

West Hollywood Travel + Tourism Board of Directors Meeting  
Date/Time: **Wednesday, December 19, 2018 at 12pm**  
Location: 1017 N La Cienega Blvd, Suite 400, West Hollywood, CA



TRAVEL + TOURISM BOARD

**AGENDA**

- |                                   |                   |
|-----------------------------------|-------------------|
| 1) CALL TO ORDER/CHAIR REPORT     | Norbert Relecker  |
| a) Election of New Board Members  | 12:00pm-12:10pm   |
| b) Election of Board Treasurer    |                   |
| 2) MEETING MINUTES                | Bill Karpiak      |
| a) September 26, 2018             | 12:10pm- 12:20pm  |
| 3) FINANCIAL REPORTS              |                   |
| a) September 2018                 | 12:20pm-12:30pm   |
| b) October 2018                   |                   |
| c) November 2018                  |                   |
| 4) CEO REPORT                     | Tom Kiely         |
| a) BID Manager                    | 12:30pm – 12:55pm |
| b) Revenue Update                 |                   |
| c) Board Meeting Interaction      |                   |
| d) General Update                 |                   |
| 5) CMO REPORT                     | Jeff Morris       |
| a) Research Review                | 12:55pm-1:40pm    |
| b) Marketing & Advertising Update |                   |
| c) Highlights by Department       |                   |
| d) Q1 Planning Overview           |                   |
| 6) BOARD MEMBER COMMENTS          | 1:40pm-1:45pm     |
| 7) PUBLIC COMMENTS                | 1:45pm-1:50pm     |
| 8) ADJOURMENT                     | 1:50pm            |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at West Hollywood Travel + Tourism Board at 1017 N La Cienega Blvd., Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California       )  
County of Los Angeles   )  
City of West Hollywood   )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: December 14, 2018  
Signature: Alyssa T. Pohlman