

**AGENDA
CITY OF WEST HOLLYWOOD
SENIOR ADVISORY BOARD**

*Wednesday, March 26, 2008
2:00-4:00 p.m.*

*Community Conference Room
City Hall
8300 Santa Monica Boulevard
West Hollywood, California*

In accordance with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the Social Services Division at (323) 848-6510 at least 48 hours prior to the meeting.

I. CALL TO ORDER

A. PLEDGE OF ALLEGIANCE

B. ROLL CALL

C. POSTING OF THE AGENDA

Agendas are to be posted at Plummer Park, West Hollywood Park, West Hollywood Library, West Hollywood Sheriff's Station, and City Hall.

D. PROCEDURE FOR PUBLIC COMMENT

E. APPROVAL OF AGENDA

II. APPROVAL OF MINUTES

The Board will approve the minutes of the Senior Advisory Board meeting held on February 27, 2008.

III. ITEMS FROM THE PUBLIC

The public may address the Board on matters within the Board's responsibility. Speaking time may be limited at the discretion of the Chair.

IV. ITEMS FROM SENIOR CENTER ACTIVITY PROGRAM STAFF

V. UNFINISHED BUSINESS

A. Brad Burlingame, Director of the West Hollywood Convention and Visitor's Bureau, will preview a branding campaign being launched to promote the City.

B. Francie Stefan, Senior Planner, will review the status of the update to the City's General plan.

Vi. NEW BUSINESS

A. Kami Holman from the Alzheimer's Association will present information about the services and programs offered by the Association.

B. Staff will review the activities planned for Senior Month, Senior Honorees and plans for a special edition of the City Newsletter.

VII. LIAISON REPORTS

SAB LIAISONS REPORT ON MEETINGS OF WEST HOLLYWOOD ORGANIZATIONS THEY ATTENDED.

Esther Baum –Planning Commission

Shirley Kaplan – Transportation Commission

Efim Kutz – Russian Advisory Board

Ric Rickles – Chair's Meeting, County groups, Chamber of Commerce

VIII. ITEMS FROM CITY STAFF

- Public Hearing on social services needs will be held on Tuesday, April 8 beginning at 6 p.m. in Rooms 5 and 6 of the Community Center at Plummer Park.
- Seniors who do not normally file tax returns must file a Form 1040A in order to be eligible for the economic stimulus package rebate.

IX. ITEMS FROM THE BOARD

X. ITEMS FROM THE PUBLIC

XI. ADJOURNMENT

Adjourn to the next Senior Advisory Board meeting to be held on Wednesday, April 23, 2008 at 2:00 p.m. at City Hall in the Community Conference Room.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager's Department in the Office of the City Clerk and that I posted this agenda on:

Date:

Signature: _____

Deputy Clerk