

CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission  
**ART ON THE OUTSIDE SUBCOMMITTEE**  
**SPECIAL MEETING AGENDA**  
**THURSDAY, NOVEMBER 21, 2019 – 3:30 P.M.**  
Location: Plummer Park, Great Hall  
7377 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net).

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit [weho.org/arts](http://weho.org/arts).

**I. CALL TO ORDER**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the September 26, 2019 Meeting Minutes
- E. Public Comment

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.*

- II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Discuss and provide direction as applicable.

**B. Temporary Art Project Proposal – 8410 and 9039 Sunset Blvd. (1OAK)**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture for *Meanwhile* by Rob Reynolds for installation of the electronic billboards at 8410 and 9039 Sunset Blvd. (1OAK) from December 2019 to January 2020.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by Jessica Rich, The Rich Picture for *Meanwhile* by Rob Reynolds for installation of the electronic billboards at 8410 and 9039 Sunset Blvd. (1OAK) from December 2019 to January 2020.

**III. UNFINISHED BUSINESS**

**A. Temporary Art Project – Art in Odd Places Festival, West Hollywood**

The Subcommittee will receive a presentation from Ed Woodham, curator, regarding the Temporary Art Project titled *Art in Odd Places Festival, West Hollywood*.

RECOMMENDATION: Discuss and provide direction as applicable.

**B. Art on the Outside Current, Upcoming and Potential Projects Update**

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

**IV. NEW BUSINESS**

**A. 8351 Sunset Blvd. Billboard on Carney's Property**

The Subcommittee will review and discuss the opportunity to add artwork, upon availability during commercial advertising vacancies, to the billboard on Carney's property managed by Clear Channel.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission that the City consider the use of the billboard located at 8351 Sunset Blvd for the placement of art during commercial advertising vacancies and direct staff to return with a proposed process for selecting artists and art works.

**B. WEHO Muralist Roster – Guidelines review**

The Subcommittee will review and discuss the WEHO Muralist Roster Guidelines to revisit qualifications, eligibility and time limits.

RECOMMENDATION: Discuss WEHO Muralist Roster guidelines and provide direction to staff as applicable.

**V. EXCLUDED CONSENT CALENDAR**

**VI. PUBLIC COMMENT**

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.*

**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM THE STAFF**

**IX. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of December 19, 2019 meeting agenda.

**X. ADJOURNMENT**

The Art on the Outside Subcommittee will adjourn to its next special meeting scheduled December 19, 2019 at 3:30 p.m. at Plummer Park, Art Room 1, 7377 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: November 15, 2019  
Signature: Alycia T. Pennington