



ONE CITY ONE PRIDE LGBTQ ARTS FESTIVAL GRANT GUIDELINES (2021)

Please review this document completely before beginning the application. Refer to the WeHo Arts Grants General Requirements document (found at www.weho.org/arts under 'Grants and Opportunities') for more information and requirements associated with all arts grants.

The City of West Hollywood's Arts Division is pleased to offer One City One Pride Grants to support projects intended to expand the celebration of June Pride Month through arts and culture, and to document the richness of our local LGBTQ community and history.

The One City One Pride Arts Festival provides programming for dates within the May 22 through June 30 time frame.

Because the 2020 festival was downscaled, the City is continuing the One City One Pride theme from 2020 to 2021.

The theme for One City One Pride this year is **"For The Record."** LGBTQ stories of the past have often been hidden or undocumented. One must read between the lines to find stories hidden behind beard marriages, coded language, and erased or destroyed evidence. This year, One City One Pride takes a look at some of these stories.

The maximum award is \$7,000.

Please note that you do not have to apply for the full maximum amount.

To learn more about One City One Pride visit www.weho.org/pride and www.facebook.com/wehopride

Funding structure:

\$ 21,000	Total amount of available funding in this category
\$ 7,000	Maximum award possible per grantee

APPLICATION DEADLINE IS 3 P.M. WEDNESDAY, SEPTEMBER 16, 2020





ONE CITY ONE PRIDE LGBTQ ARTS FESTIVAL GRANT GUIDELINES (2021)

Grant Program Purpose

The City has identified the following objectives for all One City One Pride grants:

- To recognize, document, and champion the history and diversity of the local LGBTQ community.
- To engage residents and visitors with a deeper understanding of the LGBTQ experience through exhibits, film and theatre.
- To attract cultural tourists to the City during Pride season.
- To provide accessible arts programming for residents and visitors to West Hollywood.
- To encourage artists and organizations to create innovative programming that enhances the reputation of West Hollywood as an "Arts City."
- **The One City One Pride theme for 2021 is "For the Record" and applications will be reviewed with a curatorial eye toward the creative and innovative use of this theme in proposed projects.**

Eligibility Requirements

- Applicants must plan to hold an art exhibit, performance or screening somewhere within the City of West Hollywood or immediately adjacent (within 5 blocks of the city limits) within the the One City One Pride dates of May 22 to June 30. Online presentations may be acceptable if they are marketed strongly towards West Hollywood residents.
- Applicants must be able to demonstrate significant commitment to and involvement with the West Hollywood community and/or LGBTQ community.
- Applicants awarded a One City One Pride Grant are required to submit confirmed information regarding the location, date, time, event-related images, and a website link for more information by April 1, 2021, via the online Media Advisory. Failure to submit information by April 1, 2021, may result forfeiture of the grant.
- ***Refer to the WeHo Arts Grants General Requirements document (found at www.weho.org/arts under 'Grants and Opportunities') for more information and requirements associated with all arts grants.***



ONE CITY ONE PRIDE LGBTQ ARTS FESTIVAL GRANT GUIDELINES (2021)

Review Process

All applicants will be initially screened by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be forwarded on to the grants panel for review.

Project applications will be evaluated based on:

1. Overall merit of the application in fulfilling the One City One Pride Grant Program purpose, demonstrated artistic authenticity through work samples and history of programming, and impact and relevance of the proposed project on the local LGBTQ community. (25 points)
2. Applicant's capability, expertise and resources to effectively market the project to ensure proper outreach to intended communities. (25 points)
3. Ability of the applicant to fully realize the project based on proposed project budget and documented financial support. Appropriateness of budget. (25 points)
4. Proposed project relevance to this year's One City One Pride festival theme. (25 points)

NOTE: Organizations whose business location is within the City of West Hollywood will receive a bonus of 4% points to their total score, per City policy.

The Arts and Cultural Affairs Commission reserves the right to reassign a grant application to another grant category for which the application and organization may be more appropriate.

Schedule

Wednesday, September 16, 2020	Application deadline
October 20, 2020	Grant applications are reviewed by an independent grants peer review panel
November 5, 2020	Performing Arts and Cultural Affairs Subcommittee (with one elected representative from the Transgender Advisory Board and Lesbian and Gay Advisory Board) review panel scores and make recommendations on funding.
November 19, 2020	Arts and Cultural Affairs Commission to consider ratification of Performing Arts and Cultural Affairs Subcommittee's funding recommendations
December 2020	City Council to consider approval of funding recommendations
December 2020 – January 2021	Grant recipient notifications, administration of grant awards and mandatory orientation
March 2021	Anticipated award of grant funds* *Award of funds depend on grantee's compliance with contracting requirements. Funding can be anticipated approximately 45 days after contract is executed.



ONE CITY ONE PRIDE LGBTQ ARTS FESTIVAL GRANT GUIDELINES (2021)

Annual Grant Workshop

The City will conduct its Annual Grant Workshop online on Wednesday, August 12, 2020 at 6:00 pm (PST).

Deadline

Application DEADLINE is 3 p.m. Wednesday, September 16, 2020.

For more information please contact: Mike Che mche@weho.org or 323-848-6377.

You can also find more information at www.weho.org/arts and www.weho.org/pride