



Smart City Project History Timeline

As West Hollywood looks to the future, the City must think strategically about the identification and application of smart city technologies to enhance service delivery, improve municipal operations, improve residents' quality of life, and serve as a catalyst for accelerating the City's mobility and sustainability ambitions. In order to define the necessary steps to reach these objectives, staff embarked on the development of a West Hollywood Smart City Strategic Plan to provide the City with a blueprint to implement smart city services over time or as funding becomes available.

There are a number of Smart City projects currently taking place in the City of West Hollywood, including the development of a municipal fiber backbone network, the acquisition and retrofit of light standards (street light poles) from Southern California Edison, and a cutting-edge Smart Bus Shelter project. Also in the works are public safety camera projects designed to empower residents and local businesses in improving their sense of safety and security, updated public wayfinding and parking signage, and cutting edge metrics for improved efficiency and greater public transparency. The WeHo Smart City Strategic Plan identifies opportunities for enhancements to these projects as part of an overall guiding plan to integrate new technologies and streamline additional WeHo Smart City projects.

On **January 23, 2017**, Council approved the release of a Request for Proposals ("RFP") for the development of a Smart City Strategic Plan that would serve as a multi-phased roadmap to efficiently incorporate smart city systems throughout West Hollywood and leverage that technology to improve our citizens' quality of life, health, and safety by focusing on projects that promote Sustainability, Mobility, Accessibility, Resiliency, and Transparency. The RFP was issued on January 31, 2017. Twenty four firms responded to the RFP. The City completed its screening process, proposal, and pricing evaluations on March 28, 2017. The evaluation team unanimously and overwhelmingly agreed to the selection of CityFi, LLC as the finalist for the development of the Smart City Strategic Plan based on the evaluation criteria. City Council approved a contract on June 19, 2017, and work began on the development of the plan on July 3, 2017.

On **September 21, 2017**, the City hosted a WeHo Smart City Pop-Up Open House at West Hollywood City Hall's outdoor Community Plaza to introduce the WeHo Smart City Initiative. Staff members from the City's Innovation Division and CityFi team were in attendance and the open house featured interactive programming about the core values of smart city strategic planning. The Pop-up open house was an

opportunity for the community to interact with some of the driving forces behind the strategic plan's development.

The WeHo Smart City Pop-Up Open House included:

- Self-guided demonstrations – Smart city technologies were on-site for demonstration;
- Gallery walk – Five zones were organized by strategic plan core values, allowing attendees to walk through the space with the consultant team for a general introduction to smart city case studies. Attendees provided feedback on strategies; and
- WeHo Smart City Talks – Presentations by the project team were followed by a Q&A.

On **November 9, 2017**, the City held the WeHo Smart City Fest featuring interactive programming that showcased ideas for pilot projects across the City as well as lessons learned from smart cities around the globe. The event explored West Hollywood's future, including a conversation on urban technology and design with special guests Frances Anderton, host of KCRW's DnA and Michael Mattmiller, Seattle's Chief Technology Officer. The event was open to the public and was featured as part of InnovateLA 2017, a countywide celebration of regional innovation that consists of events, lectures, and talks throughout the Greater Los Angeles area.

On **February 20, 2018**, Council received and filed the City of West Hollywood Smart City Strategic Plan and the City of West Hollywood Smart City Privacy Guidelines. Council also confirmed the recommended Smart City Strategic Plan implementation workflow. The City's Innovation Division immediately began implementing the plan.