



## TRANSGENDER ARTS INITIATIVE GRANT GUIDELINES (2021)

***Please review this document completely before beginning the application.  
Refer to the WeHo Arts Grants General Requirements document for more information  
associated with all arts grants.***

The City of West Hollywood is pleased to offer the Transgender Arts Initiative Grant, a program initiated by the City Council in 2013 intended to support and enhance artwork to be presented or exhibited in West Hollywood by transgender artists. Individual artists, artist collectives or groups, and non-profit organizations with a history of supporting transgender artists are all welcome to apply.

Grantees who are awarded funding are required to attend the West Hollywood Artist Bootcamp (6 sessions, 1 each month for 6 months). This highly sought-after program will provide grantees additional tools and resources essential to an artist's professional growth.

Funding structure:

<b>\$25,000</b>	<b>Total amount of available funding in this category</b>
<b>\$ 6,500</b>	<b>Maximum award possible per grantee</b>
	<b>Monetary award <i>includes</i> WeHo Artist Bootcamp registration</b>

**APPLICATION DEADLINE IS 3 P.M. WEDNESDAY, SEPTEMBER 16, 2020**

### Grant Program Purpose

The City has identified the following objectives for the Transgender Arts Initiative Grant:

- To encourage transgender artists and organizations to create innovative programming and artwork to be presented in the City of West Hollywood or immediately adjacent (within 5 blocks of the border of West Hollywood.)
- To provide tools and resources to assist transgender artists and organizations to develop their capacity to create and present their works.
- To support transgender artists with specific professional and business development activities that will aid in building capacity and maintaining sustainability.

### Eligibility Requirements

- Applicants must plan to hold an art exhibit, performance or screening somewhere within the City of West Hollywood or immediately adjacent (within 5 blocks of the border of West Hollywood) within the calendar year 2021.
- Applicants must be able to demonstrate significant commitment to and involvement with the West Hollywood community and/or LGBTQ community.



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## Review Process

All applicants will be initially screened by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be forwarded on to the grants panel for review.

Projects will be evaluated based on:

1. Overall merit of the application in fulfilling the Transgender Arts Initiative purpose (30 points).
2. Potential impact of grant on applicant and community (25 points).
3. Appropriateness and clarity of scope regarding the project or program to be funded (20 points).
4. Ability to demonstrate how the proposed project assists in the advancement of transgender artists (25 points).

NOTE: Organizations whose business location is within the City of West Hollywood will receive a bonus of 4% points to their total score, per City policy.

The Arts and Cultural Affairs Commission reserves the right to reassign a grant application to another grant category for which the application and organization may be more appropriate.

## Important Note

## Schedule

Wednesday, September 16, 2020	Application deadline
October 20, 2020	Grant applications are reviewed by an independent grants peer review panel
November 5, 2020	Performing Arts and Cultural Affairs Subcommittee (with one elected representative from the Transgender Advisory Board and Lesbian and Gay Advisory Board) review panel scores and make recommendations on funding.
November 19, 2020	Arts and Cultural Affairs Commission to consider ratification of Performing Arts and Cultural Affairs Subcommittee's funding recommendations
December 2020	City Council to consider approval of funding recommendations
December 2020 – January 2021	Grant recipient notifications, administration of grant awards and mandatory orientation



## TRANSGENDER ARTS INITIATIVE GRANT GUIDELINES (2021)

March 2021	Anticipated award of grant funds* *Award of funds depend on grantee's compliance with contracting requirements. Funding can be anticipated approximately 45 days after contract is executed.
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- Applicants may be asked to attend a Transgender Advisory Board meeting to present their project proposal and answer question.

### Annual Grant Workshop

The City will conduct its Annual Grant Workshop online on Wednesday, August 12, 2020 at 11:00 am (PST).

### Deadline

**Application DEADLINE is 3 p.m. Wednesday, September 16, 2020.**

For more information please call: Eva Angeloff at (323) 848-6354 or email [eangeloff@weho.org](mailto:eangeloff@weho.org).

You can also find more information at [www.weho.org/arts](http://www.weho.org/arts).