

West Hollywood Design District Advisory Board Meeting  
Date/Time: Wednesday July 25, 2018, at 4:00 pm  
Location: La Peer Hotel, 627 N. La Peer Dr.  
West Hollywood, CA



**AGENDA**

- 1) CALL TO ORDER 4:00pm
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
- 3) CURRENT FINANCIALS 4:07pm
- 4) New Business 4:10pm
  - a) BID Manager Report
  - b) Robertson Block Party
  - c) West Edge Design Fair
  - d) Design Miami
  - e) Rocky Lafleur Event
  - f) Design District Collateral: Map Project and Happy Hour Agreement
- 5) UNFINISHED BUSINESS 5:00pm
  - a) Subcommittee Updates – BID Mixer, Brand Marketing
  - b) Content Management Update – Matte Black
  - c) Website Discussion
  - d) Approval of Amended Bylaws
- 6) EXTERNAL PARTNER REPORTS 5:15pm
  - a) City of West Hollywood
  - b) Visit West Hollywood
  - c) West Hollywood Chamber of Commerce
- 7) BOARD MEMBER COMMENTS 5:20pm
- 8) PUBLIC COMMENTS 4:25pm
- 9) ADJOURMENT 5:30pm

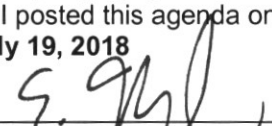
Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **July 19, 2018**

Signature:   
Office of the City Clerk