

West Hollywood General Plan 2035

ANNUAL PROGRESS REPORT

August 2016

TABLE OF CONTENTS

1. INTROCUCTION

Overview	1
State Requirements	2
Implementation Status	3
Guiding Principles	5

2. KEY IMPLEMENTATION ACTIONS

Mobility Initiatives	11
Land Use Initiatives	13
Climate Change Initiatives	15

APPENDICES

- a. 2015 General Plan Implementation Status Table
- b. 2015 Climate Action Plan Implementation Status Table

1. INTRODUCTION

OVERVIEW

This General Plan Annual Progress Report monitors the City's progress in implementing the West Hollywood General Plan 2035. It is submitted to the Governor's Office of Planning and Research (OPR) in compliance with Government Code Section 65400, which requires that cities submit an annual report on the status of the General Plan to their legislative bodies, OPR, and the Department of Housing and Community Development (HCD) in April each year.

The West Hollywood General Plan 2035 (General Plan) was adopted in September, 2011. It was the first comprehensive update of the City's original 1988 General Plan document. The comprehensive General Plan update allowed the City and community to simultaneously consider the critical relationships between a wide range of policy areas. The General Plan is a forward-thinking document that recognizes and builds upon existing challenges and opportunities, reflects the diverse visions of the community, and provides for future generations.

The City of West Hollywood chose to prepare a Climate Action Plan (CAP) as a companion document to the General Plan. The CAP was adopted along with the General Plan in 2011. The Climate Action Plan emphasizes the City's commitment to leadership in environmental sustainability and presents a toolkit of measures by which the entire community can reduce greenhouse gas emissions, and thus lessen impacts to global climate change. The CAP outlines its own monitoring program including communitywide greenhouse gas (GHG) emissions inventories to be conducted every five years to gauge the City's performance and progress in reaching its GHG emissions reduction goals. However, because a number of implementation measures from the General Plan overlap with those of the CAP, a summary of CAP implementation progress is included in this report for tracking purposes (Appendix B).

The policy direction in the General Plan and CAP emphasized forward-thinking, sustainable, land use and mobility strategies to address a range of issues including traffic, development, neighborhood character, housing, and quality of life, among others. Because of the importance of land use, mobility, and sustainability initiatives to the implementation of the General Plan and CAP, section three of this Report provides additional detail about accomplishments in each of these areas over the past year.

The General Plan and CAP Implementation Status Tables, included as Appendix A and B, provide status updates on the General Plan and Climate Action Plan implementation items that are pending, underway, complete, or are ongoing programs of the City as of July, 2016.

Awards

The General Plan was awarded the American Planning Association Los Angeles Chapter *Comprehensive Plan Award* in 2011. The Climate Action Plan received the American Planning Association Los Angeles Chapter *Innovation in Green Community Planning Award* in 2011, the Association of Environmental Professionals *Outstanding Climate Change Document Award* in 2012, and the Southern California Association of Governments' 2011 Compass Blueprint Recognition Award for *Visionary Planning for Sustainability* in 2011.

Amendments

One amendment to the General Plan has been made since the West Hollywood General Plan 2035 was adopted in September, 2011. The 2008-2014 Housing Element was replaced with the 2013-2021 Housing Element, adopted as Chapter 12 of the General Plan on December 2, 2013.

STATE REQUIREMENTS

OPR Guidelines

The General Plan fully complies with the Governor's Office of Planning and Research (OPR) guidelines for General Plan documents. The General Plan contains each of the seven required elements under Government Code Section 65302, as follows:

- A Land Use Element, contained in the **Land Use and Urban Design Chapter**, describing the general distribution and location of land uses, standards of population density and building intensity;
- A Circulation Element, contained in the **Mobility Chapter**, describing the general location and extent of existing and proposed thoroughfares and transportation routes, correlated with the land use element, and complying with AB 1358, the California Complete Streets Act;
- A **Housing Element**;
- A Conservation Element, contained in the **Infrastructure, Resources, and Conservation Chapter**, for the conservation, development, and utilization of natural resources;
- An Open Space Element, contained in the **Parks and Recreation Chapter**;
- A Noise Element, contained in the **Safety and Noise Chapter**, analyzing current and projected noise levels from vehicles and stationary sources, providing noise contour maps for these sources, and discussing possible solutions to address noise problems; and
- A Safety Element, contained in the **Safety and Noise Chapter**, for the protection of the community from seismic hazards, flooding, and other risks.

The General Plan also addresses several optional topics that are of particular importance to the West Hollywood community, as allowed by Government Code section 65303, including the **Governance, Historic Preservation, Economic Development, Human Services, and Parks and Recreation Chapters.**

Housing Element Annual Report

Government Code Section 65400 establishes the requirement that each city prepares an annual report on the status of the Housing Element of its General Plan and progress in its implementation, using forms and definitions adopted by the Department of Housing and Community Development. The City of West Hollywood has already submitted its annual housing element progress report for the calendar year 2015 (Appendix C).

IMPLEMENTATION STATUS

The General Plan has a 25-year timeframe, and implementation of its goals and policies during this period is a collective effort by City staff in every Department and Division. Since adoption of the General Plan and Climate Action Plan in September 2011, 82% of General Plan implementation items and 76% of Climate Action Plan implementation items have been completed or are in the process of being implemented (i.e. are ongoing programs, projects underway, or pending and scheduled to begin in the near future). The table below summarizes the status of all items by subject categories.

Action Item Category	A. Ongoing	B. Pending	C. Underway	D. Complete	No Action	Total	Action Taken (A,B,C&D)
	General Plan Subtotal	57	19	50	14	30	170
% of Total	34%	11%	29%	8%	18%	100%	82%
<i>Governance</i>	2	0	2	1	0	5	5
<i>Land Use & Urban Form</i>	5	4	4	1	0	14	14
<i>Historic Preservation</i>	7	3	7	0	0	17	17
<i>Economic Development</i>	5	1	5	1	3	15	12
<i>Mobility</i>	12	5	20	2	10	49	39
<i>Human Services</i>	8	1	1	0	1	11	10
<i>Parks & Recreation</i>	7	1	1	0	6	15	9
<i>Infrastructure, etc</i>	8	4	5	5	7	29	22
<i>Safety & Noise</i>	3	0	5	4	3	15	12
Climate Action Plan	24	17	33	6	25	105	80
% of Total	23%	16%	31%	6%	24%	100%	76%
GRAND TOTAL	81	36	83	20	55	275	220
% of GP+ CAP	29%	13%	30%	7%	20%	100%	80%

The implementation statuses are defined as follows:

Project Status

Ongoing	Recurring or continuous action
Pending	Incorporated in a current work program and/or planned to start in the immediate future
Underway	In the process of being implemented
Complete	Action/task has been completed
No Action	Action/task has not been taken to date

Please refer to Appendices A (General Plan) and B (CAP) for detailed status updates on each of the implementation items that are ongoing, pending, underway, or complete, as of May 2016.

Between the two documents, 19 items have been completed since the plans were adopted in September 2011. Some of the recently completed items include: authorization for implementing a Citywide Bike Share program, which will include 150 bicycles sited across the City, and the approval and design of the Fairfax bicycle lane project, which will create a dedicated bicycle lane on Fairfax Avenue between Fountain Avenue and Melrose Avenue. Additionally, the City began the recruitment for a Senior Sustainability Planner who will be tasked to oversee sustainability-related policies and programs in the CAP (hired in April 2016).

While a great deal of progress has been made in implementing the General Plan and CAP, it is also important to acknowledge the action items that are not part of current work plans. Some of these were planned to be medium- or long-term projects, and thus are not intended to move forward for several more years, such as establishing a monitoring system to measure reductions in vehicle miles traveled from investments in mass transit, bicycle infrastructure, and the pedestrian environment.

The Climate Action Plan has a lower “implementation rate” than the General Plan in part because many of the policies and programs are new to the City and require additional sustainability experience and expertise. In early 2016, the City hired a “Sustainability” Senior Planner to oversee sustainability-related programs and policies for West Hollywood. This will allow the City to implement many of the policies and programs identified in the Climate Action Plan in FY 2016-2017.

GUIDING PRINCIPLES

Through the public involvement process during the General Plan update, a series of ten Guiding Principles were developed to state the broad direction and vision of the City and serve as the foundation for the goals and policies in the General Plan. Many of these relate to previous vision statements developed for City documents and processes including the Vision 2020 Strategic Plan (2003). All efforts to implement the General Plan are necessarily related to these Guiding Principles, and serve as specific activities that the City carries out in implementing the community's vision.

The Guiding Principles are listed below, along with a sampling of the General Plan Implementation Actions that have helped to realize each principle over the past year:

1. **QUALITY OF LIFE.** Maintain the high quality of life enjoyed by West Hollywood residents.

General Plan implementation actions underway that will improve quality of life include:

- ✓ *Updating the Urban Forest Master Plan;*
- ✓ *Expanding the PickUp Line Shuttle along Santa Monica Boulevard on weekend evenings to extend to a Brea Boulevard and service the Eastside of the City;*
- ✓ *Expanding service for CityLine service to reach the Hollywood/Highland Metro Red Line station during commuting hour;*
- ✓ *Providing better transit information by working with Metro and Google to include CityLine and the PickUp Line on NextBus and Google transit;*
- ✓ *Expanding online access to health care information with the new "WeHo Cares" webpage;*
- ✓ *Exploring emerging models of fulfilling needs of non-profit centers;*
- ✓ *Introducing crosswalk improvements on Santa Monica Boulevard along with a public safety campaign for safe walking and driving in the City;*
- ✓ *Evaluating transit services to better understand the needs of the community;*
- ✓ *Improving West Hollywood Park as part of the Park Expansion Plan;*
- ✓ *Providing additional public parking in the Central City area with the construction of the City Hall Automated Parking Garage;*
- ✓ *Working with Metro to develop a feasibility study to extend light rail service to West Hollywood.*
- ✓ *Developing a Citywide bike share program;*
- ✓ *Developing a comprehensive street furniture program;*
- ✓ *Developing a permanent citywide car-sharing program; and*
- ✓ *Numerous initiatives to address social services, sustainability, mobility, housing, parks and recreation, and more.*

2. **DIVERSITY.** Value the social, economic and cultural diversity of our people, and work to protect people who are vulnerable.

General Plan implementation actions underway that address diversity include:

- ✓ *Creating a quarterly Lesbian-oriented speaker series;*
- ✓ *Continued efforts to support LGBTQ-focused programs and events;*
- ✓ *Providing cultural programming for youth and vulnerable populations;*
- ✓ *Providing ongoing programming for senior citizens; and*
- ✓ *Continued efforts to promote health care, transit, and social services programs with online outreach, as well as in-person “pop-up events” to educate the public on the many social services that the City provides.*

3. **HOUSING.** Continuously protect and enhance affordable housing, and support Rent Stabilization laws. Recognize the need for preserving our housing stock as well as understand the need to positively shape new construction to meet our future housing needs.

- ✓ *The Housing Element outlines goals and policies, as well as specific implementation programs, to address housing issues in the City. The annual Housing Element Progress Report is attached as Appendix C.*

4. **NEIGHBORHOOD CHARACTER.** Recognize the need to maintain and enhance the quality of life in our residential neighborhoods. Investigate standards to ensure buildings enhance the City’s eclectic neighborhoods. Emphasize opportunities to meet housing needs and economic development goals along the commercial boulevards.

General Plan implementation actions underway that address neighborhood character include:

- ✓ *A community plan for the Eastside neighborhood;*
- ✓ *Conducting a citywide multifamily development study to engage in a dialogue with the community to understand the needs and concerns of new multifamily development in the City;*
- ✓ *Traffic calming studies for the Norma Triangle and Eastside neighborhoods; and*
- ✓ *Continuing our historic preservation program.*

5. **ECONOMIC DEVELOPMENT.** Support an environment where our diverse and eclectic businesses can flourish. Recognize that economic development supports public services, provides benefits associated with the City’s core values, and adds character to our community.

General Plan implementation actions underway that enhance economic development include:

- ✓ *Ongoing business support services and tourism marketing;*

- ✓ *Conducting a comprehensive analysis of offsite advertising on the Sunset Strip that will be used to develop recommendations on the number of signs allowed, type of media allowed, guidelines for creative use of offsite advertising and placement of signage;*
- ✓ *Working with Visit West Hollywood to establish an “I Am WeHo” Program to train employees in West Hollywood businesses to speak about West Hollywood's amenities and attractions;*
- ✓ *Coordinating with Metro on future redevelopment of the Metro-owned bus facility on Santa Monica Boulevard;*
- ✓ *Studying the potential for advertising revenues on street furniture as part of the “Street Media” project;*
- ✓ *Exploring new models for fulfilling needs of non-profit spaces;*
- ✓ *Performing a hotel capacity study to understand hotel prices, occupancy rates and predict the potential demand for hotel rooms in the City;*
- ✓ *Advocating for funding through a potential ballot measure that could extend Light rail service from West Hollywood to Hollywood.*
- ✓ *Engaging with a consultant to study parking requirements as part of the Transportation Demand Management update and the Transit Overlay Zone implementation; and*
- ✓ *Engaging the Eastside Working Group to seek to catalog and prioritize the economic needs of the Eastside neighborhood, develop implementation strategies, and make recommendations to City Council regarding implementation of the Plan.*

6. **ENVIRONMENT.** Support innovative programs and policies for environmental sustainability to ensure health and proactively manage resources. Provide leadership to inspire others outside City limits.

General Plan implementation actions underway that support environmental sustainability include:

- ✓ *Providing daily water conservation tips through social media and launching a water conservation campaign on bus shelters, street poles banners, etc to inform residents and businesses of draught sensitive practices;*
- ✓ *Initiating a process for performing a Green Building Program update;*
- ✓ *Continuing implementation of the "Recycling Saves" campaign;*
- ✓ *Incorporating photovoltaic panels on the City Hall Automated Parking Garage;*
- ✓ *Installing water conserving devices and fixtures in public facilities where possible;*
- ✓ *Developing a Solar Technical Assistance program to help property owners interested in installing solar;*
- ✓ *Developing a permanent incentive program for employees who commute to work without a car;*

- ✓ *Selecting a service operator to provide EV charging stations in City-owned parking facilities;*
- ✓ *Hiring a consultant to conduct a feasibility study to take over the street lighting from Southern California Edison and convert the infrastructure to energy efficient technology; and*
- ✓ *Creating a new Senior “Sustainability” Planner position to oversee sustainability programs and policies to strengthen environmental health in the City.*

7. **TRAFFIC AND PARKING.** Recognize that automobile traffic and parking are key concerns in our community. Strive to reduce our dependence on the automobile while increasing other options for movement such as walking, public transportation, shuttles, and bicycles within our borders and beyond. Continue to investigate innovative shared parking solutions.

General Plan implementation actions underway that address traffic and parking include:

- ✓ *Studying traffic patterns and pedestrian crossing safety on Santa Monica Blvd to develop strategies for the corridor to improve circulation and safety for all users;*
- ✓ *Launching a citywide crosswalk study to assess pedestrian conditions in West Hollywood and developing a policy for when and where improvements are needed;*
- ✓ *Meeting with the Norma Triangle and Eastside neighborhood to assess local traffic circulation and opportunities to calm residential streets;*
- ✓ *Working with Google Transit and Metro to publish the CityLine route and schedule information online and on NextBus applications;*
- ✓ *Developing a Citywide bike share program to help employees, residents and visitors get around the City without using a vehicle;*
- ✓ *Creating a comprehensive map of all transit services in the City;*
- ✓ *Developing an advocacy group, West Hollywood Advocates for Metro Rail (WHAM), to advocate for the Crenshaw Line northern extension that would create an important north-south connection from LAX and Inglewood through West Hollywood;*
- ✓ *Working with Metro to develop a feasibility study to extend light rail to West Hollywood to the Hollywood/Highland Red Line station.*
- ✓ *Beginning a process to update parking policies, establish development standards of the Transit Overlay Zone, and the update the City’s Transportation Demand Management Program; and*
- ✓ *Working to complete the Pedestrian and Bicycle Master Plan update in 2016/2017.*

8. **GREENING.** Seek new areas to increase park space and landscape areas in our streets, sidewalks, and open areas to create space for social interaction and public life.

General Plan implementation actions underway that will expand parks, landscape areas, and social spaces include:

- ✓ *Continuing to develop plans to improve West Hollywood Park;*
- ✓ *Construction of a 7,000 square foot public plaza behind City Hall as part of the City Hall Automated Parking Garage;*
- ✓ *Updating the Urban Forestry Master Plan; and*
- ✓ *Developing a scope of work for a consultant to help the City develop a monitoring tool to track annual greenhouse gas (GHG) emissions and reduction targets.*

9. **ARTS AND CULTURE.** Enhance the cultural and creative life of the community. Continue to expand cultural and arts programming including visual and performing arts, and cultural and special events.

Implementation actions underway that will enhance the arts and culture include:

- ✓ *Creating and promoting cultural events at the Council Chamber with musical performance, lecture, panel discussion, and author reading;*
- ✓ *Working with Visit West Hollywood to establish an "I Am WeHo" Program to train employees in West Hollywood businesses to speak about West Hollywood's amenities and attractions;*
- ✓ *Developing a Community Cultural Plan;*
- ✓ *Ongoing cultural grant program; and*
- ✓ *Maintenance of best practices in public art administration.*

10. **SAFETY.** Protect the personal safety of people who live, work and play in West Hollywood. Recognize the challenges of public safety within a vibrant and inclusive environment.

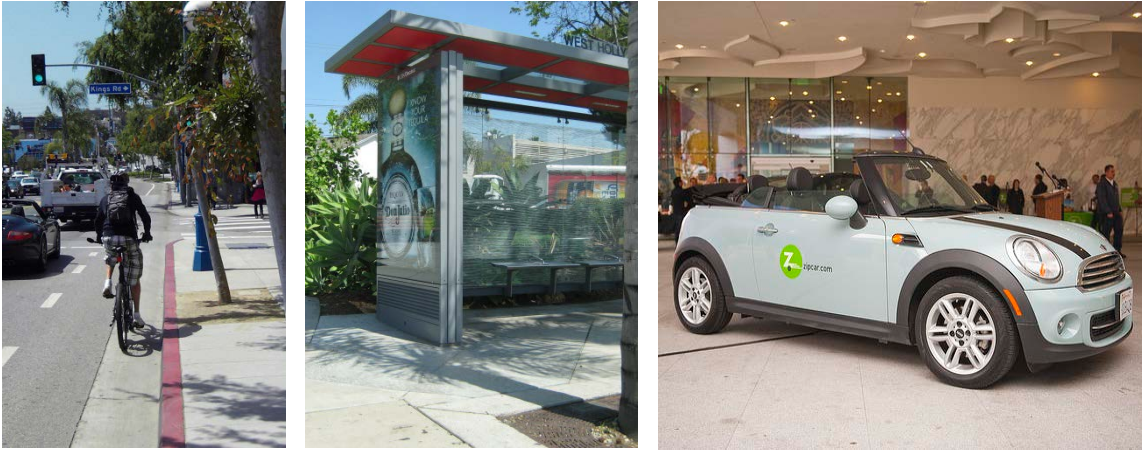
Implementation actions underway that enhance public safety include:

- ✓ *Hiring a consultant to evaluate and update the City's existing building stock and infrastructure seismic retrofit program;*
- ✓ *Continuing to work with Neighborhood Watch, Community Emergency Response Training (CERT), and the LASD Volunteer Program "Volunteers on Patrol";*
- ✓ *Working to revise the noise ordinance;*
- ✓ *Offering CPR classes throughout the City during the year; and*
- ✓ *Ongoing outreach by Public Safety Commissioners.*

2. KEY IMPLEMENTATION ACTIONS

The policy framework for the General Plan and Climate Action plan center on three main interconnected issues: mobility, land use, and sustainability. The following pages summarize the policy direction and highlight key implementation actions in each of these three categories.

MOBILITY INITIATIVES



General Plan and Climate Action Plan Policy Direction

The General Plan and Climate Action Plan emphasize linking land use and mobility decisions. The City's mobility strategy, as detailed in the General Plan, is to create a balanced and multi-modal transportation system that meets the needs of the community, and to improve the quality of life within West Hollywood while also actively participating in regional strategies to address transportation issues. West Hollywood benefits from an inherently walkable environment, and in 2011, 2013, and 2015, was rated the most walkable city in California by Walk Score. Strategically enhancing and dynamically managing the City's multi-modal transportation network, including using creative strategies to manage parking as a limited resource, is critical to improving the City's commercial districts, residential neighborhoods, and diverse employment uses.

Status

The Long Range and Mobility Planning Division and Public Works Department and Human Services are responsible for implementation of many of the mobility policies in the General Plan and Climate Action Plan. This past year several key projects and studies have been initiated, including:

- **A citywide study of pedestrian crossings**, as well as a targeted study of unsignalized crosswalks along the City's key pedestrian corridor – Santa Monica Blvd. This includes the approval of four new traffic signals and related roadway striping/lane configuration on Santa Monica Boulevard at West Knoll Drive, Westmount Drive, Hancock Avenue and Palm Avenue.
- Extending the **PickUp Line shuttle**, a free service along Santa Monica Boulevard on weekend nights to serve the Eastside of the City, reaching La Brea Boulevard.
- Initiating a pilot extension of the **CityLine** transit service to extend to the Hollywood/Highland Metro Red Line station during more and evening commute hours.

- A **neighborhood traffic calming outreach process** with residents. In 2015, the City worked closely with residents of the Norma Triangle, Eastside and Tri-West neighborhoods to discuss traffic conditions and develop solutions with the help of a consultant to calm traffic in the area and provide safe streets.
- Signing a contract with CycleHop to implement a **Citywide Bike Share program** in FY 2016-2017.
- Study multifamily parking requirements as part of the citywide multifamily development study.
- Developing an advocacy group, **West Hollywood Advocates for Metro Rail (WHAM)**, to advocate for the Crenshaw Line northern extension that would create an important north-south connection from LAX and Inglewood through West Hollywood;
- Development of a **permanent car-sharing system** operated by Zipcar.
- Updated Zoning Code to allow for and regulate the use of **mechanical parking lifts and automated parking structures**.
- The City was awarded a Strategic Growth Council Sustainable Communities Planning Grant to fund the following projects:
 - Develop standards for a Transit Overlay Zone, identified in the General Plan.
 - Update the City's Transportation Demand Management ordinance.

Pending projects include:

- Conduct a **Citywide Traffic Study and** update of California Environmental Quality Act (CEQA) traffic thresholds.
- Conduct a **neighborhood traffic calming** outreach process for the Mid-City neighborhood in West Hollywood.
- Completing the **Pedestrian and Bicycle Mobility Plan** (last updated in 2003) to include recommendations for pedestrian and bicycle infrastructure improvements, programs, and policies.
- The City was awarded a Strategic Growth Council Sustainable Communities Planning Grant to fund the following projects:
 - **Study parking conditions** and conduct a pilot study to separate the cost of parking from the cost of rent.

LAND USE INITIATIVES



General Plan and Climate Action Plan Policy Direction

The goals and policies of the Land Use and Urban Form Chapter of the General Plan are designed to maintain and enhance the City's residential neighborhoods and to focus any future development along commercial corridors well-served served by transit. The Land Use Chapter works in concert with the Mobility, Historic Preservation, and Economic Development Chapters to preserve the City's unique character, guide responsible infill development, promote mobility and quality of life, and enhance the economy. Maintaining a balance of diverse land uses within the City's compact urban form promotes active neighborhoods and commercial districts, and helps to reduce the need for residents and visitors to move about by car. The Climate Action Plan reinforces the General Plan's emphasis on linking land use and mobility efforts as a means to reduce greenhouse gas emissions and resulting climate change impacts.

Status

The Long Range and Mobility Planning and Current and Historic Preservation Planning Divisions are responsible for implementation of the land use policies in the General Plan and Climate Action Plan. This past year, staff worked on several key land use projects and studies, including:

- Development of policy alternatives and commencement of the environmental review process for the **Sunset Off-Site Signage Study**, as well as selection of an operator for a pilot creative digital sign on City-owned property;
- In collaboration with the City's Eastside Working Group, staff is developing the **Eastside Community Plan** with anticipation of a draft community plan in November 2016.

- An RFP was released to select a consultant team to develop a set of **revised development standards** for the Norma Triangle neighborhood to reduce recent “big box” development.
- Staff was award grant funding to assist with technical studies to aid implementation of the **Transit Overlay Zone** in the General Plan to support transit-supportive land uses and development projects.
- Initiation of the **citywide multi-family zones study**, which will include extensive community engagement, data analysis, and the development of recommendations for implementation.
- A consultant was hired to study **multi-family cultural resources** and develop an incentive program for maintenance, capital improvements, and operation.
- Hire a consultant to complete a **cultural resources survey** of the single-family homes on Hampton, Lexington and Norton Avenues between Genesee and Gardner Avenues ("survey area"). The survey will evaluate the appropriateness of an individual cultural resource designation for specific properties in the area or the designation of several properties as a thematic grouping of Craftsman houses.
- The City has entered into an Memorandum of Understanding (MOU) with Metro to identify opportunities for development on **Metro’s facility on Santa Monica Boulevard** that would both maintain the facility’s current operation, and extend the current retail/commercial frontage along Santa Monica Boulevard in order to create a more dynamic and pedestrian oriented environment for the community, and improve neighborhood compatibility.

Pending projects include:

- Staff will prepare revisions to **Zoning Code regulations**, including modifications to the entitlement process, R3C-C and R4B-C zone implementation, require art on construction fencing for certain commercial development projects and a developing a public benefits policy framework for new development.

CLIMATE CHANGE INITIATIVES



General Plan and Climate Action Plan Policy Direction

Environmental sustainability is one of the Guiding Principles of the General Plan, and is reflected in the policies of each Chapter. A special icon is used throughout the General Plan to highlight the numerous policies that most directly support sustainability goals. The Climate Action Plan lays out a toolbox of actions the entire West Hollywood community can take to reduce contributions to global climate change by reducing GHG emissions. The City Council established aggressive targets for the CAP, setting a goal of a 20 – 25% reduction in emission levels by 2035.

Status

While every division's activities help to further the City's sustainability goals, the Community Development Department and Public Works Department are responsible for implementing the majority of climate-change related programs. In addition to the interconnected land use and mobility programs detailed above, there have been several key sustainability projects and studies have been initiated in the past year:

- Hiring a **Senior Sustainability Planner** who will oversee sustainability-related programs and initiatives.
- Creating an internal task force to **monitor all water conservation** measures including monitoring what is done by LADWP and Beverly Hills Water.
- Continuing the existing the "**Recycling Saves**" campaign.
- Installing **water conserving devices** and fixtures where applicable.
- **Increasing incentives to employees who do not drive alone** as a permanent City program. The incentives encourage employees to use transportation alternatives, including car-pooling, bicycles, walking and public transportation, to decrease the impact of parking space at the Kings Road parking structure for the public. Additionally, employees have been given Metro passes to encourage the use of public transportation.

- **Expanding green and open spaces** throughout the City, by continuing to implement the West Hollywood Park Master Plan, identifying new open spaces in the Design District Streetscape Master Plan, and building 7,000 square feet of new open space on the site of the former City Hall surface parking lot.
- Developing a Citywide bikeshare program to reduce vehicle trips in the City.

Pending projects include:

- Staff was awarded grant funding from the Strategic Growth Council Sustainable Communities to development of a tracking tool to **monitor annual reductions in greenhouse gas emissions** resulting from Climate Action Plan implementation.
- Updating the **West Hollywood Green Building Program** through a Sustainability Working Group comprised of staff, local experts and environmental specialists.
- Developing a **Solar Technical Assistance Program** to provide technical assistance to property owners interested in installing solar.
- Developing a Net Zero/Sustainable Practices Policy Framework.

	G-A.6	Electronic Records Retention	Implement an electronic records retention system to make all City records in electronic format. As part of this process the City will complete an RFP process for updated document imaging software.	G-3.5	ASD	S;OG	2	0	2	1	0	Underway. Backfill scanning of documents has been completed. Ongoing scanning conducted by City Clerk Staff. Public access to certain documents via the City's Website, is projected to be implemented by the Summer of 2016.
Subtotal							2	0	2	1	0	

LAND USE AND URBAN FORM

CP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					
							Ongoing	Pending	Underway	Complete	NO ACTION	
												<p>STATUS REPORT FOR 2015</p> <p>The City continues to update Zoning Ordinance with zone text amendments to clarify development standards and the development process. Pending amendments to further implement General Plan policies include implementation of the Transit Overlay Zone. Additionally, staff is developing new standards in the Zoning Ordinance for R3C-C and R4B-B zoning districts identified in the General Plan to allow for and/or encourage neighborhood-serving retail.</p>
LU-A.1		Update Zoning Ordinance	Following the completion of the General Plan update the Zoning Ordinance. REFER TO GENERAL PLAN FOR DETAILS.	LU-1.6; LU-1.3; LU-2.4 to LU-2.10; LU-2.12; LU-2.14; LU-3.5; LU-4.6; LU-7.5; LU-8.6; LU-10.5; LU-12.9; LU-14.7; LU-15.6	CDD	S	•					
LU-A.2		Edible Schoolyards	Collaborate with public and private schools to create "edible schoolyards" where students can grow fruits and vegetables.	LU-1.17	CDD, HSRS	OG	•					
LU-A.3		CEQA Thresholds	Following the adoption of the General Plan, update the City's CEQA thresholds of significance to address topics such as climate change/GHG emissions, multi-modal transportation, parks and recreation, and other topics.	LU-1.19	CDD	S	•					
LU-A.4		Exaction Fee Study	Conduct a comprehensive study of exaction/impact fees for new development. The fees could pay a variety of capital expenditures including for public safety, streetscape, transportation, and other improvements.	LU-1.20	CDD; FIN	M	•					
LU-A.5		Santa Monica Boulevard Master Plan	Implement the final phase of the Santa Monica Boulevard Master Plan.	LU-6.2 to LU-6.5	CDD, DPW	M	•					
LU-A.6		Update Street Tree Master Plan (STMP)	Update the STMP to identify new locations for street trees and other landscaping throughout the City.	LU-7.1; LU-7.3	DPW, HSRS	M		•				
												<p>Ongoing.</p> <p>Underway. Staff is working to complete the Urban Forest Master Plan with adoption anticipated late 2016 or early 2017. The STMP will be a part of this Plan.</p>

	LU-A.7	Streetscape Master Plan	Update the Streetscape Master Plan. As part of the process, provide for enhanced pedestrian activity on commercial streets, and create an improvement plan that identifies specific improvements (e.g. landscaping, lighting, amenities, etc.), phasing, and funding sources for all major streets throughout the City.	LU-4-6, LU-7.1, LU-7-2	CDD, DPW	M	•					Ongoing: The Design District Streetscape Plan was adopted in 2014. The La Brea Streetscape Plan was implemented in 2014. Grant funds have been secured to implement the Design District Streetscape Master Plan.
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LAND USE AND URBAN FORM

CP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					
							Ongoing	Pending	Underway	Complete	NO ACTION	
STATUS REPORT FOR 2015												
T-1.1(C)	LU-A.8	Temporary Pedestrian Streets	During select, limited times, transform portions of a street or corridor into a traffic-free, pedestrian and community space.	LU-6.1 to LU-6.8	CDD, DPW, HSRS	S			•		Underway: The Design District Streetscape Master Plan (adopted in 2014) recommends designing Robertson Blvd (north of Melrose) as a temporary pedestrian space.	
	LU-A.9	Street Light Replacement	Install pedestrian-scaled lighting in coordination with improved transit facilities (i.e., bus stops) on commercial streets.	LU-6.4	DPW	OG	•				Ongoing: Negotiations are in progress with Southern California Edison for the City to acquire the street lighting system. Pending approval of the acquisition, a project will be implemented to replace all fixtures with energy efficient equipment which will improve the quality of the street lighting.	
	LU-A.10	Metro Site Design Studies	Create design studies to show redevelopment options for the Metro facility on Santa Monica Boulevard. The study should also include a fiscal analysis of the proposed options.	LU-11.2	CDD	M			•		Underway: A Memorandum of Understanding regarding the process for future visioning for the Division 7 Metro facility is now approved by Metro including community engagement and was a focus on near-term improvements to the Santa Monica Boulevard frontage.	
	LU-A.11	Greater Melrose Triangle Plan	Prepare planning studies for the Greater Melrose Triangle area and Melrose Avenue between Doherty and West Knoll Drives. The plans should create a unified design and land use vision for the area to enhance its role as a center of arts and design. REFER TO GENERAL PLAN FOR DETAILS.	LU-11.8	CDD	S		•			Pending: Staff plans to begin an Area Plan for the greater Melrose Triangle and Design District area in FY 2016/2017.	
	LU-A.12	Sunset Specific Plan	Revise the Sunset Specific Plan to update the vision of Sunset Boulevard, as described in the General Plan.	LU-15.1 to LU-15.7	CDD, CMD	S		•			Pending: An update to the Sunset Specific Plan is anticipated to begin in FY 2018/2019. This action is also incorporated in the LRMP work plan.	
	LU-A.13	Offsite Advertising	Prepare a study that addresses offsite advertising, including the potential benefits and impacts. The study should make a recommendation for possible changes to offsite advertising. REFER TO GENERAL PLAN FOR DETAILS.	LU-16.1 to LU-16.9	CDD	S			•		Underway: Staff is conducting a comprehensive analysis of offsite advertising on the Sunset Strip that will be used to develop recommendations on the number of signs allowed, type of media allowed, placement, and guidelines for creative use of offsite advertising. The city has issued an RFP for a pilot digital sign on city owned property as a part of the study.	
	LU-A.14	Maintenance of Parkways	Create informational materials for the public that describe standards for planting and maintenance of private landscaping in parkways.	LU-7.4	CDD DPW	S			•		Complete: Posted on City's website.	
Subtotal							5	4	4	1	0	

HP-A.13	Cultural Resources Marketing	Develop marketing materials featuring cultural resources to attract visitors and businesses to the City.	HP 6.1	CDD, CMD	OG	•									Ongoing. Communications is working with Current and Historic Preservation Planning on implementing a data management system that will include a microsite featuring properties in the City that are designated or have the potential to be designated, as historic.
HP-A.14	Technical Resources	Maintain and make available to City staff and property owners technical resources related to historic preservation.	HP 5.1	CDD	OG	•									Ongoing. The City is working on a multifamily historic property incentive program, including technical assistance to staff and property owners.

HISTORIC PRESERVATION

CP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					
							Ongoing	Pending	Underway	Complete	NO ACTION	
	HP-A.15	Mills Act	Continue the Mills Act program, including execution and monitoring of contracts.	HP 5.2	CDD	OG						<p>STATUS REPORT FOR 2015</p> <p>Ongoing: The City is working on a multifamily historic property incentive program, including technical assistance to staff and property owners.</p> <p>Underway: The City is preparing policies and incentives for designated multi-family properties.</p> <p>Underway: Study of multifamily historic resources rehab incentives is underway and will be studying mechanisms of TDR program.</p> <p>Underway: Study of multifamily historic resources rehab incentives is underway and may provide technical assistance to owners and will identify new funding sources.</p>
	HP-A.16	Incentive Programs	Develop incentive programs specifically for the maintenance, capital improvements, and operation of cultural resources, such as adaptive reuse or additional funding sources.	HP 5.3	CDD	M			•			
	HP-A.17	Transfer of Development Rights	Re-evaluate the mechanisms of the Transfer of Development Rights Program.	HP 5.5	CDD	L			•			
	HP-A.18	New Funding Sources	Identify new funding programs for City-owned and administered cultural resources.	HP 5.6	CDD	L			•			
Subtotal							17	7	3	7	0	1

ECONOMIC DEVELOPMENT

CP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status						
							Ongoing	Pending	Underway	Complete	NO ACTION		
	ED-A.1	Economic Development Strategy	Develop a plan that attracts new businesses, retains existing businesses, and allows for expansion in order to maintain a diverse economy.	Ed-3,2;ED-3,10;ED-7,4	CMD	S	•						Pending. Staff will respond to Council directives approved in FY15-16 to focus on analyze small business policies/programs and incentives. Staffing levels prevent embarking on a broader economic development strategy at this time.
	ED-A.2	Business Support Services	Continue to provide technical assistance to businesses wishing to locate in the City or existing businesses wishing to expand through the City's regulatory processes and permits.	ED-3,11	CMD	OG	•						Ongoing. as part of the Arts & Economic Development Work plan. Thus far have provided support to 25 businesses
	ED-A.3	Tourism	Work with economic development partners to develop a marketing program to attract specific markets including LGBT and international travelers.	ED-1,4;ED-1,7	CMD	S	•						Ongoing. Exploring ways to brand the Westside of Santa Monica Blvd. as the epicenter of the LGBT community.
	ED-A.4	Cultural Tourism	Create and launch a cultural tourism campaign to capitalize on the City's diverse population and history, such as the LGBT and Russian populations.	ED-1,7	CMD	M	•						Ongoing. "I Am WeHo" Program continues. One City One Pride was awarded a grant from the National Endowment for the Arts. Developed a partnership between One City One Pride and the Hollywood Fringe [Performing Arts] Festival to encourage LGBT related theatre productions during the month of June.
	ED-A.5	Commercial Sub-Area Analysis	Conduct a study to analyze the fiscal health and quality of life in each commercial sub-area – on its own and relative to the City as a whole. As necessary, monitor the progress of each sub-area. The study could include an analysis of the land uses in each area, the business mix, revenues, and other similar information.	ED-2,3	CMD	S					•		No action. given staff attrition. Will revisit when staff are in place.
	ED-A.6	Commercial Parking Requirements	Evaluate and adjust commercial parking requirements for each commercial sub area.	ED-3,2	CDD, DPW	S			•				Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant. The City Council has also directed staff to study reducing parking requirements in commercial areas.
	ED-A.12	Neighborhood-Serving Businesses	Evaluate and adjust zoning requirements for the Santa Monica/Fairfax and La Brea/Santa Monica commercial sub areas to enable neighborhood-serving businesses.	ED-2,3; ED-6,1; ED-6,2	CDD, CMD	M			•				Underway. A Market Study of the Eastside was completed in 2014, which identifies challenges and opportunities for new businesses. As part of the upcoming Eastside Community Plan in FY 2016, the City will evaluate strategies to enable neighborhood-serving retail. Additionally, staff is developing new standards in the Zoning Ordinance for R3C-C and R4B-B zoning districts identified in the General Plan to allow for and/or encourage neighborhood-serving retail.
	ED-A.8	Permitting Process	Evaluate and adjust processes for business licenses, signs, building modifications and development projects.	ED-4,1	CDD, CMD	S	•						Ongoing. Evaluating extended hour permitting; special event permitting; and conducted a survey of theatre-related venues along Santa Monica Blvd.

ECONOMIC DEVELOPMENT

CP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status						
							Ongoing	Pending	Underway	Complete	NO ACTION		
	ED-A.9	Revenue Source Monitoring	Continue to monitor the performance of major revenue sources such as retail sales and Transient Occupancy Tax.	ED-2.1, ED-4.3	CMD, FIN	OG	•						<p>STATUS REPORT FOR 2015</p> <p>Ongoing. Served on internal team regarding Hotel TOT Capacity Study led by the Revenue Division. Final report pending.</p> <p>Complete. After an analysis of the potential revenue that could be generated by expanding the Design District to the City's border along Melrose Avenue, staff determined that the cost of expansion would be more than the new revenue gained. Furthermore, the Board of Directors also determined that the political and economic climate would not support expansion, and are looking for other ways to raise revenue.</p> <p>No action.</p> <p>Underway. Staff is developing new standards in the Zoning Ordinance for R3C-C and R4B-B zoning districts identified in the General Plan to allow for and/or encourage neighborhood-serving retail. As part of the upcoming Eastside Community Plan in FY 2016, the City will evaluate strategies to enable neighborhood-serving retail. Additionally, the City Council directed the Economic development division to study reducing parking requirements for small businesses on the City's commercial corridors.</p> <p>Underway. In 2015 the City hired a consultant to perform a hotel capacity study. The study includes prices and occupancy rates, and predicts the potential demand for new hotel rooms in West Hollywood. Staff is currently reviewing the draft report and anticipates taking it to the City Council for review and approval in late spring 2016.</p> <p>Underway. Staff explored emerging models of fulfilling needs of non-profit spaces.</p> <p>No action, given staff attrition. Will revisit when staff are in place.</p>
	ED-A.10	Arts and Design and Retail Sectors Support and Expansion	Consider the feasibility of expanding the Avenues of Arts, Fashion, and Design District to include other areas, including Melrose Triangle as a destination.	ED-5.1, ED-5.3	CMD	S			•				
	ED-A.11	Facade Rehabilitation Program	Create a commercial facade rehabilitation grant or loan program and consider various streetscape improvements in the sub-areas.	ED-6.2; ED-9.2	CDD, CMD, HSRS	M					•		
	ED-A.12	Neighborhood-Serving Businesses	Evaluate and adjust zoning requirements for the Santa Monica/Fairfax and La Brea/Santa Monica commercial sub areas to enable neighborhood-serving businesses.	ED-2.3; ED-6.1; ED-6.2	CDD, CMD	M			•				
	ED-A.13	Hotel Needs Assessment	Conduct an assessment of the current hotel and hospitality uses and potential future needs. The study should include prices and occupancy rates, and should predict potential demand for new hotel rooms in West Hollywood.	ED-7.2	CMD, FIN	M			•				
	ED-A.14	Non-Profit Center	Secure space in a building to be used by non-profit groups.	ED-3.8	CMD, HSRS	L			•				
	ED-A.15	Green Business Program	Evaluate the feasibility of creating a citywide program to encourage green business practices.	ED-10.1; ED-10.2	CMD	S					•		
Subtotal							5	1	5	1	3		

MOBILITY

GP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					STATUS REPORT FOR 2015
							Ongoing	Pending	Underway	Complete	NO ACTION	
	M-A-1	Transit Study Update	Update the City's transit study. REFER TO GENERAL PLAN FOR DETAILS.	M-1.5	CDD, HSRS	S			•			Underway. A comprehensive evaluation of transit services is currently underway and is expected to be completed in November, 2016.
T-3.3(B)	M-A-2	Santa Monica Boulevard Streetcar Study	Conduct a study on the feasibility of creating a streetcar transit system on Santa Monica Boulevard.	M-1.4	CDD, CMD	S			•			Underway. The City has extended the PickUp, a free shuttle service, to La Brea. Staff is working with Metro to develop a feasibility study to extend light rail service to West Hollywood. The city is currently advocating for funding through a potential ballot measure that could extend Light rail service from West Hollywood to Hollywood. The CityLineX has been introduced as a pilot project connecting the city to Hollywood + Highland. The City is no longer pursuing a streetcar.
	M-A-3	Street Design Guidelines	Develop design guidelines and management tools for all City streets, so that each street supports land uses along it and provides an optimal accommodation for all modes of transportation. Consider adopting the ITE Context Sensitive Solutions in Designing Walkable Urban Thoroughfares for design guidance for major roads and arterials. Consider adopting the ITE Residential Streets for design guidance on local residential streets.	M-3.3; M-3.5; M-4.2	CDD, DPW	M			•			Underway. Staff is working to complete the Pedestrian and Bicycle Mobility Plan in 2016, which addresses street improvements.
	M-A-4	Street Dedication	Establish street network dedication requirements for development projects in the City. Flexible standards should be allowed which permit the City to require the street dedication at the time the permits are issued, on construction of the project, or at a subsequent time.	M-5.5	CDD, DPW	S			•			Ongoing. The City coordinates with project-specific easements to widen sidewalks with new development.
	M-A-5	Trip Generation Metric	Develop a method to measure the change in trip generation for City land uses over time.	M-6.6	CDD	S				•		No action.
	M-A-6	CEQA Analysis Update	Develop a CEQA transportation impacts analysis pursuant to the 2010 CEQA Guidelines Appendix G to guide new development projects within the City.	M-6.3	CDD	S			•			Pending. SB743 implementation awaiting ORR Guidelines.
	M-A-7	Alternative Fuel Vehicles Parking Prioritization	Develop requirements for alternative fuel vehicle dedicated parking spaces.	M-2.5	CDD, DWP	M			•			Underway. Charge Point has been selected to provide EV Charging services to the City. Expected installation in City parking lots is anticipated in mid-2016.

MOBILITY

CP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status								
							Ongoing	Pending	Underway	Complete	NO ACTION				
M-A-13		Public Transportation Service Improvements	Monitor public transportation services such as demand-responsive service, shuttle service, and medical transit service to identify the most cost-effective and efficient manner to provide these services.	M-1.4	HSRS	M	•								Underway. 2015- adjustments made to CityLine route and schedule in response to community feedback. 2016- Staff collects monthly data regarding all services and compile for reporting and analysis, modifying program parameters as appropriate. In 2016 the division is undertaking a comprehensive evaluation of services. City was awarded funding to replace vehicles and also to expand and extend the Door to Door service that was added in 2014. >>> In August of 2015, The Pickup's route was extended to the eastside. Additional service days were added for The Pickup (nightlife holidays, summer Sunday service). >>> Pickup expanded to La Brea in 2015. >>> Continue the monitoring and analysis of operations data to gauge and improve performance to transit services. In the process of conducting a comprehensive evaluation of the City's transportation services to identify the community's transit needs and potential service gaps. Continue to monitor and respond to community feedback relating to the City's transit programs.
M-A-14		Transit Information and Media	Provide transit information to West Hollywood residents directly through the mail, in local magazines, on the City's website, or through other communication media.	M-1.8	CDD, HSRS, CMD	S	•								Ongoing. In addition to partnering with Google Transit and NextBus for route and scheduling information related to the CityLine and CityLineX shuttles, the Communications Division worked with HSRS on developing a microsite for the WeHo Pickup that features route information through a new Trolley Tracker App. This microsite now functions as the WeHo Pickup's main internet presence. The City also recently Facebook Live streamed the launch of CityLineX. The Communications Division did extensive media relations work for earned coverage and developed a paid media campaign to support the successful launch of CityLineX. >>>> Pickup added to NextBus in 2015. Hollywood service added in 2016. Pop Ups held in early 2016 to promote Hollywood expansion. New service was heavily promoted in print and electronic media. Pop ups held in spring 2016 as part of community evaluation effort. >>> In real-time vehicle tracking (NextBus) was added for The Pickup. In 2015, a website for The Pickup was created. Continue to market and promote services through social media and popular applications and publications. Continue to work with the chamber of commerce to market and promote transit services. Continue to provide transit information through community pop-ups.
M-A-15		City-wide Transit Study	In partnership with Metro, conduct a study to determine gaps in transit facilities and services throughout the City.	M-1.2; M-1.4	HSRS	M	•								704 stop was added. City continues to coordinate with Metro to facilitate coordination of services. >>> City continues to work with Metro to facilitate the coordination of services
M-A-16		Signal Timing	Adjust signal timing to minimize transit delay along Santa Monica Boulevard and other transit corridors.	M-1.9	DPW	S	•								Ongoing. Staff continues to coordinate with METRO for deployment of the Metro Rapid Bus Transit priority system involving 28 intersections within the City.

MOBILITY

GP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status						
							Ongoing	Pending	Underway	Complete	NO ACTION		
T-4.3(F)	M-A-34	TDM for New Development	Update the official list of appropriate Transportation Demand Management (TDM) requirements for new development to include, among other items, that all new residential and commercial development greater than 10,000 square feet or 10 residential units will be required to provide a 50% transit subsidy for all employees and residents for a 20-year lifetime of the building.	M-6.1; M-6.4	CDD	S			•				Underway. Staff will engage a consultant to update the City's TDM ordinance, with funding from the Strategic Growth Council Grant in FY 2016/2017.
	M-A-35	Public Outreach	Develop a public information and incentive program to encourage the use of alternative transportation, including transit, bicycles, pedestrian, taxis, car sharing, telecommuting, and other innovative programs by local residents and City employees.	M-1.8; M-4.7	CDD, CMD	M	•						Ongoing. The Communications Division regularly works with the Public Works and Community Development departments on publicizing mobility programs through the City's website and social media platforms. The Communications Division worked with the Long Range and Mobility Division to create 'WeHo to Go', a printed guide to exploring West Hollywood car-free, on foot, on bike, or on transit. The Communications Division has also been actively involved in promoting employee bike share for City Hall staff members and in developing a public bike share. Ongoing. Social Services Division has worked closely with Communications Division to promote the launch of the new Hollywood Shuttle service, "CityLine X". The Division is also in the process of conducting a community engagement process which has included Pop Ups, on-line surveys and on-board surveys.
T-4.2(A)	M-A-36	Car Sharing Companies	Develop relationships with car share companies to expand car sharing to West Hollywood.	M-2.7; M-8.16	CDD	M			•				Underway. Staff is released an RFP for a permanent car-sharing program in the City and has selected Zipcar as the sole provider. Zipcar will be working with the city to launch their new one-way service in West Hollywood.
CL-1.4(B)	M-A-37	Employee Car Share	Develop a small-scale car sharing program for City employees.	M-6.8	CDD	M				•			No action.
	M-A-38	Ride Share Stations	Identify locations for community ride share stations and develop appropriate infrastructure.	M-6.7	CDD, DPW	M					•		No action.
T-4.3(B)	M-A-39	Shared Parking Strategies	Evaluate potential for shared parking strategies in the commercial corridors and the Transit Overlay Zone.	M-8.3; M-8.7; M-8.8	CDD, DPW	M			•				Pending. The City obtained grant funding that will support a study of existing parking utilization and implementation of the Transit Overlay Zone.
	M-A-40	Motorcycle and Bicycle Parking	Initiate a program to convert curb space which is of insufficient size to accommodate automobile parking for motorcycle and bicycle parking.	M-8.5	CDD, DPW	M		•					Ongoing. Council direction to explore reductions in Parking.
	M-A-41	Parking Assessment Process and Methods	Determine process and method for assessing appropriate reductions needed in parking supply in light of reduced VMT, reduced trip generation, mode shift, access, and economic vitality goals.	M-8.1	CDD	S		•					Pending. The City obtained grant funding that will support a study of existing parking utilization and strategy in FY 2016/2017.

T-4.3(A)	M-A-42	Parking Code Modification	Modify parking code requirements for new development in the commercial corridors and the Transit Overlay Zone.	M-8.10- M-8.11	CDD	S									Underway. Staff will engage a consultant to study requirements and strategies for new development as part of the Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017
	M-A-43	Innovative Parking Management Studies	Conduct studies for each commercial sub-area to determine the feasibility/applicability of implementing innovative parking solutions and technologies including congestion pricing for parking, stackers, robotics, lifts, carousels, courts and other technologies.	M-8.2	CDD, DPW	L									Underway. The Automated Garage behind City Hall opened May 2016. Parking stackers are being considered for Phase 2 of the West Hollywood Park Project.
	M-A-44	Parking and Way-finding	Implement a way-finding signage program to help drivers better navigate to existing parking facilities.	M-8.4	DPW	S									Underway. This is a component of the Street Media Project. Staff is working with Selbert Perkins Design and the Street Media Ad Hoc Design Committee to develop new wayfinding and parking signage throughout the City.
T-4.3(D)	M-A-45	Parking Maximums Around Transit	Explore establishing parking maximums around transit investments to maximize ridership.	M-8.10	CDD	M									Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.
	M-A-46	Credit Card Readers	Continue to install credit-card readers at meters and pay stations wherever possible.	M-8.2	CMD	S									Completed. All parking meters citywide were upgraded to smart meters that accept credit card payments. Installation completed July 2012.

MOBILITY

GP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status						
							Ongoing	Pending	Underway	Complete	NO ACTION		
	M-A-47	Real-Time Parking Occupancy Sensors	Install electronic sensors to provide real-time occupancy data for municipal on-street and off-street spaces.	M-8-2	DPW	M			•				Underway. The testing of in-ground street sensors that communicate with on-street meters on a section of Santa Monica Boulevard has been in place since 2015 and several problems with communication and reliability have been identified. We will continue to work with the meter vendor to test these sensors throughout 2016.
	M-A-48	Parking Credits Districts	Implement "parking credits" districts in commercial areas that have a demonstrated surplus of available spaces and/or new public spaces. "Parking credits" provide a streamlined and transparent way for the City to allocate shares of surplus publicly available parking to new and expanding businesses in commercial districts. They also encourage shared parking which helps promote "park-once" behavior.	M-8-7; M-8.8	CDD, DPW	M	•						Ongoing: The City has issued 639 credits to 22 businesses in District 1. A new district will be added in the mid-city area within six months of the completion of the Automated Garage behind City Hall scheduled for mid-May 2016, followed by construction of the surface parking lot at 8120 Santa Monica Boulevard at Crescent Heights.
T-4.3(E)	M-A-49	Unbundled Parking	Conduct a study and pilot project to evaluate methods for implementing unbundled residential parking for along commercial corridors and in Transit Overlay Zones.	M-8.10; M-8.11; M-8.12; M-8.13	CDD	S			•				Underway. Staff will engage a consultant to study parking requirements and strategies as part a Parking Study, with funding from the Strategic Growth Council Grant in FY 2016/2017.
	M-A-50	Truck Routes	Identify City-designated truck routes to discourage neighborhood intrusion.	M-9-1	CDD	S					•		No action
Subtotal							12	5	20	2	10		

HS-A.8	Best Practices in Public Art Administration	Generate and maintain best practices and standards for public art administration and incorporation of public art in public infrastructure and capital improvements.	HS-2-10	CMD	M	•				Ongoing. The new staff position of Public Art Coordinator was added to provide additional oversight of permanent and temporary art work projects in the City. The position adds deeper technical skills to evaluation, process and procedures for public art implementation.
HS-A.9	Public Art Master Plan	Develop a public art master plan to include the identification of opportunities and direction for permanent and temporary art works, programs, and projects throughout the City.	HS-2.8	CMD	S	•				Pending. May be included in the Community Cultural Plan currently under development with the Arts and Cultural Affairs Commission.
HS-A.10	Community Cultural Plan	Develop a community cultural plan to include the documentation of the City's arts and cultural assets, needs, opportunities and resources, and the development of an agenda for the future.	HS-2.1	CMD	S		•			Underway. Anticipated completion by FY16-17.
HS-A.11	Cultural Grants	Provide community-accessible performances, exhibitions and cultural activities with the support of a City cultural grant program.	HS-3.2	CMD	OG	•				Ongoing. Awarded 22 City Arts Project Grants, 6 Cultural Resource Development Grants, and 9 One City One Pride Grants for FY 15-16.
					Subtotal	8	1	1	0	1

E-3.3(B)	IRC-A-10	Permit Process for Solar Hot Water Heaters	Update the permit process to provide financial and regulatory incentives for installing solar hot water heaters.	IRC-4.3	CDD	S	•					Ongoing. To further promote the use of renewable energy, the City has adopted a streamlined process to expedite the approval and installation of small residential rooftop solar systems. The City will also be launching a Solar Technical Assistance program in FY 2016/2017.
CL-1.2(A)	IRC-A-11	Municipal Building Energy Audit	Conduct an energy audit of all municipal buildings.	IRC-6.2	DPW	S		•				Underway. The City has partnered with the Energy Coalition to audit City facilities and develop projects focused on energy use reduction.
	IRC-A-12	Electric Vehicle Charging Stations for Residential Uses	Explore the feasibility of retrofitting existing multifamily housing and non-residential buildings to allow electric vehicle charging stations.	IRC-7.6	CDD; HSG	S		•				Pending. Is included as a part of the Long Range and Mobility Planning work plan.
	IRC-A-13	Electric Vehicle Charging Stations in Municipal Code	Update the Municipal Code to require electric vehicle charging stations in new multi-family (over 10 units) and non-residential projects and major renovations of existing development.	IRC-7.6	CDD; HSG	S						No action.
	IRC-A-14	Alternative Energy Financing Programs	Evaluate existing alternative energy funding programs and develop the City's capacity to administer identified programs.	IRC-4.3	CDD, CMD, FIN	S						No action.
E-2.1(A)	IRC-A-15	Green Building Resource Center	Continue to fund and operate the green building resource center.	IRC-5.2	CDD	OG	•					Ongoing

SAFETY AND NOISE

GP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status						
							Ongoing	Pending	Underway	Complete	NO ACTION		
	SN-A.1	Needs Assessment from New Growth	Update the City's assessment of the impacts of new development on the level of police and fire services provided to the community following adoption of the General Plan.	SN-6.1; SN-8.1	CDD, Public Safety				•				<p>STATUS REPORT FOR 2015</p> <p>Sheriff and Fire facilities in the City are currently beyond capacity; evaluation of expansion opportunities are underway.</p> <p>Completed in 2013. Will continue to submit updates to the County and State every three years as required. Currently working on 2016 update.</p> <p>No action.</p> <p>A town hall was held July 2013 and July 2015. Monthly Public Safety Commission meetings. Visits to NW Groups and other Boards and Commissions are ongoing. Sheriff Customer Service Survey to be conducted 2016.</p> <p>Ongoing. Neighborhood Watch Block Captain Training is annual.</p> <p>A town hall was held July 2013 and July 2015. EI Nino Town Hall held in Dec 2015. Monthly Public Safety Commission meetings. Visits to Neighborhood Watch Groups and other Boards and Commissions are ongoing. "Street outreach" is conducted by staff and Public Safety Commission quarterly. 5 minute CPR classes are offered at various locations throughout the year.</p> <p>Completed. Adopted as part of current code.</p>
	SN-A.2	Emergency Management Plan	Update the WeHo Emergency Management Plan as appropriate to reflect current conditions in the City and prepare for expected future growth. The EMP should include plans for police and fire services, vulnerable populations, and sensitive facilities as well as plans for the continuity of community following a disaster. EMP should also include potential impacts from global climate change.	SN-1.7	Public Safety				•				
	SN-A.3	Design Recommendation- actions for Crime Prevention	Create design recommendations to minimize the risk of crime by facilitating "eyes on the street" and defensible space concepts, and utilizing best practices in lighting, vegetation, active public spaces, and visual transparency in the urban landscape.	SN-7.1	CDD, Public Safety	M				•			
	SN-A.4	Community Forums for Police/Fire Services Assessment and Community Engagement	Establish communication forums between police and fire department staff and the community to obtain community feedback regarding service, service needs and, to engage the community in crime prevention.	SN-8.2	Public Safety				•				
	SN-A.5	Support Neighborhood Watch Programs	Support existing and expand neighborhood watch programs for both residential and commercial areas.	SN-7.2	Public Safety				•				
	SN-A.6	Public Safety Education	Continue public education programs to enhance public safety about fire safety and crime prevention as well as emergency preparedness.	SN-7.4	Public Safety				•				
	SN-A.7	New Development Seismic Standards	Evaluate and update seismic standards for all new development based on best practices and needs.	SN-1.4	CDD, DPW (B+S)					•			

	SN-A.8	Building and Infrastructure Seismic Retrofits	Evaluate and update the City's existing building stock and infrastructure seismic retrofit program for orderly and effective identification of vulnerable buildings/infrastructure, outreach, education, support and enforcement.	SN-1.1	CDD, DPW			•	Underway. The City's Building and Safety Division has contracted with a consultant to survey the City's existing building stock and to assist the City with a seismic retrofit ordinance.
	SN-A.9	Support for Hazard Mitigation in Existing Development	Establish support mechanisms and programs to assist the community in addressing outstanding potential risks from natural hazards in existing development, such as seismic hazards, flooding, landslides, subsurface gas and fires.	SN-1.8	CDD, DPW, Public Safety (B+S)			•	Completed. In conjunction with the City Geologist, Building and Safety completed alternate foundation design standards in the liquefaction zones throughout the City.
	SN-A.10	Neighborhood-Level Hazard/ Emergency Programs	Continue to utilize existing neighborhood networks to expand community outreach and education regarding potential hazards, hazard mitigation, available resources, and emergency response.	SN-7.4	Public Safety (B+S)		•	Underway. Programs that support this goal include Neighborhood Watch, Community Emergency Response Training (CERT), and the LASD Volunteer Program "Volunteers on Patrol". Established a new CERT subcommittee with Public Safety Commissioners.	

SAFETY AND NOISE

CP #	GP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					STATUS REPORT FOR 2015
							Ongoing	Pending	Underway	Complete	NO ACTION	
	SN-A.11	Non-Toxics Purchasing Policy	Update and expand the City's purchasing policy to avoid toxic cleaning and building materials, minimize use of plastic packaging, and support foodstuffs free from petrochemicals and fertilizers.	SN-2.1, SN-2.3	DPW, FIN	S					•	No action.
	SN-A.12	Non-Toxics Outreach	Partner with non-profit organizations for education and outreach to encourage non-toxic materials and products in homes and businesses as an alternative to common products containing petrochemicals and other hazardous chemicals in cleaning products, personal care products, storage and packaging products, furnishings, as well as foodstuffs.	SN-2.2; SN-2.3	CDD, CMD	S					•	No action.
	SN-A.13	Municipal Code Update	Revise the City's Municipal Code to implement policies related to noise. <i>REFER TO GENERAL PLAN FOR DETAILS.</i>	SN-5.1, SN-5.3	CDD, DPW; CODE	S			•			Underway. City is working to revise the noise ordinance.
	SN-A.14	Home-Based Businesses and Noise Ordinance	Adopt a home-based business ordinance that provides opportunities for legal and conforming home-based businesses within the community, while protecting neighbors from potential noise impacts.	SN-3.1	CDD, DPW; CODE	S				•		Complete
	SN-A.15	Noise Impact Analysis Guidelines	Develop noise impact analysis guidelines that describe the City's desired procedure and format for acoustical studies. Acoustical studies will be required for all discretionary, non residential projects that will cause future traffic volumes to increase by 25% or more on any roadway in front of or near blocks where the majority land uses are residential or institutions (e.g. schools). <i>REFER TO GENERAL PLAN FOR DETAILS</i>	SN-3.7	CDD, DPW, CODE	S			•			Underway. City is working to revise the noise ordinance. We have conducted multiple public meetings to talk about our existing noise ordinance and what changes the public would like to see. We are currently taking these comments into account and are rewriting a new ordinance. We will hold another public meeting to get community feedback before bringing it to Council sometime in June.
Subtotal						15	3	0	5	4	3	
TOTAL						171	57	19	50	14	31	

APPENDIX B

CLIMATE ACTION PLAN IMPLEMENTATION STATUS SHEET, 2016

Project Status Key: 95 Items in Climate Action Plan

Ongoing	24	Recurring or continuous action
Pending	17	Incorporated in a current work program and/or planned for the immediate future
Underway	33	In the process of being implemented
Complete	6	Action/task has been completed
80		Action Taken

Project Timeline Key From Plan Adoption (2011)

S	Short : 1-2 years
M	Medium: 3-5 years
L	Long: 5+ years
O	Ongoing: recurring or continuous Action

COMMUNITY LEADERSHIP AND EDUCATION

CP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					STATUS REPORT FOR 2015
						Ongoing	Pending	Underway	Complete	No Action	
CL-1.1(A)		Create a position for a Sustainability Manager/Coordinator.		CMD	S				•		Completed. Hired a Sustainability Planner.
CL-1.1(B)		Adopt additional green policies for City operations.		CDD	S		•				Pending: Development of a Sustainable Practices Policy Framework is planned to begin in FY 2016/2017.
CL-1.2(A)		Conduct an energy audit of all municipal buildings.		DPW			•				City has entered into an agreement with the Energy Coalition to conduct audits and develop energy conservation projects throughout the City's asset portfolio.
CL-1.2(B)		Install solar photovoltaics on municipal buildings.		DPW, FIN	M		•				Underway: Pending Completion. Automated Parking Garage project was completed in May 2016 and provides an average of approximately 280 KW of photovoltaic power per day.
CL-1.2(C)		Purchase remaining energy from renewable sources		FIN, CMD	M				•		No Action.
CL-1.2(D)		Install electronic building performance displays in all publicly accessible buildings.		DPW	M		•				Pending completion.
CL-1.2(E)		Continue to install energy efficient lighting and hand dryers in municipal operations.		DPW	S		•				Pending: Completion of audit and project development by the Energy Coalition
CL-1.2(F)		Advocate for utility providers to shift to renewable resources		CMD, DPW	S				•		No Action.
CL-1.2(G)		Work with Southern California Edison to convert all street, sidewalk, and park lighting to energy efficient technologies.		DPW, HSRS	M		•				Ongoing: Consultant study and negotiation with Edison is ongoing
CL-1.3(A)		Continue water audits of all municipal buildings and operations.		DPW	S		•				Ongoing: Ongoing program to ensure efficient application and use of water resources
CL-1.3(B)		Continue to reduce water consumption in municipal buildings.		DPW	M		•				Ongoing: Install water conserving devices and fixtures where applicable.
CL-1.3(C)		Continue to reduce water consumption in municipal landscape irrigation.		DPW	M		•				Ongoing: Added new irrigation smart controllers.
CL-1.3(D)		Install evapotranspiration system in City landscapes.		DPW	M			•			Completed. The City has installed a centralized irrigation control system that monitors live weather and calculated ET for City landscapes. The system is expanded as projects are implemented.
CL-1.4(A)		Continue to provide TDM subsidies to City employees.		CDD, FIN, ASD	M		•				Ongoing: City developed and expanded TDM measures for employees, providing employee bike share, transit pass, and carpool incentives. 72 employees are receiving the incentive.
CL-1.4(B)		Explore creating a small-scale car sharing program for City employees.	M-6,8	CDD	M				•		No Action.

CL-1.4(C)		Explore creating a small-scale bike sharing program for city employees	CDD	M						•		Completed. The city is currently planning to launch city-wide bike share in the fall of 2016.
CL-1.4(D)		Eliminate free parking passes for employees.	CMD	M						•		No Action.
CL-1.4(E)		Promote telecommuting and alternative work schedules for city employees.	ASD	M	•							Ongoing. Telecommuting and/or modified work schedules are alternatives which may be available to employees, taking into consideration the operational and supervisory needs of the City.

ENERGY USE AND EFFICIENCY

CP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					
						Ongoing	Pending	Underway	Complete	No Action	
E-1.1(A)		Work with Southern California Edison and community organizations to develop energy efficiency outreach programs for homes and		CDD, DPW, C MD	S	•					<p align="center">STATUS REPORT FOR 2015</p> <p>Ongoing: Information available in the Green Building Resource Center at the Planning Counter.</p>
E-1.1(B)		Develop and maintain a website linking to information about energy efficiency rebates, incentives, and case studies.		CDD	S	•					
E-1.2(A)		Evaluate financing programs, including AB 811, that are being developed by regional/state agencies and select the appropriate programs to fund residential investment in renewable energy.		CDD, CMD, FIN	S					•	
E-1.2(B)		Develop capacity to administer selected energy efficiency financing programs within the City.		CDD, DPW, CMD	M					•	
E-1.2(C)		Develop a comprehensive outreach program to maximize participation in energy efficiency/renewable energy programs.		CMD	M					•	
E-1.3(A)		Partner with SCE to develop a community smart grid integration plan.		CDD, DPW, CMD	M		•				
E-1.3(B)		Develop an outreach program that informs property owners and businesses about smart grid and smart appliance technologies.		CMD	M					•	
E-1.3(C)		Lobby Southern California Edison to expand smart-grid programs to include West Hollywood		CMD	S					•	
E-1.3(D)		Update the Green Building Ordinance to require smart grid energy management and compatible heating, ventilation, air conditioning and lighting in new construction.		CDD	M		•				
E-1.4(A)		Adopt a RECO and CECO requiring point-of-sale energy efficiency upgrades		CDD	S					•	
E-1.4(B)		Develop a package of required improvements that achieves a 25% improvement in efficiency.		CDD	S					•	
E-1.4(C)		Work with organizations to develop a list of qualified energy and water efficiency contractors and auditors that could help homeowners comply with the CECO and RECO ordinances.		CDD	S					•	

E-1.5(A)	Collaborate with SCE, the Gas Company, and nonprofit agencies to develop a comprehensive outreach and financial incentives program to encourage voluntary replacement of inefficient appliances with new Energy Star appliances.		CDD, DPW, C MD	S	•					Ongoing. Information is regularly included with customers' utility bills. The City promotes all energy efficient giveaway programs through social media and traditional media venues.
E-2.1 (A)	Continue to fund and operate the Green Building Resource Center.		CDD	S	•					Ongoing.
E-2.1(B)	Provide public workshops and education on green building and materials and energy efficiency.		CDD	S	•					Underway. As part of the Green Building Update and Solar Technical Assistance program, the City will hold various community workshops to educate community members of green building practices and initiatives.
E-2.1(C)	Develop solar energy system displays and materials.		CDD	S	•					Pending. The City will launch a customized West Hollywood solar technical assistance website for residents and businesses in FY 2016/2017. The program will also have brochures that will be available to the public at City Hall.
E-2.2(A)	Adopt the Tier II energy efficiency standards contained in Section 503.1.2 of the 2008 California Green Building Code as required energy efficiency standards for new construction.		CDD	S	•					Underway. City adopted standards as voluntary.
E-3.1(A)	Amend the City's Green Building Ordinance to require new development and condominium conversions of multi-family units and multi-tenant commercial buildings to install electricity, gas, and water meters for each unit.		CDD	S	•					Pending. An update of the Green Building Ordinance is anticipated to begin in FY 2015/2017.
E-3.2(A)	Amend the City's Green Building Ordinance to require the use of recycled materials for 20% of construction materials in all new construction.		CDD	S	•					Pending. An update of the Green Building Ordinance is anticipated to begin in FY 2015/2017.
E-3.2(B)	Improve the City's Green Building website with links for design and building professionals to organizations that provide information regarding the availability of recycled building materials for construction, emphasizing the availability of locally available construction materials (sourced within 500 miles).		CDD	S	•					No Action.
E-3.3(A)	Create an outreach program that promotes solar hot water systems and educates business owners about the California Solar Initiative - Thermal Program and related federal incentives.		CDD, CM D	S	•					Underway. The City will be launching a Solar Technical Assistance program that will provide resources to property owners interested in installing solar.
E-3.3(B)	Remove regulatory barriers to SWH systems installation and streamline permitting processes.		CDD	S	•					Ongoing. With the help from the Center for Sustainable Energy, Building and Safety has developed a set of guides to assist constituents through the expedited approval process. These guides provide a checklist to help determine if your project qualifies, determine what permits and approvals are required, and provide information that will help with plan submittal, fees and inspections.
E-3.4(A)	Conduct analysis of potential regulatory, structural, and market barriers to installing photovoltaic systems on residential, commercial, and industrial buildings and parking lots.		CDD	S	•					No Action.
E-3.4(B)	Develop outreach and technical assistance programs to encourage the installation of solar photovoltaic systems.		CDD	S	•					Underway. The City will be launching a Solar Technical Assistance program that will provide resources to property owners interested in installing solar.

GREENSPACE

CP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status				
						Ongoing	Pending	Underway	Complete	No Action
STATUS REPORT FOR 2015										
G-1.1(A)		Continue to implement an urban forest management plan.		DPW	S			•		Underway. Staff is working to complete the Urban Forest Master Plan with adoption anticipated FY 2016/2017
G-1.1(B)		Develop an outreach and incentive program providing information about the benefits of West Hollywood's urban forest and encourage the planting of additional trees on private property.		DPW	S			•		Underway as part of the Urban Forest Master Plan.
G-1.1(C)		Supplement palm trees with canopy trees where appropriate.		DPW	M	•				Ongoing. The City continues to pursue opportunities to increase tree canopy cover.
G-1.2(A)		Develop a Green Roof program that standardizes and promotes green roofs. Continue to incentivize green roofs through the Green Building Program.		CDD	M			•		Underway. The City will study green roofs as part of the Green Building Program update in FY 2016/2017.
G-1.2(B)		Encourage development of green roofs by providing outreach and education activities.		CDD	M				•	No Action.
G-1.3(A)		Update the Residential Parkway Guidelines to convert impermeable hardscapes to permeable softscapes using native or drought tolerant planting.		CDD, DPW	S				•	Complete. Guidelines posted to City website.
G-1.3(B)		Create an incentive program for developers that includes pocket parks, increased open space and other new open space as part of programming for new development.	PR-1.12	CDD	S				•	No Action.
G-1.3(C)		Implement a Parks Master Plan to guide operations, specific improvements, and expansion of parks and open spaces, including new pocket parks throughout the City.		DPW, HSRS	S/ M			•		Underway. The Phase II expansion plan for West Hollywood Park was recently approved. The City continues to move forward with the implementation of the Design District Streetscape Master Plan, which identifies new public spaces in the City.
G-1.3(D)		Review existing and explore new funding mechanisms for acquiring additional park land and open space.		DPW, HSRS, FIN	S			•		Pending. To be completed as part of the Nexus Study.
G-1.3(E)		Convert unused areas within public rights-of-way, such as triangular areas next to angled parking, into permeable planted spaces.		CDD, DPW	M				•	No action.
G-1.3(F)		Convert Neighborhood Traffic Management Program projects such as traffic circles, bulb outs, diverters, etc. to permeable planted spaces, as feasible.		CDD, DPW	M			•		Underway. In July 2016, the City will begin testing traffic circles and bulb-outs in the West Hollywood West neighborhood. Pending the evaluation, the permanent traffic calming devices will be considered for drought-tolerant landscaping in FY 2017.
G-1.3(G)		Study the feasibility of adopting a parkland dedication ordinance to exact and receive parkland fees from new development that does not include subdivision of land or airspace.		CDD, DPW	S				•	No Action.
G-1.3(H)		Explore the conversion of approximately 5,000 square feet of City-owned surface parking lots to green space.		DPW, HSRS	M			•		Underway. The Design District Streetscape Master Plan (adopted in 2014) identifies converting part of the City-owned parking lot at Beverly/Robertson into a public space, and recommends designing Robertson Blvd (north of Melrose) as a temporary pedestrian space.

Land Use and Community Design

CP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status							
						Ongoing	Pending	Underway	Complete	No Action			
LU-1.1(A)		Target most new development to the City's commercial corridors and Transit Overlay Zones served by high levels of existing or potential public transit.		CDD	S		•					STATUS REPORT FOR 2015 Pending: Development of standards and implementation of Transit Overlay Zones is part of the FY 2016/17 work program.	
LU-1.1(B)		Encourage mixed-use development in most commercial corridors.		CDD	S				•				
LU-1.1(C)		Change development standards to encourage mixed use development in Transit Overlay Zones		CDD	S		•						
LU-1.2(A)		Amend the Zoning Ordinance to promote reuse of existing buildings		CDD	S			•					
LU-1.2(B)		Amend the Historic Preservation Ordinance to strengthen provisions to promote reuse of historic buildings.		CDD	S			•					

WASTE REDUCTION AND RECYCLING

CP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status							
						Ongoing	Pending	Underway	Complete	No Action			
SW-1.1(A)		Create a low-waste Plan to reduce per capita per day solid waste disposal.		DPW	M		•					STATUS REPORT FOR 2015 Pending: Department of Public Works continues to implement this project.	
SW-1.1(B)		Provide public education programs regarding low-waste strategies and implementation.		DPW	M		•						
SW-1.2(A)		Develop a resolution of support to urge the state and federal governments to pass legislation requiring extended producer responsibility and improving recyclability of products and packaging.		CMD	M			•					
SW-1.2(B)		Evaluate options and opportunities to extend producer responsibility for product waste at the local level. Expand opportunities for retail businesses to participate in take-back programs and grant-funded education.		CDD, DPW	M				•				
SW-1.3(A)		Develop a plastic bag ban appropriate to the City.		CDD, DPW, CMD	M					•			
SW-1.3(B)		Create an enforcement plan to increase compliance with the City's existing polystyrene ban.		DPW	M		•						Ongoing: The City Lobbyist tracks producer responsibility issues in state law.
SW-1.3(C)		Create a program to promote reusable shopping bags and biodegradable food packaging containers.		DPW	M		•						Ongoing: The City has developed outreach materials for reusable shopping bags.

TRANSPORTATION AND MOBILITY

CP #	Action Name	Action Description	Policy	Department/Division	Time Frame	Project Status					
						Ongoing	Pending	Underway	Complete	No Action	
T-1.1(A), T-1.1(E)		Conduct a survey of pedestrian obstacles and study. Construct pedestrian and traffic calming improvements identified in the pedestrian obstacle study.		CDD, DPW, HSRS	S/L			•			Underway. Staff in LRMP is working to complete the Pedestrian and Bicycle Mobility Plan in 2016. As part of the sidewalk maintenance program, every sidewalk citywide is annually walked and inspected for identification of uplifted/deteriorated conditions and ADA compliance. Work orders are issued for Street Maintenance to remedy the deteriorated conditions, as well as major work is scheduled for permanent removal and replacement.
T-1.1(B), T-2.1(A), T-2.2(B)		Update the Bicycle and Pedestrian Master Plan as appropriate, and ensure continued implementation to the Plan. Update the Bicycle and Pedestrian Mobility Plan as appropriate. Install bike lanes and routes, including improved signage and wayfinding, to complete the City's bicycle network.		CDD	S			•			Underway. Staff is working to complete the Pedestrian and Bicycle Mobility Plan in FY 2016.
T-1.1(C)		Conduct planned closing of Select streets to auto traffic on occasional nights or weekends to create temporary pedestrian streets.		CDD, DPW,	S			•			Underway. The Design District Streetscape Master Plan (adopted in 2014) identifies converting part of the City-owned parking lot at Beverly/Robertson in to a public space, and recommends designing Robertson Blvd (north of Melrose) as a temporary pedestrian space.
T-1.1(D)		Expand the existing Parks Route Walking Paths		DPW, HSRS	S			•			Ongoing. Routes have been established between Plummer Park and West Hollywood Park, in addition to a Historic walking route. One of the priority goals for the Aging in Place/Aging in Community 5-year Strategic Plan is to assess, improve and develop accessible and safe walking trails/paths for the City's seniors.
T-2.1(B)		Install bike lanes and routes, including improved signage and wayfinding, to complete the City's bicycle network.		CDD	M			•			Pending. Staff is working to complete the Pedestrian and Bicycle Mobility Plan in FY 2016.
T-2.1(C)		Require bike parking for multi-family residential or commercial developments of more than 5,000 square feet.		CDD	S			•			Pending.
T-2.1(D)		Require development projects in Transit Overlay Zones to provide bike parking and/or facilities for bike sharing programs.		CDD	M			•			Pending. Implementation of Transit Overlay Zones is planned for FY 2016/17.
T-2.1(E)		Collaborate with SCAG, WSCOG, and the City of Los Angeles on a bike sharing program.		CDD, CMD	L			•			Ongoing. West Hollywood's bike share program will be operated by CycleHop. It will feature 150 "Smart Bikes" manufactured by Social Bicycles, which will utilize wireless technology to allow riders to use a smartphone app to reserve bikes, pay for membership, and track and share ride data with friends in online social networks. The system will also be linked to the Westside Regional Bike Share program, which includes the Cities of Santa Monica and Beverly Hills, and will provide combined access to more than 1,000 bikes.
T-2.1(F)		Review and implement recommendations from the City's Bicycle Task Force, as feasible.		CDD	M			•			Underway. Staff is working to complete the Pedestrian and Bicycle Mobility Plan in FY 2016.
T-2.2(A)		Conduct a bicycle parking analysis in the City's commercial areas, located in underserved areas and damaged or poorly performing parking facilities.		CDD	S			•			Underway. Staff is working to complete the Pedestrian and Bicycle Mobility Plan in FY 2016.
T-2.2(C)		Install bicycle parking in underserved areas.		CDD, DPW	M			•			Ongoing. Staff continues to work with businesses on free bike installation program and identify areas in City.

STATUS REPORT FOR 2015

T-3.1(A)	Continue to lobby local, state, and federal officials for fixed rail transit to West Hollywood.		CMD	S		•			Underway. Staff is working with Metro to develop a feasibility study to extend light rail service to West Hollywood. The city is currently advocating for funding through a potential ballot measure that could extend Light rail service from West Hollywood to Hollywood.
T-3.1(B)	Advocate for the expansion of local and regional transit systems which serve or have alignments or stops within the City.		CDD, CMD	S		•			Underway. The City has extend the Pickup line, a free shuttle service to La Brea. Staff is working with Metro to develop a feasibility study to extend light rail service to West Hollywood. The city is currently advocating for funding through a potential ballot measure that could extend light rail service from West Hollywood to Hollywood. The CityLineX has been introduced as a pilot project connecting the city to the Hollywood + Highland red line Metro station. The City is no longer pursuing a streetcar.

TRANSPORTATION AND MOBILITY

CP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status					
						Ongoing	Pending	Underway	Complete	No Action	
STATUS REPORT FOR 2015											
T-3.2(A)		Provide public information on locally-managed transportation services and public transit options (e.g., Metro, Dash, CityLine)		CDD, HSRS, CMD	S	•					Ongoing. All transit service information is kept up to date on the City website. Changes are promoted by mail and through social media.
T-3.2(B)		Work with employers to make bus information available to employees.		CDD, CMD	S	•					Ongoing. The City provides free bus passes to all employees and makes transit information available.
T-3.2(C)		Expand locally-managed transportation service hours and route coverage.		HRSC	M	•					Ongoing. Hollywood pilot service was launched in early 2016. Evaluation of service will continue through June. ->> In 2015 and 2016, The PickUp and CityLineX pilot saw major service enhancements: the PickUp added service to the Eastside, and CityLine added service to the Hollywood/Highland red line Metro station.
T-3.3(A)		Conduct a public transit gap study in partnership with Metro.		CDD	M				•		LACMTA increased frequency on line 704 mid-day service in December. In January, the City launched free rush hour shuttle service between West Hollywood and the Hollywood/Highland Metro red line station. In Spring, 2016, the City conducted an extensive community engagement effort to solicit input regarding transit needs and satisfaction with services in support of a long-range planning process for local transit services.
T-3.3(B)		Conduct a feasibility study for a streetcar line along Santa Monica Boulevard from La Brea Avenue. To Doheny Drive.		CDD, CMD	S			•			Underway. The CityLineX has been introduced as a pilot project connecting the city to Hollywood + Highland red line Metro station. The City is no longer pursuing a streetcar.
T-3.3(C)		Work with Metro to plan a free monthly transit day, during which West Hollywood residents can ride Metro for free.		CDD	M				•		No Action.
T-3.3(D)		Determine the feasibility of dedicated rush hour bus lanes along major roadways. Coordinate feasibility analysis with the Cities of Beverly Hills and Los Angeles.	M-1.9	CDD, DPW	S					•	No Action.
T-3.4(A)		Consult with Metro to ensure that bus stops provide shade, weather protection, seating, lighting, route information, and real time information.		CDD, DPW	M			•			Underway. This is a component of the Street Media Project. RFP for new street furniture was issued and staff is reviewing submitted proposals. Bus stops and shelters are provided by the street furniture vendor with design input from the City. Metro does not provide bus stops or shelters to the City.
T-4.1(A)		Work with SCAG to develop a plan and schedule to update ride-match systems to more advanced technologies.		CDD, CMD	S					•	No Action.
T-4.1(B)		Work with SCAG to encourage employers to create rideshare databases for their employees and employees of adjacent businesses.		CDD, CMD	S					•	No Action.
T-4.1(C)		Identify locations for community ride-share stations and develop appropriate infrastructure.		CDD, DPW	M			•			Underway. The council approved a pilot program to use commercial loading zones for passenger loading during nighttime hours.
T-4.2(A)		Collaborate with car share companies to expand car sharing in West Hollywood.		CDD	M			•			Underway. Staff is released an RFP for a permanent car-sharing program in the City and has selected Zipcar as the sole provider. Zipcar will also be working with the city to launch their new one-way service in West Hollywood.
T-4.2(B)		Offer reduced parking requirements for new development projects that provide dedicated car-share facilities.		CDD	S			•			Underway. Staff will engage a consultant to study car-sharing strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.

T-4.2(C)		Collaborate with regional partners to expand car sharing.		CDD	M		•			Underway. Staff will engage a consultant to study car-sharing strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.
T-4.3(A)		Amend the Zoning Code to reduce parking requirements for new development in the commercial corridors and Transit Overlay Zone.		CDD	M		•			Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.
T-4.3(B)		Evaluate potential for shared parking strategies in the commercial corridors and the Transit Overlay Zone.		CDD, DPW			•			Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.
T-4.3(C)		Implement parking pricing strategies in the commercial corridors and the Transit Overlay Zone.		DPW	M		•			Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.
T-4.3(D)		Amend the Zoning Code to establish parking maximums for new development projects in the Transit Overlay Zone.		CDD	M		•			Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.
T-4.3(E)		Encourage developers of new multifamily residential and commercial development located along commercial corridors and in the Transit Overlay Zone to unbundle parking and eliminate the assignment of specific stalls to specific occupant.		CDD	S		•			Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.
T-4.3(F)		Require developers and/or property management to provide a 50% transit subsidy for all employees/ residents for the 20-year lifetime of the building for all new multi-family residential and commercial development in the commercial corridors and transit overlay areas.		CDD	S		•			Underway. Staff will engage a consultant to study parking requirements and strategies as part of the TDM update and Transit Overlay Zone (TOZ) implementation, with funding from the Strategic Growth Council Grant in FY 2016/2017.

WATER USE AND EFFICIENCY

CP #	Action Name	Action Description	Policy	Department/ Division	Time Frame	Project Status						
						Ongoing	Pending	Underway	Complete	No Action		
W-1.1(A)		Work with water utilities to expand water conservation outreach and promote existing rebate programs.		DPW/C MD	OG	•						<p align="center">STATUS REPORT FOR 2015</p> <p>Ongoing: City conducted a Water Conservation Class & Rain Barrel Give-Away event in early 2016. An inter-departmental committee has been established to focus on education and outreach regarding water conservation and drought response measures. Committee includes staff from Code Compliance, Facilities, Public Information, Engineering, Long Range and Mobility Planning, and others.</p> <p>The 2014 Parkway Design Guide was developed as a resource for property owners in maintaining the parkway directly adjacent to their property. The guide includes a list of native low-water and low-maintenance plants.</p> <p>No Action.</p> <p>Ongoing: An inter-departmental committee has been established to focus on education and outreach regarding water conservation and drought response measures. Committee includes staff from Code Compliance, Facilities, Public Information, Engineering, Long Range and Mobility Planning and others.</p> <p>Ongoing: The City provides daily water conservation tips through social media platforms and implemented a water conservation campaign with advertisements on street pole banners and bus shelters. An inter-departmental committee has been established to focus on education and outreach regarding water conservation and drought response measures. Committee includes staff from Code Compliance, Facilities, Public Information, Engineering, Long Range and Mobility Planning, and others.</p>
W-1.1(B)		Update the climate-appropriate native plant list and continue to encourage residents and businesses to use low-water and low-maintenance plant materials.		CDD: DPW	S	•						
W-1.1(C)		Develop a targeted landscape irrigation outreach program for landscape professionals.		CDD	S					•		
W-1.1(D)		Increase enforcement of the Water Conservation Plan and Green Building Ordinance through an enforcement officer position, fines, and a water abuse hotline.		CDD, DPW	S	•						
W-1.2(A)		Work with water utilities to promote evapotranspiration systems and publicize existing water provider rebate programs.		DPW	S	•						

TOTAL 105 24 17 33 6 25