



## BID MEETING AGENDA Special Meeting

Wednesday January 20, 2021

4:00pm – 5:30 pm

- 1) CALL TO ORDER/CHAIR REPORT 4:00PM
  - a. Self-Introductions/Roll Call
  - b. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES 4:05PM
- 3) FINANCIAL REPORT 4:10PM
  - a. Discuss & Review Budget
  - b. BID Tax Assessment Update and schedule budget planning meeting
- 4) NEW BUSINESS 4:30PM
- 5) UNFINISHED BUSINESS 5:00PM
  - a. Banner Program Update
  - b. Marketing Committee Update
  - c. WHDD Survey Update (N=35)
- 6) EXTERNAL PARTNER REPORTS 5:10PM
  - a. City of West Hollywood
  - b. West Hollywood Travel + Tourism Board
  - c. West Hollywood Chamber of Commerce
    - i. Mid-year progress and financial report
- 7) BOARD MEMBER COMMENTS 5:20PM
- 8) PUBLIC COMMENTS 5:25PM
- 9) ADJOURNMENT 5:30PM

### AFFIDAVIT OF POSTING

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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

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Signature: \\Alyssa T. Poblador\  
Office of the City Clerk