



**BOARD OF DIRECTORS MEETING
AGENDA
THURSDAY, MARCH 25, 2010
1:45 - 3:00 P.M.**

Location: The London West Hollywood, 1020 San Vicente Blvd., West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I APPROVAL OF JANUARY MINUTES 1:50 p.m.
- II. APPROVAL OF JANUARY AND FEBRUARY FINANCIALS
- III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:03 p.m.
 - A. SSBA BOARD ELECTION – APRIL 22, 2010
 - B. BLOCK-BY-BLOCK SECURITY CONTRACT EXTENSION
 - C. SUNSET STRIP MUSIC FESTIVAL - AUGUST 26-28, 2010
 - D. SSBA PROGRAM OF WORK & AMENDMENT 2010/11
- V. HOW SOCIAL MEDIA CAN HELP YOUR SUNSET STRIP BUSINESS 2:25 p.m.
- VI. CONTINUED/UNFINISHED BUSINESS 2:50 p.m.
 - A. Committee Reports
 - 1. Security Committee/Block-by-Block – Kris Zagyva
 - 2. Marketing – Courtney Kemp
 - B. Sunset Strip Beautification Project Update
 - C. City Update
 - D. Neighborhood Reception – April 12 at the House of Blues
- VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:57 p.m.
- VIII. ADJOURNMENT 2:59 p.m.
Next Meeting: Thursday, April 22, 1:45 p.m., Location – The Roxy Theatre

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date:

Signature: _____

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.