

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING MINUTES**

**THURSDAY, SEPTEMBER 26, 2019 – 5:00 P.M.**

*Location: Community Meeting Room – West Hollywood City Hall  
8300 Santa Monica Boulevard, West Hollywood*

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Moreno-Freedman at 5:05 PM.

**A. Pledge of Allegiance:** Commission Chair Moreno-Freedman led the Pledge of Allegiance.

**B. Roll Call:**

Present:

Commissioner J. Dallas Dishman  
Commissioner Martin Gantman  
Commissioner Catherine Lee  
Commissioner Madeleine Rackley  
Commissioner Vice Chair Todd Williamson  
Commission Chair Dawn Moreno-Freedman

Also Present:

Arts Manager Andrew Campbell  
Recording Secretary DeeA'na Saunders  
Grants Coordinator Prentis Bonds, Jr.  
Administrative Specialist IV Moya Márquez  
Arts Coordinator Michael Che  
Arts Technician Joy Tribble  
Consultant Nancy Meyer

**C. Approval of the Agenda:**

Approval of the September 26, 2019 meeting agenda was **motioned by Commissioner Gantman, seconded by Commission Vice Chair Williamson, and approved unanimously.**

**D. Swearing in of Arts and Cultural Affairs Commissioner Dan Faltz.**

Commissioner Dan Faltz was sworn in by Mayor Pro Tempore Lindsey Horvath.

**E. Approval of the August 22, 2019 Meeting Minutes**

Approval of the August 22, 2019 meeting minutes was **motioned by Commissioner Rackley, seconded by Commissioner Dishman, and approved noting abstention vote from Commissioner Faltz.**

**F. Public Comment**

None.

**II. CONSENT CALENDAR**

The following matters were acted upon by one motion.

**Approval of the Consent Calendar was motioned by Commissioner Dishman, seconded by Commissioner Gantman, and approved unanimously.**

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**III. UNFINISHED BUSINESS**

**A. Performing Arts & Cultural Affairs Subcommittee Report**

The Commission received a report from the Performing Arts & Cultural Affairs Subcommittee on its meeting held September 12, 2019.

Commissioner Rackley reported that the Subcommittee has no actionable items.

She also reported that the RFP for Consultants for the Artist Roundtable Professional Development Workshops has closed, and that PACA approved peer review panel lists for the upcoming grant review process.

Finally, she reported that an applicant applied for a \$1,000 grant for spoken word event and was declined. The applicant was referred to work with staff to find other funding.

**ACTION:** Receive and file the Performing Arts & Cultural Affairs Subcommittee Report.

**B. Urban Art Subcommittee Report**

The Commission received a report from the Urban Art Subcommittee on its meeting held September 19, 2019.

Commissioner Gantman reported that the Subcommittee approved Stage II Presentation of the urban artwork at 1136 La Cienega Blvd with direction to the artist to look at changing the scale of the piece to reflect the size of the building project and the location for the artwork to look unified and independent.

**ACTION:** Approve stage II for *Schematic Art Plan* by artist Mark Hagen for 1136 La Cienega Boulevard with the condition that the artist change scaling of artwork. **Motioned by Commissioner Rackley, seconded by Commissioner Gantman, and approved noting Commissioner Dishman's "No" vote.**

**C. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held September 26, 2019.

Commissioner Lee reported that the Subcommittee approved the temporary art project proposal *PSYCHO GRAPHICS* by Mika Tajima for electronic billboards located at 8410 and 9039 Sunset Boulevard for installation dates October 1, 2019 – November 30, 2019.

Jessica Rich spoke regarding *PYSYCHO GRAPHICS* by Mika Tajima.

Commissioner Lee then reported on the muralist roster application review of 14 applicants and shared that one artist was not approved due to an incomplete application.

Commissioner Dishman asked staff to communicate with legal and planning permitting to confirm the role the Commission plays in deciding if something is art or commercial in nature.

**ACTIONS:**

- 1) Approve *PSYCHO GRAPHICS* by Mika Tajima for both electronic billboards located at 8410 and 9039 Sunset Boulevard from October 1, 2019 – November 30, 2019. **Motioned by Commissioner Rackley, seconded by Commissioner Vice Chair Williamson, and approved unanimously.**
- 2) Approve the artists for the muralist roster with the exclusion of Estefania Lopez. **Motioned by Commissioner Dishman, seconded by Commissioner Gantman, and approved unanimously.**

**IV. NEW BUSINESS**

**A. 2019 One City One Pride Audience Survey Results and Final Report**

The Commission received a final report highlighting key results of the 2019 One City One Pride Audience Survey and data from the Grantee Final Reports.

Arts Coordinator, Mike Che, gave an overview of the Survey results.

The Commission held a discussion and made suggestions for clarifying the report, future survey questions, data gathering and distribution of results.

**ACTION:** Receive and file.

**V. EXCLUDED CONSENT**

None.

**VI. PUBLIC COMMENT**

None.

**VII. ITEMS FROM COMMISSIONERS**

Commissioner Faltz introduced himself and thanked Council and staff for support over the years and looks forward to serving the Commission.

Commissioner Rackley invited the Commission to the Metropolitan Master Chorale's upcoming performance next month of *Pure Imagination*.

Commissioner Dishman welcomed Commissioner Faltz.

Commissioner Lee welcomed Commissioner Faltz.

Commission Vice Chair Williamson informed the Commission of his first solo museum exhibit debuting at the Museum of Art & Cars in Germany at the end of October.

Commissioner Gantman spoke regarding upcoming travels in the month of October.

Chair Moreno-Freedman reported on Census 2020; next meeting to be attended by Commissioner Dishman.

### **VIII. ITEMS FROM THE STAFF**

Arts Coordinator, Mike Che, shared the WeHo Reads Fall schedule and invited the Commission to attend the 8<sup>th</sup> Anniversary of the West Hollywood Library on October 1<sup>st</sup>. Mike reminded everyone that the current exhibit at the Library, *Where Love is Illegal*, is scheduled to close on National Coming Out Day.

Arts Manager, Andrew Campbell, reminded Commission of staff changes in Economic Development Department. Andrew introduced Dee, the acting Administrative Specialist IV and Nancy, a consultant assisting the Arts Division while the Public Art Coordinator is out on leave. Andrew also thanked Moya Marquez for their hard work and dedication.

Arts Manager, Andrew Campbell, shared updates about the site visit for Rocky and Bullwinkle Statue at the Holloway triangle.

Arts Manager, Andrew Campbell, gave the Commission the new subcommittee assignments which are as follows: PACA – Chair Moreno-Freedman, Commissioner Faltz with Commissioner Rackley serving as Chair; AOTO – Commissioner Dishman, Commissioner Gantman with Commissioner Lee serving as chair; Urban Arts – Commission Vice Chair Williamson, Commissioner Faltz with Commissioner Gantman serving as Chair; Library – Chair Moreno-Freedman.

Arts Manager, Andrew Campbell, also encouraged the Commission to share the upcoming Arts Festival survey.

### **IX. DEVELOPMENT OF NEXT MEETING AGENDA**


The Commission authorized staff to develop the October 24, 2019 meeting agenda.

### **X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:08PM to its meeting scheduled October 24, 2019, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION  
ON THIS 24TH DAY OF OCTOBER, 2019.

  
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DAWN MORENO-FREEDMAN, CHAIR

ATTEST:  
  
\_\_\_\_\_  
DEENA SAUNDERS,  
RECORDING SECRETARY