



CITY OF WEST HOLLYWOOD
ARTS DIVISION

REQUEST FOR PROPOSALS
MUSICIANS AND PERFORMERS FOR WEHO SOUNDS

Date released: August 19, 2020

Deadline to Apply: September 3, 2020 (5:00PM, PST)

The City of West Hollywood is seeking proposals from Musicians and Performers to participate in WeHo Sounds Online, a virtual music series.

The City of West Hollywood has always made programming community events one of its priorities. One of the most difficult aspects of navigating the coronavirus (COVID-19) public health emergency is maintaining the sense of community while continuing to maintain social distancing requirements.

WeHo Sounds is designed to bring community members entertainment and a sense of continuity and community in an otherwise isolating time. The bi-weekly musical performance program will feature one hour, family-friendly, performances on Sunday evenings. All performances must be performed without an audience present. Applicants must be able to provide high quality audio. All performances will be pre-recorded and submitted to the City for presentation.

ELIGIBILITY: Solo musicians and performers are preferred but groups are also eligible to apply. Applicants must have at least 3 years of professional performance experience, demonstrated ability to facilitate an online show, ability to provide high quality audio, and must adhere to the City's social distancing protocols. City of West Hollywood elected and appointed officials, its employees, and their immediate family members are not eligible to apply. West Hollywood residents are encouraged to apply. **In an effort to provide variety and give opportunities to more artists and groups, we will not be considering applications from artists or groups who have performed at WeHo LIVE!, Summer Sounds, or Winter Sounds concerts within the last 3 years.**

SELECTION CRITERIA: The City may use some or all of the following criteria in its evaluation and comparison of proposals submitted:

- Professional experience
- Quality of music/performance samples
- Technical expertise to present an online performance

- Social media acclamation and competence to advertise performance

The City may require additional information and proposers agree to furnish such information. The City reserves the right, at its sole discretion, to award the contract to proposers who will best serve the interest of the city. The City reserves the right to recommend changes to any proposed project in an effort to maintain the highest quality and integrity.

Requirements for Applicants applying as a group:

- Group performances must be held outdoors (unless all group members certify that they are all quarantined together or can provide negative Covid-19 test results)
- All performers must wear masks at all times and maintain at least 6 feet distance from one another. The primary vocalist does not need to wear a mask. Outdoor performances must not have more than 6 performers. Indoor performances must not have more than 4 performers. It is preferred that all group members obtain a negative COVID-19 Test prior to the event:
<https://covid19.lacounty.gov/testing/>

BUDGET: The selected applicants will receive an honorarium for their participation. For the 1-hour session the fee will be a fixed rate of \$599 for solo artists, \$1000 for duos, and \$1500 for groups of three or more.

SELECTION PROCESS: City of West Hollywood Arts Division Staff will convene to review submissions through this request for proposals taking experience, quality of music samples, technical expertise and social media acclimation and competence into consideration. The City will issue a contract for services to the selected Musician and/or Performer with a defined scope of work.

TO APPLY: The online application can be accessed through the city's website: or directly here: <http://bit.ly/2020wehosounds>

DEADLINE TO APPLY: All proposals must be received by 5:00PM (PST) on Thursday, September 3, 2020.

QUESTIONS: For all questions related to this RFP contact Joy Tribble, Arts Technician, jtribble@weho.org, 323-848-6360.