

MINUTES
CITY OF WEST HOLLYWOOD
TRANSGENDER ADVISORY BOARD
SPECIAL MEETING
WEDNESDAY APRIL 3, 2019
6:00 P.M.

COMMUNITY MEETING ROOM
8300 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CA

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1. **CALL TO ORDER** – Chair Sanchez called the meeting to order at 6:01 PM.
2. **PLEDGE OF ALLEGIANCE** – Community Member Chela Demuir led the Pledge of Allegiance.
3. **ROLL CALL**
PRESENT: Chair Sanchez, Members Samala, Monroy, Wen, Juarez, Johnson, De La Cruz and Fairchild.
ABSENT: Member Deaton

ALSO PRESENT: Bonnie Smith, West Hollywood Public Safety Supervisor, DeeAna Saunders, Staff Assistant

4. **APPROVAL OF THE AGENDA**
SUBJECT: The Transgender Advisory Board is requested to approve the Agenda of April 3, 2019.
ACTION: Motion by Member Johnson to approve the April 3, 2019 agenda, seconded by Member Samala. Chair Sanchez asked that items 8 and 9 switch places so that community members in attendance can speak, regarding New Business item 9A without having to sit through the meeting in its entirety. Motion passes with Members De La Cruz, Fairchild, Johnson, Juarez, Monroy, Samala, Sanchez and Wen voting yes.
5. **APPROVAL OF MINUTES**
SUBJECT: The Transgender Advisory Board is requested to approve the minutes of the March 6, 2019 meeting.
ACTION: Motion by to approve the March 6, 2019 minutes by Member Samala, seconded by Member Johnson. Motion passes with Members De La Cruz, Fairchild, Johnson, Juarez, Monroy, Samala, Sanchez and Wen voting yes.

6. PUBLIC COMMENTS

7. MEMBER COMMENTS

Member Wen spoke regarding TDOV event and thanked those in attendance at TDOV. He also thanked community members in attendance for TAB meeting. Member Wen asked for Trans Voter Empowerment to be added to May agenda. He asked for Council's assistance with DMV coming to the community to help residents get prepared for getting ID/licensing documentation for new Real ID licensing. Member Wen met with Eden Luna for the TEEP project at the LA LGBT Center regarding collaborating with TAB for HIV subcommittee. Member Wen requested Staff guidance on how to add key Trans 101 topics (i.e. pronouns) to the City's existing West Hollywood Project training with bars and establishments.

Member Monroy spoke regarding Saturday, 4/6 event, Dress for Success in Long Beach.

Member Juarez thanked the audience for attending the TAB meeting.

Chair Sanchez spoke regarding TDOV event she thanked staff for their work and also the audience for attending. She spoke on programs she is working on including programs on binge drinking and crystal meth, substance abuse. Chair Sanchez spoke about a protest at UCLA.

8. NEW BUSINESS

8A. MARCH ON WASHINGTON D.C.

Subject: The Board will discuss a proposal for City Council support of the event.
Action: The Board listened to the proposal and requested Chela Demuir to return with a sponsorship package proposal.

Chela Demuir spoke on behalf of National Trans Visibility March for a financial donation to help bring 1,000 people from around the world to attend the march on Washington D.C. scheduled for September 2019. www.transonDC.org she asked the board to support asking for funding for 88 people at \$500 per person for airfare.

Staff shared that Member Deaton would like for TAB to request Staff to go to Council to ask for airfare and hotel costs to be sponsored by the City. Member Deaton asked that the motion include the presence of Board Members. No motion was made.

Member Wen asked about the possibility of gift card donations. Staff shared gift cards used at the TDOV event came from personal funds, not City funds.

Member Johnson shared that 88 people is an unlikely collaboration and suggests that Chela's organization think of other ways the board can help.

Member Fairchild asks about sponsorship for advertising.

Chela Demuir shared that the board of National Trans Visibility is asking airlines for funds.

Member Fairchild requests that Chela Demuir and NTV come back with a sponsorship package option for them to consider.

9. UNFINISHED BUSINESS

8A. TRANSGENDER AWARENESS MONTH

Subject: The Board will discuss the activities and logistics for the month of November.

Action: Members spoke regarding the budget and discussed logistics and items that they would like to add to the events during the month.

Staff – Councilmember Heilman reached out to school used a few years ago, which seems promising.

Chair Sanchez asked for results of survey and for Staff to have that ready for May's meeting.

Member Johnson asked about the current email list.

Staff shared difficulties with advertisement to email list.

Staff – we need proposals NOW for Awareness Month to make adjustments to the budget; suggests the need for a marketing team; suggests a kick-off party for November 1.

Member Johnson clarified 4 major events in lieu of smaller events with a not-so-grand turnout.

Staff shared the budgeting process with Board.

Member Wen asked about TDOV budget proposal timing.

Staff replied that she will make sure it is put in place for next year.

8B. TRANSGENDER DAY OF VISIBILITY 2019

Subject: The Board will recap The Transgender Day of Visibility event

Action: Board members discussed the event.

Member Fairchild shared the conflict of events with the LGBT Center.

Member Samala thanked Staff for their input and contribution in making the event happen.

Co-Chair Juarez would like there to be a statement to open events moving forward and shared Chair Sanchez idea to work with Community Members to get this done.

Member Johnson agreed with Co-Chair's suggestion.

Staff will contact member from last meeting to outreach about working on an opening statement to say before events.

Chair Sanchez acknowledged press coverage in attendance for event.. Food was fantastic. Highlights the advantages of the three events across the City acknowledging that it could be convenient for community members who do not have access to a car.

Member Wen spoke of positive outreach to community in Long Beach, and after WeHo TDOV he attended the latter portion of one of the other TDOV events and spoke about what took place.

Staff spoke regarding the positive feedback from vendors who were in attendance.

Members acknowledged the attendance of people from outside of the immediate LA area and ways to get them to West Hollywood events.

Member De la Cruz appreciated the open mic session and the opportunity to network with providers from the Community. Thanked staff for their hard work and contribution in making TDOV possible. Suggested having bus tokens to help with commuting costs.

Co-Chair Juarez suggests a co-partnership with Lyft / Uber.

10. ITEMS FROM STAFF

Staff spoke concerning asking for additional funds for the month of November. Staff requested anyone with a proposal to send a quick email by April 9, 2019.

11. PUBLIC COMMENT

Eden Luna LA LGBT Center spoke concerning Trans Awareness Month asking for budget to include transportation assistance and having additional food at the Job Fair. She also spoke about meeting Member Wen and requested creating a TAB sub-committee to outreach to local community who are interested in participating civically. Staff indicated that the Social Services Department was working on creating a meeting/town hall for the specific group.

William Seegmiller from SWOP LA spoke of a meeting on 4/4 at 6pm. Thanked TAB for their work with SWOP. Stressed the importance of TAB supporting the Sex Worker Town Hall which is currently set to take place in May.

12. ITEMS FROM BOARD MEMBERS

Member Wen thanked Councilmember John Duran for promotion of TDOV on radio show.

Member Fairchild spoke regarding TDOV event honoring Kylar Broadus was a great success. Thanked TransLatina for the volunteers who attended the event.

Member Samala spoke regarding LA's TDOV event honoring three Tran's men of color. Thanked everyone in attendance.

Member Monroy spoke regarding success of TDOV and thanked staff for their hard work and contribution to TAB events.

Member Juarez thanks community members in attendance of TAB meeting and to Board members for their work for TDOV.


Member Johnson thanked Board for TDOV's success. He spoke in honor of 45th birthday in April, investing 45k in two Tran's businesses. One local business and one in San Francisco.

Chair Sanchez thanked community members in attendance.

She suggested more coalition building with providers and community members. She spoke regarding Pride and initiatives she plans to speak on. Chair Sanchez also spoke about Transphobia awareness.

13. ADJOURNMENT

The Transgender Advisory Board adjourned at 7:25 PM. The next **special meeting** is scheduled for May 1, 2019 in the Community Conference Room 8300 Santa Monica Boulevard. At 6:57pm meeting was adjourned.



Transgender Advisory Board Chair



Staff Liaison

A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.

(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore the recordings are not of commercial quality.)