



West Hollywood Design District Advisory Board Meeting

Date/Time: **Wednesday, August 19, 2020 at 4:00 pm**

Location: Video/phone Conference Via Zoom:

<https://us02web.zoom.us/j/89645958743?pwd=YTY5VHNCbEdrUGhuUzIsbDRFMVROQT09;>

AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
- 3) CURRENT FINANCIALS 4:09pm
- 4) EXTERNAL PARTNER REPORTS 4:10pm
 - a) City of West Hollywood
 - i. OUT Zone expansions
 - b) West Hollywood Travel + Tourism Board
 - i. October Eat+ Drink Week
 - c) West Hollywood Chamber of Commerce
 - i. LA County Board Enforcement proposal
- 5) NEW BUSINESS 4:30pm
 - a) Trade Marking WHDD
 - b) Newsletter and Website revamp
 - c) BID Payment deferment
 - d) BizFed proposal
 - e) Staffing plans
- 6) UNFINISHED BUSINESS 5:00pm
 - a) Banner Program
 - b) Update on Social Media RFP and solicitation
 - c) Event Subcommittee- update on WHDD Annual Meeting and mixer,
 - i) ***West Hollywood Design District Unmasked: Safe together Thrive together***
Thursday, August 27
- 7) BOARD MEMBER COMMENTS 5:25pm
- 8) PUBLIC COMMENTS 5:28pm
- 9) ADJOURNMENT 5:30pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call the West Hollywood Chamber of Commerce at 323-650-2688 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8272 Santa Monica Blvd. West Hollywood, CA 90046
323-650-2688

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: August 12, 2020
Signature: \Alyssa T. Poblador\
Office of the City Clerk