**A drawing of a person

Description automatically generated**

**Sunset Strip Business Improvement District Advisory Board Meeting**

**Date/Time: Monday September 21, 2020 at 12:00 Noon**

Location: Audio/Video Conference via zoom

[**https://us02web.zoom.us/j/84222598115?pwd=aHpMUEwzd3AzNkJ4NjIyY0lNVE5Edz09**](https://www.google.com/url?q=https://us02web.zoom.us/j/84222598115?pwd%3DaHpMUEwzd3AzNkJ4NjIyY0lNVE5Edz09&sa=D&source=calendar&usd=2&usg=AOvVaw3tcwtLTlEBRaeerK4zo4Kq)

**Meeting ID: 842 2259 8115 Passcode: 272334**|

Call in: 669-900-9128

**AGENDA**

1. CALL TO ORDER/CHAIR REPORT 12:00PM
   1. Self-Introductions/Roll Call
   2. Posting of Agenda
   3. Board Comments on Agenda
2. APPROAL OF AGENDA & MINUTES 12:05PM
3. FINANCIAL REPORT 12:07PM
   1. Current Financials
   2. Reforecast at 50% less assessment

1. BLOCK BY BLOCK REPORT 12:15PM
2. WEST HOLLYWOOD SHERIFF’S REPORT 12:20PM
3. UNFINISHED BUSINESS 12:21PM
   1. City of West Hollywood update on Billboards and Gateway
   2. Sunset Strip Banner Program update
4. NEW BUSINESS 12:40PM
   1. Draft Survey
   2. Set date for Visioning session for BID board updates
5. EXTERNAL PARTNER REPORTS 12:50PM
   1. Canyon Country
      1. Social Media and Influencer report update
      2. Influencer program continuance
   2. City of West Hollywood
      1. Updates on OutZones and moratorium extensions
   3. West Hollywood Travel + Tourism Board
      1. Eat + Drink Week
   4. West Hollywood Chamber of Commerce
      1. Coalition for Safe Reopening
      2. Public Health Councils
6. BOARD MEMBER COMMENTS 1:10PM
7. PUBLIC COMMENTS 1:15PM
8. ADJOURNMENT 1:30PM

AFFIDAVIT OF POSTING

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: September 17, 2020

Signature:\\Alyssa T. Poblador\\

Office of the City Clerk