

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES**

THURSDAY, JANUARY 24, 2019 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Vice Chair Moreno-Freedman at 5:08 PM.

A. Pledge of Allegiance: Commission Vice Chair Moreno-Freedman led the Pledge of Allegiance.

B. Roll Call:

Present:

Commissioner Martin Gantman
Commissioner Catherine Lee
Commissioner Madeleine Rackley
Commissioner Todd Williamson
Commission Vice Chair Dawn Moreno-Freedman

Absent: Commission Chair J. Dallas Dishman

Also Present: Arts Manager Andrew Campbell
Administrative Specialist IV/Recording Secretary Moya Márquez
Grants Coordinator Prentis Bonds
Public Art Coordinator Rebecca Ehemann
Arts Technician Joy Tribble

C. Approval of the Agenda:

Staff recommended that the Commission move item IV.B. to III.A.

Approval of the January 24, 2019 meeting agenda as amended with staff's recommendation was **motioned by Commissioner Rackley, seconded by Commissioner Williamson, and approved unanimously.**

D. Approval of the December 20, 2018 Meeting Minutes

Approval of the December 20, 2018 meeting minutes was **motioned by Commission Williamson seconded by Commissioner Lee, and approved unanimously.**

E. Public Comment

None.

II. CONSENT CALENDAR

The following matters were acted upon by one motion. There were no items removed for separate discussion.

Approval of the Consent Calendar was motioned by Commissioner Lee, seconded by Commissioner Williamson, and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Performing Arts & Cultural Affairs Subcommittee Report

The Commission received a report from the Performing Arts & Cultural Affairs Subcommittee on its meeting held January 10, 2019.

Commissioner Rackley reported that the first item for approval was the CMG Film Festival, which has produced its film festival in the City Council Chambers for several years, but that this is the first time they have applied for a City grant.

The second item was to approve eleven musicians and bands for a roster that staff will use to program the City's 2019 Summer Sounds and 2019-2020 Winter Sounds concert series. Staff asked the Commission to consider allowing Staff to make the determination for the holiday concert.

ACTIONS: Received the Performing Arts & Cultural Affairs Subcommittee Report, provided direction as applicable, and ratified recommendations proposed by the Subcommittee, including:

- 1) Approval of a WeHo Arts Community Grant award of \$1,000 to California Men's Gathering to fund the CMG Film Festival in October 2019 in the City Council Chambers. **Motioned by Commissioner Williamson, seconded by Commissioner Gantman, and approved unanimously.**
- 2) Approval of a pool of 11 musicians/bands to perform during the City's 2019 Summer Sounds Series and the 2019-20 Winter Sounds Series and authorizing staff to select a performer for a holiday concert. **Motioned by Commissioner Gantman, seconded by Commissioner Lee and approved unanimously.**

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held January 17, 2019.

It was reported that the Urban Art Subcommittee approved the 2019 Urban Art Program Administrative Guidelines for Developer Initiated Projects.

ACTION: Received the Urban Art Subcommittee Report, provided direction as applicable and ratified the following recommendation proposed by the Subcommittee:

- 1) Approval of the Urban Art Program Administrative Guidelines 2019 for Developer Initiated Projects. **Motioned by Commissioner Lee, seconded by Commissioner Rackley, and approved unanimously.**

C. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held January 24, 2019.

The Subcommittee reported that they are recommending approval of both temporary art project proposals for the electronic billboards at 8410 and 9039 Sunset Boulevard.

The Subcommittee also recommended an additional funding request in the amount of \$8,000 to curator Aurora Tang for the project PLOSHADKA by artist Tanya Brodsky due to additional work requested by the City.

The Subcommittee also recommended approval of a temporary art project proposal for the vinyl art work "Beautiful Hummingbird" presented by curator Lonnie Larder and artist JT Burke to be installed at the Fountain Day School at 1128 N. Orange Grove Avenue.

Finally, the Subcommittee reported that they are recommending the denial of three items, but are inviting artists to return with new projects or locations and have invited the artist of one of the denied projects to submit to the muralist roster for other opportunities.

ACTIONS: Received the Art on the Outside Subcommittee Report, provided direction as applicable, and ratified recommendations proposed by the Subcommittee, including:

- 1) Approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *RENT STRIKE* by artist Mariah Garnett for installation on the electronic billboards at 8410 Sunset Boulevard from February 1, 2019 – March 31, 2019, **motioned by Commissioner Williamson, seconded by Commissioner Gantman, and approved noting a "No" vote from Commissioner Rackley.**
- 2) Approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *IFFY RELIEF; O PROTEUS* by artist Rachel Rossin for installation on the electronic billboards at 9039 Sunset Boulevard (10AK) from February 1, 2019 – March 31, 2019, **motioned by Commissioner Gantman, seconded by Commissioner Lee, and approved unanimously.**
- 3) Recommend that City Council approve an additional funding request from curator Aurora Tang in the amount of \$8,000 for a new not-to-exceed amount of \$38,000 for the project PLOSHADKA by artist Tanya Brodsky, **motioned**

by Commissioner Rackley, seconded by Commissioner Gantman, and approved.

- 4) Approval of the concept and \$8,250 funding request for the vinyl mural "Beautiful Hummingbird" by curator Lonnie Larder and artist JT Burke, **motioned by Commissioner Rackley, seconded by Commissioner Moreno-Freedman, and approved noting a "No" vote from Commissioner Williamson.**
- 5) Denial of the project "Tikkun Olan 3D Mural Project" by artist Iris Pertz, **motioned by Commissioner Gantman, seconded by Commissioner Williamson, and denied unanimously.**
- 6) Denial of the project "Prismatic" by artist Seda Saar, **motioned by Commissioner Williamson, seconded by Commissioner Gantman, and denied unanimously.**
- 7) Denial of the project "Illusionary Abstraction" by artist Aaron Glasson, **motioned by Commissioner Gantman, seconded by Commissioner Williamson, and denied unanimously.**

D. 2019 Transgender Arts Initiative Grant and One City One Pride Grant Funding Recommendations

The Commission considered approving the funding recommendations proposed by the Performing Arts and Cultural Affairs Subcommittee for the 2019 Transgender Arts Initiative Grant and One City One Pride Grant programs.

Arts Manager Andrew Campbell reported that this is the 2nd iteration of a panel convened to offer recommendations of grant awards for the Transgender Arts Initiative Grant and the One City One Pride Grant.

Staff also asked the Commission to recommend to City Council to approve the reallocation of unallocated funds to the WeHo Arts Community Grant program.

ACTIONS:

- 1) Approve recommendations of the Performing Arts and Cultural Affairs Subcommittee to award Transgender Arts Initiative Grants totaling \$17,200 at various funding amounts to four (4) applicants as outlined in this staff report.
- 2) Approve recommendations of the Performing Arts and Cultural Affairs Subcommittee to award One City One Pride Grants totaling \$35,000 at various funding amounts to eight (8) applicants as outlined in this staff report.
- 3) Recommend that City Council approve the use of City venues and waive event permits and facility use fees for the West Hollywood Library Public Meeting Room (Council Chambers) and other City facilities for specific performances and presentations of grantees in fulfillment of their grant projects as indicated in the staff report.
- 4) Recommend that City Council authorize an additional hour of validated parking for event participants at the West Hollywood Public/Park 5-Story

parking structure, for a total of 3 hours, for those grant funded events scheduled for the Council Chambers which exceed two hours.

- 5) Recommend the City Council allow grantees to charge admission or accept donations to offset production costs for performances or projects while using City facilities.
- 6) Approve the reallocation of unallocated funds to the WeHo Arts Community Grant Program.

Motioned by Commissioner Rackley, seconded by Commissioner Gantman, and approved.

IV. NEW BUSINESS

A. West Hollywood's All-America City Award Application

The Commission received a presentation from Lily Campbell, the City's Emergency Management Coordinator, to solicit feedback for the City's application for the All-America City Award.

Lily Campbell reported to the Commission that a Task Force was created to help the City apply for an "All-America City Award," as presented by the National Civic League. Initially created in the 1940s, the award is presented each year to 10 cities with strong civic engagement, inclusiveness, and innovation. The City has never applied before – but it is intending to do so this year. The application asks each City to highlight three community-driven projects. For this application, these will be the City's the Homeless Initiative, Russian Month Programming, and the City's One City One Pride LGBTQ Arts Festival.

Ms. Campbell explained that the One City One Pride segment of the application will describe the creation of and history of One City One Pride, and mention several of last year's One City One Pride Festival events, the poster competition, the Transgender Arts Initiative Grant, the City's cultural plan, and the fact that the City's One City One Pride grant is open to both organizations and individuals, a relative rarity in government arts funding.

Commissioner Moreno-Freedman asked Ms. Campbell to consider including that submissions to the One City One Pride poster competition come from all over the world. Commissioner Gantman asked if the application mentions that the festival takes place for the duration of over a month's time, which Ms. Campbell confirmed.

ACTION: Received and discussed.

V. EXCLUDED CONSENT

None.

VI. PUBLIC COMMENT

None.

VII. ITEMS FROM COMMISSIONERS

Commissioner Rackley presented a small gift to Commissioner Lee to congratulate her on her wedding. Commissioner Rackley also invited the Commission to the next Metropolitan master Chorale concert. She then mentioned it was Commissioner Williamson's birthday and led the Commission in a round of 'Happy Birthday.'

Commissioner Williamson expressed his gratitude for the support from the members of the Commission.

Commissioner Lee thanked the Commission for her gift.

Commissioner Moreno-Freedman asked about parking permits for Commissioners.

Commissioner Gantman expressed that he found good value from the Commission parking permits.

Commissioners Williamsons and Rackley mentioned that their cars do not fit in the automated parking structure and would appreciate a Commission parking permit.

VIII. ITEMS FROM THE STAFF

Public Art Coordinator Rebecca Ehemann thanked curator Jessica Rich for helping staff and the Commission navigate the world of digital art. She also encouraged the Commission to attend the next Artists and Icons event with artist Michael McMillen on January 30. She also mentioned that artist Zoe Buckman will be discussing the artwork Champ at the Standard Hotel on February 12 at 10:30am.

Grants Coordinator Prentis Bonds reported that the event from the grant-receiving organization We Are From the Earth was very successful, despite having heavy rain on the day of the event. He reported that over 80 people attended.

Arts Technician Joy Tribble reported that February 9 is the next concert day for Winter Sounds.

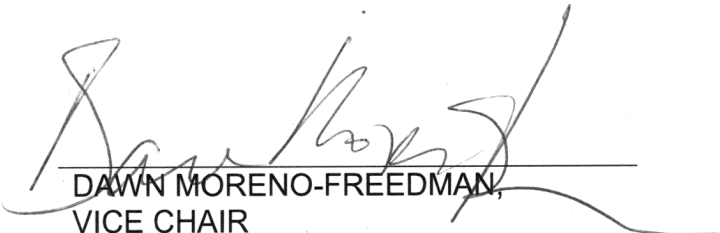
IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the February 28, 2019 meeting agenda.

X. ADJOURNMENT

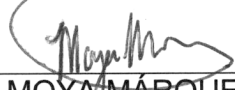
The Arts and Cultural Affairs Commission adjourned at 6:06 PM to its meeting scheduled February 28, 2019, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION
ON THIS 28TH DAY OF FEBRUARY, 2019.



DAWN MORENO-FREEDMAN,
VICE CHAIR

ATTEST:



MOYA MARQUEZ,
RECORDING SECRETARY