

WEHO ARTIST GRANT PROGRAM 2019

Please review this document completely before beginning the application.

Overview

The City of West Hollywood through its Arts Division and Arts and Cultural Affairs Commission provides accessible arts and cultural programming for all residents.

The mission of the Arts and Cultural Affairs Commission is to promote and nurture the arts and cultural life of the City of West Hollywood. The Commission supports quality arts and cultural organizations in the City; promotes arts and cultural activities and advises City Council on policies affecting the arts and cultural life of the City, its residents and organizations that provide such services to the City.

The City offers a wide range of grant opportunities that support community-based programs, projects and events; organizational development; and the production, performance or presentation of art projects including projects that enhance the celebration of June Pride Month; increase the visibility of Transgender artists and enhance the career development of individual artists.

Grant Program Purpose

The WeHo Artist Grant Program aims to nurture and support the long-term development of an artist's ideas by providing funds that increase the capacity for artists to realize work, advance the conditions of creation, and navigate the complexities of both making art and making a career. By directly providing funds to individual artists, the City hopes to keep artists in West Hollywood, attract new artists to the City, and contribute to the quality of our daily lives economic and social well-being.

The City anticipates awarding a minimum of four (4) grants of \$2,000 for calendar year 2019. The grant may be used in any capacity to develop, advance and supports the artist's career. The Commission at its discretion may award up to six grants and/or allocate funds as appropriate for artist professional development.

Artists awarded a WeHo Arts Artist Grant are required to submit and present a Final Report to the Arts and Cultural Affairs Commission at the end of the grant period (December 31, 2019).

APPLICATION DEADLINE IS 3 P.M. THURSDAY, OCTOBER 18, 2018

Eligibility Requirements

Individual Artist applicants must meet the following conditions:

- Applicants enrolled as a student in an academic institution are **not** eligible to apply in that discipline of study.
- City of West Hollywood elected and appointed officials, its employees and their immediate family members are not eligible to apply.
- Complete the online application by 3 p.m. Thursday, October 18, 2018.
- Projects must take place in West Hollywood or the immediate West Hollywood adjacent area and demonstrate a marketing and outreach strategy targeting West Hollywood residents and constituents.
- The legal address of the artist must be located in West Hollywood. No exceptions. Click <u>here</u> to view City of West Hollywood street address list. Applicants may be required to show proof of residency.

Eligible Artistic Disciplines

- Dance
- Literary Arts
- Film
- Multidisciplinary
- Music
- Visual Arts

If the artistic discipline is not represented above, please contact the grants coordinator at pbonds@weho.org or (323) 848-6354.

Application Process

Applicants will be required to address the following in the application:

- Artistic vision
- Artistic aesthetic
- Proposed use of funding
- Support of a grant on artist's career development and advancement
- Experience living and working as an artist in West Hollywood

Applicants will be required to:

- Submit work samples in formats indicated in the application
- Provide professional artist resume/CV

Review Process

All applicants will be initially screened by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be forwarded onto the grants panel for review.

The Performing Arts and Cultural Affairs Subcommittee (PACA) of the Arts and Cultural Affairs Commission (ACAC) will evaluate and score grant applications using the following criteria:

- 1. Artistic vision (15 points)
- 2. Artistic esthetic (15 points)
- 3. Impact of the funding on the professional development of the applicant and West Hollywood Community (25 points)
- 4. Artistic authenticity as demonstrated by the work sample(s) submitted (25 points).
- 5. Professional resume, including education, training and evidence of commitment to personal artistic development as demonstrated through efforts to attain performances, exhibits, etc (20 points).

Schedule

Thursday, October 18, 2018	Application deadline
December 6, 2018	PACA review applications and provide funding
	recommendation
December 20, 2018	ACAC ratifies PACA funding recommendations
December 28, 2018	Grant recipient notifications and contracting
January 2019	Disbursement of Grant Award
30 days upon completion of grant	Final report deadline
project	

Important Note

Should you have any questions about eligibility, please contact the grants coordinator before beginning an application: pbonds@weho.org (323) 848-6354.

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