

**CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission (ACAC)  
ART ON THE OUTSIDE SUBCOMMITTEE**

**MEETING AGENDA**

**Thursday, January 28, 2021, 3:30 p.m.**

**TELECONFERENCE MEETING\***

**Dial-in: (669) 900-6833**

**Use Meeting ID: 963 8819 1319, then press #**

\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

*TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:  
Please note; This option is to provide public comment via phone ONLY.*

1. You are strongly encouraged to Email or call the Arts and Cultural Affairs Commission Secretary at: [mmarquez@weho.org](mailto:mmarquez@weho.org) or 323-848-6574 no later than 1:30 p.m. on Thursday, January 28, 2021, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling, and which item you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 3:30 p.m.)  
*You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak.*
  - Dial-in: (669) 900-6833
  - Meeting ID.: 963 8819 1319, then press #

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Arts and Cultural Affairs Commission Secretary at [mmarquez@weho.org](mailto:mmarquez@weho.org) or (323) 848-6574 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit [www.weho.org/arts](http://www.weho.org/arts) or follow @WeHoArts on social media.

**I. CALL TO ORDER**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the November 19, 2020 Meeting Minutes
- E. Public Comment

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE" at the top of the first page of this Meeting Agenda.*

**II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

**B. Temporary Art Project Proposal – 8410 and 9039 Sunset Boulevard (1OAK)**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *THE FREE REPUBLIC OF CALIFORNIA* by Cole Sternberg for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard (1OAK) from 2/1/21 – 3/31/21.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video project proposal by Jessica Rich, The Rich Picture for *THE FREE REPUBLIC OF CALIFORNIA* by Cole Sternberg for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard (1OAK) from 2/1/21 – 3/31/21.

**III. UNFINISHED BUSINESS**

**A. Windows of WeHo (WoW) RFQ To Establish A Pre-Qualified List Of Artists – Review Of Artist Applications**

The Subcommittee will review applications received for the Windows of WeHo (WoW) Request for Qualifications and select artists for a Pre-Qualified List.

RECOMMENDATIONS:

1. Identify one of the recommended Pre-Qualified List scenarios (A, B, or C) and approve the applications.
2. Designate the applications not included in the selected Pre-Qualified List as denied or direct staff to invite the applicant to present additional information at a future Subcommittee meeting.
3. Direct staff to maintain the Windows of WeHo Pre-Qualified List of Artists through December 31, 2021.

**IV. NEW BUSINESS**

**A. Art on the Outside Subcommittee Calendar and Budget Review**

The Subcommittee will receive a brief report from staff regarding the Subcommittee's upcoming project calendar and remaining budget for the current fiscal year.

RECOMMENDATION: Receive and file.

**B. Review of Temporary Art Project Proposals**

The Subcommittee will review and discuss the Temporary Art Project Proposals received between July 1, 2020 and December 31, 2020 for temporary art projects for further consideration as potential Art on the Outside projects.

RECOMMENDATION: Identify each proposal application received as approved, denied or direct staff to invite the applicant to present additional information at a future Subcommittee meeting.

**V. EXCLUDED CONSENT CALENDAR**

**VI. PUBLIC COMMENT**

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**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM THE STAFF**

**IX. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the February 25, 2021 meeting agenda.

**X. ADJOURNMENT**

**The Art on the Outside Subcommittee will adjourn to its regularly scheduled meeting on Thursday, February 25, 2021 at 3:30 p.m. to be held via teleconference.**

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: January 22, 2021  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk