

CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission (ACAC)  
**ART ON THE OUTSIDE SUBCOMMITTEE**

**MEETING AGENDA**

**Thursday, September 24, 2020, 3:30 p.m.**

**TELECONFERENCE MEETING\***

**Dial-in: (669) 900-6833**

**Use Meeting ID: 946 4841 2755, then press #**

\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:  
Please note; This option is to provide public comment via phone ONLY.

1. You are strongly encouraged to Email or call the Arts and Cultural Affairs Commission Secretary at: [mmarquez@weho.org](mailto:mmarquez@weho.org) or 323-848-6574 no later than 1:30 p.m. on Thursday, September 24, 2020, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 3:30 p.m.)  
You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak.
  - Dial-in: (669) 900-6833
  - Meeting ID.: 946 4841 2755, then press #

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Arts and Cultural Affairs Commission Secretary at [mmarquez@weho.org](mailto:mmarquez@weho.org) or (323) 848-6574 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit [www.weho.org/arts](http://www.weho.org/arts) or follow @WeHoArts on social media.

**I. CALL TO ORDER**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the July 23, 2020 Meeting Minutes
- E. Public Comment

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE" at the top of the first page of this Meeting Agenda.*

**II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Discuss and provide direction as applicable.

**B. WEHO Muralist Roster Application Review**

The Subcommittee will review four WEHO Muralist Roster Applications from Erin Miller Way, Gooley, Jack Chappel, and Kasey Blaustein for inclusion on the WEHO Muralist Roster.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the four WEHO Muralist Roster Applications from Erin Miller Way, Gooley, Jack Chappel, and Kasey Blaustein for inclusion on the WEHO Muralist Roster.

**C. Commercial Business Mural – 900 Hammond Street**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Montrose West Hollywood Hotel for 900 Hammond Street featuring artwork by Cori Alsbrooks.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 900 Hammond Street featuring artwork by Cori Alsbrooks.

**D. Commercial Business Mural – 8686 Melrose Avenue**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Robert Kuo LTD for 8686 Melrose Avenue featuring artwork by Londubh Studio.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for Robert Kuo LTD for 8686 Melrose Avenue featuring artwork by Londubh Studio.

**E. Commercial Business Mural – 470 N. Dohney Drive**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by The Doheny Corner for 470 N. Doheny Drive featuring artwork by Kasey Blaustein.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for The Doheny Corner for 470 N. Doheny Drive featuring artwork by Kasey Blaustein.

**F. Commercial Business Mural – 7100 Santa Monica Boulevard**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by West Hollywood Gateway for 7100 Santa Monica Boulevard featuring artwork by Robert Dytch66 Gomez.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for West Hollywood Gateway for 7100 Santa Monica Boulevard featuring artwork by Robert Dytch66 Gomez.

**III. UNFINISHED BUSINESS**

**A. Commercial Business Mural – 8811 Beverly Boulevard**

The Subcommittee will discuss and consider recommending that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application submitted by Maddox Gallery for 8811 Beverly Boulevard featuring artwork by artist Lefty Out There. This is a revised application with changes to the mural that have been preliminary reviewed by City staff and the City Attorney's Office.

RECOMMENDATION: Recommend approval of the Commercial Business Mural Application for 8811 Beverly Boulevard featuring the artwork by artist Lefty Out There and forward the recommendation to the Arts and Cultural Affairs Commission

**B. Art on the Outside Current, Upcoming and Potential Projects Update**

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

**IV. NEW BUSINESS**

**A. WEHO Muralist Roster Assessment**

The Subcommittee will assess the WEHO Muralist Roster to include a review and removal of some of the artists currently on the Roster, review of the evaluation criteria, and establish a time limit for the duration an artist is approved for the Roster, and then forward recommended changes to the Arts and Cultural Affairs Commission for approval

RECOMMENDATION: Recommend the Subcommittee to conduct an assessment of the WEHO Muralist Roster to include a review of the artists and removal of artists from the Roster, review of the evaluation criteria, and establish a time limit for the duration an artist is approved for the Roster and forward the recommended changes to the Arts and Cultural Affairs Commission for approval.

**V. EXCLUDED CONSENT CALENDAR**

**VI. PUBLIC COMMENT**

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*minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE" at the top of the first page of this Meeting Agenda.*

**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM THE STAFF**

**IX. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the October 22, 2020 meeting agenda.

**X. ADJOURNMENT**

The Art on the Outside Subcommittee will adjourn to its meeting scheduled Thursday, October 22, 2020 at 3:30 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: September 21, 2020  
Signature: \\Alyssa T. Poblador\\  
Office of the City Clerk