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To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

*Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA**

**(Revised 1/30/20)**

**MONDAY, FEBRUARY 3, 2020**

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. –REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. **POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, February 3, 2020 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, January 29, 2020.*

**RECOMMENDATION:** Receive and file.

2.B. **APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

RECOMMENDATION: Approve the minutes of January 21, 2020.

**2.C. APPROVAL OF DEMAND REGISTER NO. 859 [L. QUIJANO, C. CORRALES]:**

*SUBJECT: The City Council shall receive the Demand Register for period ending January 24, 2020 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*

RECOMMENDATION: Approve Demand Register NO. 859 and adopt Resolution No.20-5252, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 859."

**2.D. ADOPT ORDINANCE NO. 19-1098 (2ND READING) "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 5.66.110 (SUNSET CLAUSE) OF CHAPTER 5.66 (HOME SHARING) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO EXTEND THE HOME SHARING BUSINESS LICENSE PROGRAM FOR AN ADDITIONAL TWO YEARS." [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 19-1098, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 5.66.110 (SUNSET CLAUSE) OF CHAPTER 5.66 (HOME SHARING) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO EXTEND THE HOME SHARING BUSINESS LICENSE PROGRAM FOR AN ADDITIONAL TWO YEARS."*

RECOMMENDATION: Waive further reading and adopt Ordinance 19-1098, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 5.66.110 (SUNSET CLAUSE) OF CHAPTER 5.66 (HOME SHARING) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO EXTEND THE HOME SHARING BUSINESS LICENSE PROGRAM FOR AN ADDITIONAL TWO YEARS."

**2.E. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will receive Synopses from the Public Safety Commission, Rent Stabilization Commission, and the Transgender Advisory Board regarding actions taken at their recent meeting.*

RECOMMENDATION: Receive and file.

**2.F. AGREEMENT FOR SERVICES WITH JONES LANG LASALLE [L. QUIJANO, C. SAFRIET]:**

*SUBJECT: The City Council will consider approval of an Agreement for Services with Jones Lang LaSalle Americas to perform an analysis of the City's hotel market capacity and transient occupancy tax projections.*

RECOMMENDATIONS: 1) Approve an Agreement for Services with Jones Lang LaSalle Americas in the amount of \$99,000 to perform an analysis of the City's hotel market capacity and transient occupancy tax projections;

and 2) Authorize the City Manager or designee to execute documents incident to the agreement.

**2.G. AGREEMENT FOR SERVICES WITH SDI PRESENCE LLC [L. QUIJANO, E. TSIPIS, R. FOZONMEHR]:**

*SUBJECT: The City Council will consider approving an Agreement for Services with SDI Presence LLC for Development of an Information Technology Strategic Plan.*

**RECOMMENDATIONS:** 1) Approve an Agreement for Services with SDI Presence LLC for a total not-to-exceed amount of \$85,000 to develop an Information Technology Strategic Plan; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement.

**2.H. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH MAJESTIC FIRE PROTECTION, INC. [S. CAMPBELL, H. COLLINS, D. GONZALEZ]:**

*SUBJECT: The City Council will consider approving an Amendment to the Agreement with Majestic Fire Protection, Inc. to increase the not-to-exceed amount for preventative maintenance, repairs and installation of fire alarms, fire sprinklers and other related fire and life safety systems and equipment located in City facilities.*

**RECOMMENDATIONS:** 1) Approve Amendment No. 3 to the Agreement with Majestic Fire Protection, Inc. by: increasing the total amount by \$50,000 for a new total not-to-exceed amount of \$450,000; and 2) Authorize the City Manager or designee to execute all documents incident to the Agreement.

**2.I. AMENDMENT TO THE AGREEMENT FOR CITYWIDE WATER FEATURE MAINTENANCE AND REPAIR SERVICES WITH CALIFORNIA WATERS, LLC [S. CAMPBELL, H. COLLINS, D. GONZALEZ]:**

*SUBJECT: The City Council will consider amending the Agreement for Citywide Water Feature Maintenance and Repair Services with California Waters, LLC.*

**RECOMMENDATIONS:** 1) Approve Amendment No. 4 to the Agreement for Services with California Waters, LLC to increase the amount of the Agreement by \$7,000 for a total not-to-exceed amount of \$149,580; and 2) Authorize the City Manager or designee to execute all documents incident to the Amendment to the Agreement.

**2.J. ACCEPTANCE OF AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES ALONG THE 9037 DICKS STREET FRONTAGE [J. ROCCO, H. DEMITRI, J. GILMOUR]:**

*SUBJECT: The City Council will consider accepting an easement for street and sidewalk purposes along the frontage of the single-family residence located at 9037 Dicks Street.*

RECOMMENDATIONS: 1) Adopt Resolution No. 20-\_\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 9037 DICKS STREET IN THE CITY OF WEST HOLLYWOOD"; and 2) Direct the City Clerk to submit a certified copy of Resolution No. 20-\_\_\_\_\_, as well as the Easement for recordation by the office of the Recorder of the County of Los Angeles.

**2.K. CO-SPONSORSHIP OF THE ARTS-TUNE UP PRESENTED BY THE LOS ANGELES COUNTY DEPARTMENT OF ARTS AND CULTURE [J. D'AMICO, F. CONTRERAS, A. CAMPBELL, E. ANGELOFF, J. TRIBBLE, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider co-sponsoring a session of the Los Angeles County Department of Arts and Culture's "Arts Tune-Up," a free networking and learning session providing information and resources in a roundtable setting for individual artists and arts organizations on Saturday, April 18, 2020, from 12:00 p.m. to 5:00 p.m. at the West Hollywood Park Auditorium.*

RECOMMENDATIONS: 1) Approve co-sponsorship of the "Arts Tune-Up" event with the Los Angeles County Department of Arts and Culture on Saturday, April 18, 2020 at the West Hollywood Park Auditorium; 2) Approve the use of the West Hollywood Park Auditorium and approve the waiver of facilities use and parking fees for the event; 3) Authorize use of the City name and logo on promotional and collateral materials; 4) Direct the Communications Department to utilize all appropriate communications tools for the promotion of the event such as the City's website, calendar, and social media networks; and 5) Authorize the City Manager or designee to execute documents incident to the co-sponsorship agreement.

**3. PUBLIC HEARINGS:**

**3.A. APPEAL OF THE PLANNING COMMISSION'S APPROVAL TO DEMOLISH TWO DETACHED SINGLE-FAMILY DWELLINGS, AND CONSTRUCT AND OPERATE A THREE-STORY CHILD DAY CARE CENTER (PRESCHOOL) AT 972 NORTH SAN VICENTE BOULEVARD [J. KEHO, J. ALKIRE, A. CASTILLO]:**

*SUBJECT: The City Council will consider an appeal filed by Annette Kazmerski regarding the Planning Commission's adoption of Resolution No. PC 19-1314, approving the redevelopment of the entire site to construct and operate a child day care center (preschool).*

RECOMMENDATION: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, deny the appeal and affirm the Planning Commission's decision by adopting the following resolution: 1) Resolution No. 20-\_\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING AN APPEAL FILED BY ANNETTE KAZMERSKI AND AFFIRMING THE PLANNING

COMMISSION'S APPROVAL OF A DEMOLITION PERMIT, DEVELOPMENT PERMIT, AND CONDITIONAL USE PERMIT FOR THE DEMOLITION OF TWO DETACHED SINGLE-FAMILY DWELLINGS, AND CONSTRUCTION AND OPERATION OF AN APPROXIMATELY 8,346-SQUARE-FOOT, THREE-STORY, CHILD DAY CARE CENTER (PRESCHOOL) LOCATED AT 972 NORTH SAN VICENTE BOULEVARD, WEST HOLLYWOOD, CALIFORNIA."

**4. UNFINISHED BUSINESS:**

**4.A. CO-SPONSORSHIP OF CHRISTOPHER STREET WEST'S 50TH ANNUAL L.A. PRIDE IN WEST HOLLYWOOD [F. CONTRERAS, C. SMITH, M. REATH, J. HEREDIA, K. COOK, J. LEONARD]:**

*SUBJECT: The City Council will receive a review and analysis of L.A. Pride financials from previous years, as well as a planning update for the 2020 L.A. Pride in West Hollywood event. The City Council will also consider the Co-Sponsorship requests of Christopher Street West (CSW) and the City's financial contribution to the 2020 event.*

**RECOMMENDATIONS:** 1) Receive Review and Analysis of L.A. Pride Financials; 2) Receive an update on 2020 L.A. Pride planning; 3) Authorize the City Manager or his designee to approve operational plans and enter into or update existing agreements related to the 2020 L.A. Pride Festival, Parade and Pride on the Boulevard, including use of La Peer Dr., following CSW's discussions with West Hollywood West Residents Association and use of private parking lots along Santa Monica Blvd., following CSW's execution of lease agreements with the private property owners; 4) Authorize the City Manager or designee to execute documents incident to the agreements; 5) Approve a \$10,000 City sponsorship of the Mayor's Kick-Off Event (currently budgeted); 6) Authorize the Director of Finance & Technology Services to allocate \$128,000 from unallocated General Fund Reserves for the following City costs related to park construction and the expanded footprint: a. \$15,000 for emergency egress construction mitigation in West Hollywood Park, b. \$12,000 for basic Los Angeles County Fire Department site plan review fees related to Pride weekend activations at businesses along Santa Monica Boulevard, c. \$101,000 in additional Facilities costs, a portion of which will be reimbursed by CSW post-event; 7) Provide feedback and direction on the following subsidy requests from CSW, including which amounts (requests) the City should fund this year. For those requests that the City Council wishes to fund this year, authorize the Director of Finance & Technology Services to allocate unallocated General Fund Reserves in the amount necessary to cover unbudgeted costs (see the fiscal impact section for how much of each request is currently unbudgeted): a. Public Safety costs in an amount of approximately \$2,437,576, b. Traffic Control Services costs in an amount of approximately \$200,000, c. Costs related to Pride on the Boulevard Production in an amount of \$200,000, d. Costs related to Christopher Street West's use of the Pacific Design Center in an

amount of \$115,000, e. Costs related to distribution of a Citywide Community Mailer in an amount of approximately \$30,000, f. Costs related to additional Parking Enforcement in an amount of approximately \$30,000, g. Costs related to Metro Employee Parking Relocation in an amount of approximately \$20,000, h. Costs related to CSW's use of West Hollywood Park Basketball Courts in an amount of approximately \$10,000, i. Costs related to CSW's production of a Trans Brunch in an amount of \$10,000; 8) Direct the City Manager or designee to negotiate an agreement for services with JJLA in an amount not to exceed \$300,000 for services to supply and build a medical care center inside the L.A. Pride Festival, emergency exit balloons and surveillance cameras and authorize the City Manager or designee to execute documents incident to the agreement. This contract is included in the public safety amount above; and 9) Approve Amendment No. 2 to the agreement for services with JCL Traffic Services to increase the amount of the agreement by \$140,000 for a total not-to-exceed amount of the agreement of \$540,000, and authorize the City Manager or designee to execute documents incident to the agreement. This amount is included in the traffic control services amount above.

**4.B. ADVISORY BOARD APPOINTMENTS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider making at-large appointments to City Advisory Boards.*

**RECOMMENDATIONS:** City Councilmembers will make appointments to City Advisory Boards; with terms ending February 28, 2021 as follows: 1) Call for nominations for the at-large appointments for the following Advisory Boards: a. Disabilities Advisory Board: 1 at-large appointment, b. Women's Advisory Board: 1 at-large appointment.

**5. NEW BUSINESS:**

**5.A. ETHICS REFORM TASK FORCE RECOMMENDATIONS RELATED TO GOVERNMENT ETHICS, CAMPAIGN FINANCE AND ENFORCEMENT, AND CONTINUATION OF DISCUSSION ON REVISIONS TO LOBBYIST ORDINANCE [C. SCHROEDER, Y. QUARKER, M. CROWDER, M. JENKINS, L. LANGER]:**

*SUBJECT: The Ethics Reform Task Force (Task Force) was created by the City Council to evaluate the City's laws and regulations pertaining to government ethics, lobbyist regulations, campaign finance, and enforcement, and recommend revisions, if needed. This report summarizes most of the Task Force's recommendations to the City Council for the period from May 2018 through July 2019 and provides an opportunity for the City Council to consider an ordinance to prohibit campaign consultants from serving as lobbyists (discussion continued from October 7, 2019).*

**RECOMMENDATIONS:** 1) Receive and file the recommendation report from the Ethics Reform Task Force; 2) Provide additional direction to staff

on any of the recommendations from the Task Force; and 3) In light of the Ethics Reform Task Force recommendations, consider whether to introduce on first reading an ordinance to prohibit campaign consultants from serving as lobbyists.

**5.B. CELEBRATING MULTICULTURAL WEST HOLLYWOOD [L. HORVATH, J. HEILMAN, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to look at celebrating our cultural diversity by developing promotional material which includes our existing cultural celebrations. The Council will also consider directing staff to look at additional culturally significant dates to determine whether it is appropriate to add to our existing list of activities.*

**RECOMMENDATIONS:** 1) Direct staff to develop the "Multicultural West Hollywood" series, which will include developing promotional materials in recognition of cultural holidays annually celebrated in West Hollywood. Recognitions may include social media posts, presentations at City Council meetings, press conferences, community events/discussions, and other ways to educate the community and engage in diverse cultural celebrations and important recognitions; 2) Direct staff to evaluate the list of cultural holidays provided in Attachment A to determine which dates should be added to the list of annual recognitions and what type of recognition is appropriate, if any; and 3) Direct staff to return to City Council with a report back on the holidays to be included in the Multicultural West Hollywood series, including a request for funding for additional programming if needed.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**6. LEGISLATIVE:**

None.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to its next regular meeting, which will be on Tuesday, February 18, 2020 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.



<b>UPCOMING MEETING SCHEDULE</b>				
<b>Date</b>	<b>Day</b>	<b>Time</b>	<b>Meeting Type</b>	<b>Location</b>
February 18	Tuesday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
March 2	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
March 16	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
April 20	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers

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CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
CLOSED SESSION AGENDA

MONDAY, FEBRUARY 3, 2020  
6:00 P.M.

COUNCIL CHAMBERS, CLOSED SESSION ROOM,  
625 N. SAN VICENTE BLVD.  
WEST HOLLYWOOD, CA 90069

1. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA
  
2. CONFERENCE WITH REAL PROPERTY NEGOTIATORS G.C. 54956.8
  - a. Property: 4336-010-270 and 4336-010-271  
617-621 North Robertson Blvd.  
City Negotiator: City Manager or designee  
Property Owner: City of Beverly Hills  
Under Negotiation: Price and Terms of Payment (Lease/Purchase)

AFFIDAVIT OF POSTING

State of California     )  
County of Los Angeles    )  
City of West Hollywood    )

I declare under penalty of perjury that I am employed by the  
City of West Hollywood in the Office of the City Clerk and that I  
posted this agenda on:

Date: January 30, 2020  
Signature: Alycia T. Powell