

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, DECEMBER 18, 2017  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:30 P.M. –REGULAR MEETING**

**CALL TO ORDER:** Mayor Heilman called the meeting to order at 6:41 p.m.

**PLEDGE OF ALLEGIANCE:** Tom Kiely led the Pledge of Allegiance.

**ROLL CALL:**

**PRESENT:** Councilmember D'Amico, Councilmember Horvath, Councilmember Meister, Mayor Pro Tempore Duran, and Mayor Heilman.

**ABSENT:** None.

**ALSO PRESENT:** City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker and Assistant City Clerk Crowder.

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there was one public comment. He reported that there was one (1) item added to the agenda and that the Closed Session adjourned at 6:30 p.m. with no reportable action.

**APPROVAL OF AGENDA:**

Councilmember Horvath requested that Item 5.A. be moved to the Consent Calendar as Item 2.AA.

Mayor Pro Tempore Duran requested that Item 5.B. be moved to the Consent Calendar as Item 2.BB.

Mayor Heilman requested that Item 2.H. be pulled from the Consent Calendar and heard during the discussion of Item 4.B.

**Motion by Councilmember D'Amico, seconded by Councilmember Meister, to approve the December 18, 2017 agenda as amended, and unanimously approved.**

**ADJOURNMENT MOTIONS:**

Councilmember Horvath requested that the meeting be adjourned in memory of Ed Lee and Marie Perry. She also asked that the meeting be adjourned in memory of the

following soldier who died in Afghanistan since the last City Council meeting: Staff Sergeant David Thomas Brabander (24).

Mayor Heilman requested that the meeting be adjourned in memory of Heather Hinkel, Boris Tsipis, and Cory Iverson.

**PRESENTATIONS:** None.

**1. PUBLIC COMMENT:**

LARRY BLOCK, WEST HOLLYWOOD, read his annual holiday poem.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding Items 2.S., 2.U., 2.Z., and 6.A.

TERI DIMARINO, BEAUMONT, spoke regarding on behalf of the World Association of Pet Groomers and other pet grooming associations on Item 2.X.

ANNA SWETT, WEST HOLLYWOOD, spoke regarding Item 2.I.

JESSE SLANSKY, LOS ANGELES, Director of Real Estate Development for the West Hollywood Housing Corporation, spoke regarding Item 2.Y.

LYN ETCETERA, WEST HOLLYWOOD, spoke regarding gay history, changing City Council meetings to Wednesdays, and Item 2.Z.

SCORPIO, WEST HOLLYWOOD, spoke regarding dogs at the Farmers Market on Melrose.

GRACIELA IPARRAGUIRRE, WEST HOLLYWOOD, spoke regarding removing synthetic turf at the City's dog parks.

RICK WATTS, WEST HOLLYWOOD, expressed his appreciation regarding the upgrades to the City's traffic signals. He also spoke regarding the adult use of Cannabis and smoking it in public places.

MICHAEL KING, WEST HOLLYWOOD, spoke regarding parking issues at the post office on Doheny, the traffic lights on Santa Monica Boulevard, and short-term rentals.

SARAH JANE BRUCE, WEST HOLLYWOOD, spoke regarding Item 3.C.

NOEMI TORRES, WEST HOLLYWOOD, spoke regarding a fundraiser for Ascencia and homeless services.

IVANA DORIN, ALISO VIEJO, spoke on behalf of the Energy Coalition regarding the City joining their partnership.

## **COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember D'Amico reported that he attended the Victory Fund in Washington DC and spoke briefly about the conference. He spoke regarding Item 2.H. and indicated that staff should attend various realtor association meetings to discuss the City's new seismic Ordinance. He spoke on Item 2.J. and indicated that the money should be spent on homelessness not bureaucracy. He spoke on Item 2.M. and commented that this is not a good use of public funds, as the City's project was not listed in a recent press release. He spoke on Item 2.P. and asked the City Manager to provide an update on the digital billboards. He spoke on Items 2.Y. and 2.Z. and indicated that he co-sponsored these Items and provided further information on both Items. He provided his campaign disclosures for Item 3.B. Finally, he asked the City Manager to provide an update on the Fountain Avenue traffic safety updates.

Councilmember Horvath spoke regarding Item 2.G. and indicated that the Building Blocks notices should be produced in both Spanish and Russian. She spoke on Item 2.M. and commented that it is critical to continue supporting Metro efforts; that while we are not on Mayor Garcetti's 2028 list, we are on Metro's radar, including being at the top of Metro's list of projects being considered for acceleration. She spoke on Items 2.R., 2.S. and 2.V. and commented that she is happy to see these traffic improvement items moving forward, however, she indicated that we need to do more on the Eastside so that there is parity. She spoke regarding Item 2.T. and the anniversary of Roe v. Wade. She spoke on Item 2.W. and the City's energy efforts. She shared that she is chair of the energy coalition and reported on recent decisions that they have made. She reported that she represented the City in San Francisco at the state-wide rate payers association where they discussed clean energy. She spoke regarding the Item on the Consent Calendar for a housing audit. She spoke on Item 2.X. and indicated her support; however, she expressed concern with certain aspects of the recommendation. She indicated that she was contacted by a fund that would like to assist with emerging cannabis businesses and asked people to contact her if they are interested. She reported that she also represented the City at the League of California Cities, the California Contract Cities Board meeting, Metro Mayor's roundtable, as well as the Sanitation District 4 meeting, and the Liability Oversight and Claims Board meetings. She congratulated Andi Lovano for being named the City's Employee of the Year.

Councilmember Meister commented that she represented the City at the City of Beverly Hills' City Council meeting to discuss water rate increases, and the rate increase was approved by Beverly Hills City Council by a 3-2 vote. She stated that West Hollywood would continue to look at its options to create a fair rate structure for West Hollywood consumers. She commented on Item 2.J. congratulating Corri Planck on receiving the grant, and stated that she agreed with Councilmember D'Amico's comments regarding funds needed for housing and shelter services. She expressed concern with Item 2.M. and indicated her "no" vote. She requested that staff post the feasibility report and the notification of the EIR public review period on the City's website as soon as it is available. She commented on Items 2.R. and 2.S. and disclosed that she lives in West Hollywood West but not within 500 feet of the proposed implementations and on a cul de sac, so not impacted. She thanked her colleagues for their support of Item 2.X.

She spoke on Item 2.Y. and provided further information on the proposed process. She mentioned Item 2.Z. and thanked Councilmember's D'Amico and Horvath for bringing this Item forward. She commented on Item 5.A. and inquired why the funding was not previously budgeted for, if the parking credits program is being reviewed every six months.

Mayor Pro Tempore Duran expressed concern with Item 2.X. and overregulation. He commented on Item 2.Z. and commented that the Council does not build housing but approves regulations and codes. He reported that he attended the Victory Fund Conference in Washington DC where he attended a workshop on marijuana decriminalization, ending the AIDS epidemic. He mentioned the City's annual "BOOM" New Year's Eve drug-free celebration at the West Hollywood Park Auditorium. Finally, he stated that there will be marathon meetings at the recovery center on Christmas Eve, Christmas, New Year's Eve, and New Year's Day.

Mayor Heilman reported that he also attended the Victory Fund Conference in Washington DC. He spoke regarding public comment surround the Farmers Market on Melrose and asked Staff to follow-up with the City of Los Angeles regarding dogs at venue. He also spoke regarding public comment surrounding the Post Office and asked staff to follow-up regarding the parking issues reported. He spoke regarding Item 2.S. and requested that staff work with the schools regarding the traffic restrictions. He spoke regarding Item 2.Y. and asked staff to look at unused spaces in existing structures to see if they can be used for the same purpose or commercial use. He spoke regarding Item 2.X. and asked staff to work with the California Professional Pet Groomers Association on this issue. He expressed his support for Item 2.M. and continuing the Metro outreach efforts, noting that this team of consultants has produced positive results so far. He also asked to adjourn in memory of Cory Iverson. Finally, he enumerated upcoming events in the City.

#### **CITY MANAGER'S REPORT:**

City Manager Arevalo provided responses to Council inquiries. He indicated that staff continues to analyze the cost of the digital billboards and the art component. He spoke briefly regarding the Fountain Avenue traffic mitigation. He provided an update on the Coast Playhouse. He mentioned the Environmental Impact Report (EIR) process for Metro. Finally, he discussed Measure H and the funding the Cities received for efforts to help with the issues surrounding homelessness and provided further information on the County's efforts.

#### **FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk Quarker stated that the fiscal impact on the Consent Calendar as amended is \$1,348,800 in expenditures, \$50,000 in potential revenue, and (\$22,492) in waived fees.

**2. CONSENT CALENDAR:**

**ACTION:** Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA.,BB. Motion by Councilmember Horvath, seconded by Councilmember D'Amico, and approved, noting Councilmember Meister's NO vote on Item 2.M.

**2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, December 18, 2017 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, December 13, 2017.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**ACTION:** Approve the minutes of December 4, 2017. **Approved as part of the Consent Calendar.**

**2.C. APPROVAL OF DEMAND REGISTER NO. 816 [D. WILSON, L. QUIJANO]:**

*SUBJECT: The City Council shall receive the Demand Register for period ending December 8, 2017 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*

**ACTION:** Approve Demand Register NO. 816 and adopt Resolution No.17-5008, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 816". **Approved as part of the Consent Calendar.**

**2.D. ORDINANCE NO. 17-1018 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING A DEVELOPMENT AGREEMENT TO EXTEND THE TERM AND CONSTRUCTION TIMELINES OF THE DEVELOPMENT AGREEMENT BY EIGHTEEN (18) MONTHS; DELETE SECTION §3.2.2 REGARDING AFFORDABLE HOUSING SET-ASIDE FUNDS, AND AMEND AGREEMENT EXHIBIT C TO REQUIRE ADVANCE PAYMENT OF A PORTION OF THE EXTRAORDINARY BENEFIT, ALTER START DATE OF ACCRUAL OF INTEREST ON PUBLIC BENEFIT PAYMENT, AND REQUIRE USE OF THE EXISTING PROPERTY FOR PUBLIC PARKING PRIOR TO COMMENCEMENT OF CONSTRUCTION ON THE PROPERTIES, LOCATED AT 9001-9017 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 17-1018 amending a development agreement to extend*

*the term and construction timelines of the development agreement by eighteen (18) months; delete section §3.2.2 regarding affordable housing set-aside funds, and amend agreement exhibit c to require advance payment of a portion of the extraordinary benefit, alter start date of accrual of interest on public benefit payment, and require use of the existing property for public parking prior to commencement of construction on the properties, located at 9001-9017 Santa Monica Boulevard, West Hollywood, California.*

**ACTION:** Waive further reading and adopt Ordinance No. 17-1018, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING A DEVELOPMENT AGREEMENT TO EXTEND THE TERM AND CONSTRUCTION TIMELINES OF THE DEVELOPMENT AGREEMENT BY EIGHTEEN (18) MONTHS; DELETE SECTION §3.2.2 REGARDING AFFORDABLE HOUSING SET-ASIDE FUNDS, AND AMEND AGREEMENT EXHIBIT C TO REQUIRE ADVANCE PAYMENT OF A PORTION OF THE EXTRAORDINARY BENEFIT, ALTER START DATE OF ACCRUAL OF INTEREST ON PUBLIC BENEFIT PAYMENT, AND REQUIRE USE OF THE EXISTING PROPERTY FOR PUBLIC PARKING PRIOR TO COMMENCEMENT OF CONSTRUCTION ON THE PROPERTIES, LOCATED AT 9001-9017 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA."  
**Approved as part of the Consent Calendar.**

**2.E. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will receive Synopses from the Public Facilities Commission, Senior Advisory Board, and the Transgender Advisory Board regarding actions taken at their recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.F. TREASURER'S REPORT FOR OCTOBER 2017 [D. WILSON, L. QUIJANO, K. BARENG, N. CORONADO]:**

*SUBJECT: The City Council will receive the Treasurer's Report for the month ended October 2017 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and file the October 2017 Treasurer's Report.  
**Approved as part of the Consent Calendar.**

**2.G. RENT STABILIZATION BUILDING BLOCKS EDUCATIONAL SEMINAR OUTCOMES FROM 2017 AND UPCOMING PROGRAM FOR 2018 [D. GIUGNI, P. NOONAN]:**

*SUBJECT: The City Council will receive a summary of the 2017 Rent Stabilization Educational Building Blocks Workshops, and the upcoming program for 2018.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.H. UPDATE ON MANDATORY SEISMIC RETROFITTING: FINANCING AVAILABLE, ENHANCED CUSTOMER SERVICE, UPWARD RENT ADJUSTMENTS FOR RENT STABILIZED PROPERTIES, AND UPCOMING COMMUNITY ENGAGEMENT [D. GIUGNI, P. NOONAN, J. KEHO, C. ZABALA]:**

*SUBJECT: The City Council will receive summaries of the financing available to cover upfront costs of seismic retrofitting, preparations underway to address anticipated customer service needs and tenant habitability during construction, the existing upward rent adjustment process for rent stabilized properties, other types of cost pass-through programs used by rent stabilized jurisdictions, and upcoming actions and community outreach planned to review, and if needed propose changes to, the upward rent adjustment process for seismic retrofitting, and other capital improvement expenses.*

**ACTION:** Item moved to Excluded Consent.

**2.I. UPDATE ON THE AGING IN PLACE INITIATIVE “WELLNESS AT ANY AGE” PROGRAM AND AMENDMENT TO AGREEMENT FOR SERVICES WITH MONICA DUNAHEE FOR BE WELL WEHO CLASSES [D. GIUGNI, S. MARTINEZ]:**

*SUBJECT: The City Council will receive an update on the Aging In Place “Wellness at any Age” program and amendment to agreement for services with Monica Dunahee for Be Well WeHo classes.*

**ACTIONS:** 1) Receive an update on the Aging in Place “Wellness at Any Age” program; and 2) Approve Amendment No. 2 to the Agreement for Services with Monica Dunahee to continue the scope of services for program coordination of evidence based programs, increase the amount of the agreement by \$22,000 for a total not-to-exceed amount of \$47,000; and authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

**2.J. AGREEMENT TO ACCEPT HOMELESS SERVICES PLANNING GRANT FROM LOS ANGELES COUNTY [C. PLANCK]:**

*SUBJECT: The Council will review the agreement to accept the Los Angeles County Homeless Services Planning Grant in the amount of \$50,000.*

**ACTIONS:** 1) Authorize staff to accept the Los Angeles County Homeless Services Planning Grant in the amount of \$50,000; 2) Authorize City Manager or designee to execute all documents incident to the grant award; 3) Upon award of the grant, authorize the Director of Finance and Technology to increase revenues and expenditures by \$50,000 to account 202-422001 (County Grants) and to create a corresponding expenditure account; 4) Authorize the expenditure of grant funds for the purposes specified in the statement of work; and 5) Direct staff to implement the plan and activity called for in the Statement of Work. **Approved as part of the Consent Calendar.**

- 2.K. APPROVAL OF AGREEMENT FOR SERVICES WITH THE MERCER GROUP, INC. FOR MANAGEMENT AND EXECUTIVE RECRUITMENTS [C. SCHROEDER, S. SCHUMACHER, Y. MAURIS]:**  
*SUBJECT: The City Council will consider approval of an agreement for services with the Mercer Group, Inc. to provide recruitment services for management and executive level positions.*  
**ACTIONS:** 1) Approve an Agreement with the Mercer Group, Inc. in the amount of \$100,000 for an eighteen (18) month term; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**
- 2.L. AMENDMENT TO AGREEMENT FOR SERVICES WITH GWYNNE PUGH URBAN STUDIO [J. KEHO, D. DEGRAZIA]:**  
*SUBJECT: The City Council will consider authorizing the second amendment to the agreement for services with Gwynne Pugh Urban Studio to increase the not-to-exceed amount and extend the expiration date to allow the Vendor to continue providing design review services to the Community Development Department and urban design and architectural design training for staff and the Planning Commission.*  
**ACTIONS:** 1) Approve Amendment No. 2 to the agreement for services with Gwynne Pugh Urban Studio to increase the amount of the agreement by \$80,000, for a total not-to-exceed amount of \$160,000 and extend the contract end date to June 30, 2018; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**
- 2.M. AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH THE ROBERT GROUP FOR METRO RAIL OUTREACH SUPPORT [J. KEHO, J. HANKAMER]:**  
*SUBJECT: City Council will consider approving an amendment to the agreement for services with The Robert Group to provide continued Metro rail related outreach services.*  
**ACTION:** Approve Amendment No. 1 to the Agreement for Services with The Robert Group to provide stakeholder outreach consultant services for a total not-to-exceed amount of \$60,000; and authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar, noting the “no” vote of Councilmember Meister.**
- 2.N. AMENDMENT NO 1 TO THE AGREEMENT FOR SERVICES WITH DINA GONTAR, DBA COSMO EVENTS LA, FOR RUSSIAN ARTS AND CULTURE MONTH PRODUCTION SERVICES [K. COOK, B. SMITH, T. RODZINEK]:**  
*SUBJECT: The City Council will consider an amendment No 1 to the agreement #008333 for the Russian Arts and Culture Month Production Services to Cosmo Events LA and authorizing staff to coordinate Russian Arts and Culture Month that will include the Community Awards*



*Presentation, the Russian Arts and Culture Festival and various other Russian cultural events for two additional years of 2018 and 2019. The Russian Arts and Culture Month will culminate with the Russian Arts and Culture Festival on Sunday, May 20, 2018 in Plummer Park.*

**ACTIONS:** 1) Extend the agreement for services with Cosmo Events LA for two years per the agreement for event production services in the amount not to exceed \$45,000 per year by an additional \$90,000.00, for a total of \$135,000.00 to cover the costs of providing additional services; 2) Authorize the City Manager or designee to execute documents incident to the agreement; 3) Authorize the Director of Finance and Technology Services to increase budgeted revenues in account 100-463007 and budgeted expenditures in account 100-1-01-18-535012 in the amount of sponsorships received; 4) Authorize staff to negotiate event sponsorship agreements in consultation with the Finance Department or City Attorney, and authorize the City Manager or designee to execute documents incident to any event sponsorship agreements; 5) Waive all city fees, including building and safety permits (approximately \$1,000), special event permit fees (approximately \$2,740), and Plummer Park facility fees (approximately \$3,000) for the month of May 2018; 6) Waive permitted parking on Vista Street and Fuller Avenue from 7:00 a.m. until midnight on Sunday, May 20, 2018; 7) Provide parking validation for approximately 250 people at the 5 story parking garage for two events (on dates to be determined later) that will take place in the Council Chambers during the Russian Arts and Culture Month and waive associated parking fees (\$2,250); and 8) Approve use of West Hollywood City Council Chambers from 10:00 a.m. until 11:00 p.m. (on dates to be determined later) for two theatrical performances, and waive associated facility rental fees (\$855).  
**Approved as part of the Consent Calendar.**

**2.O. AMENDMENT NO. 2 TO ON-CALL ARCHITECTURAL AND ENGINEERING DESIGN SERVICES AGREEMENTS WITH PSOMAS, INC. FOR THE DESIGN OF 8120 SANTA MONICA BLVD. AND OTHER SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider Amendment No. 2 to Agreement #008069, for On-Call Architectural and Engineering Design Services with Psomas, Inc., for the design of 8120 Santa Monica Blvd. and other services.*

**ACTIONS:** 1) Approve Amendment No. 2 to Agreement #008069 for On-Call Architectural and Engineering Design Services with Psomas, Inc., by: increasing the not-to-exceed amount of the Agreement by \$350,000 for a total not-to-exceed amount of \$550,000; and, extending the term of the Agreement by 24 months resulting in a new expiration date of June 30, 2020; and 2) Authorize the City Manager or designee to execute all documents incident to the Amendment to the Agreement. **Approved as part of the Consent Calendar.**

**2.P. AMENDMENTS TO AGREEMENT FOR SERVICES WITH THE CONSULTING FIRMS OF SELBERT PERKINS AND PREMIER PARTNERSHIPS TO PROVIDE ADDITIONAL SERVICES FOR BILLBOARD PROJECTS ON SUNSET BOULEVARD [J. KEHO, B. SIEGL, S. LEJEUNE]:**

*SUBJECT: The City Council will consider approving an amendment to the Agreements for Services with Selbert Perkins and Premier Partnerships to provide additional services to support the development of the City of West Hollywood Off-Site Signage Policy and the City's Pilot Digital Billboard project on Sunset Boulevard.*

**ACTIONS:** 1) Approve Amendment No. 3 to Agreement for Services with Selbert Perkins in an amount not to exceed \$12,000 for a new not-to-exceed amount of \$212,720; 2) Approve Amendment No. 1 to Agreement for Services with Premier Partnerships in an amount not to exceed \$ 80,000 for a new not-to-exceed amount of \$117,500; and 3) Authorize the City Manager or designee to execute documents incident to the Agreements. **Approved as part of the Consent Calendar.**

**2.Q. 2018 ONE CITY ONE PRIDE AND TRANSGENDER ARTS INITIATIVE GRANT FUNDING RECOMMENDATIONS [M. LOUIE, A. CAMPBELL, M. CHE]:**

*SUBJECT: The Council will consider ratifying the recommendations of the Arts and Cultural Affairs Commission for funding the 2018 One City One Pride and Transgender Arts Initiative Grant Programs.*

**ACTIONS:** 1) Approve the recommendations of the Arts and Cultural Affairs Commission (ACAC) to award One City One Pride grants in the total amount of \$36,000 to the nonprofit arts organizations and individual artists as outlined in this staff report; 2) Approve the recommendations of the Arts and Cultural Affairs Commission (ACAC) and Transgender Advisory Board (TAB) to award Transgender Arts Initiative Grants totaling \$20,500 to the nonprofit arts organizations and individual artists as outlined in this staff report; 3) Authorize the use of the City name and logo on invitations, programs, film/video credits, and other materials related to grant-funded projects; 4) Approve the use of City venues and waive event permits and facility use fees for the West Hollywood Library Public Meeting Room (Council Chambers) and other City facilities for specific performances and presentations by grantees in fulfillment of their grant projects as indicated in this staff report; 5) Authorize an additional hour of validated parking for event participants, at the West Hollywood Public/Park 5-Story parking structure, for a total of 3 hours, for those grant funded events scheduled for the Council Chambers which exceed two hours; and 6) Allow grantee organizations to charge admission or accept donations to offset production costs for performances or projects while using City facilities. **Approved as part of the Consent Calendar.**

**2.R. TEST IMPLEMENTATION OF SPEED LUMPS ON THE 500 BLOCK OF WESTBOURNE DRIVE [J. KEHO, B. SIEGL, W. DAVIS]:**

*SUBJECT: The City Council will consider approving the test implementation of speed lumps on the 500 block of Westbourne Drive as part of the Neighborhood Traffic Management Program.*

**ACTIONS:** Approve the test implementation of speed lumps on the 500 block of Westbourne Drive. **Approved as part of the Consent Calendar.**

**2.S. TEST TURN RESTRICTIONS AT THE SAN VICENTE BOULEVARD/ROSEWOOD AVENUE AND LA CIENEGA BOULEVARD/ROSEWOOD AVENUE INTERSECTIONS [J. KEHO, B. SIEGL, W. DAVIS]:**

*SUBJECT: The City Council will consider the test implementation of turn restrictions for vehicles at the San Vicente/Rosewood intersection and consider a joint agreement with Los Angeles for turn restrictions at the La Cienega/Rosewood intersection as cut-through traffic reduction/safety measures for the West Hollywood West neighborhood.*

**ACTIONS:** 1) Approve six-month test turn restrictions at the San Vicente Boulevard and Rosewood Avenue intersection: a. Prohibiting southbound San Vicente to eastbound Rosewood vehicle movements 4p.m.-7p.m. weekdays, b. Prohibiting westbound Rosewood to southbound San Vicente vehicle movements at all times; 2) Direct staff to work with the City of Los Angeles to achieve a joint agreement for a six-month test for turn restrictions at the La Cienega Boulevard and Rosewood Avenue, a shared intersection: a. Prohibiting southbound La Cienega to westbound Rosewood vehicle movements during 7a.m.-10a.m. weekdays, b. Prohibiting northbound La Cienega to westbound Rosewood vehicle movements during 7a.m.-10a.m. weekdays, and c. Prohibiting left and through vehicle movements from the east and west approaches of Rosewood Avenue to La Cienega Boulevard during 7a.m.-10a.m. weekdays. **Approved as part of the Consent Calendar.**

**2.T. ROE V. WADE ANNIVERSARY ANNUAL COMMEMORATION [M. LOUIE, C. SMITH, L. FOOKS]:**

*SUBJECT: The City Council will consider approval of programming for the City's annual commemoration of the anniversary of Roe v. Wade, the landmark Supreme Court decision which legalized abortion in the United States.*

**ACTIONS:** 1) Approve co-sponsorship of Roe v. Wade at 45 to be held on Sunday, January 14, 2018 as part of the City's annual commemoration of the anniversary of Roe v. Wade; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 3) Direct Communications Department staff to promote the City's annual commemoration of Roe v. Wade; and 4) Authorize the City Manager to execute an Event Co-sponsorship Agreement and any other documents related to Roe v. Wade at 45 with the event organizer. **Approved as part of the Consent Calendar.**

- 2.U. APPROVAL TO SERVE ALCOHOL AT THE WEST HOLLYWOOD LIBRARY FOR A FOUNDATION FOR THE AIDS MONUMENT (FAM) FUNDRAISER [M. LOUIE, A. CAMPBELL, J. TRIBBLE]:**  
*SUBJECT: The City Council will consider allowing alcohol to be served in the West Hollywood Library in conjunction with the Foundation for The AIDS Monument (FAM) Fundraiser to be held on Saturday, January 6, 2018.*  
**ACTIONS:** Approve the request of the Foundation for The AIDS Monument to serve alcohol in the West Hollywood Library for a fundraiser to be held on Saturday, January 6, 2018. **Approved as part of the Consent Calendar.**
- 2.V. APPROVAL OF THE PROJECT READINESS CERTIFICATION BETWEEN THE CITY OF WEST HOLLYWOOD AND THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY FOR THE MELROSE AVENUE COMPLETE STREETS PROJECT [O. DELGADO, H. DEMITRI]:**  
*SUBJECT: The City Council will consider the approval of the Project Readiness Certification required for the grant funding on the Melrose Avenue Complete Streets Project.*  
**ACTIONS:** Authorize the City Manager to sign all documents incidental to the Project Readiness Certification between the City of West Hollywood and the Los Angeles County Metropolitan Transportation Authority for Project F9601: Melrose Avenue Complete Streets Project. **Approved as part of the Consent Calendar.**
- 2.W. APPROVAL TO PARTICIPATE IN THE WESTSIDE ENERGY PARTNERSHIP [J. KEHO, B. SIEGL, R. EASON, S. TAYLOR]:**  
*SUBJECT: The City Council will consider participation in the Westside Energy Partnership sponsored by Southern California Edison and Southern California Gas Company to promote energy efficiency and savings citywide.*  
**ACTIONS:** Adopt Resolution No. 17-5009, "A RESOLUTION OF THE CITY OF WEST HOLLYWOOD TO PARTICIPATE IN THE ENERGY PARTNERSHIP BETWEEN SOUTHERN CALIFORNIA EDISON COMPANY AND SOUTHERN CALIFORNIA GAS COMPANY TO BE KNOWN AS "WESTSIDE ENERGY PARTNERSHIP". **Approved as part of the Consent Calendar.**
- 2.X. NEW REGULATIONS FOR ANIMAL GROOMING FACILITIES [L. MEISTER, J. LEONARD, A. LOVANO]:**  
*SUBJECT: The City Council will consider directing staff to develop new regulations for pet grooming facilities doing business in the City of West Hollywood – including stand-alone animal grooming facilities, mobile grooming facilities, and grooming facilities within a pet supplies store or pet daycare facility – to require training and certification for groomers.*

**ACTIONS:** 1) Direct staff to work with the City Attorney to add new regulations to the Animal Grooming section of the West Hollywood Municipal Code (WHMC 5.18); 2) Present the recommended regulations to the Business License Commission before reporting back to City Council; and 3) Direct staff to distribute the updated codes (WHMC 5.18) to existing grooming businesses in the City of West Hollywood and educate businesses about the new requirements and compliance.  
**Approved as part of the Consent Calendar.**

- 2.Y. INCENTIVE PROGRAM FOR CAR SHARE IN AFFORDABLE HOUSING [L. MEISTER, J. D'AMICO, J. LEONARD, A. LOVANO, S. BERGER]:**  
*SUBJECT: The City Council will consider allowing a reduction in parking requirements for affordable housing buildings (100% affordable) that provide car share spaces and services.*  
**ACTION:** Direct the Community Development Department to draft a Zone Text Amendment to allow a reduction in parking requirements for affordable housing developments that provide car-sharing parking spaces and services on site. **Approved as part of the Consent Calendar.**
- 2.Z. HOUSING AUDIT [J. D'AMICO, L. HORVATH, J. LEONARD, A. LOVANO]:**  
*SUBJECT: The City Council will consider directing staff to perform an audit of housing developments approved and developed in West Hollywood in the last twenty years to evaluate if new housing is meeting the community's needs.*  
**ACTION:** Direct the Community and Legislative Affairs Division to perform an audit of new housing production in West Hollywood over the last twenty years and report back with an analysis of whether the new housing is meeting the needs of the community; if it is not meeting the needs of the community, provide potential policies to promote housing development that does. **Approved as part of the Consent Calendar.**
- 2.AA. (5.A.) AGREEMENT WITH TRANSPPO GROUP USA, INC. [O. DELGADO, V. GUARINO, B. BORTFELD]:**  
*SUBJECT: The City Council will consider approval of an agreement with Transpo Group USA, Inc.*  
**ACTIONS:** 1) Approve a one-year agreement with Transpo Group USA, Inc. to provide consulting services in an amount not to exceed \$421,300; 2) Authorize the City Manager or designee to execute documents incident to the Agreement; and 3) Authorize the Director of Finance and Technology Services to allocate 60,300 in unallocated reserves from the General Fund, \$89,200 in unallocated reserves from the Permit Parking Fund, and \$271,800 in unallocated reserves from the Parking Improvement Fund for costs related to this item to account number 100-3-07-76-531004 (Professional Services). **Approved as part of the Consent Calendar.**

**2.BB. (5.B.) SET A DATE FOR A CITY COUNCIL STUDY SESSION REGARDING HOMELESSNESS IN WEST HOLLYWOOD [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider scheduling a Study Session on February 5, 2018 to discuss homelessness in West Hollywood.*

**ACTION:** Set a City Council Study Session for February 5, 2018 with the Regular City Council meeting starting at 5:30 p.m. and the Study Session to immediately follow. **Approved as part of the Consent Calendar.**

**3. PUBLIC HEARINGS:**

**3.A. AMENDMENT TO THE MASTER FEE RESOLUTION FOR FISCAL YEAR 2017-18 [D. WILSON, J. LEONARD, C. DUNCAN]:**

*SUBJECT: The City Council will consider amending the Master Fee Resolution (Resolution No. 17-4952) for fiscal year 2017-18 as it pertains to the State Mandated Local Disability Access Fee.*

City Clerk Quarker stated that the Item was noticed as required by law.

Community and Legislative Affairs Manager John Leonard provided background information as outlined in the staff report dated December 18, 2017.

Mayor Heilman opened the public hearing and no speakers came forward.

Mayor Heilman closed the public hearing.

**ACTION:** Adopt Resolution No. 17-5010, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE FISCAL YEAR 2017-18 MASTER FEE RESOLUTION (RESOLUTION NO. 17-4952). **Motion by Councilmember D'Amico, seconded by Councilmember Horvath, and approved.**

**3.B. REQUEST FOR A SIX-MONTH EXTENSION OF A CONDITIONAL USE PERMIT FOR THE TALL WALL LOCATED ON THE MONDRIAN HOTEL AT 8440 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA [J. KEHO, D. DEGRAZIA, A. GALLO]:**

*SUBJECT: The City Council will consider a six-month extension of a Conditional Use Permit for a tall wall at the Mondrian Hotel, located at 8440 Sunset Boulevard, West Hollywood.*

City Clerk Quarker stated that the Item was noticed as required by law.

Associate Planner Adrian Gallo provided background information as outlined in the staff report dated December 18, 2017.

Mayor Heilman opened the public hearing the following speaker came forward.

TODD ELLIOT, LOS ANGELES, briefly introduced himself and thanked staff.

Mayor Heilman closed the public hearing.

**ACTION:** Adopt Resolution No. 17-5011 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A SIX-MONTH EXTENSION FOR THE TALL WALL ON THE WEST ELEVATION OF THE MONDRIAN HOTEL LOCATED AT 8440 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." **Motion by Councilmember D'Amico, seconded by Mayor Pro Tempore Duran, and approved.**

**3.C. AMENDMENTS TO THE CITY'S MUNICIPAL CODE TO CREATE A HOSTED HOME SHARING PROGRAM AND AN AMENDMENT TO THE FEE RESOLUTION FOR FY2017-18 TO ADD A NEW BUSINESS LICENSE FEE [O. DELGADO, J. AUBEL, D. MICK, T. RUSIN, J. KEHO, B. SIEGL, R. DIMOND, D. GIUGNI, P. NOONAN]:**

*SUBJECT: The City Council will consider amendments to the City's Municipal code to create a Hosted Home Sharing Business License Program, and an amendment to the Fee Resolution for FY2017-18 to add a new business license fee.*

Code Compliance Supervisor Daniel Mick provided background information as outlined in the staff report dated December 18, 2017.

Councilmember Horvath asked staff to compare the City's proposed policy and the City of Santa Monica's policy. Councilmember D'Amico inquired with the City Attorney if the City could impose an Affordable Housing Impact fee separate from the City's Transient Occupancy Tax (TOT). City Attorney Jenkins responded to Councilmember D'Amico's inquiry. Mayor Heilman inquired about Section 5.66.020 and proposed a language change. He expressed his concern with some of the language in Section 17.52.010(a)(b)(c). Mayor Pro Tempore Duran commented that under Section 5.66.020 it states "expressed approval" and inquired why we aren't requiring "written approval". He also expressed concern with Section 5.66.070 and the ability for business owners to Appeal to City Council after obtaining a Business License Commission or Administrative decision.

Mayor Heilman opened the public hearing and the following speakers came forward.

CONNIE LLANOS, Representing Airbnb of Southern California, spoke in support of the Item.

BRAD KEISTLER, WEST HOLLYWOOD, spoke in support of the Item and no cap on the number of allowed days.

ANDREA D, WEST HOLLYWOOD, spoke in support of the Item and no cap on the number of days.

MAGGIE, WEST HOLLYWOOD, spoke in support of the Item as well as non-hosted home sharing.

MANI, VAN NUYS, spoke in support of non-hosted and no cap on the number of days.

LENNY DENARO, WEST HOLLYWOOD, spoke in support of non-hosted home sharing and no cap on the number of days.

MARK MEYER, LOS ANGELES, spoke about Airbnb being a creative use.

JOHN FITZGERALD KEITEL, WEST HOLLYWOOD, spoke regarding his op-ed in WeHoVille. He stated that he does not support non-hosted home sharing.

A. LEE WALKUP, WEST HOLLYWOOD, spoke regarding his experiences with home sharing.

ENDRE PETER DERI, WEST HOLLYWOOD, spoke regarding the number of days that someone could participate in home sharing as well as waiving the business license fee.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding various aspects home sharing.

CLAUDI R., WEST HOLLYWOOD, spoke regarding her experiences with home sharing.

**The following individuals did not wish to speak, but submitted a citizen position slip in support of the Item: *Oren Dayan, Adam Ouf, and Alicia Guess.***

**The following individual did not wish to speak, but submitted a citizen position slip in opposition to the Item: *Sarah Jane Bruce***



Mr. Mick provided the following statistics received from the Airbnb representative for hosted, non-hosted, and non-primary residences: a) 67 days (median nights); and b) average stay 4.4 days

Mayor Heilman closed the public hearing. Councilmember D'Amico commented that he would like an impact fee as well as Transient Occupancy Tax imposed on home sharing hosts. He does not agree with imposing a cap. He commented that further analysis should be done regarding un-hosted home sharing because he is inclined to allow this use. Finally, he commented on whether units in housing governed by entities such as the West Hollywood Housing Corporation should be allowed to host.

City Attorney Jenkins spoke regarding the consideration of impact fee and stated that if Council wants to consider it, a study would need to be done and it would need to include proof of the impact. He also stated that since there would be no entitlement or building permit, it may be difficult to impose an impact fee. City Attorney Jenkins also indicated that Council should discuss additional Code Enforcement staff and enforcement on non-lawful uses.

City Manager Arevalo also provide clarification on the differences between a business license tax and a business license fee.

Mayor Heilman inquired about language in Section 5.66.020 of the proposed Ordinance and requested that Homeowner's Associations be added to the list. He also expressed concern with language in Section 17.52.010(5)(b) of the proposed Ordinance and the City's role in determining a violation of a lease.

Councilmember Duran spoke regarding language in Section 5.66.020(1) in the proposed ordinance and requested that it be changed to "written approval" from the landlord, instead of "expressed approval" from the landlord. He also requested that language in Section 5.66.070(3)(b)(i) of the proposed ordinance be added to state that revocations and denied renewals can be appealed to the City Council. He indicated that single family homeowners, condominium homeowners (HOA), and apartment renters should be discussed separately, especially with the issue of rent stabilization. He commented that the cap should be eliminated if all conditions he enumerated are enacted. He commented on the issue of liability insurance and collection of Transient Occupancy Tax. He commented that he supports home sharing and hopes that this Item is approved.

Councilmember Meister indicated that the business license fee should not change. She also clarified that she is only in support of hosted home sharing. She stated that she agreed that the language in Section

5.66.020(1) be “written approval” versus “expressed approval” provided by the applicant. She further commented that she was in support of a cap at 180 days.

Councilmember Horvath provided her disclosures on the Item and indicated that she is comfortable with eliminating the cap on the number of nights. She expressed concern with hosted home sharing applying to rent stabilized units and stated that she did not want to support that. She expressed the need for additional code enforcement staff to ensure that the program runs effectively. She spoke regarding the relationship between the City and Airbnb and stated that data sharing needs to take place. She commented on various agreements that Airbnb has entered into in other jurisdictions. She indicated that she would like to receive 6-month follow-up reports so that Council can monitor this program. She also stated that accessibility requirements should be discussed.

City Attorney Jenkins spoke regarding the need for Council to discuss a larger policy issue relating to a) what the enforcement will be for those illegal units if the City accepts tax revenue from them; and b) determine what enforcement resources are needed to locate these illegal units

Code Enforcement Manager Jeff Aubel spoke about staff’s current enforcement efforts and how it will be improved with the contract the City has entered into with Host Compliance. He stated that staff will return in 6-months with an update.

Council provided the following direction to questions outlined in the Staff Report:

1. **What is the City Council’s desired policy regarding taxation of short term rentals?** Staff commented that the City has entered into an agreement with Host Compliance and they would collect licensed home sharing units applicable TOT or the City could utilize a Voluntary Collection Agreement (VCA) with short-term rental companies.

**ACTION: Collect TOT on all home sharing and negotiate through VCAs with short-term rental platforms (i.e., Airbnb). Approved by Council noting the “no” vote of Councilmember Meister on accepting TOT from unlicensed hosts.**

2. **Should Liability Insurance be required?** Staff spoke regarding a number of third-party providers that have a short-term renter’s policy. They also stated that Airbnb provides this as well as part of their fees.

**ACTION: Require Hosts to have Liability insurance. Approved by Council unanimously.**

3. **Should the number of hosted home sharing days be increased from initial direction of 90-days per year?** - Staff indicated that having a Cap of 90-days would be difficult to enforce, and that sentiment from the public and various Commissions, has been to remove the Cap.  
**ACTION: Eliminate the Cap on hosted home sharing days.**  
***Approved by Council noting the "no" votes of Councilmember Meister and Mayor Heilman***

***Council provided further direction on the following:***

- A. Revise the Resolution to reflect an initial application fee of \$100, and a \$50 fee for the renewals.  
***Approved by Council unanimously.***
- B. Study the impact that short-term rentals have on affordable housing and report back after 6-months.  
***Approved by Council noting the "no" vote of Mayor Pro Tempore Duran.***
- C. Include language in the Ordinance that would allow hosts to use their annual guest pass for homesharing guests, and not allow for the one-day temporary passes for guests.  
***Approved by Council unanimously***

**4. UNFINISHED BUSINESS:**

**4.A. FINAL REPORT ON MIXED-USE DEVELOPMENT INCENTIVE INFORMATION REQUEST [J. KEHO, B. SIEGL, T. WORDEN, L. LANGER]:**

***SUBJECT: The City Council will receive responses to its questions regarding the application of the City's mixed-use development incentive and the State's density bonus law and consider options for the Mixed Use Incentive Overlay Zone.***

Long Range and Mobility Planning Manager Bianca Siegl provided background information as outlined in the staff report dated December 18, 2017.

ED LEVIN, WEST HOLLYWOOD, addressed various issues with mixed-use development incentive.

Councilmember Meister commented on the implementation of the mixed-use development incentive. She stated that the incentive should be eliminated because the State affordable housing law provides height and density bonuses and that the issue should be sent to the Planning

Commission. She suggested that staff study opportunities other than height and FAR, such as parking.

Councilmember D'Amico commented that the incentive is outdated and has not worked in provided enough affordable housing. He indicated that he's interested to see the types of units the City can create utilizing new ideas, and perhaps the upcoming study will help identify this.

Councilmember Duran indicated that he does not agree that the mixed-use incentive is outdated and not effective. He indicated that the commercial uses have continued vacancies due to parking restrictions. He spoke to the housing shortages throughout the state. He commented that the City's goal is to work to construct and provide affordable housing.

Councilmember Horvath spoke about developing live/work units. She stated that she supports mixed-use in certain places.

Mayor Heilman supports the mixed-use ordinance. He indicated that the Avalon Bay is an exemplary project. He commented that he realized that some projects are not successful, but stated that the incentive should be fixed if needed and not taken away.

Councilmember Meister clarified the difference between mixed-use development and a mixed-use incentive, and that mixed used projects are able to utilize the State bonus.

**ACTION:** Receive and file the report. **Motion by Mayor Pro Tempore Duran, seconded by Councilmember Horvath, and approved noting the "no" votes of Councilmembers D'Amico and Meister.**

**4.B. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH DEGENKOLB ENGINEERS TO PROVIDE SUPPORT STAFF FOR SEISMIC RETROFIT ORDINANCE [J. KEHO, C. ZABALA]:**

*SUBJECT: The City Council will consider amending the Agreement for Services with Degenkolb Engineers, to extend the term of the Agreement and increase the not-to exceed amount for an additional scope of work which includes support staff for implementation of the Seismic Retrofit Ordinances.*

Mayor Heilman commented that he has no objection to this Item or Item 2.H. He expressed his concern with publishing a list of all properties requiring retrofitting without the City having all of the information to provide to the residents. He indicated that this is an Engineering staffing issue and a potential housing issue.

Interim Director of Community Development John Keho spoke regarding the reasons that staff brought this item forward. Rent Stabilization and

Housing Manager Peter Noonan commented on the steps that his staff is taking to conduct outreach and educate the community on this important issue.

***Item 2.H. was discussed in conjunction with this Item.***

Acting Building Official Cynthia Zabala commented that Community Development staff and Rent Stabilization staff are coordinating efforts, and will wait to publish the list.

Councilmember D'Amico expressed concern with the cost and the potential pass-through. He commented that an amount per square foot needs to be set for the seismic work. He commented that a consultant should be engaged to provide a cost estimate for the seismic retrofitting.

**Action: Motion by Councilmember Horvath, seconded by Mayor Pro Tempore Duran, and approved.**

**ACTIONS:** 1) Approve Amendment #3 to the Agreement for Services with Degenkolb Engineers to extend the term of the contract by 12 months, increase the amount of the agreement by \$393,640 for a total not-to-exceed amount of \$816,370 and modify the scope of services to include support staff associated with the implementation of the Seismic Retrofit Ordinance; 2) Authorize the City Manager or designee to execute the necessary documents incident to the Agreement; 3) Authorize the Director of Finance and Technology Services to allocate \$393,640 from unallocated General Fund Reserves for costs related to this item to account number 100-3-07-76-531004 (Professional Services); and 4) direct staff to release the list of all properties requiring retrofitting after the Rent Stabilization & Housing Division and established the NOI and pass-through process. **Motion by Councilmember Horvath, seconded by Mayor Pro Tempore Duran, and approved.**

**4.C. STUDY AND REPORT ON SUNSET BOULEVARD MUSIC, ENTERTAINMENT, DINING, HOTEL AND PERFORMANCE CONTENT PRODUCTION OPPORTUNITIES ALONG WITH THE OPPORTUNITIES FROM THE CITY'S ZONING CODE AND INFRASTRUCTURE [M. LOUIE, J. ROCCO, B. BIRKELAND]:**

**SUBJECT:** *The City Council will receive the Sunset Strip Music, Entertainment, Dining, Hotel and Content Production Study (the Study) and consider directing staff to implement the Study's action plan.*

Business Development Analyst Brant Birkeland provided background information as outlined in the staff report dated December 18, 2017.

Councilmember D'Amico expressed concern that the \$150,000 allocated for short-term actions identified by both he and Mayor Pro Tempore Duran have not been identified in this report. He suggested that some of the parklets identified in Item 6.A. be implemented on Sunset.

Councilmember Meister expressed concern over the short time-frame by which the survey was conducted. She also inquired about a parking credits district on the Strip. Business Development Manager Jackie Rocco spoke regarding the challenges of establishing this type of program on Sunset, and stated that Visit West Hollywood is also conducting a survey and that information will be included in the final analysis.

Councilmember Horvath addressed various aspects of the report.

Mayor Heilman indicated that he wants tangible items that are aimed at revitalizing the Sunset Strip.

Mayor Pro Tempore Duran commented the Strip is a tourist attraction and that Council needs to find ways to increase tourism.

Councilmember D'Amico read from the November 7, 2016 staff report that provided direction to staff on this issue, and asked that the items outlined in the report be implemented.

Economic Development Director spoke about various tangible items that her department is working on.

Long Range and Mobility Planning Manager Bianca Siegl commented on the funding for the item and where the money will be spent. She enumerated the projects that are in the pipeline.

City Manager Arevalo commented on Council's direction, and stated that Staff will provide a calendar of upcoming installations for Council.

**ACTION:** Receive the plan as presented with the direct to begin implementation of the short-term action items as outlined by Council.  
**Motion by Mayor Pro Tempore Duran, seconded by Councilmember D'Amico, and approved.**

**5. NEW BUSINESS:**

**5.A. AGREEMENT WITH TRANSPO GROUP USA, INC. [O. DELGADO, V. GUARINO, B. BORTFELD]:**

*SUBJECT: The City Council will consider approval of an agreement with Transpo Group USA, Inc.*

**ACTION: This Item was moved to the Consent Calendar.**

**5.B. SET A DATE FOR A CITY COUNCIL STUDY SESSION REGARDING HOMELESSNESS IN WEST HOLLYWOOD [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider scheduling a Study Session on February 5, 2018 to discuss homelessness in West Hollywood.*

**ACTION: This Item was moved to the Consent Calendar.**

**EXCLUDED CONSENT CALENDAR:**

**2.H. UPDATE ON MANDATORY SEISMIC RETROFITTING: FINANCING AVAILABLE, ENHANCED CUSTOMER SERVICE, UPWARD RENT ADJUSTMENTS FOR RENT STABILIZED PROPERTIES, AND UPCOMING COMMUNITY ENGAGEMENT [D. GIUGNI, P. NOONAN, J. KEHO, C. ZABALA]:**

*SUBJECT: The City Council will receive summaries of the financing available to cover upfront costs of seismic retrofitting, preparations underway to address anticipated customer service needs and tenant habitability during construction, the existing upward rent adjustment process for rent stabilized properties, other types of cost pass-through programs used by rent stabilized jurisdictions, and upcoming actions and community outreach planned to review, and if needed propose changes to, the upward rent adjustment process for seismic retrofitting, and other capital improvement expenses.*

**ACTION: This Item was discussed as part of Item 4.B.**

**6. LEGISLATIVE:**

**6.A. ESTABLISH WEST HOLLYWOOD PARKLET PROGRAM AND AMENDMENT TO CHAPTER 11 OF THE WEST HOLLYWOOD MUNICIPAL CODE [J. KEHO, B. SIEGL, G. SRAPYAN]:**

*SUBJECT: The City Council will consider establishing a parklet program to allow the use of on-street parking spaces as small parks, and amending Chapter 11 of the West Hollywood Municipal Code to enable the construction of parklets in the City.*

Mayor Heilman expressed concern and posed questions to staff regarding the program relating to the Grant funding, alternative locations instead of parking spaces, and insurance requirements.

Associate Planner Garen Srapyan responded to Mayor Heilman's inquiries and concerns.

Mayor Heilman commented that the City should have the authority to remove the parklets if there is an issue. Interim Director of Community Development John Keho indicated that language can be added to the Ordinance that the parklets can be removed at Council's discretion with a 30-day notice. Staff indicated that the grant could be awarded prior to the installation. Ms. Siegl commented that the liability insurance/bond requirement was implemented in conjunction with Risk Management staff.

Councilmember Meister requested clarification as to the length of time the Parklets can remain in place. Council agreed by consensus that language should be included that indicates a specific number of renewals.

**ACTIONS:** 1) Approve the Plan in concept with the additional direction provided by Council; 2) Increase to the budget by \$50,000 for 7 Parklets with at least 2 to be located on Sunset Blvd; 3) return with a revised Ordinance to be introduced on first reading at the next meeting.

**Motion by Councilmember D'Amico, seconded by Councilmember Horvath, and approved, noting the "no" vote of Mayor Pro Tempore Duran.**

- 6.B. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE REQUIREMENTS FOR A LICENSED MANAGER IN CHAPTER 5.04.050 (BUSINESS TAX CERTIFICATES AND BUSINESS LICENSES REQUIRED); CHAPTER 5.08.010 (BUSINESSES REQUIRED TO BE LICENSED); CHAPTER 5.08.040 (APPLICATIONS); CHAPTER 5.08.140 (BUSINESS LICENSE TRANSFERS AND CHANGES); CHAPTER 5.16.030 (OPERATING REQUIREMENTS); CHAPTER 5.36.020 (GENERAL REQUIREMENTS); CHAPTER 5.40.030 (OPERATING REQUIREMENTS); CHAPTER 5.44.030 (OPERATING REQUIREMENTS); CHAPTER 5.48.040 (OPERATING REQUIREMENTS); CHAPTER 5.52.030 (OPERATING REQUIREMENTS); CHAPTER 5.60.030 (MINIMUM CRITERIA FOR ISSUANCE OF A LICENSE); CHAPTER 5.72.050 (OPERATION REQUIREMENTS – MESSAGE PARLORS AND OFF-PREMISES MESSAGE BUSINESSES); CHAPTER 5.76.040 (OPERATING REQUIREMENTS); CHAPTER 5.96.030 (OPERATING REQUIREMENTS); AND CHAPTER 5.104.030 (OPERATING REQUIREMENTS) [O. DELGADO, J. AUBEL, D. MICK]:**

*SUBJECT: The City Council will consider an amendment to Article 2 (Specific Businesses Regulated) of Title 5 (Business Licenses, Regulations and Permits) of the West Hollywood Municipal Code eliminating the requirements for licensed managers from all categories of businesses.*

No speakers came forward on this Item.

**ACTION:** Staff recommends that the City Council consider all pertinent testimony, and introduce on first reading the following ordinance: Ordinance No. 17-1019, AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE REQUIREMENTS FOR A LICENSED MANAGER IN CHAPTER 5.04.050 (BUSINESS TAX CERTIFICATES AND BUSINESS LICENSES REQUIRED); CHAPTER 5.08.010 (BUSINESSES REQUIRED TO BE LICENSED); CHAPTER 5.08.040 (APPLICATIONS); CHAPTER 5.08.140 (BUSINESS LICENSE TRANSFERS AND CHANGES); CHAPTER 5.16.030 (OPERATING



REQUIREMENTS); CHAPTER 5.36.020 (GENERAL REQUIREMENTS); CHAPTER 5.40.030 (OPERATING REQUIREMENTS); CHAPTER 5.44.030 (OPERATING REQUIREMENTS); CHAPTER 5.48.040 (OPERATING REQUIREMENTS); CHAPTER 5.52.030 (OPERATING REQUIREMENTS); CHAPTER 5.60.030 (MINIMUM CRITERIA FOR ISSUANCE OF A LICENSE); CHAPTER 5.72.050 (OPERATION REQUIREMENTS – MASSAGE PARLORS AND OFF-PREMISES MASSAGE BUSINESSES); CHAPTER 5.76.040 (OPERATING REQUIREMENTS); CHAPTER 5.96.030 (OPERATING REQUIREMENTS); AND CHAPTER 5.104.030 (OPERATING REQUIREMENTS). **Motion by Councilmember D’Amico, seconded by Mayor Pro Tempore Duran, and approved, noting the “no” vote of Mayor Heilman.**

**PUBLIC COMMENT:** None.

**COUNCILMEMBER COMMENTS:** None.


**ADJOURNMENT:** The City Council adjourned at 11:10 p.m. in memory of Ed Lee, Marie Perry, David Thomas Brabander, Heather Hinkel, Boris Tsipis, and Cory Iverson to its next regular meeting, which will be on Tuesday, January 16, 2018 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 16<sup>th</sup> day of January, 2018 by the following vote:

AYES:	Councilmember:	D’Amico, Horvath, Meister, Mayor Pro Tempore Duran, and Mayor Heilman.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

  
\_\_\_\_\_  
JOHN HEILMAN, MAYOR

ATTEST:

  
\_\_\_\_\_  
YVONNE QUARKER, CITY CLERK