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**CITY OF WEST HOLLYWOOD  
PLANNING COMMISSION AGENDA**  
**Thursday, October 15, 2020**

**TELECONFERENCE MEETING AT 6:30 P.M.**

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IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY CALIFORNIA GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020. THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

**TO VIEW THE PLANNING COMMISSION MEETING:**

**Planning Commission meetings are broadcast live on WeHoTV and on Spectrum Ch. 10 in West Hollywood. WeHoTV and Spectrum Ch. 10 are the only official viewing platforms. You can also view on YouTube at [www.youtube.com/wehotv](http://www.youtube.com/wehotv). WeHoTV programming is additionally available on multiple streaming platforms, including Android TV, Apple TV, Fire TV, and Roku. Digital streaming platform viewers can easily find programming by searching for "WeHoTV" within the search functions of these services. The other viewing options and platforms are made available as a courtesy to viewers and their reliability cannot be assured by the city. If you experience technical difficulties while viewing the meeting on one of these platforms, please access WeHoTV at the City's website [www.weho.org/wehotv](http://www.weho.org/wehotv), and visit <https://www.weho.org/city-government/boards-commissions/commissions/planning-commission> for updated information and assistance on meeting access.**

**TO PARTICIPATE BY PROVIDING AN E-COMMENT:**

To better facilitate the remote meeting, members of the public who wish to comment on matters before the Planning Commission are strongly encouraged to submit an E-Comment using the form located at <https://www.weho.org/city-government/boards-commissions/commissions/planning-commission> no later than 4:00 p.m. on the Planning Commission meeting day.

*Note: E-Comments received by 4:00 p.m. will be forwarded to the Planning Commission and posted on the City's website as part of the official meeting record.*

**TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:**

*This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.*

1. **You are strongly encouraged to Email [dgillig@weho.org](mailto:dgillig@weho.org) in advance of the Planning Commission meeting, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on.**
2. **Dial-in 10 minutes prior to the start of the meeting (*the meeting begins at 6:30 p.m.*) *You will be placed on HOLD in the Virtual Waiting Room until it is your turn to speak.***

**Dial-in: 669-900-6833  
Meeting I.D.: 992 3190 5462**

3. **PLEASE MUTE YOUR PHONE UNTIL YOU ARE CALLED TO SPEAK.** Comments from the public are limited to 3 minutes per speaker.

To comply with the American with Disabilities Act of 1990, if you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Written materials distributed to the Planning Commission within 72 hours of the Planning Commission meeting are available for public inspection immediately upon distribution on-line at [www.weho.org](http://www.weho.org)

This agenda was posted at: City Hall, the Planning and Development Services Department Public Counter, West Hollywood Library on San Vicente Boulevard, Plummer Park, and the West Hollywood Sheriff's Station.

**NOTE: Any agenda item which has not been initiated by 10:30 P.M. may be continued to a subsequent Planning Commission Agenda.**

For additional information on any item listed below, please contact Jennifer Alkire, AICP, Current and Historic Preservation Planning Manager ([jalkire@weho.org](mailto:jalkire@weho.org)) (323) 848-6487 or Bryan Eck, Acting Long Range Planning Manager ([beck@weho.org](mailto:beck@weho.org)) (323) 848-6858.

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**1. CALL TO ORDER**

**2. PLEDGE OF ALLEGIANCE**

*I pledge Allegiance to the flag of the United States of America, and to the Republic for which it stands, one nation under God, indivisible, with Liberty and Justice for all.*

**3. ROLL CALL**

**4. APPROVAL OF THE AGENDA**

*SUBJECT: The Planning Commission is requested to approve the Agenda.*

*RECOMMENDATION: 1) Approve the Agenda of Thursday, October 15, 2020.*

**5. APPROVAL OF MINUTES**

*SUBJECT: The Planning Commission is requested to approve the minutes of prior Planning Commission meetings.*

*RECOMMENDATION: Approve the minutes of:*

**A. August 6, 2020**

**6. PUBLIC COMMENT**

This time, limited to a maximum of twenty (20) minutes, has been set aside for the public to address the Planning Commission on any item that is not set for public hearing or any item that is not on tonight's agenda. In accordance with the Brown Act, public comment relating to business not appearing on the agenda cannot be acted upon or discussed by the Commission during the meeting, but may be referred to staff for report on a future agenda, ordered received and filed, or referred to the proper department for administrative resolution. Staff requests that all persons wishing to address the Commission fill out a Speaker's Slip and give it to the Commission Secretary prior to speaking. The Commission requests that when you begin speaking you state your name and the name of the city where you reside. Individuals may address the Commission for up to three (3) minutes each, unless the Commission determines a different time limit.

**7. DIRECTOR'S REPORT**

**8. ITEMS FROM COMMISSIONERS**

**9. CONSENT CALENDAR. None.**

**10. PUBLIC HEARINGS.**

**A. 8743 SUNSET BOULEVARD:**

*SUBJECT: The Planning Commission will hold a public hearing to consider a proposal to convert an existing static billboard and pole located at 8743 Sunset Boulevard, West Hollywood, California.*

**Applicant:** Reshma Pendleton, Netflix (Seymour Consulting Group)

**Planner:** Jennifer Davis, Senior Contract Planner

**Recommendation:** 1) Continue to Thursday, November 5, 2020.

**B. 923-931 N. PALM AVENUE:**

*SUBJECT: The Planning Commission will hold a public hearing to consider a request to rehabilitate two designated cultural resources, demolish all non-historic buildings and rear additions and construct a new four-story senior congregate care housing facility at 923-931 N. Palm Avenue, West Hollywood, California.*

**Applicant:** Edward Levin/Levin-Morris Architects Inc.

**Planner:** Antonio Castillo, Senior Planner

**Recommendation:** 1) Approve the application; and 2) Adopt draft Resolution No. PC 20-1367 adopting a mitigated negative declaration and mitigation monitoring and reporting program, and conditionally approving a demolition permit, development permit, conditional use permit, certificate of appropriateness, rehabilitation incentives for the for the property located at 923-931 N. Palm Avenue, West Hollywood, California.

**11. NEW BUSINESS.**

**A. Establish the Sunset Arts and Advertising Project Subcommittee:**

*SUBJECT: The Planning Commission will consider the formation of a new subcommittee for the initial review of outdoor advertising projects on Sunset Boulevard.*

**B. Sunset Arts and Advertising Project Subcommittee Appointments:**

*SUBJECT: The Planning Commission Chair will appoint members to the newly created Sunset Arts and Advertising Project Subcommittee and establish the regular subcommittee meeting schedule, for a term through June 30, 2021.*

**C. Urban Design and Architecture Information Session.**

**12. UNFINISHED BUSINESS.** None.

**13. EXCLUDED CONSENT CALENDAR.** None.

**14. ITEMS FROM STAFF**

**A. Planning Manager's Update.**

**15. PUBLIC COMMENT**

This time has been set aside for members of the public who were unable to address the Commission during the twenty-minute public comment period provided in Agenda Item No. 6. The same rules set forth under Agenda Item No. 6 apply.

**16. ITEMS FROM COMMISSIONERS**

**A. Commissioner Comments.**

**B. Subcommittee Management.**

*SUBJECT: This time has been set aside for commissioners serving on standing subcommittees to report any scheduled absences or conflicts of interest that would prevent them from being present at an upcoming subcommittee meeting. If more than two subcommittee members cannot be present at a meeting, the Chair may reschedule the time or date of the meeting or change the composition of the subcommittee to ensure a quorum can be present.*

**17. ADJOURNMENT.** The Planning Commission will adjourn to a regularly scheduled meeting on **Thursday, November 5, 2020** beginning at 6:30 P.M. until completion. Given the local, state and nation state of emergency, this meeting will be a teleconferenced meeting (with detailed instructions for participation included on the posted agenda).

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: October 8, 2020  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk

UPCOMING MEETING SCHEDULE 2020				
Date	Day	Time	Meeting Type	Location
November 5	Thursday	6:30 PM	Regular Meeting	Via Teleconference
November 19	Thursday	6:30 PM	Regular Meeting	Via Teleconference
December 3	Thursday	6:30 PM	Regular Meeting	Via Teleconference
December 17	Thursday	6:30 PM	Cancelled	--

## **PLANNING COMMISSION MEMBERS**

*To contact Planning Commissioners, please forward your request to:  
David Gillig, Planning Commission Secretary at [dgillig@weho.org](mailto:dgillig@weho.org)*

**Adam G. Bass, Chair**  
**John Erickson, Vice-Chair**

John Altschul, Commissioner  
Sue Buckner, Commissioner  
Rogerio Carneiro, Commissioner  
Lynn Hoopingarner, Commissioner  
Stacey E. Jones, Commissioner

### **STAFF**

John Keho, AICP, Director, Planning & Development Services Department  
Jennifer Alkire, AICP, Current and Historic Preservation Planning Manager (CHPP)  
Bryan Eck, Acting Long Range Planning Manager (LRP)  
Lauren Langer, Assistant City Attorney  
David Gillig, Commission Secretary

City of West Hollywood, Planning & Development Services Department  
8300 Santa Monica Boulevard, West Hollywood, CA 90069-4314  
323.848.6475 (main) Δ 323.848.6569 (fax)

## AGENDA POLICIES

*The Planning Commission considers a range of requests for development permits, appeals, and planning policy matters, and conducts public hearings on many of its agenda items. Due to the number, complexity and public interest associated with many agenda items, meetings of the Planning Commission are generally lengthy. The Planning Commission makes every effort to proceed as expeditiously as possible; your patience and understanding is appreciated.*

**REQUEST TO SPEAK** on an item must be submitted on a Speakers Request Form and submitted to the Planning Commission Secretary. All requests to address the Planning Commission on Public Hearings items must be submitted prior to the Planning Commission's consideration of the item.

**CONSENT CALENDAR** items will be acted upon by the Planning Commission at one time without discussion, unless a Planning Commissioner pulls a specific item for discussion.

**PUBLIC HEARINGS PROCEDURES** on each Public Hearing item include presentation of a staff report; Planning Commission questions of staff; a ten (10) minute presentation by the project applicant or applicant's representative or team, if any; Planning Commission questions of the applicant; three (3) minutes for each member of the public wishing to speak to the item; five (5) minutes for the project applicant to respond to the public or clarify issues raised by the public; Planning Commission deliberations and decisions. In order to facilitate a fair and proper hearing the Chair or Commission may lengthen or shorten the time allotted per speaker on a particular agenda item based on the number of persons in attendance wishing to speak or the complexity of the matter under consideration.

**PRESENTATIONS BY MEMBERS OF THE PUBLIC** should begin with the speaker stating his or her name and city of residence, followed by a statement regarding the item under consideration. Please speak to the Planning Commission as a whole.

**PROFESSIONALS APPEARING BEFORE THE PLANNING COMMISSION** should clearly identify their status, such as "attorney", "paralegal", "architect", "designer", or "landscape architect". Instances of misrepresentation of professional status may be referred to the City Attorney for possible prosecution.

**LETTERS OR WRITTEN MATERIALS** regarding agenda items may be submitted to the City Planning Division staff prior to or at the Planning Commission meeting; written materials submitted at least eight (8) days in advance of the meeting will be included in the Planning Commission's meeting packet. Materials submitted after the deadline may be difficult for the Planning Commission to adequately review.

**ASSIGNING OF TIME** is not permitted.

**ACTION OF THE PLANNING COMMISSION** on most matters occurs with the affirmative votes of at least four (4) Planning Commissioners.

## APPEAL PROCEDURES

Any final determination by the Planning Commission may be appealed, and such appeal must be filed within ten (10) calendar days after the Planning Commission action. This appeal shall be made in written form to the City Clerk's Office, accompanied by an appeal fee or required number of signatures.

The City Clerk, upon filing of said appeal, will set petition for a public hearing before the City of West Hollywood's City Council at the earliest date.

If you challenge any City of West Hollywood decision in court, you may be limited to raising only those issues you or someone else raised at the public hearing described on this agenda, or in a written correspondence delivered to the Planning Commission at, or prior to, the public hearing.

The current Planning Commission Agenda and Staff Reports  
are available on-line and are tablet supported

[www.weho.org](http://www.weho.org)