

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
SPECIAL MEETING AGENDA

THURSDAY, APRIL 26, 2018 – 3:30 P.M.

Location: **Community Meeting Room – West Hollywood Library**
625 N San Vicente Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the March 22, 2018 Special Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

II. CONSENT CALENDAR The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Commercial Business Mural Application – 8797 Beverly Blvd.

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by the Beverly Robertson Design Plaza for 8797 Beverly Blvd featuring the artwork by David Holley.

RECOMMENDATION: Recommend to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application for 8797 Beverly Blvd. featuring the work by David Holley.

C. WEHO Muralist Roster Application – David Holley

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a WEHO Muralist Roster Application submitted by David Holley.

RECOMMENDATION: Recommend to the Arts and Cultural Affairs Commission approval of the WEHO Muralist Roster application submitted by David Holley for inclusion on the West Hollywood Muralist Roster.

D. Temporary Art Project Proposal – 8410 and 9039 Sunset Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *DOUBLE FEATURE* by artist Rashaad Newsome for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard from June 1, 2018 – July 31, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by Jessica Rich, The Rich Picture, for *DOUBLE FEATURE* by artist Rashaad Newsome for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard from June 1, 2018 – July 31, 2018.

III. UNFINISHED BUSINESS

A. Art on the Outside Current, Upcoming and Potential Projects and Budget Status Update

The Subcommittee will receive an update from Staff on Art on the Outside current, upcoming and potential projects and budgets.

RECOMMENDATION: Provide direction as applicable.

B. Art on the Outside Subcommittee Work Plan 2018-2020

The Subcommittee will review the Art on the Outside Subcommittee Work Plan for 2018-2020.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Art on the Outside Subcommittee Work Plan for 2018-2020.

IV. NEW BUSINESS

A. Los Angeles Nomadic Division – Sense of Place

The Subcommittee will receive a presentation from staff and discuss allocating funding to the Los Angeles Nomadic Division for the Sense of Place project in West Hollywood Park.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve a budget not to exceed \$3,073 to cover costs incurred during the attempted deinstallation of the Sense of Place on March 5, 2018.

B. Historical Mural Project – Sunset Boulevard (Hart Park)

The Subcommittee will receive a presentation from staff regarding a temporary mural project to illustrate a significant event(s) and/or person(s) in the City's history for installation this summer on the Hart Park fence (between the Standard Hotel and Sunset Towers along Sunset Boulevard).

RECOMMENDATION: Discuss and provide staff direction as necessary.

C. Art on Utility Box Initiative

The Subcommittee will receive a presentation from staff and discuss the Subcommittee's interest in developing an Art on Utility Box initiative within the Art on the Outside Program.

RECOMMENDATION: Discuss and provide staff direction as necessary.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of May 24, 2018 special meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next special meeting scheduled Thursday, May 24, 2018 at 3:30 p.m. in the Community Meeting Room of the West Hollywood Library at 625 N. San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: APRIL 19, 2018

Signature: Gregory T. Pohlman