This is an opportunity to share information about the project and build a base for future community engagement.

ON SITE EVENT WORKSHOP

Large on-site community meetings will activate the site, give visibility to the project, and allow surrounding businesses, neighbors, and city stakeholders to participate in the development of the plaza. Being at the site will help participants visualize the potential of the plaza, the scale of the project, and its relationship to adjacent surroundings.

STAKEHOLDER WORKING GROUP

Small groups will workshop the initial design concepts. Keeping these groups small will allow each participant to express their thoughts and insights about the designed options.

1. COMMUNITY SURVEY

3. PROGRAM PRIORITIZATION

5. WORKSHOP DESIGN CONCEPTS

2. MAPPING

4. ARTIST ENGAGEMENT

6. CONCEPT REFINEMENT FEEDBACK

ENGAGEMENT TIME LINE

PHASE 1

LISTENING / RESEARCH

PHASE 2

PRELIMINARY CONCEPTUAL DESIGN

PHASE 3

CONCEPT REFINEMENT

PHASE 4

SCHEMATIC DESIGN

PHASE 5

DESIGN DEVELOPMENT

HASE 1

LISTENING / RESEARCH

	RESEARCH	
PUBLIC ENGAGEMENT		CITY ENGAGEMENT / UPDATES
		ENGAGEMENT PLAN REVIEW
PRE-ENGAGEMENT		CITY OF WEST HOLLYWOOD STAFF
NEIGHBOR BUSINESS INTRODUCTION		
		PRE-ENGAGEMENT PROJECT ORIENTATION
ENGAGEMENT 1 POP UP - PRIDE		CITY OF WEST HOLLYWOOD STAFF
ACTIVITY 1 - COMMUNITY SURVEY		URBAN ART SUBCOMMITTEE (UAS) ARTS AND CULTURAL AFFAIRS COMMISSION (ACAC)
ACTIVITY 2 - COMMUNITY MAPPING		ADJACENT BEVERLY STREETSCAPE PROJECT TEAM
ENGAGEMENT 2 POP UP - SITE (WEEKDAY)		
ACTIVITY 1 - COMMUNITY SURVEY		
ACTIVITY 2 - COMMUNITY MAPPING		
IN PERSON OUTREACH RESIDENTS/BUSINESSES		
ENGAGEMENT 3 POP UP - SITE (WEEKEND)		
ACTIVITY 1 - COMMUNITY SURVEY		
ACTIVITY 2 - COMMUNITY MAPPING		
IN PERSON OUTREACH RESIDENTS/BUSINESSES		
ENGAGEMENT 4 ON SITE EVENT		
ACTIVITY 1 - Timeline, Survey Results		
ACTIVITY 2 - Artist Workshop		
ACTIVITY 3 - Parking/Circulation Option		LISTENING / RESEARCH ENGAGEMENT FINDINGS
ACTIVITY 4 - City Representative re: unhoused		CITY OF WEST HOLLYWOOD STAFF
ACTIVITY 4 - Most Comfortable Place To Sit		

PHASE 1

PHASE 2 (12 WEEKS)

PRELIMINARY CONCEPTUAL DESIGN

PHASE 3

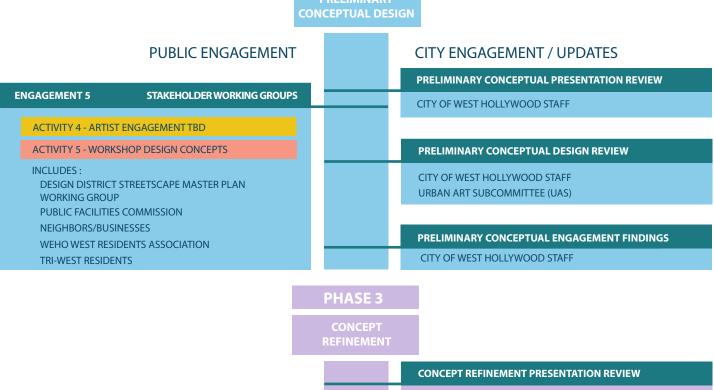
PHASE 4

PHASE 5

DESIGN DEVELOPMENT

PHASE 2

PRELIMINARY



	CONCEPT REFINEMENT PRESENTATION REVIEW
ENGAGEMENT 6 POP UP - CICLAVIA / PARKING DAY	CITY OF WEST HOLLYWOOD STAFF ADJACENT BEVERLY IMPROVEMENTS PROJECT TEAM
ACTIVITY 6 - TBD	CONCEPTUAL PLAN REVIEW / UPDATE
ENGAGEMENT 7 COMMUNITY MTG OR ON-SITE EVENT	ADJACENT BEVERLY IMPROVEMENTS PROJECT TEAM
ACTIVITY 4 - ARTIST ENGAGEMENT TBD	CONCEPTUAL DESIGN ENGAGEMENT FINDINGS
ACTIVITY 6 - CONCEPT REFINEMENT FEEDBACK	CITY OF WEST HOLLYWOOD STAFF
	CONCEPTUAL REFINEMENT REVIEW
	URBAN ART SUBCOMMITTEE (UAS) ARTS AND CULTURAL AFFAIRS COMMISSION (ACAC)

PRESENT CONCEPT DESIGN TO CITY COUNCIL

ENGAGEMENT TIME LINE

PHASE 1

LISTENING / RESEARCH

PHASE 2

PRELIMINARY CONCEPTUAL DESIGN

PHASE 3

PHASE 4

(8 WEEKS)

PHASE 5

DESIGN DEVELOPMENT



SCHEMATIC DESIGN

PUBLIC ENGAGEMENT

CITY ENGAGEMENT / UPDATES

SCHEMATIC DESIGN PRESENTATION REVIEW

CITY OF WEST HOLLYWOOD STAFF
ADJACENT BEVERLY IMPROVEMENTS PROJECT TEAM

ENGAGEMENT 8

COMMUNITY MEETING

ACTIVITY 6 - CONCEPT REFINEMENT FEEDBACK

SCHEMATIC DESIGN REVIEW

URBAN ART SUBCOMMITTEE (UAS)
ARTS AND CULTURAL AFFAIRS COMMISSION (ACAC)

PHASE 5

DESIGN DEVELOPMENT

ADDITIONAL COMMUNITY MEETINGS/OUTREACH

TBD - AS NEEDED

SCHEMATIC DESIGN PRESENTATION REVIEW

CITY OF WEST HOLLYWOOD STAFF
ADJACENT BEVERLY IMPROVEMENTS PROJECT TEAM

CONCEPTUAL DESIGN ENGAGEMENT FINDINGS

CITY OF WEST HOLLYWOOD STAFF

ART / SCHEMATIC FINAL DESIGN REVIEW

URBAN ART SUBCOMMITTEE (UAS)
ARTS AND CULTURAL AFFAIRS COMMISSION (ACAC)

PRESENT FINAL DESIGN TO CITY COUNCIL

ENGAGEMENT 1 On-Site Pop-Ups Pride Weekend Saturday June 8 / Sunday June 9

ACTIVITY 1 - COMMUNITY SURVEY

ACTIVITY 2 - COMMUNITY MAPPING





Engagement 1 Activity 1 - Community Survey

Purpose:

- To raise awareness about the project
- To introduce the outreach process to key stakeholders: businesses and adjacent residents
- To identify community leader advocates
- To begin to identify user interaction with the site
- To identify program opportunities
- Gather email and contact information for future events

Method:

- On-site tent and outreach team on-site
- Noon 3 Saturday June 8 and 9-12 Sunday June 9
- Times coincide with start times for Pride activities

Result:

- Gathered 150 surveys
- 102 email addresses
- In-person introductions to Bonner Drive residents and adjacent business owners / managers







Engagement 1 Activity 2 - Mapping

Purpose:

- To encourage stakeholders to consider the site as part of the larger context as part of the design district
- To identify assets, challenging areas
- To map circulation in the area

Method:

Facilitated questions, colored coded map tacks, post its for further comment

Yellow Map Tack Favorite places in area

Red Map Tack Areas of concern

(identify concern in comments)

Blue Map Tack Which direction did you come from?

Result:

Visual representation of circulation, assets and challenges









Engagement 1 Activity 1 - Community Survey

Online Survey

BEVERLY TRIANGLE PLAZA

We are designing a vibrant new plaza at the existing triangular parking lot at Beverly Blvd and Robertson Blvd. We would love to have your input!
Are you familiar witht he area near the intersection of Beverly Blvd and Robertsopn Blvd in West Hollywood?
How do you typically access this area? (check all that apply)
☐drive ☐public transit ☐ride-share ☐bike/scooter ☐walk ☐other
What typically brings you to this area?
shopping coffee dining live nearby work nearby other
What few words that best describe this area?
What are some challenges you face in this area?
Is there something missing from the area? If so, please describe
Any additional comments?
Check any that apply?
WEHO Work in Visitor Infrequent Infrequent
Would you like to be involved in future surveys, workshops, or be kept up to date on the project status? If so, please provide your email below:
Email*:
Name* (Optional):
* All information will be kept confidential

Facilitation:

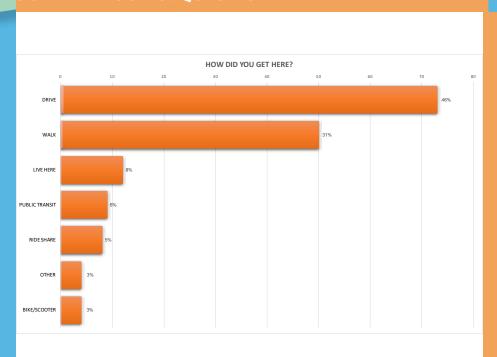
Both surveys cover similar material. The online survey is more descriptive since there is no facilitator. On-site surveys will be guided by a facilitator.

On-Site Survey

BEVERLY TRIANGLE PLAZA

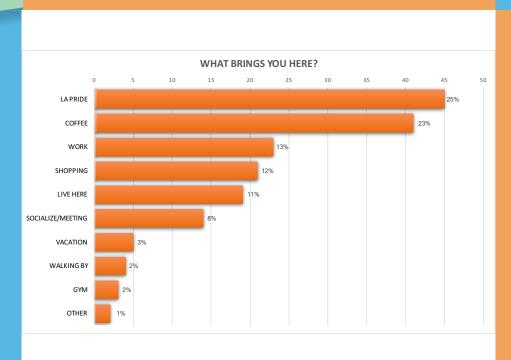
We are Landscape Architects working with the City of West Hollywood to implement part of the Design District Master Plan - a vibrant new plaza at the existing triangular parking lot at Beverly and Robertson. We are conducting outreach to better understand the site and surrounding area. We are also gathering contact information for an upcoming series of public engagement workshops. Your input is welcome and appreciated.
How do you get here? (check all that apply) drive public transit ride-share bike/scooter walk other
What brings you here?
Are there a few words that best describe this area?
What are some challenges you face in this area?
Is something missing from the area?
WEHO Work in Visitor Infrequent Resident WEHO Visitor Infrequent If you would like to receive updates and/or invitations to participate in design workshops for the plaza, please add your email below:
Email*:
Name* (Optional):
* All information will be kept confidential

ENGAGEMENT 1 WHAT WE HEARD



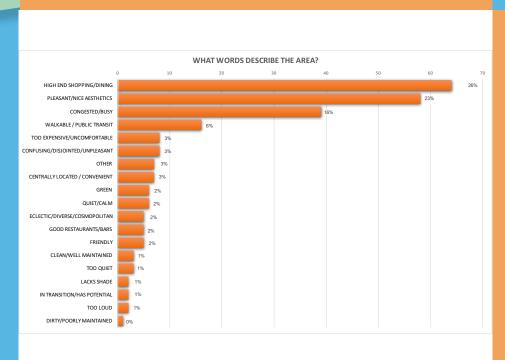
- We received 160 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 54% had gotten to the site by a means of transportation that did not require parking a car.

ENGAGEMENT 1 WHAT WE HEARD



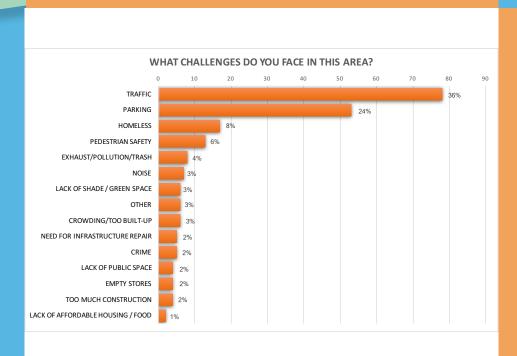
- We received 177 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 43% of respondents were there to eat/meet friends or shop
- 25% were there because of LA PRIDE.

ENGAGEMENT 1 WHAT WE HEARD



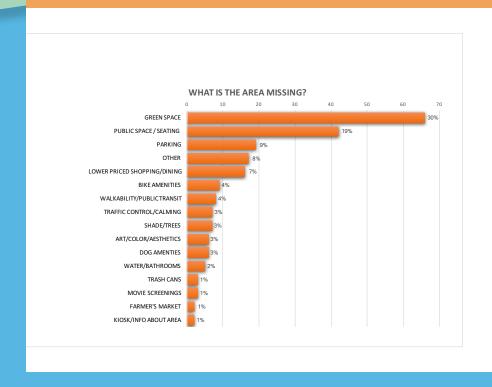
- We received 247 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 69% of answers were generally positive about the area
- The biggest complaints were about congestion, high prices, and confusing layout.
- Only 6% described the area as walkable, and only 2% thought it was "green"

ENGAGEMENT 1 WHAT WE HEARD



- We received 218 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 60% of the responses complained about traffic and parking
- 8% were concerned about the number of unhoused persons in the area. While a low percentage overall, this was a big concern for Bonner residents
- 5% wished for more green space or public seating

ENGAGEMENT 1 WHAT WE HEARD



- We received 218 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 49% of respondents requested more green space or public seating areas
- 9% asked for more parking

ENGAGEMENT 1 WHAT WE HEARD

SURVEY RESULTS: OTHER TAKEAWAYS

Other ideas brought up by the survey respondents:

- Trash cans
- Fountains to refill water bottles
- Bathroom
- Kiosk/signs with information about the area
- Farmer's market space
- Outdoor movie screenings
- Shorter-term metered parking
- Topography to block traffic noise
- Adult swings
- Dog-friendly area

Other notes:

- Bonner residents and adjacent business owners are very concerned that the plaza does not encourage more unhoused people to gather on and near their block
- Bonner residents would welcome efforts to decrease traffic on their block

ENGAGEMENT 2/3
On-Site Pop-Ups
Saturday August 3 / Thursday August 8

ACTIVITY 1 - COMMUNITY SURVEY

ACTIVITY 2 - COMMUNITY MAPPING





Engagement 2/3 Engagement 2/3 Activity 1 - Community Survey

Purpose:

- To raise awareness about the project
- To introduce the outreach process to key stakeholders: businesses and adjacent residents
- To identify community leader advocates
- To begin to identify user interaction with the site
- To identify program opportunities
- Gather email and contact information for future events

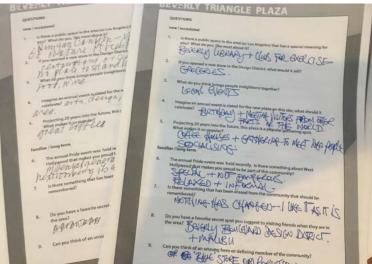
Method:

- On-site tent and outreach team on-site
- 11am-2pm Saturday August 3 and Thursday August 8

Result:

- Gathered 75 surveys
- 45 email addresses
- Continued in-person discussions with Bonner Drive residents and adjacent business owners / managers







Engagement 2/3 Activity 2 - Mapping

Purpose:

- To encourage stakeholders to consider the site as part of the larger context as part of the design district
- To identify assets, challenging areas
- To map circulation in the area

Method:

Facilitated questions, colored coded map tacks, post its for

further comment

Yellow Map Tack Favorite places in area

Red Map Tack Areas of concern

(identify concern in comments)

Blue Map Tack Which direction did you come from?

Result:

Visual representation of circulation, assets and challenges









Engagement 2|3 Activity 1 - Community Survey

Survey - Front

BEVERLY TRIANGLE PLAZA We are Landscape Architects working with the City of West Hollywood to implement part of the Design District Master Plan - a vibrant new plaza at the existing triangular parking lot at Beverly and Robertson. We are conducting outreach to better understand the site and surrounding area. We are also gathering contact information for an upcoming series of public engagement workshops. Your input is welcome and appreciated. A. How do you get here? (check all that apply) ☐ drive ☐ public transit ☐ ride-share ☐ bike/scooter ☐ walk ☐ other B. From which direction? east (Cedars / Beverly Center) north (Robertson / Pacific Design Center) west (shops / Beverly Hills) south (Robertson) C. What brings you here? restaurant exercise shopping socialize work other (describe) D. Which best describes you? ☐ WEHO Resident Work in WEHO E. How long have you lived in / worked in / visited the area? 0-2 years 2-5 years 5-10 years 10-20 years 20+ years If you would like to receive updates and/or invitations to participate in design workshops for the plaza, please add your email below: Email*: Name* (Optional): * All information will be kept confidential 8-3-2019

Facilitation:

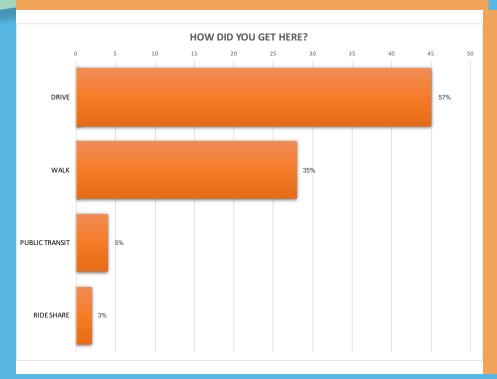
The survey front page refines basic data and is similar to opening questions for Engagement 1. Questions geared to encourage more thoughtful responses are on the back of the form. Not everyone answered all of those questions

Survey - Back

BEVERLY TRIANGLE PLAZA

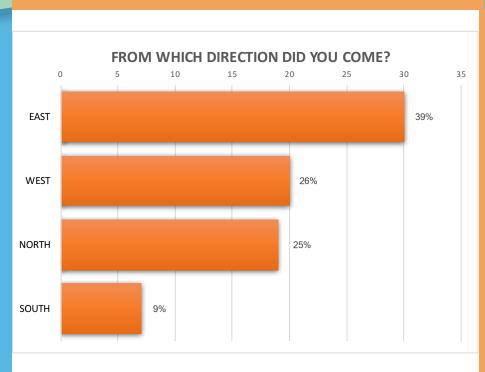
QUE	STIONS
new	/ occasional
1.	Is there a public space in the area (or Los Angeles) that has a special meaning for you? What do you like most about it?
2.	If you opened a new store in the Design District, what would it sell?
3.	What do you think brings people (neighbors) together?
4.	Imagine an annual event is slated for the new plaza on this site, what should it celebrate?
5.	Projecting 20 years into the future, this plaza is a popular gathering spot. What makes it so popular?
fami	liar / long term
6.	The annual Pride event was held recently. Is there something about West Hollywood that makes you proud to be part of this community?
7.	Is there something that has been erased from the community that should be remembered?
8.	Do you have a favorite secret spot you suggest to visiting friends when they are in the area?
9.	Can you think of an unsung hero or defining member of the community?

ENGAGEMENT 2/3 WHAT WE HEARD



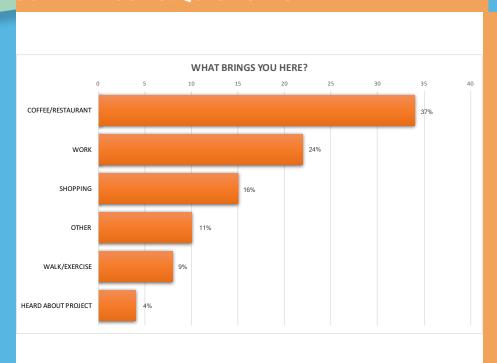
- We received 79 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 43% had gotten to the site by a means of transportation that did not require parking a car.

ENGAGEMENT 2/3 WHAT WE HEARD



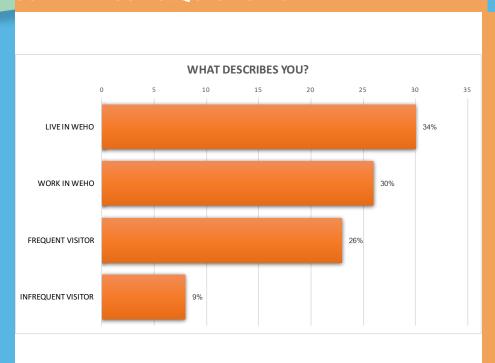
- We received 76 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- Only 9% had come to the site from the south (Beverly Hills) direction

ENGAGEMENT 2/3 WHAT WE HEARD



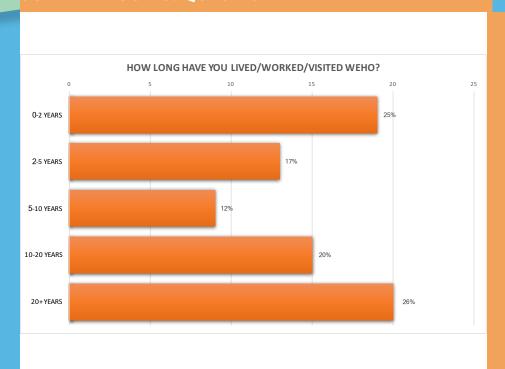
- We received 93 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 53% had come for food, coffee, or shopping
- 24% were working nearby
- 4 % had heard about the project
- Bonner Drive residents came by to share concerns about people experiencing homelessness in the area

ENGAGEMENT 2/3 WHAT WE HEARD



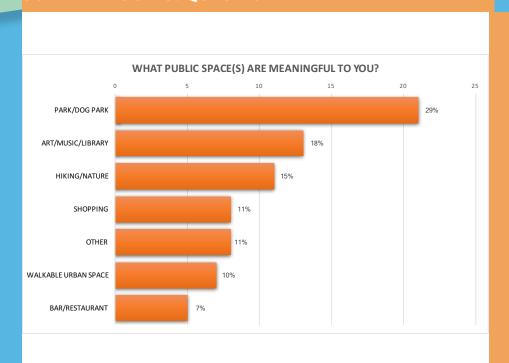
- We received 87 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 90% spend a lot of time in the area
- 64% live or work nearby

ENGAGEMENT 2/3 WHAT WE HEARD



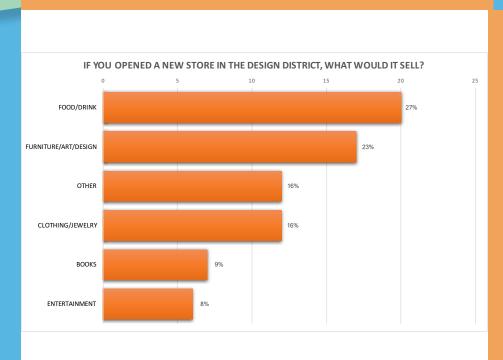
- We received 76 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- Of those who lived or worked in WeHo, 58% had been doing so for more than five years

ENGAGEMENT 2/3 WHAT WE HEARD



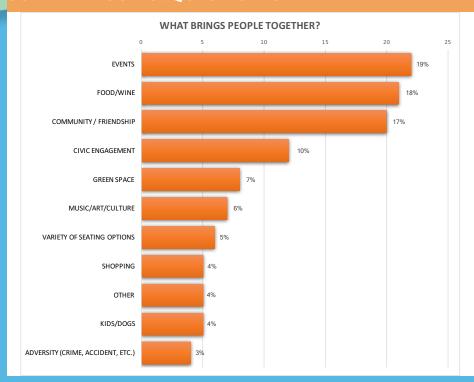
- We received 73 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 44% chose a hiking trail, park, or natural spot
- 18% chose a bar, restaurant, or shop.
- 10% chose a walkable urban area, such as Beverly Blvd. or Playa Vista

ENGAGEMENT 2/3 WHAT WE HEARD



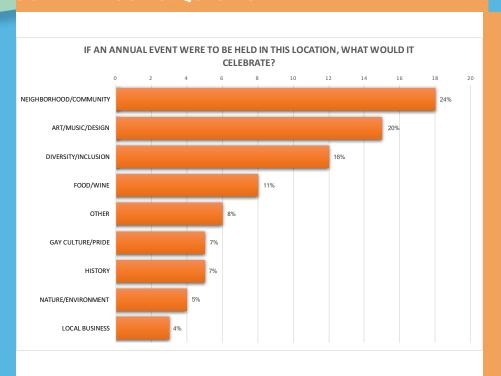
- We received 74 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 66% chose items already readily available in the area
- 9% suggested adding a bookstore
- 8% wanted more entertainment options, such as a theater or local music venue

ENGAGEMENT 2/3 WHAT WE HEARD



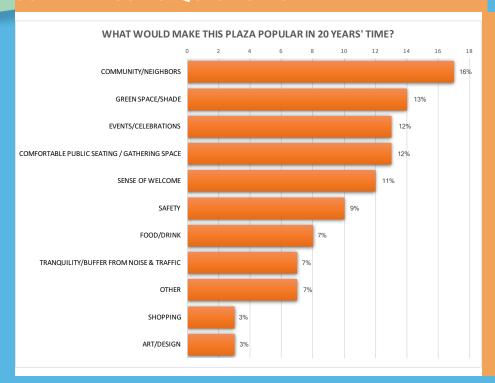
- We received 115 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- Food/drink, events and community/friendship were the most popular answers.
- 10% said they cited civic engagement opportunities as a reason for coming together

ENGAGEMENT 2/3 WHAT WE HEARD



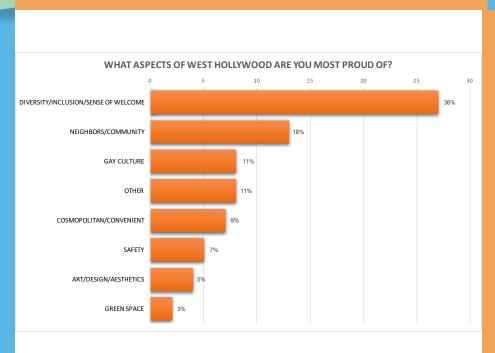
- We received 76 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 40% wanted to celebrate neighborhood/community and/or the spirit of diversity and inclusion
- 20% said art/music/design
- 7% wanted an event with some historical connection

ENGAGEMENT 2/3 WHAT WE HEARD



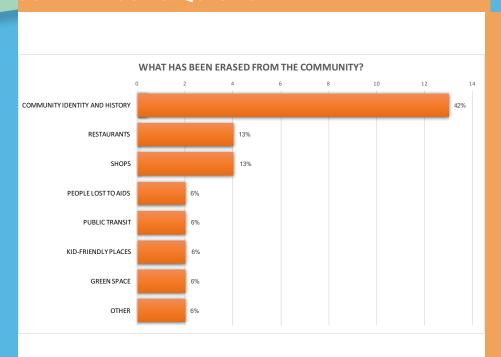
- We received 107 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 16% mentioned on the spirit of community
- 13% wanted green space and shade
- 16% wanted tranquility/buffer from noise and traffic, and/or a sense of safety

ENGAGEMENT 2/3 WHAT WE HEARD



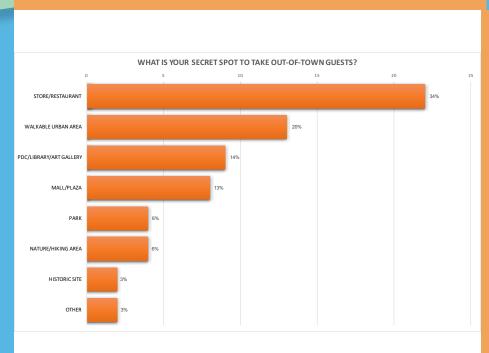
- We received 74 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- An overwhelming 36% were most proud of the city's diversity/inclusion/sense of welcome

ENGAGEMENT 2/3 WHAT WE HEARD



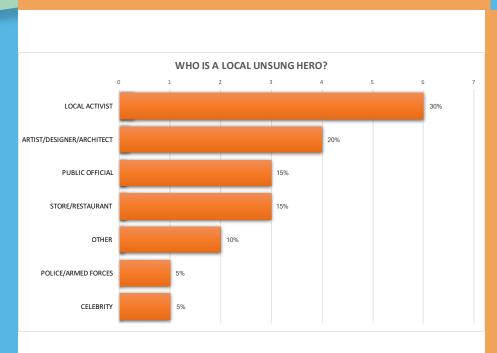
- We only received 31 answers to this question.
- Of those who did respond, 42% felt that the city's identity and connection to the past were not as strong as they had been

ENGAGEMENT 2/3 WHAT WE HEARD



- We received 64 answers to this question (multiple answers were accepted, not all respondents answered all questions)
- 47% felt took out of town guests to a store/restaurant or mall
- 20% chose a walkable urban street or neighborhood
- 14% chose a cultural institution
- 12% chose a park or other nature area

ENGAGEMENT 2/3 WHAT WE HEARD



- We only received 20 responses to this question.
- 30% chose a local activist as a"unsung hero"
- 20% chose an artist, designer or architect
- 15% chose a store or restaurant that they believed to be a community backbone

ENGAGEMENT 2/3 WHAT WE HEARD

SURVEY RESULTS: OTHER TAKEAWAYS

- Many respondents praised the liberal/open-minded/ inclusive/welcoming/diverse/caring nature of their community
- Bonner residents supported closing the west end of the street to stop high-speed traffic on their street
- Bonner residents and adjacent business owners were very concerned the new plaza might become a gathering space for homeless people



ENGAGEMENT 4
On Site Event
December 7, 2019

ACTIVITY 1 - TIMELINE, SURVEY RESULTS, ENGAGEMENT 2, 3

ACTIVITY 2 - ARTIST-LED DESIGN WORKSHOP

ACTIVITY 3 - PARKING/CIRCULATION OPTIONS

ACTIVITY 4 - CITY REPRESENTATIVE CONCERNS ABOUT UNHOUSED

ACTIVITY 5 - WHERE IS THE MOST COMFORTABLE PLACE TO SIT?







Engagement 4 Engagement 5 Activity 1 - Timeline, Survey Results Engagements 1, 2, 3 Engagements 1, 2, 3

Purpose:

To inform the community of the project timeline and the results of the surveys conducted in engagements 1, 2, and 3 and online. This also served as a welcome station.

Method:

Boards were displayed showing where the project is in the design process as well as tabulating the survey feedback previously received.

Result:

Participants were interested to read survey responses and wanted to know how long it would be until the Plaza was built. Those with questions about parking and design or concerns about homelessness were directed to other activities that focused on those topics.



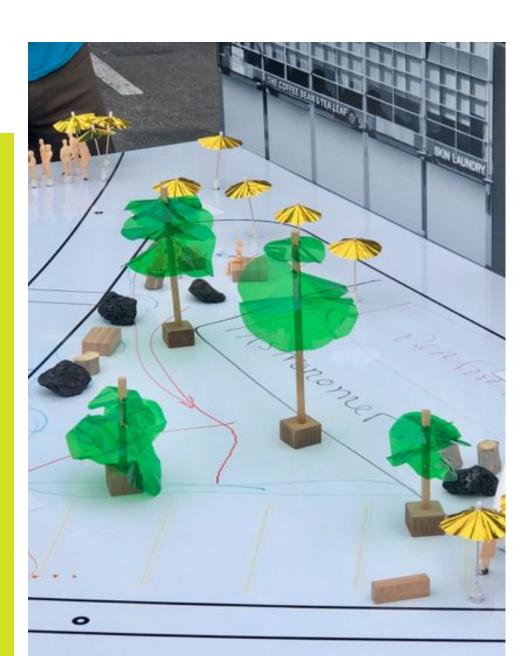


Purpose:

Event Intentions & Goals:

Artists hosted an onsite experience that gave stakeholders and community members an opportunity to imagine the future plaza, through a role-playing game, based on a large-scale, reconfigurable site model.

- Onsite community meeting for stakeholders and the greater community.
- Activated the site and gave visibility to the project.
- Created an opportunity for community members to learn about the project and participate in its planning.
- Helped participants to visualize the site's potential.
- Started to imagine where artwork could be integrated.
- Shared findings of the previous engagements and gave participants a chance to provide further feedback.
- Reached as many community members as possible.
- Created a forum through which the community could more freely discuss ideas with each other and play out multiple scenarios.



Method:

Playing the Game:

The game was designed to be played in two rounds using *Zone* cards and then *Activity* cards.

In the first round, participants choose from the stack of Zone cards, which gave personalities to desired programmatic elements from previous outreach efforts for the plaza. Once zone cards were picked, participants were asked to observe the site and get a feeling for their design decisions. Each participant then contributed to the board, establishing a zone with dry erase marker for their given "personality".

Round two, Activity Cards, focused on assets; programs and objects that could occupy the zones.

Artists provided 3d objects, representational of zones and assets such as trees, shade, seating, art, etc.

Finally, players were given the option to "draw their own" and write any unrepresented comments on the board. At the end of each round, participants discussed their design decisions and could collectively make alterations/additions to the design scheme.

greenmeme

Zone Cards







The Contemplator

The Contemplator likes to take a
paths. preak, ergory the weather and
proake like both alone and with



The Guardian is a protector of people, making a place safe.
Create spacels for bringing people together. Use the Orange maker to draw areas that need protection.



You like to look up at the sky.

Using the Black Markor, draw
the areas that provide views



You like to provide a spectacle for others. Whether playing

Activity Cards

Seating

Choose items from the seating insets and place on site.







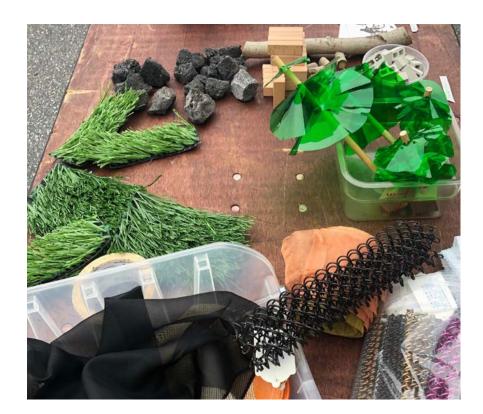


Magic Add some magicical ele to the plaza. You may de

plaza. You may draw or everyth from any asset in the ready s decision of the r







Result:

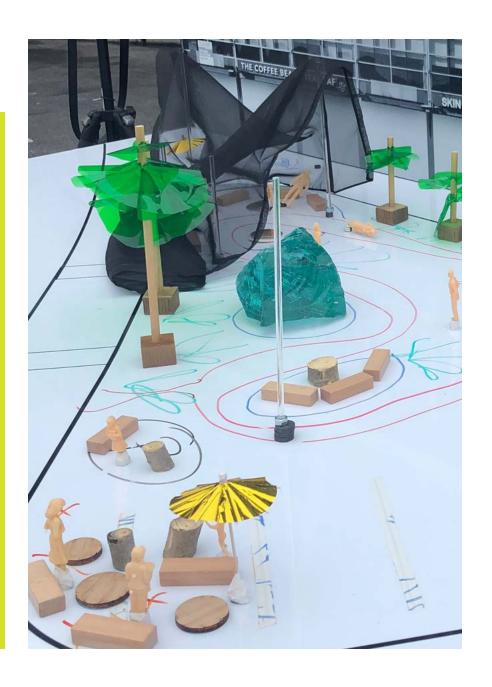
The role-playing element of the game allowed people to be more imaginative with their ideas for the future plaza.

A number of participants' designs and contributions were fantastical and unconstrained, whereas others took a very real and practical approach.

We found similar results and patterns across multiple rounds of the game.

In every round, participants constructed landscape buffers or berms around the perimeter of the plaza to protect it from traffic. Also in every game, the center of the plaza became a focal point with "gardens," "seating," "shade," and often "art/magic". Two of the teams included raised platforms, as viewing spaces.

All games had dense seating and shade next to the Coffee Bean with additional seating located at the NE corner. In general participants only cited passive activities. Performance and events were not strongly supported but some low volume activities were encouraged.



Result:

Game Feedback / Ideas

- Buffers from traffic
- Berms along Beverly Blvd.
- Planters and buffers along Bonner Dr.
- Vegetation
- Shade
- Seating
- Raised walkways
- Art in center
- Gathering focused around the Coffee Bean and the NE corner near the big tree
- As the game was "fantasy", parking was not considered
- A glass bridge that acted as a buffer
- Center of the plaza was a focal point in all games
- Acoustic performances facing towards Coffee Bean
- Move noisier activities to the Design Center
- No amplified music, etc
- Passive recreation encouraged
- Permeable pavers
- Highlight views of Pacific Theater, Businesses and "The Big Tree"



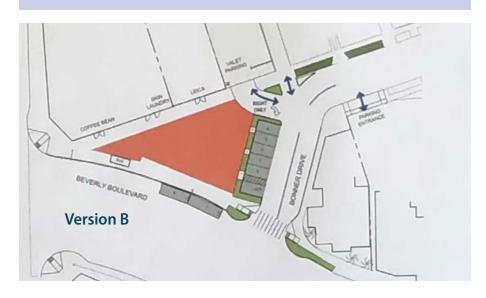
Engagement 4 Engagement 4 Activity 3 - Parking/Circulation Options

Purpose:

To get feedback from the public about parking and circulation options for the Plaza as well as potential traffic calming measures for Bonner Drive.

Method:

Boards were displayed showing several alternate parking/circulation and traffic-calming options. Each included existing conditions, the option used in the 2014 Master Plan, additional alternative(s), and a "draw your own" space for draw-in solutions. Participants were given three stickers to place on the boards—blue for first choice, green for second choice, and purple for third choice.





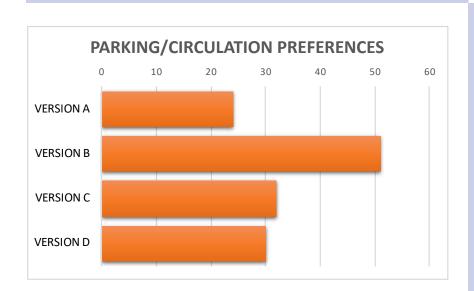


Engagement 4 Engagement 4 Activity 3 - Parking/Circulation Options

Result:

Board 1 - Parking / Vehicle Circulation

Results were weighted by sticker color (blue = 3 points, green = 2 points, purple = 1 point). The results were as follows:





Version B was a clear favorite. It retains eight parking spaces that back onto Bonner to avoid pedestrian/ automobile conflict for Plaza users. Version D edged Version C slightly. Both Versions C and D have more Plaza space than Version B but only four parking spaces.

It should be noted that although Version A came in fourth place, many of its supporters expressed concern about backing onto Bonner Drive.

Future outreach will explore whether potential traffic calming measures limit these concerns.

Engagement 4

Engagement 4

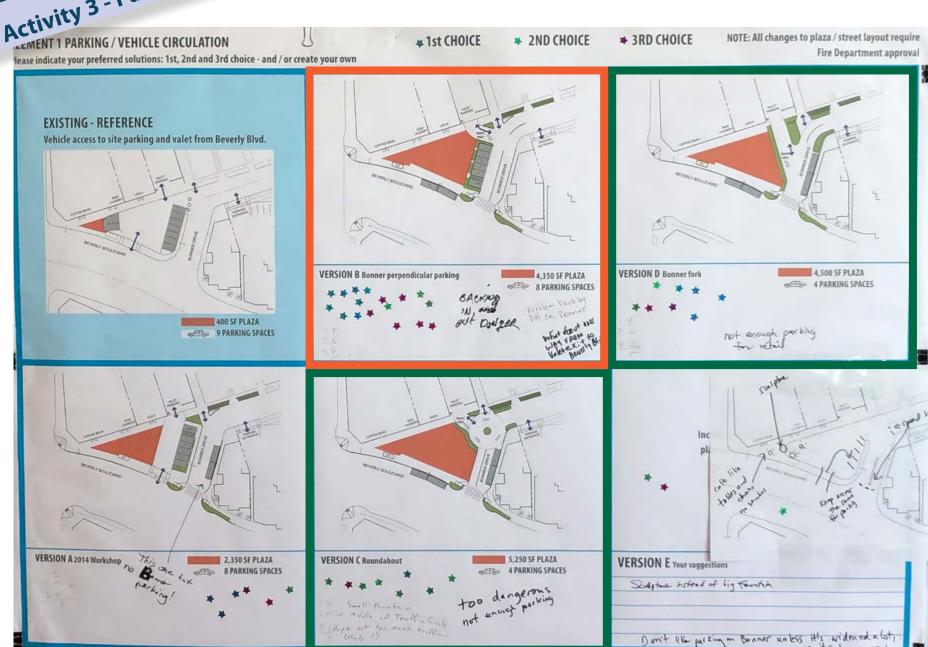
Activity 3 - Parking/Circulation Options

Activity 3 - Parking/VEHICLE CIRCULATION

Version B favored

Versions C is second with D close behind

Version A (2014 layout) was lowest in ranking



Engagement 4 Engagement 4 Activity 3 - Parking/Circulation Options

Result:

Board 2 - Traffic Calming

This board only received three stickers total and appeared to be too specific for the venue.

Bonner residents previously expressed a desire to slow / calm / discourage cars cutting through their street. We were surprised there was not more enthusiasm for making Bonner one-way near Beverly Blvd.

Select written comments:

"Left turn onto Bonner from Beverly needs to be closed 4-8pm (like Rosewood / San Vicente)"

"Could Bonner get a traffic calming installation in the middle of the block like neighboring streets north of Bonner?"

"Speed bumps closer to Beverly"

"I support one way out onto Beverly"

Traffic calming discussions to be included in a future stakeholder engagement.







narrow Bonner to 20' wide



Bonner one-way east of parking entrance

Engagement 4 Engagement 4 Activity 4 - City Representative Concerns About Homelessness Concerns About Homelessness

Purpose:

To address the public's concerns about the impacts of homelessness on public spaces.

Method:

West Hollywood Strategic Initiative Program Administrator, Elizabeth Anderson talked with stakeholders and educated attendees about the availability of: health and human services specialists, mental health clinicians, substance abuse providers, and law enforcement officials associated with the City who are here to help (More information at www.weho.org/homeless).

Result:

Residents learned how to request outreach resources via the West Hollywood Homeless Concern Line and the Sheriff's Department for more urgent needs. Attendees increased understanding that public spaces are open to all and individuals enjoying the park will not be removed based on perceived housing status.



Engagement 4 Engagement 4 Activity 5 - Where is the Most of Sit Comfortable Place to Sit

Purpose:

To encourage participants to experience the site on a visceral level.

Method:

Participants were asked to position moveable chairs around the site. They were then provided with two stickers to place on a site map: gold at the most comfortable spot and red at the least comfortable.

Most Comfortable Place to Sit **Least Comfortable Place to Sit**

Result:

Not surprisingly, participants felt comfortable sitting on the northwest corner (near the existing Coffee Bean tables) and uncomfortable sitting on the southeast corner (adjacent to the oncoming Beverly traffic). What was not expected was how many people favorited the northeast corner as the best seating spot. They said they enjoyed the shade of the enormous existing ficus tree as well as the view of tree-lined Bonner Drive.



ENGAGEMENT ACTIVITIES - Listening / Research

ENGAGEMENT 5
On Site Event
Rosewood Elementary
February 27, 2020

ACTIVITY 1 - TEACHER PREP AND REVIEW OF PLAN

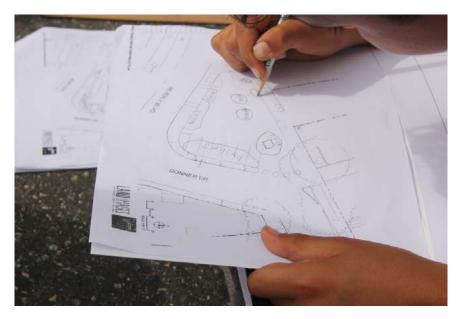
ACTIVITY 2 - SMALL GROUP ROLE PLAY - SITE ANALYSIS

Engagement 2

Activity 5 - Rosewood Elementary







Engagement 2 Activity 5 - Rosewood Elementary

