CPA CLEAN POWER ALLIANCE
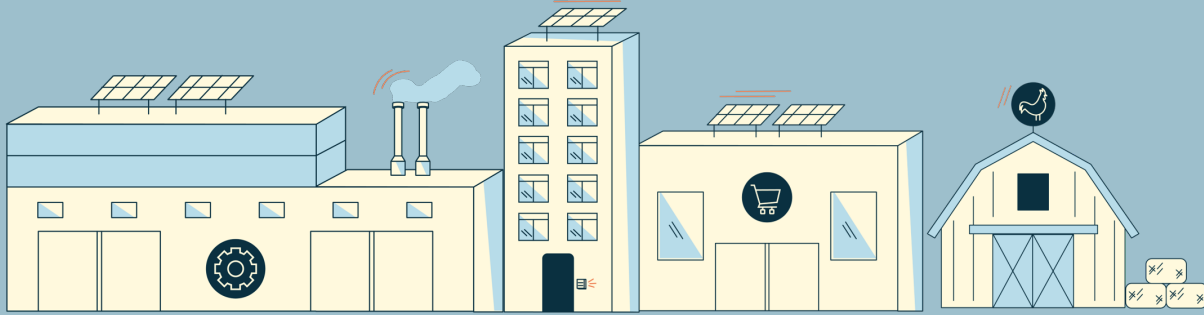
Locally powered energy innovation.

ENERGIZE YOUR BUSINESS WITH CLEAN POWER ALLIANCE

Who is Clean Power Alliance?

CPA is a Joint Powers Agency, staffed by a team of industry experts and governed by a Board of Directors of elected officials from our participating cities and counties.

Proven Business Model

CPA is a Community Choice Aggregation (CCA) utility. CCAs have been operating successfully since 2010 and are expected to supply a majority of California's electricity over the next decade.

We assemble a diverse portfolio of reliable renewable energy to reduce costs and provide choices to you.

Financial Sustainability

CPA's startup was funded by a loan from the County of Los Angeles which will be repaid in 2020. Like other CCAs, our low overhead costs and conservative fiscal and risk management policies are designed to build a financially sustainable organization that maintains stable and competitive rates and creates lasting value for our customers and communities.

There are currently 19 CCAs active in the state, representing 160 cities and counties, and more are in the process of launching.
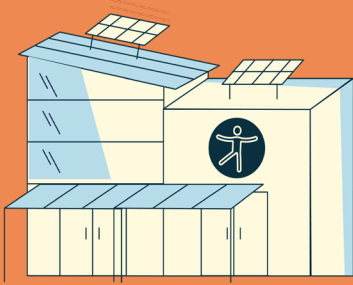
Who We Serve

CPA has been providing electricity to over 30,000 municipal and commercial customers in unincorporated Los Angeles County and the Cities of South Pasadena and Rolling Hills Estates since June 2018 and to over 900,000 residential customers across our territory since February 2019.

CPA serves the cities of Agoura Hills, Alhambra, Arcadia, Beverly Hills, Calabasas, Camarillo, Carson, Claremont, Culver City, Downey, Hawaiian Gardens, Hawthorne, Malibu, Manhattan Beach, Moorpark, Ojai, Oxnard, Paramount, Redondo Beach, Rolling Hills Estates, Santa Monica, Sierra Madre, Simi Valley, South Pasadena, Temple City, Thousand Oaks, Ventura, West Hollywood, and Whittier, as well as the Counties of Los Angeles and Ventura.

Delivering Value to Your Business

Local energy innovation.

Clean Power Alliance (CPA) is the new electricity choice for businesses across Los Angeles and Ventura Counties, bringing cleaner energy and local investment at competitive rates. CPA delivers multiple benefits while helping you meet your business's economic and sustainability goals.

Competitive Rates

» CPA procures renewable energy at prices that are competitive with fossil fuels.

» We pass these savings to our customers through competitive rates compared to Southern California Edison.

Cleaner Energy

» We purchase a mix of clean and reliable energy through short and long term contracts.

» Choosing from our clean energy options is an easy way to reduce your carbon footprint today.

» **This year, we're on track to meet California's 2030 renewable energy mandates 11 years ahead of schedule.**

» Our customers' choices of renewable energy levels guides the amount of clean power we buy.

Choice and Local Investment

» CPA empowers businesses with options you didn't have before: a choice of energy providers with competitive rates.

» Local governance and control means CPA answers to you.

» CPA will invest in future clean energy projects and local programs based on customer and community priorities.

Demonstrating Your Leadership

» **As a Clean Power Alliance customer, you are showing your community that you are taking action to build a healthier, more sustainable future for our children and grandchildren.**

» Our green business recognition program offers ways for you to stand out and partner with us on a clean energy future.

Frequently Asked Questions

1. Where does CPA get its renewable energy?

» CPA procures renewable energy from a variety of solar, wind, small hydroelectric, and other qualified renewable energy sources in California and on the western grid.

» CPA launched its first annual long-term Request for Offers (RFO) in October 2018, with a target procurement of 1-2 million megawatts (MWh) annually. We received hundreds of bids proposing new renewable generation, including battery storage.

» We evaluate projects using six objectives: value, project location, development risk, environmental stewardship, workforce development, and benefits to disadvantaged communities.
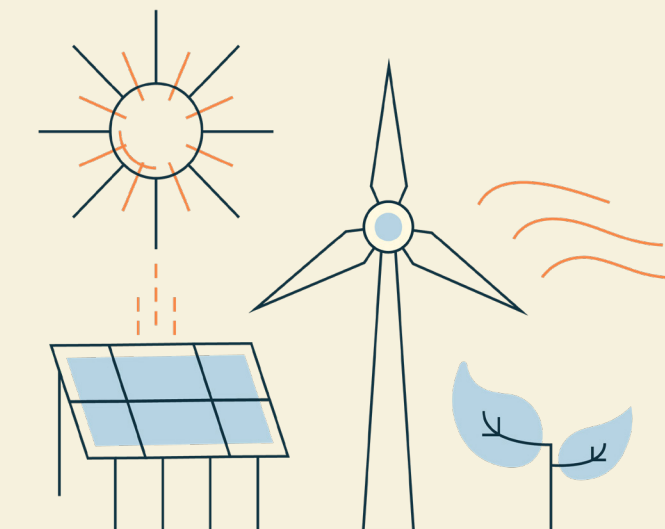
2. How does CPA set its rates?

» CPA's board of directors sets competitively priced generation rates for our customers. Our rate structures match SCE's, including Time of Use (TOU) periods. CPA has the flexibility to customize future rates to meet unique customer needs.

» SCE continues to set delivery rates, as regulated by the CPUC. Delivery charges are the same regardless of which utility buys your electricity.

» Most taxes and fees charged by SCE remain the same for CPA and non-CPA customers. However, SCE charges CPA customers an "exit fee" to pay for previously commissioned generation, which will decline over time. CPA includes this fee when setting our rates to maintain our overall bill comparison ranges.

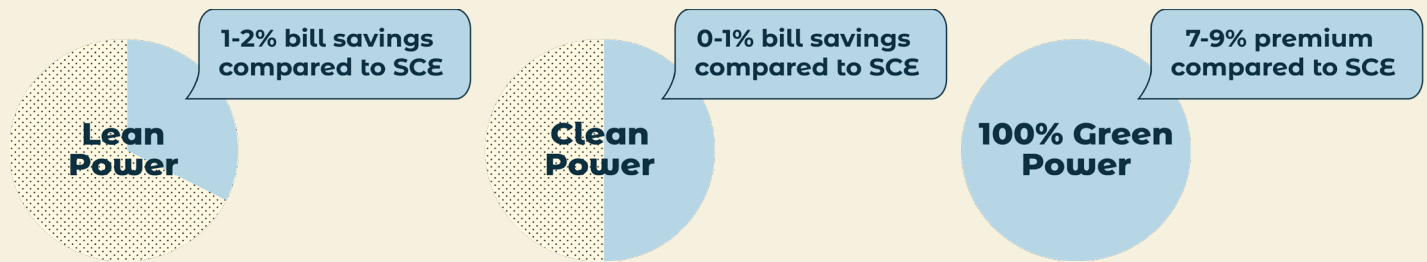## 3. How is CPA governed and financed?

» CPA is a Joint Powers Agency governed by a board of elected officials from each of our 31 member agencies.

» Board members are not compensated and board meetings are open to the public.

» CPA reports to the California Public Utilities Commission (CPUC) on grid reliability, renewable energy portfolio standardsand customer privacy.

» CPA's operations and staff are funded exclusively by customer payments for electricity. CPA receives no taxpayer subsidies.

» As a public entity, CPA's shareholders are our customers. Net revenues are used to ensure financial health and are returned to our customers through stable, low rates and investment in local programs.

4. Who do I call for service?

» Contact CPA to evaluate your rate options, get a customized rate analysis, change your renewable energy tier for any of your accounts, opt out to SCE, or return to CPA.

» Contact SCE to change your delivery rate schedules and report service issues, including repairs, power outages, and stopping or starting service.

Options and Enrollment

Lean Power	1-2% bill savings compared to SCE
Clean Power	0-1% bill savings compared to SCE
100% Green Power	7-9% premium compared to SCE

Businesses have a choice of how much renewable energy you purchase with CPA's three rate tiers.
All CPA options deliver higher renewable energy than SCE's standard product, which provides about 34% renewable energy.

36% Lean Power — Save money on your bill while supporting cleaner energy.

50% Clean Power — Boost your renewable energy content at no extra cost.

100% Green Power — Zero out your electricity carbon footprint today.

Getting Started

Here's what you need to know about the CPA enrollment process:

1. Eligible businesses will automatically begin receiving service from CPA in May 2019.*

2. You will be enrolled in the default rate tier selected by your city or county. Check your default rate on our **Rates and Options** webpage.

3. You can choose to change to any of our three rate options above, at any time, at no cost.

4. Changes to your CPA rate tier can be made on our website or contact CPA's customer service.

5. Contact SCE for repairs, other service requests, and changes to your SCE delivery rate schedule.

6. Per state law, CPA is the default energy provider for customers located in our service territory. You can opt out and return to SCE at any time on our website or by calling us.

*Accounts served by Direct Access or located outside of our service territory won't be enrolled. Net Energy Metering (NEM) accounts will be enrolled after the end of your current SCE relevant period, during or after May 2019.

Use our bill calculator to compare our three rate options: cleanpoweralliance.org/compare.
Change your CPA rate option online or call us at: 888-585-3788.
To request a customized rate analysis, email: accountservices@cleanpoweralliance.org.

Investing in Our Clean Energy Future

Voyager Wind Turbine Project

In October 2018, Clean Power Alliance's Board of Directors approved its first long-term power purchase agreement for a new renewable resource. CPA purchased the full output from six newly constructed wind turbines at the Voyager wind farm near Mojave, CA. The turbines are now up and running, generating roughly 71,500 MWh annually for our customers since early 2019.

The project was a unique opportunity as new wind resources in California are limited. Wind offers CPA an important way to diversify our renewable portfolio since wind generation often takes place at night when solar panels don't produce energy. The project will help us meet our state mandate for renewable energy while lowering our renewable energy costs.

We are excited to include this project in our portfolio as it exemplifies our commitment to environmental protection and workforce development, having created 205 construction jobs and 16 permanent jobs. The Voyager turbine project is part of our long-term plan to invest in new, environmentally sensitive renewable energy projects that create jobs.

In partnership with the project's developer, Terra-Gen, we are also pleased to offer $150,000 in scholarships to help build Southern California's future renewable energy workforce. The four-year program will help high-need, talented community college students successfully enter into renewable energy job training programs.

100% Green Business Program

Get Recognition for Going Green

Are you a 100% Green Power business? If so, you have taken a major step to support a greener community, economy and planet! Clean Power Alliance wants to help you get credit for it. Your customers and neighbors are eager to support local businesses like yours that choose clean energy for a healthier and more sustainable future. Sign up your business or organization for our green business recognition program to take advantage of numerous complimentary marketing opportunities.

Benefits Include:

• Decals, web badges and other promotional materials for display and marketing
• Co-promotion via member agencies and other green business programs
• Recognition and networking events
• Assistance developing and promoting your business' GHG reduction metrics
• Featured profiles of your business on CPA's website and social media

Participation Is Easy!

Enjoy free web and social marketing! Interested in exploring co-promotions or co-branding opportunities?

If you're not already enrolled in our 100% Green Power plan, call or opt up online first. Contact us with more questions at: **greenbusiness@cleanpoweralliance.org.** Visit our website at: **cleanpoweralliance.org/greenbusiness.**

Green Business Spotlight:

Jack Dyer, Topa Topa Brewing Company

Jack and his two co-founders built their Ventura County based microbrewery on quality, craftsmanship, and sustainability. The brewery joined the 100% Green Business Program to showcase their ecological values, while enjoying the perks of extra visibility and marketing.

By reducing energy consumption during brewing, to shrinking their carbon footprint with only local deliveries, to using 100% Green Power, Topa Topa is a leader in the business community.
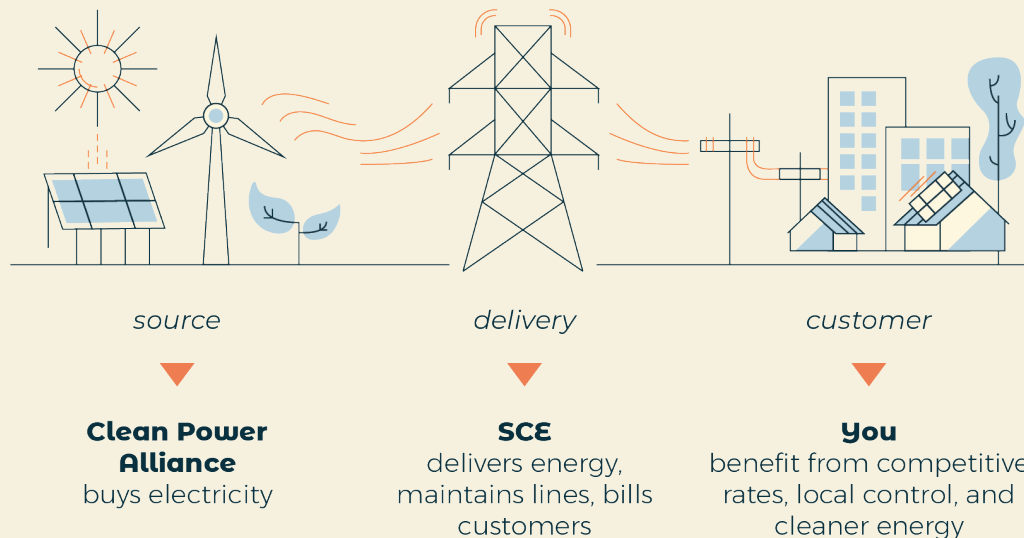
"For us, it's the right thing to do," says Jack.

"The premium we'll be paying is reasonable for our business and it's the next best thing to getting off the grid. Our vision is to be around for the next 100 years, so we need to make sure our planet is inhabitable and as sustainable as our business."

Clean Power Alliance at a Glance

Our Mission

Clean Power Alliance believes in a clean energy future that is local, where communities are empowered and customers are given a choice about the source of their energy. We are California's new locally operated electricity provider across Los Angeles and Ventura counties, offering clean renewable energy at competitive rates.

source	*delivery*	*customer*
Clean Power Alliance buys electricity	**SCE** delivers energy, maintains lines, bills customers	**You** benefit from competitive rates, local control, and cleaner energy

How It Works

Clean Power Alliance buys renewable energy ranging from a variety of sources like wind, solar and geothermal. SCE delivers your energy and still sends your bill. You will see both charges starting on your May bill. SCE also continues to resolve any electricity service issues at your business.

Eligible customers will be automatically enrolled in CPA at the renewable tier chosen by their city or county. Customers can change their CPA rate option at any time or opt out and return to SCE. No matter what offering you choose, you will enjoy the shared benefits of Clean Power Alliance including local control, stable rates, and higher renewable content.

Contact us!

» **customerservice@cleanpoweralliance.org**

» **cleanpoweralliance.org**

» **888-585-3788**