

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES**

THURSDAY, APRIL 26, 2018 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood Library
625 N. San Vicente Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Lee at 5:03 PM

A. Pledge of Allegiance: Commission Chair Lee led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Chair Catherine Lee
Commission Vice Chair J. Dallas Dishman
Commissioner Candice Beroukhim
Commissioner Martin Gantman
Commissioner Dawn Moreno-Freedman
Commissioner Madeleine Rackley

Absent: Commissioner Todd Williamson

Also Present: Arts Manager Andrew Campbell
Administrative Specialist IV/Recording Secretary Moya Márquez
Grants Coordinator Prentis Bonds
Public Art Coordinator Rebecca Ehemann
Arts Coordinator Mike Che
Arts Technician Joy Tribble

C. Approval of the Agenda:

Approval of the April 26, 2018 meeting agenda as amended was motioned by Commissioner Dishman, seconded by Commissioner Gantman, and approved unanimously.

D. Approval of the March 22, 2018 Meeting Minutes

Approval of the March 22, 2018 meeting minutes was motioned by Commissioner Gantman, seconded by Commissioner Moreno-Freedman, and approved unanimously.

E. Introduction: West Hollywood City Poet Laureate Kim Dower

West Hollywood City Poet Laureate Kim Dower thanked the Commission for their support of the City Poet Laureate program and Poetry Month, and the animated poetry video for “I Sing the Body West Hollywood” was screened for the Commission.

F. Public Comment

None.

II. CONSENT CALENDAR

The following matters were acted upon by one motion. There were no items removed for separate discussion.

Approval of the Consent Calendar was motioned by Commissioner Beroukhim, seconded by Commissioner Gantman, and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report regarding the Performing Arts and Cultural Affairs (PACA) Subcommittee meeting held April 12, 2018 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS: Ratification of recommendation proposed by the Performing Arts and Cultural Affairs Subcommittee including:

1. Approval of a WeHo Arts Community Grant award of \$1,000 to REACH LA to support "The Collective Performance Event," featuring African American gay and transgender artists from the Los Angeles House and Ball (H/B) community on June 3, 2018 at Rage Bar & Night Club in West Hollywood. **Motioned by Commissioner Rackley, seconded by Commissioner Beroukhim, and approved unanimously.**

B. 2018 Funding Recommendations – WeHo Artist Grant Program

The Commission reviewed and discussed four (4) WeHo Artist Grants to West Hollywood artists as recommended by the Performing Arts and Cultural Affairs Subcommittee.

ACTION: Approve the award of four (4) WeHo Artist Grants of \$2,000 each to selected West Hollywood artists Brian McCarty, Matthew Finley, Rachel Mason and Steven Reigns as recommended by the Performing Arts and Cultural Affairs Subcommittee. **Motioned by Commissioner Rackley, seconded by Commissioner Beroukhim, and approved unanimously.**

C. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held April 19, 2018.

Commissioner Gantman reported that the Urban Art Subcommittee has wrapped up their review and assessment of the Urban Art Guidelines and will present a final

document to the full Arts and Cultural Affairs Commission at the May 24th meeting for final approval.

ACTIONS: Ratification of recommendation proposed by the Urban Art Subcommittee including:

1. Approval of Stage III Final Art Plan by artist Refik Anadol for the Urban Art project at 8497 Sunset Boulevard. **Motioned by Commissioner Beroukhim, seconded by Commissioner Moreno-Freedman and approved unanimously.**

D. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held April 26, 2018 and considered ratifying recommendations proposed by the Subcommittee.

ACTION: Ratification of recommendations proposed by the Art on the Outside Subcommittee including:

1. Approval of the WeHo Muralist Roster application submitted by David Holley for inclusion on the West Hollywood Muralist Roster. **Motioned by Commissioner Beroukhim, seconded by Commissioner Moreno-Freedman, and approved unanimously.**
2. Approval of the Commercial Business Mural Application for 8797 Beverly Blvd. featuring the work "Charge" by David Holley. **Motioned by Commissioner Rackley, seconded by Commissioner Dishman, and approved noting an abstention from Commissioner Moreno-Freedman.**
3. Approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for DOUBLE FEATURE by artist Rashaad Newsome for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard from June 1, 2018 – July 31, 2018. **Motioned by Commissioner Dishman, seconded by Commissioner Beroukhim, and approved unanimously.**
4. Approval of \$3,073 to cover costs incurred by the Los Angeles Nomadic Division (LAND) during the attempted deinstallation of the art work "Sense of Place" in West Hollywood Park on March 5, 2018. **Motioned by Commissioner Dishman, seconded by Commissioner Moreno-Freedman, and approved noting a "no" vote from Commissioner Rackley.**
5. Approval of artist Aaron Glasson for the temporary mural project on the Hart Park Fence illustrating a significant event(s) and/or person(s) in the City's history for installation in summer 2018. **Motioned by Commissioner Gantman, seconded by Commissioner Rackley, and approved unanimously.**
6. Approval of a revision to the existing Art on the Outside application to add a check box designating art on utility boxes as a new artistic category. **Motioned by Commissioner Rackley, seconded by Commissioner Moreno-Freedman, and approved noting a "no" vote from Commissioner Gantman.**

E. West Hollywood Cultural Plan – WeHo Arts: The Plan

The Commission received updates from staff on *The Plan's* implementation process.

Staff reported that the Cultural Plan consultant is currently in the process of visiting other Commissions and Advisory Boards to provide updates on the implementation of The Plan. Staff also reported that they are working with the Cultural Plan consultant to review the current grant guidelines.

ACTION: Provided direction on the implementation of *WeHo Arts: The Plan*.

IV. NEW BUSINESS

None.

V. EXCLUDED CONSENT

None.

VI. PUBLIC COMMENT

None.

VII. ITEMS FROM COMMISSIONERS

None.

VIII. ITEMS FROM THE STAFF

Rebecca Ehemann reported to the Commission that there is a new mural at the Antigua Coffee shop located in the Council Chambers lobby. She also recommended that the Commission visit the newly installed Urban Art work *Backlot* by artist Michael McMillen at The Lot on Santa Monica Boulevard.

Prentis Bonds reported to the Commission that SEEFest is showing documentaries in the Council Chamber on April 28 and 29.

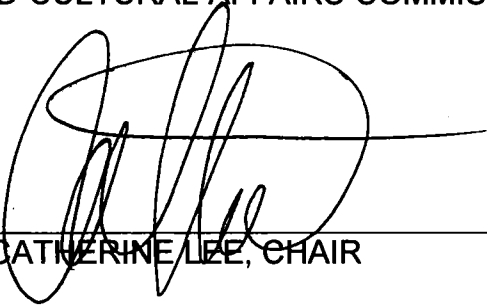
IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the May 24, 2018 meeting agenda as appropriate.

X. ADJOURNMENT

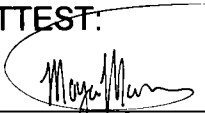
The Arts and Cultural Affairs Commission adjourned at 6:18PM to its next Special Meeting scheduled May 24, 2018, at 5:00 PM in the West Hollywood Library Community Meeting Room – West Hollywood Library, 625 N. San Vicente Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION
ON THIS 24th DAY OF MAY, 2018.



CATHERINE LEE, CHAIR

ATTEST:



MOYA MARQUEZ,
RECORDING SECRETARY