

CITY OF WEST HOLLYWOOD
PLANNING COMMISSION

MINUTES

THURSDAY, JULY 2, 1992

West Hollywood Park Auditorium
647 N. San Vicente Boulevard
West Hollywood, CA 90069

I. CALL TO ORDER

The regular meeting of the Planning Commission was called to order by Commissioner Litz at 7:00 p.m.

A. Pledge of Allegiance: The Pledge of Allegiance was led by Commissioner Clavan.

B. Roll Call:

Commissioners Present: Behr, Clavan, Crowe, Litz, Richmond, Smith, Zaden

Others Present: Anne Browning, Planning Manager; David Amorena, Assistant Planner; Tom Hamlett, Code Enforcement Officer; Jody Albert, Intern; Craig Rhea, Secretary

C. Approval of Agenda:

Action: To pull Item III.A and approve the agenda as amended.

Motion: Crowe Second: Zaden

Vote: All Ayes Motion carried.

D. This agenda was posted at City Hall, Community Development Department counter, West Hollywood Library on San Vicente Boulevard and Plummer Park.

II. ITEMS FROM CITIZENS - None

ITEM III.A.1

Applicant/Owner: Writer's Guild of America West, Inc.
Appellant: Mary Worley
Location: 8955 Beverly Boulevard
8944-48 Rosewood Avenue
Recommended Action: Deny appeal and affirm Community
Development Director's approval of a
one-year extension of the permits.

No verbal staff report was given.

The following were allowed to speak on the appeal:

Mary Worley, appellant, West Hollywood
G. Bruce Traub, West Hollywood

Action: To approve staff's recommendation and deny the
appeal.

Motion: Smith Second: Crowe

Vote: Ayes - Crowe, Smith, Litz
Noes - Behr, Clavan, Richmond, Zaden

Motion failed.

Action: To continue to the next Planning Commission
meeting and request a Writer's Guild representative to be
present.

Motion: Clavan Second: Zaden

Vote: Ayes - Clavan, Zaden
Noes - Behr, Smith, Crowe, Richmond, Litz

Motion failed.

Action: To grant the appeal.

Motion: Smith Second: Crowe

Vote: Ayes - Behr, Crowe, Richmond, Smith, Zaden
Noes - Clavan, Litz

Motion carried.

- B. Creative Sign Permit 92-34: "Name That Toon", 8483 Melrose Avenue.

No verbal staff report was given.

Donna Ravitz, West Hollywood, spoke for the sign permit.

Action: To approve Creative Sign Permit 92-34.

Motion: Smith Second: Crowe

Vote: All Ayes Motion carried.

- C. Creative Sign Permit 92-22: "The Gauntlet", 8720-1/2 Santa Monica Boulevard.

No verbal staff report was given.

Matthew Mackendrick, West Hollywood, spoke for the design he did for The Gauntlet.

Gloria Vassy, West Hollywood, spoke against the design.

Action: To approve the letters of the sign.

Motion: Crowe Second: Smith

Vote: Ayes - Crowe, Litz, Richmond, Smith
Noes - Behr, Clavan, Zaden

Motion carried.

- D. Creative Sign Permit 92-36: "The Nike Store", 8465 Holloway Drive.

No verbal staff report was given.

John Janneck, Los Angeles, spoke for The Nike sign.

Action: To approve Creative Sign Permit 92-36 (red can, white neon border).

Motion: Clavan Second: Crowe

Vote: All Ayes Motion carried.

VII. ITEMS FROM CITIZENS

- A. Roslyn Krause, West Hollywood, spoke about The Gauntlet store. She commented how knowledgeable Commissioner Clavan is.
- B. Stan Lothridge, West Hollywood, spoke on appeal of permit extensions, particularly the Writers Guild.
- C. Bruce Traub, West Hollywood, spoke on Writers Guild appeal.
- D. Mary Worley, West Hollywood, also spoke on the Writers Guild.
- E. Gloria Vassy, West Hollywood, spoke about The Gauntlet signage and murals.

VII. ITEMS FROM COMMISSIONERS

- A. Commissioner Richmond commented on issue of murals.
- B. Commissioner Clavan talked on the issue of murals, and informed the Commission that the Santa Monica Boulevard Tree Task Force met and will make recommendations to the City Council what to plant east of Fairfax, west of La Cienega, and between Fairfax and La Cienega.
- C. Commissioner Zaden informed the Commission that she attended part of a meeting on signage. She asked if a report was available. Anne Browning informed her that staff is working on it.
- D. Commissioner Crowe passed out a brochure on what other cities do to streamline permit application process and what applicants can expect.
- E. Commissioner Behr commented on murals.
- F. Commissioner Smith informed the Commission that he will be out of town on July 16th. He also commented on the mural issue.

VIII. ITEMS FROM STAFF

- A. Anne Browning informed the Commission she will not be able to attend the July 8th retreat, but gave the Commissioners a draft agenda.

B. Anne Browning commented on signage issue. The City Council has directed staff to help businesses by making approval of signage easier.

X. ADJOURNMENT

Action: To adjourn to the Planning Commission retreat on Wednesday, July 8, 1992, 7:00 p.m., in the Community Conference Room, 8615 Santa Monica Boulevard, West Hollywood Auditorium.

Motion: Crowe

Second: Behr

Vote: All Ayes

Motion carried.



CHAIRPERSON

ATTEST:



DIRECTOR OF COMMUNITY DEVELOPMENT