

**SMOKING IS NOT PERMITTED IN THE CITY COUNCIL CHAMBERS
(Article IV, Chapter 7, W.H.M.C.)**

**COMPLETE AGENDA PACKETS ARE AVAILABLE FOR PUBLIC
INSPECTION AT CITY HALL, 8300 SANTA MONICA BLVD.,
AT WEST HOLLYWOOD LIBRARY, 625 N. SAN VICENTE BLVD.,
AND AT THE CITY'S WEBSITE,**

www.weho.org

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the City Council meeting at the City Clerk's table.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CITY COUNCIL REORGANIZATION & INSTALLATION MEETING
AGENDA
MONDAY, MAY 21, 2018
10AK
9039 WEST SUNSET BOULEVARD
WEST HOLLYWOOD, CA 90069**

6:00 P.M. –REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

EDDIE MONEY ADMINISTERS THE OATH OF OFFICE TO THE NEWLY ELECTED MAYOR JOHN J. DURAN:

CITY CLERK YVONNE QUARKER ADMINISTERS THE OATH OF OFFICE TO THE NEWLY ELECTED MAYOR PRO TEMPORE JOHN D'AMICO:

INTRODUCTION OF DIGNITARIES:

PRESENTATION TO OUTGOING MAYOR JOHN HEILMAN:

PRESENTATIONS:

1. PUBLIC COMMENT: The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, May 21, 2018 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, May 16, 2018.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of May 7, 2018.

2.C. APPROVAL OF DEMAND REGISTER NO. 825 [L. QUIJANO, K. BARENG]:

SUBJECT: The City Council shall receive the Demand Register for period ending May 11, 2018 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

RECOMMENDATION: Approve Demand Register NO. 825 and adopt Resolution No.18-5058, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 825."

2.D. ORDINANCE NO. 18-1030 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, AMENDING SECTION 17.24.010 (EXEMPT PROPERTY) OF CHAPTER 17.24 OF TITLE 17 (RENT STABILIZATION) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO MODIFY THE EXCEPTION TO THE EXEMPTION FOR NEW ACCOMMODATIONS" [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 18-1030 approving amendments to Section 17.24.010 (Exempt Property) Of Chapter 17.24 of Title 17 (Rent Stabilization) of the West Hollywood Municipal Code to Modify the Exception to the Exemption for new Accommodations.

RECOMMENDATION: Waive further reading and adopt Ordinance 18-1030, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, AMENDING SECTION 17.24.010 (EXEMPT PROPERTY) OF CHAPTER 17.24 OF TITLE 17 (RENT STABILIZATION) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO MODIFY THE EXCEPTION TO THE EXEMPTION FOR NEW ACCOMMODATIONS."

2.E. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will receive the Synopses from the Transgender Advisory Board and the Women's Advisory Board regarding actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

- 2.F. TREASURER'S REPORT FOR MARCH 2018 [L. QUIJANO, K. BARENG, N. CORONADO]:**
SUBJECT: The City Council will receive the Treasurer's Report for the month ended March 2018 pursuant to Section 53646 of the Government Code of the State of California.
RECOMMENDATION: Receive and file the March 2018 Treasurer's Report.
- 2.G. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH HIGH PRESSURE ZONE [M. LOUIE, F. CONTRERAS, K. MAYERSON]:**
SUBJECT: The City Council will consider approving an Amendment to the Agreement with High Pressure Zone for marketing and branding services.
RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with High Pressure Zone for marketing and branding services by increasing the amount of the Agreement by \$25,000 for a new not-to-exceed amount of \$100,000; and 2) Authorize the City Manager or designee to execute all documents incident to the Agreement.
- 2.H. AMENDMENT #1 TO AGREEMENT FOR SERVICES WITH CHATTEL, INC. FOR HISTORIC PRESERVATION CONSULTANT SERVICES [J. KEHO, D. DEGRAZIA, J. ALKIRE, D. GRAY]:**
SUBJECT: The City Council will consider amending the agreement for services with Chattel, Inc. for Historic Preservation consultation and training to extend the agreement termination date and increase the not-to-exceed amount of the agreement.
RECOMMENDATIONS: 1) Approve amendment No. 1 to the agreement for services with Chattel, Inc. to increase the amount of the agreement by \$100,000 for a total "not-to-exceed" amount of \$175,000, with a contract end date of June 30, 2019; and 2) Authorize the City Manager or designee to execute documents incident to the amendment.
- 2.I. AMENDMENT NO. 2 TO THE AGREEMENT FOR SERVICES WITH SYMBLAZE INC. [P. NOONAN, D. GIUGNI, F. GOMEZ]:**
SUBJECT: The City Council will consider amending the Agreement for Services with Symblaze Inc. for marketing and brand development services to modify the scope of work and increase the not-to-exceed amount of the Agreement.
RECOMMENDATIONS: 1) Approve Amendment No.2 to the Agreement for Services with Symblaze Inc. to modify the scope of services and increase the amount of the Agreement by \$15,000 for a total not-to-exceed amount of \$115,500; and 2) Authorize the City Manager or designee to execute documents incident the agreement.

2.J. APPROVE AMENDMENT NO 1 TO THE AGREEMENT FOR SERVICES WITH ROSA LOWINGER & ASSOCIATES [M. LOUIE, A. CAMPBELL, R. EHEMANN]:

SUBJECT: The City Council will consider approving Amendment No 1 to agreement #008101 between the City and Rosa Lowinger & Associates for artwork conservation and maintenance services.

RECOMMENDATIONS: 1) Approve Amendment No 1 to agreement #008101 to extend the terms of the agreement by twelve (12) months, and to increase the payment for services' "not-to-exceed" amount of \$60,000 by an additional \$30,000 for a total of \$90,000; and 2) Authorize the City Manager or designee to execute documents incident to the agreement.

2.K. COSPONSORSHIP OF OUTFEST FILM SCREENING ON JUNE 27, 2018 [M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider cosponsoring an Outfest Film Screening on Wednesday, June 27, 2018 and allow alcoholic beverages to be served and consumed within the lobby of the West Hollywood City Council Chambers for the duration of the event.

RECOMMENDATIONS: 1) Approve co-sponsorship of the Outfest Film Screening on Wednesday, June 27, 2018 at the West Hollywood City Council Chambers; 2) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar, and social media network; and 3) Allow alcoholic beverages to be served and consumed within the lobby of the West Hollywood City Council Chambers for the duration of the event.

2.L. CO-SPONSORSHIP OF #SIZZLE: A CARNIVAL OF ATTRACTION AT THE 2018 LA PRIDE FESTIVAL [P. NOONAN]:

SUBJECT: The City Council will consider co-sponsorship of #SIZZLE: A Carnival of Attraction, an alcohol and drug free zone at the LA PRIDE Festival, June 9-10, 2018.

RECOMMENDATIONS: 1) Approve co-sponsorship of #SIZZLE: A Carnival of Attraction, an alcohol and drug free zone at the LA PRIDE Festival, organized by the Global Institute for Public Strategies; 2) Approve use of the City's logo on all collateral promotional materials related to #SIZZLE and direct staff to coordinate with #SIZZLE organizers regarding the City's participation; 3) Direct the Communications Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 4) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement template, as well as any related documents.

2.M. AMEND THE CITY COUNCILMEMBER LIST OF PRE-APPROVED ORGANIZATIONS/EVENTS TO INCLUDE GLOBAL CLIMATE ACTION SUMMIT [J. D'AMICO, J. LEONARD, A. LOVANO]:

SUBJECT: *The City Council will consider amending the City Councilmember list of pre-approved organizations and events to include the Global Climate Action Summit.*

RECOMMENDATION: Approve the addition of conferences and meetings related to the Global Climate Action Summit to the list of pre-approved organizations and events that members of the City Council are permitted to attend each year.

2.N. CITY-WIDE YARD SALE [L. MEISTER, J. LEONARD, A. LOVANO]:

SUBJECT: *The City Council will consider directing staff to organize a city-wide yard sale during summer 2018, which will encourage residents to reduce waste, help keep useful items out of landfills, and engage with neighbors.*

RECOMMENDATIONS: 1) Direct the Department of Public Works to organize a city-wide yard sale during summer 2018; and 2) Direct the Communications Department to utilize all appropriate communications tools to promote the event, such as the City's website and social media tools, and a press release.

2.O. RESOLUTIONS IN SUPPORT OF AB 2925 (BONTA) JUST CAUSE EVICTIONS AND AB 2219 (TING) LANDLORD-TENANT: 3RD PARTY PAYMENTS [J. DURAN, J. D'AMICO, J. LEONARD, H. MOLINA]:

SUBJECT: *The City Council will consider adopting two resolutions: one in support of AB 2925 (Bonta), Just Cause Evictions, which proposes to clarify the legal meaning of "good cause" as used in termination of legal contracts related to tenancies and one in support of AB 2219 (Ting) Landlord-Tenant: 3rd Party Payments.*

RECOMMENDATIONS: 1) Adopt Resolution No. 18-_____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 2925 (BONTA) JUST CAUSE FOR EVICTION"; 2) Adopt Resolution No. 18-_____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 2219 (TING) LANDLORD-TENANT: 3RD-PARTY PAYMENTS"; and 3) Direct Community & Legislative Affairs Division staff to send copies of the adopted resolution to Governor Jerry Brown, State Senator Benjamin Allen, Assembly Members Richard Bloom, Phillip Ting and Rob Bonta, and other parties as deemed appropriate.

3. PUBLIC HEARINGS:

3.A. REVIEW OF THE CITY SEWER SERVICE CHARGE FOR FISCAL YEAR 2018-19 [O. DELGADO, H. DEMITRI]:

SUBJECT: *The City Council will consider approving the City Sewer Service Charge for the FY 2018-2019 Program.*

RECOMMENDATIONS: 1) Make a finding that there is no majority protest by property owners within the assessment area; and 2) Introduce on first reading Ordinance No. 18-_____, " AN ORDINANCE OF THE CITY

OF WEST HOLLYWOOD REGARDING A SEWER SERVICE CHARGE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE AND CONFIRMING THE LEVYING OF AN ANNUAL ASSESSMENT FOR SEWER SERVICES FOR FISCAL YEAR 2018-2019 PURSUANT TO CHAPTER 15.12 OF ARTICLE 1 OF TITLE 15 OF THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE.

4. UNFINISHED BUSINESS:

4.A. CO-SPONSORSHIP OF CHRISTOPHER STREET WEST'S 48TH ANNUAL L.A. PRIDE FESTIVAL AND PARADE (UPDATE) [M. LOUIE, C. SMITH, M. REATH, M. MARQUEZ]:

SUBJECT: The City Council will receive an update on two outstanding items from its discussion at the April 16, 2018 City Council meeting.

RECOMMENDATIONS: 1) Approve use of the Pacific Design Center Plaza (PDC) during West Hollywood Park Phase II construction and direct staff to reach out to the PDC, resulting in a direct cost savings to CSW of \$80,300 for 2018; 2) Approve \$30,300 additional City Sponsorship for labor and maintenance related to use of the Pacific Design Center Plaza in preparation for a LA Pride Festival Stage; and 3) Consider support of SSG/APAIT's "Midnight Stroll" transgender outreach event to expand into West Hollywood and direct staff to return to Council with a staff item formally requesting funding.

5. NEW BUSINESS:

5.A. CONSIDERATION OF THE ANNUAL REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT AND ADOPTION OF A RESOLUTION OF INTENTION TO LEVY AN ASSESSMENT FOR THE 2018-2019 FISCAL YEAR [M. LOUIE]:

SUBJECT: The City Council will initiate preliminary proceedings regarding the establishment of the West Hollywood Design District (District) for fiscal year 2018-2019. Preliminary steps include the consideration of approval of the District annual report and adoption of a resolution of intention to levy an assessment for fiscal year 2018-2019 and scheduling a public hearing for June 4, 2018.

RECOMMENDATIONS: 1) Adopt Resolution No. 18-____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE ANNUAL REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT, DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT FOR FISCAL YEAR 2018-2019 AND SETTING A TIME AND PLACE FOR PUBLIC HEARING"; and 2) Direct staff to notice a public hearing to be held on June 4, 2018 to hear protests or objections to the District's proposed assessment and activities for fiscal year 2018-2019.

5.B. RESOLUTION OF INTENTION TO RENEW THE WEST HOLLYWOOD TOURISM IMPROVEMENT DISTRICT [M. LOUIE]:

SUBJECT: The City Council will consider adopting a resolution and setting a public meeting on June 4, 2018 and a public hearing on July 16, 2018 on the renewal of the West Hollywood Tourism Improvement District and the levy of assessments on lodging businesses.

RECOMMENDATIONS: 1) Adopt Resolution No. 18-____ “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE MANAGEMENT DISTRICT PLAN TO VISIT WEST HOLLYWOOD, DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE DISTRICT FOR FISCAL YEARS 2019-2028 AND SETTING A TIME AND PLACE FOR PUBLIC HEARING”; and 2) Direct staff to mail a notice of a public hearing to be held on July 16, 2018 to hear protests or objections to the District’s proposed assessment and activities for fiscal years 2019-2028.

5.C. CONSIDERATION OF THE ANNUAL REPORT OF THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT AND ADOPTION OF A RESOLUTION OF INTENTION TO LEVY AN ASSESSMENT FOR THE 2018-2019 FISCAL YEAR [M. LOUIE]:

SUBJECT: The City Council will initiate preliminary proceedings regarding the establishment of the Sunset Strip Business Improvement District (District) for fiscal year 2018-2019. Preliminary steps include the consideration of approval of the District annual report and adoption of a resolution of intention to levy an assessment for fiscal year 2018-2019 and scheduling a public hearing for June 4, 2018.

RECOMMENDATIONS: 1) Adopt Resolution No. 18-____ “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE ANNUAL REPORT OF THE ADVISORY BOARD TO THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2018-2019 AND SETTING A TIME AND PLACE FOR PUBLIC HEARING”; and 2) Direct staff to notice a public hearing to be held on June 4, 2018 to hear protests or objections to the District’s proposed assessment and activities for fiscal year 2018-2019.

5.D. LEVY OF ANNUAL ASSESSMENT FOR SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FISCAL YEAR 2018-2019 [M. LOUIE]:

SUBJECT: The City Council will consider adopting a resolution of intention for the proposed levy of assessments for the Santa Monica Boulevard Maintenance District (District) for fiscal year 2018-2019 which will provide for holiday decorations; and set a public hearing for June 4, 2018.

RECOMMENDATION: Adopt Resolution Number 18-____,” A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST

HOLLYWOOD APPROVING THE REPORT OF THE ENGINEER, DECLARING ITS INTENTION TO LEVY AND COLLECT ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR THE 2018-2019 FISCAL YEAR, AND SETTING A TIME AND PLACE FOR PUBLIC HEARING.”

5.E. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider revising the City Council Regular Meeting Schedule for the month of July 2018.

RECOMMENDATION: Consider rescheduling the Monday, July 2, 2018 City Council meeting to Monday, July 9, 2018 due to its proximity to the 4th of July holiday.

5.F. COMMISSION APPOINTMENT [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making a direct appointment to the Public Facilities Commission.

RECOMMENDATION: Councilmember D’Amico to make one (1) direct appointment to the Public Facilities Commission.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE: None.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, June 4, 2018 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
June 4	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
June 18	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
July 2	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
July 16	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers

**City Council Agendas and Staff Reports
 are available on-line at
www.weho.org**

AFFIDAVIT OF POSTING

State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the
 City of West Hollywood in the Office of the City Clerk and that I
 posted this agenda on:

Date: MAY 16, 2018
 Signature: Alyssa T. Potholoz