

**City of West Hollywood
Public Safety Department**

**Request for Proposals
COMMUNITY VISIONING FACILITATION SERVICES
THE FUTURE OF PRIDE IN WEST HOLLYWOOD**

The City of West Hollywood ("City") seeks to retain the services of a highly qualified consulting team ("Consultant") experienced in successfully managing community engagement initiatives, including the development and distribution of surveys, the facilitation of workshops and focus groups as well as other strategies aimed at capturing widespread public input in order to create a framework for future decision-making.

LGBTQ Pride in West Hollywood Overview:

For 40 years, West Hollywood has been the host city for the largest LGBTQ pride events in Southern California. Currently, more than 40 percent of West Hollywood's residents identify as lesbian, gay, bisexual or transgender.

Since its incorporation in 1984, the City of West Hollywood's expression of LGBTQ pride has taken many forms, from parades to protests and celebratory festivals to some of the first legal same-sex weddings. Celebration of pride in the City also includes recognition of the artistic contributions of the LGBTQ community with the City's One City One Pride LGBTQ Arts Festival, which runs for 40 days each year, from Harvey Milk Day on May 22 through the end of Pride Month on June 30.

In recent years, the pride programming in the City during pride weekend in June has included a ticketed festival at West Hollywood Park with musical performances and other entertainment, a parade on Sunday morning, and a community festival of different non-profit agencies and vendors along Santa Monica Boulevard. These activities have largely been held in the historic LGBTQ area of Santa Monica Boulevard with many visitors also patronizing local businesses in the area, including restaurants, bars, and retail establishments. These activities have historically been produced and coordinated by a non-profit organization, with the city allowing the organization to use its facilities and the city providing public safety and other related services. The non-profit that has typically produced these events has indicated that it will no longer produce the events in the city. With this in mind, the City Council has directed the staff to undertake a community outreach and visioning process to understand the community's desires for future pride activities in the city.

LGBTQ pride programming in West Hollywood has grown, changed, and evolved with the community over time.

There is a growing call from residents, businesses and other stakeholders alike to evaluate which expressions of LGBTQ pride offer the best reflection of the West Hollywood community today and which ideas, values and goals should shape West Hollywood's vision of LGBTQ pride in the future.

Instructions:

A copy of the RFP can be downloaded from the City's website at: www.weho.org/rfp

The RFP can also be downloaded by registering with the City's bid portal at the following URL:

<http://www.planetbids.com/portal/portal.cfm?CompanyID=22761>

Questions and requests for clarification regarding this RFP must be submitted electronically by September 22, 2020 by 5:00 PM. Therefore, Proposers are advised that any questions received after that date shall not be answered. Please do not solicit bid contact with questions/clarifications; use the online bidding portal stated above.

DEADLINE FOR PROPOSAL SUBMISSION: Monday, October 5, 2020 by 5:00 PM

All Submissions must be received electronically by the deadline. Electronic submissions received after the stated date and time will not be accepted or considered by the City.

The City reserves the right to reject any and all proposals and award the contract to the Contractor who best meets the requirements set forth in the Specifications.

BY ORDER OF the City of West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: September 16, 2020
Signature: \\Alyssa T. Poblador\
Office of the City Clerk