

# THE AVENUES

ART, FASHION & DESIGN DISTRICT  
WEST HOLLYWOOD

**Board of Directors Meeting**  
**Time: Wednesday, April 7, 2010, at 4:00 pm**  
**Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood**

## AGENDA

1. CALL TO ORDER Darren Gold  
4:00pm
  - a. Self Introductions/Roll Call
  - b. Posting of Agenda
  - c. Board Comments on Agenda
  
2. APPROVAL OF Agenda and MINUTES Darren Gold  
4:05pm
  
3. WELCOME SPECIAL GUESTS Darren Gold  
4:10pm
  - a. Fran Solomon – Deputy to John Heilman, Mayor Pro Tempore
  - b. Pam Marcello – On Course Productions
  
4. Receive, Approve and file FINANCIALS Allan Dallatorre  
4:15pm
  
5. CHAIR REPORT Darren gold  
4:20pm
  - a. Art & Design Walk Discussion
  - b. Food Event Brainstorm
    - i. Possible vote on direction to move forward
  - c. Vote to approve Annual Report for Submission to City Council
  
6. HOME OF THE AVENUES REPORT Sheri Hirschfeld  
4:40pm
  
7. FASHION EVENT UPDATE Darren & Ryan  
4:50pm
  
8. MEET KEY AVENUES COMMUNITY MEMBERS Darren  
5:00pm
  
9. EXECUTIVE DIRECTOR REPORT Ryan Farber  
5:10pm
  - a. Art-Tasting Event
  - b. Web Site Update
  - c. LCDQ Updates
    - i. Banners on Melrose / The Avenues in new LCDQ Brochure
    - ii. Board Social Event – June 8 or 9 @ Therien
  
10. CITY/ WHMVB/REPORTS Brad Burlingame, Maribel Louie  
5:20pm
  
11. BOARD MEMBER/COMMUNITY COMMENTS 5:30pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to [www.mta.net](http://www.mta.net). The City TDD line for the hearing impaired is (323) 848-6496.

Written materials distributed to the Board of the Avenues of Art and Design within 72 hours of the Board meeting are available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: April 7, 2010

Signature: \_\_\_\_\_

Office of the City Clerk

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