

City of West Hollywood
Census 2020 – Be Counted West Hollywood
Complete Count Committee

Wednesday, September 18, 2019

6:30 PM – Rooms 5 & 6, Plummer Park Community Center
7377 Santa Monica Boulevard, West Hollywood, CA 90046

Meeting Agenda

1. Call to order:
2. Pledge of allegiance
3. Mayor D’Amico welcomes everyone to the first Complete Count Committee meeting. Members of the City Council address the audience
4. Introductions: CCC members introduce themselves
5. Housekeeping & Ground Rules. City of West Hollywood Code of Conduct
6. Goals and Objectives of the CCC. Outreach to different populations/stakeholders, to date
7. Presentation by Census staff:
 - a. Why everyone needs to be counted? Fiscal impacts of undercount. Re-apportionment.
 - i. Background: West Hollywood’s undercount in Census 2010.
 - ii. What’s a Low Response Score (LRS) and how does the Census project that?
 - iii. What are the areas where undercounts can be expected?
 - iv. Identifying potential non-respondents.
 - b. Brief description of Census efforts in California ahead of Census day, April 1, 2020.
8. Development of Outreach and Contact Strategies for different populations:
 - a. Breakout Groups. Moderated by City Staff.
 - b. Report from discussions.
9. Group discussion.
10. Final thoughts and next steps.
11. Planning for next meeting.
12. Adjournment

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: September 18, 2019
Signature: Alycia Powell