

City of West Hollywood

Census 2020 – Be Counted West Hollywood

Complete Count Committee

Wednesday, September 18, 2019

6:30 PM – Rooms 5 & 6, Plummer Park Community Center
7377 Santa Monica Boulevard, West Hollywood, CA 90046

Meeting Agenda

1. Call to order:
2. Pledge of allegiance
3. Mayor D’Amico welcomes everyone to the first Complete Count Committee meeting. Members of the City Council address the audience
4. Introductions: CCC members introduce themselves
5. Housekeeping & Ground Rules. City of West Hollywood Code of Conduct
6. Goals and Objectives of the CCC. Outreach to different populations/stakeholders, to date
7. Presentation by Census staff:
 - a. Why everyone needs to be counted? Fiscal impacts of undercount. Re-apportionment.
 - i. Background: West Hollywood’s undercount in Census 2010.
 - ii. What’s a Low Response Score (LRS) and how does the Census project that?
 - iii. What are the areas where undercounts can be expected?
 - iv. Identifying potential non-respondents.
 - b. Brief description of Census efforts in California ahead of Census day, April 1, 2020.
8. Development of Outreach and Contact Strategies for different populations:
 - a. Breakout Groups. Moderated by City Staff.
 - b. Report from discussions.
9. Group discussion.
10. Final thoughts and next steps.
11. Planning for next meeting.
12. Adjournment