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**Sunset Strip Business Improvement District Advisory Board Meeting**

**Date/Time: Monday, July 27, 2020 at 12:00 p.m.**

**Location: Audio/Video conference via Zoom:**

[**https://us02web.zoom.us/j/84526530394?pwd=MTNtMEp6Z2F0MDk4NWZSQTNScnhadz09**](https://us02web.zoom.us/j/84526530394?pwd=MTNtMEp6Z2F0MDk4NWZSQTNScnhadz09)**;**

**AGENDA**

1. CALL TO ORDER/CHAIR REPORT 12:00pm
   1. Self-Introductions/Roll Call
   2. Posting of Agenda
   3. Board Comments on Agenda
2. APPROVAL OF AGENDA & MINUTES 12:05pm

1. CURRENT FINANCIALS 12:07pm
2. BLOCK BY BLOCK REPORT 12:10pm
3. WEST HOLLYWOOD SHERIFF’S REPORT 12:15pm
4. UNFINISHED BUSINESS 11:20am
   1. New management - Chamber of Commerce
   2. Influencer program – Canyon Country

1. NEW BUSINESS 11:40am
2. Sunset Strip Trademark
3. Visioning session for BID board
4. EXTERNAL PARTNER REPORTS 11:50am
5. Canyon Country
6. City of West Hollywood
7. West Hollywood Travel + Tourism Board
8. West Hollywood Chamber of Commerce
9. BOARD MEMBER COMMENTS 12:00pm

1. PUBLIC COMMENTS 12:05pm
2. ADJOURMENT 12:10pm

Written material distributed to the Board Sunset Strip Business Improvement District Advisory Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 323-650-2688 at West Hollywood Chamber of Commerce, 8272 Santa Monica Blvd., West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: July 20, 2020

Signature:\\Alyssa T. Poblador\\

Office of the City Clerk