

Sunset Strip Business Improvement District Advisory Board Meeting
Date/Time: Monday, April 22, 2019 at 11:00 am
Location: BOA Steakhouse, 9200 W Sunset Blvd.
West Hollywood, CA

THE
SUNSET

STRIP

AGENDA

- | | |
|---------------------------------------|---------|
| 1) CALL TO ORDER/CHAIR REPORT | 11:00am |
| a) Self-Introductions/Roll Call | |
| b) Posting of Agenda | |
| c) Board Comments on Agenda | |
| 2) APPROVAL OF AGENDA & MINUTES | 11:05am |
| 3) CURRENT FINANCIALS | 11:07am |
| 4) BLOCK BY BLOCK REPORT | 11:10am |
| 5) WEST HOLLYWOOD SHERIFF'S REPORT | 11:15am |
| 6) UNFINISHED BUSINESS | 11:20am |
| a) Sunset Experience | |
| b) Summer on Sunset | |
| c) Social Media Strategy | |
| 7) NEW BUSINESS | 11:40am |
| a) "Dirt" Activation | |
| b) Board Development | |
| c) BID Renewal | |
| d) Letter Regarding Sunset Experience | |
| 8) EXTERNAL PARTNER REPORTS | 11:45pm |
| a) City of West Hollywood | |
| b) Visit West Hollywood | |
| c) West Hollywood Chamber of Commerce | |
| 9) BOARD MEMBER COMMENTS | 11:55pm |
| 10) PUBLIC COMMENTS | 12:00pm |
| 11) ADJOURMENT | 12:05pm |

Written material distributed to the Board Sunset Strip Business Improvement District Advisory Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd. Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 4-18-19
Signature: C. Rem