

West Hollywood Travel + Tourism Board of Directors Meeting
Date/Time: Wednesday March 18, 2020 at 12pm
Location: Conference Call – Participating via telephone
Dial-in Number: (605) 475-4928
Enter Access Code: 889806



TRAVEL + TOURISM BOARD

AGENDA

- | | |
|------------------------------------|-------------------------------------|
| 1) CALL TO ORDER/CHAIR REPORT | Norbert Relecker
12:00pm-12:10pm |
| 2) MEETING MINUTES | Bill Karpiak
12:10pm-12:15pm |
| a) September 25, 2019 | |
| b) December 18, 2019 | |
| 3) FINANCIAL REPORTS | Nick Rimedio
12:15pm-12:25pm |
| a) September 2019 | |
| b) October 2019 | |
| c) November 2019 | |
| d) December 2019 | |
| e) January 2020 | |
| f) February 2020 | |
| 4) CEO REPORT | Tom Kiely
12:25pm-12:55pm |
| a) YTD Revenue Figures | |
| b) BID Update | |
| c) Coronavirus Update | |
| 5) CMO REPORT | Jeff Morris
12:55pm-1:20pm |
| a) Short Term Coronavirus Response | |
| b) Future Looking Plans | |
| 6) BUSINESS DEVELOPMENT | Sean Keliholokai
1:20pm-1:40pm |
| a) Lodging Data | |
| b) Room Night Initiatives | |
| 7) BOARD MEMBER COMMENTS | 1:40pm-1:45pm |
| 8) PUBLIC COMMENTS | 1:45pm-1:50pm |
| 9) ADJOURNMENT | 1:50pm |

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the
City of West Hollywood in the Office of the City Clerk and that I
posted this agenda on:

Date: 3-18-20
Signature: C. Ross