West Hollywood Travel + Tourism Board of Directors Meeting

Date/Time: Wednesday June 17, 2020 at 12pm

Location: Conference Call – Participating via telephone

Dial-in Number: (605) 475-4928 Enter Access Code: 889806



TRAVEL + TOURISM BOARD

AGENDA

1) CALL TO ORDER/CHAIR REPORT Norbert Relecker
a) Board elections for Term 20/22 12:00pm-12:15pm

2) MEETING MINUTES Bill Karpiak

a) March 18, 2020 12:15pm-12:20pm

3) FINANCIAL REPORTS Nick Rimedio

a) March 2020 12:20pm-12:25pm

b) April 2020

c) May 2020

4) CEO REPORT Tom Kiely

a) Marketing Recovery Plan Overview 12:25pm12:45pm

b) Staffing Update

c) FY20/21 Budget Approval

5) CMO REPORT Jeff Morris

a) Marketing Recovery Plan Discussion 12:45pm-12:55pm

b)

6) BUSINESS DEVELOPMENT Sean Keliiholokai

a) None

7) BOARD MEMBER COMMENTS 12:55pm-1:00pm

8) PUBLIC COMMENTS 1:00pm-1:05pm

9) ADJOURMENT 1:05pm

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California) County of Los Angeles) City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: June 11, 2020 Signature:\\Alyssa T. Poblador\\ Office of the City Clerk