

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES**

THURSDAY, MARCH 22, 2018 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood Library
625 N. San Vicente Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Lee at 5:07 PM.

A. Pledge of Allegiance: Commission Chair Lee led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Chair Catherine Lee
Commission Vice Chair J. Dallas Dishman
Commissioner Candice Beroukhim
Commissioner Martin Gantman
Commissioner Dawn Moreno-Freedman
Commissioner Madeleine Rackley
Commissioner Todd Williamson

Also Present: Arts Manager Andrew Campbell
Administrative Specialist IV/Recording Secretary Moya Márquez
Grants Coordinator Prentis Bonds
Public Art Coordinator Rebecca Ehemann
Arts Coordinator Mike Che
Arts Technician Joy Tribble
Arts Intern Jed Surio

C. Approval of the Agenda:

Commission Chair Lee reported that the Commission is no longer being requested to vote on the production for Chris Isaacson Presents/Ford Foundation under Item III.A.

Approval of the March 22, 2018 meeting agenda as amended was motioned by Commissioner Dishman, seconded by Commissioner Beroukhim, and approved unanimously.

D. Approval of the February 22, 2018 Meeting Minutes

Approval of the February 22, 2018 meeting minutes was motioned by Commission Vice Chair Beroukhim, seconded by Commissioner Gantman, and approved unanimously.

E. Public Comment

None.

II. CONSENT CALENDAR

The following matters were acted upon by one motion. There were no items removed for separate discussion.

Approval of the Consent Calendar was motioned by Commissioner Beroukhim, seconded by Commissioner Gantman, and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report regarding the Performing Arts and Cultural Affairs (PACA) Subcommittee meeting held March 8, 2018 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Moreno-Freedman reported that the Coast Playhouse is now being used by grantees. She mentioned that if approved, the ticket sales from the production of "Homeward LA" by Celebration Theatre will benefit the Midnight Mission.

ACTIONS: Ratification of recommendations proposed by the Performing Arts and Cultural Affairs Subcommittee including:

1. Approve use of the Coast Playhouse for performance of "Homeward LA" produced by Celebration Theatre to benefit the homeless community in April 2018. **Motioned by Commissioner Williamson, seconded by Commissioner Dishman, and approved unanimously.**
2. Approve use of the Coast Playhouse for a celebrity reading of "The Laramie Project" produced by Chris Isaacson Presents/Ford Foundation in conjunction with the 20th anniversary of the death of Matthew Shepard. **This item was tabled.**
3. Approve a WeHo Arts Community Grant of \$1,000 to Global Music Bridges to support the "145th Sergey Rachmaninoff's Anniversary Music Festival." **Motioned by Commissioner Beroukhim, seconded by Commissioner Gantman, and approved unanimously.**

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held March 15, 2018.

Commissioner Williamson reported that the Subcommittee received a presentation from Beverly Denenberg, Art Consultant, on the selection of proposed artist Laurie

Frick for the mixed-use commercial development at Empire at Fairfax, 7905 Romaine Street.

It was also reported that the Urban Art Subcommittee is undergoing a review of the process of the Urban Art Guidelines. Recommendations to ACAC are still in development.

Commissioner Williamson concluded his report by adding that the Subcommittee recommended the deaccession of "Archway" by John Canavier at 8819 Harratt Street, following recommendations from both conservator and appraisal teams. Commissioner Beroukhim suggested that the Subcommittee should require the owner to place a plaque celebrating the artist and their work at the site of the artwork.

ACTIONS: Ratification of recommendations proposed by the Urban Art Subcommittee including:

1. Approve Stage I Artist Approval of artist Laurie Frick for the mixed-use development at 7905 Romaine Street in accordance with the City's Urban Art Policy and Guidelines. **Motioned by Commissioner Lee, seconded by Commissioner Moreno-Freedman, and approved unanimously.**
2. Approve the deaccession of "Archway" by John Canavier at 8819 Harratt Street and require that the owner install a memorial plaque consistent with the Urban Art Guidelines that celebrates the artist and their work at 8819 Harratt. **Motioned by Commissioner Beroukhim, seconded by Commissioner Gantman, and approved unanimously.**

C. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held March 22, 2018 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Dishman reported that the Subcommittee reviewed and recommends approval of two video projects for exhibition from April 1 – May 31, 2018: the "Sunset Series" project by video and performance artist Skip Arnold – and the "My Golem" project by artist Julie Weltz.

The Subcommittee also approved the temporary art project "Untitled (neon chicken head sign reimaged)" by artist Scott Young. The temporary art project will be exhibited on the Santa Monica Boulevard median at Holloway Drive. Staff informed the Commission that the budget for this art project is consistent with other works involving neon.

Commissioner Dishman also reported that eight muralists have been recommended for approval onto the West Hollywood Muralist Roster.

ACTION: Ratification of recommendations proposed by the Urban Art Subcommittee including:

1. Approval of the temporary video art project “Sunset Series” by artist Skip Arnold for installation on the electronic billboard at 8410 Sunset. **Motioned by Commissioner Lee, seconded by Commissioner Gantman, and approved unanimously.**
2. Approval of the temporary video art project “My Golem” by artist Julie Weitz for installation on the electronic billboard at 9039 Sunset. **Motioned by Commissioner Beroukhim, seconded by Commissioner Williamson, and approved, noting a “no” vote from Commission Vice-Chair Dishman.**
3. Approval of the temporary art project “Untitled (neon chicken head sign reimagined)” by artist Scott Young for exhibition on the Santa Monica Boulevard median at Holloway Drive as proposed by artist Scott Young with a budget not to exceed \$21,500. **Motioned by Commissioner Lee, seconded by Commissioner Beroukhim, and approved unanimously.**
4. Approval of artist applications from eight (8) muralists including Alexandra Grant, Alic Daniel, Eva Struble, Giuseppe Percivati, John Park, Johnny Otto, Kaleo Sallas, Kevin Johnson for inclusion on the West Hollywood Muralist Roster **Motioned by Commissioner Williamson, seconded by Commissioner Beroukhim, and approved, noting an abstention from Commissioner Gantman.**

D. West Hollywood Cultural Plan – WeHo Arts: The Plan

The Commission received updates from staff on *The Plan’s* implementation process.

Amanda Carlson, Cultural Plan Consultant, informed the Commission that *The Plan* has been printed and will be circulated to City Council, City department directors, and be placed at the Library. In addition, a Russian-language version of the Plan has also been printed and is available at Plummer Park. She also reminded the Commission that an online version exists on the City’s website.

Ms. Carlson also reported that the last Artist Roundtable and Living Room Session were very well attended. She encouraged the Commission to keep participating.

The Commission discussed new methods to promote the Artist Roundtable. It was suggested to potentially use the bus shelters for advertising some of the Artist Roundtable and Living Room Session dates. Ms. Carlson highlighted the potential outreach opportunities of the Farmers Market and the Melrose Trading Post.

Ms. Carlson reported that she will continue to work with staff on securing budgetary appropriations for *The Plan’s* implementation process.

ACTION: Provided direction on the implementation of *WeHo Arts: The Plan*.

E. Alternates for Subcommittees

The Commission discussed and appointed Commissioners to serve as 'alternates' for the Performing Arts and Cultural Affairs (PACA) Subcommittee, Urban Art (UAS) Subcommittee, and Art on the Outside (AOTO) Subcommittee

ACTION: Discussed and made appointments for Commissioners to serve as 'alternates' for the Performing Arts and Cultural Affairs (PACA) Subcommittee, Urban Art (UAS) Subcommittee, and Art on the Outside (AOTO) Subcommittee. With the following designations:

- Commissioner Beroukhim was designated as an alternate for the Performing Arts and Cultural Affairs Subcommittee
- Commissioner Moreno-Freedman was designated as an alternate for the Urban Art Subcommittee
- Commissioner Gantman was designated as an alternate for the Art on the Outside Subcommittee

Motioned by Commissioner Lee, seconded by Commissioner Beroukhim, and approved unanimously.

IV. NEW BUSINESS

A. Art on Utility Boxes

The Commission discussed community interest in artist enhanced utility boxes and provided direction to staff.

Staff reported that there has been an increased interest in artist enhanced utility boxes. Some ideas considered amongst staff have been to open a utility box art program to WeHo resident artists only in order to encourage greater participation from local artists. Staff suggested that the program be run in a similar fashion to the Little Free Library micro-grant program which opens up the opportunity for community participation and requires minimal staff time.

Commissioner Dishman suggested that the Commission consider this project as a program for artists who may not qualify for other projects run by the Art Division.

Commissioner Williamson suggested that the Commission consider involving local schoolchildren for art on utility boxes.

Commissioner Rackley recommended that the Art on the Outside Subcommittee develop rules and funding regulations for this project. She also recommended that the Subcommittee recommend time limits on the program.

ACTIONS:

1. Referred to the Art on the Outside Subcommittee for further development.

V. EXCLUDED CONSENT

None.

VI. PUBLIC COMMENT

None.

VII. ITEMS FROM COMMISSIONERS

Commissioner Gantman announced the launch of his book at the Abbey on Tuesday, April 17, from 6-8PM.

Commissioner Beroukhim announced that the artist WhIsBy is working closely with Christopher Street West to exhibit a rainbow-themed work of his gummy bear series for LA Pride.

VIII. ITEMS FROM THE STAFF

Mike Che, Arts Coordinator, reported that the new Citywide Collaborative Poem has been released. "West Hollywood is For Dreamers" by Kim Dower is now available as a poster. Furthermore, Mr. Che reported that there is a new poetry marquee at the Coast Playhouse for National Poetry Month.

Prentis Bonds, Grants Coordinator, reported that the WeHo Artist Grant application closed today, and received a total of twenty-four applications. On April 12, the PACA Subcommittee will weigh the applicants.

Rebecca Ehemann, Public Art Coordinator, extended an invitation to the Commission to attend the installation of the new City Plaza Banners on March 28th, from 4:30pm – 5pm and the public art unveiling at the Center for Early Education on March 29th from 6:30pm-8:00pm.

Jed Surio, Arts Intern, introduced himself to the Commission and offered ideas on how to reach out to the community about Arts Division programming.

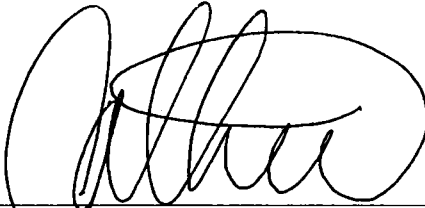
IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the April 26, 2018 meeting agenda as appropriate.

X. ADJOURNMENT

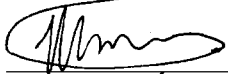
The Arts and Cultural Affairs Commission adjourned at 6:25 PM to its next Special Meeting scheduled April 26, 2018, at 5:00 PM in the West Hollywood Library Community Meeting Room – West Hollywood Library, 625 N. San Vicente Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION
ON THIS 26th DAY OF APRIL, 2018.



CATHERINE LEE, CHAIR

ATTEST:



MOYA MÁRQUEZ,
RECORDING SECRETARY