

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MINUTES**

**THURSDAY, DECEMBER 21, 2017 – 5:00 P.M.**

*Location: Community Meeting Room – West Hollywood City Hall  
8300 Santa Monica Boulevard, West Hollywood*

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Lee at 5:02 p.m.

**A. Pledge of Allegiance:** Commission Vice Chair Dishman led the Pledge of Allegiance.

**B. Roll Call:**

Present:           Commission Chair Catherine Lee  
                      Commission Vice Chair J. Dallas Dishman  
                      Commissioner Candice Beroukhim  
                      Commissioner Martin Gantman  
                      Commissioner Dawn Moreno-Freedman  
                      Commissioner Madeleine Rackley  
                      Commissioner Todd Williamson

Also Present:     Arts Coordinator Mike Che  
                      Arts Technician/Recording Secretary Joy Tribble  
                      Grants Coordinator Prentis Bonds  
                      Public Art Coordinator Rebecca Ehemann  
                      Arts Intern Nina Schonwetter

**C. Approval of the Agenda:**

Motioned approval of the December 21, 2017 meeting agenda by Commissioner Dishman, seconded by Commissioner Moreno-Freedman and approved unanimously.

**D. Approval of the November 16, 2017 Meeting Minutes**

Motioned by Commissioner Gantman, seconded by Commissioner Dishman, and approved unanimously.

**E. Public Comment**

None.

**II. CONSENT CALENDAR**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following New Business items.

**Approval motioned by Commissioner Rackley, seconded by Commissioner Moreno-Freedman and approved unanimously.**

#### **A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION:** Received and filed. **Approved as part of the Consent Calendar.**

### **III. UNFINISHED BUSINESS**

#### **A. WeHo Artist Grant Program Guidelines**

The Commission reviewed the proposed WeHo Artist Grant Program Guidelines as provided by the Performing Arts and Cultural Affairs Subcommittee.

##### **ACTIONS:**

1. Approval of the WeHo Artists Grant Program Guidelines as provided by the Performing Arts and Cultural Affairs Subcommittee with the addition of a milestone asking applicants for feedback on the pilot program, and clarification for applicants on what would constitute a public benefit, noting that the Commission does not wish for the public benefit to require too much time or money from the artist.
2. Authorize staff to proceed with development of the online Jotform application and submit to the Performing Arts and Cultural Affairs Subcommittee for approval at its meeting of January 11, 2018 for release on January 12, 2018.

**Motioned by Commissioner Williamson, seconded by Commissioner Dishman and approved unanimously.**

#### **B. Performing Arts and Cultural Affairs Subcommittee Report**

The Commission received a report regarding the Performing Arts and Cultural Affairs (PACA) Subcommittee meeting held December 7, 2017 and considered ratifying recommendations proposed by the Subcommittee.

##### **ACTIONS:**

1. Approval of a WeHo Community Arts Grant of \$1,000 to Prism Comics to support artist honorariums and the publication of "First Love" an anthology of LGBTQ+ comic stories that explore first feelings of emotion and attraction.

**Motioned by Commissioner Williamson, seconded by Commissioner Beroukhim and approved unanimously.**

2. Declined approval of a WeHo Community Arts Grant of \$1,000 to Wild West Women to support the presentation of "Tea with Alice and Me," an original, multimedia solo performance about the intersecting lives of two militant visionaries (Miss Alice Paul & Zoe Nicholson) written and performed by writer and storyteller Zoe Nicholson. The application did not support the aims and objectives of the grant program which is intended to enhance free public events

with an arts component and increase access to and/or participation in the arts and could be used for art making or arts participation activities, typically for educational or therapeutic purposes, in support of the organization's mission.

**Motioned to decline the application by Commissioner Dishman, seconded by Commissioner Lee and motion to decline approved unanimously.**

3. Approval of Revised Year II and Year III WeHo Arts Organizational Development Grant proposals and funding allocations totaling \$20,000 at \$4,000 each to five (5) arts organizations including: June L. Mazer Lesbian Archives; Dance Studio Showtime-Katusha; Pony Box Dance Theatre; Classical Theatre Lab; and Chad Michael Hall MULTIPLEX Dance.

**Motioned by Commissioner Gantman, seconded by Commissioner Beroukhim and approved unanimously.**

4. Approval of Revised Year II WeHo Arts Project Grant proposals and funding allocations totaling \$76,500 at various funding amounts to ten (10) arts organizations including Outfest (\$8,500); Society for the Activation of Social Space Through Art and Sound (SASSAS) (\$8,000); Vox Femina Los Angeles (\$8,000); Metropolitan Master Chorale (\$7,500); South East European Film Festival (SEEFest) (\$7,500); Heidi Duckler Dance Theatre (\$7,500); Lambda Literary Foundation (\$7,500); LAXArt (\$7,500); Los Angeles Art Association (\$7,500); and Los Angeles Nomadic Division (LAND) (\$7,000).

**Motioned by Commissioner Williamson, seconded by Commissioner Gantman and approved unanimously.**

**C. *WeHo Arts: The Plan* Implementation Strategy and 2018-2020 Work Plan**

The Arts and Cultural Affairs Commission reviewed the Implementation Strategy for *WeHo Arts: The Plan*, and reviewed, commented and provided direction on the associated draft Commission Work Plan for fiscal years 2018-2020.

**ACTIONS:**

1. Approval of *WeHo Arts: The Plan* Implementation Strategy.
2. Reviewed, commented and provided direction on the draft Commission Work Plan for fiscal years 2018-2020.

**Motioned by Commissioner Williamson, seconded by Commissioner Gantman and approved unanimously.**

**D. *WeHo Arts: The Plan* Implementation: Study of Artist Residencies**

The Commission reviewed and discussed the Study of Artist Residencies in conjunction with the development of the Arts and Cultural Affairs Commission's implementation strategy for *WeHo Arts: The Plan*, the City's cultural planning process.

**ACTION:** Approval of the "*WeHo Arts: The Plan* Implementation: Study of Artist Residencies" noting direction to staff to include additional language that better clarifies the selection process, payment to artists and the Commission's interest and

involvement in the study, it's outcomes, and general oversight of the program to insure that it is uniquely "West Hollywood."

**Motioned by Commissioner Gantman, seconded by Commissioner Williamson and approved unanimously.**

#### **E. Urban Art Subcommittee Report**

The Commission received a report from the Urban Art Subcommittee on its meeting held December 14, 2017 and considered ratifying recommendations proposed by the Subcommittee.

#### **ACTIONS:**

1. Approve Stage II Schematic Plan *Virtual Paths: Data Sculptures* by artist Refik Anadol for the urban art project at 8497 Sunset Boulevard, in accordance with the City's Urban Art Policy and Guidelines. Received and filed submissions from the developer in accordance with the Urban Art Policy and Guidelines including 1) schematic designs/drawings; site plans and elevations; a narrative description of the proposed art project including how it fits into the environment of the City; and proposed materials and color scheme; 2) implementation timeline; 3) outline of the art budget; 4) maintenance issues and 5) a signed copy of the developer/artist agreement.
2. Approve Stage I Artist Approval of the artist Jim Iserman for the 9-story hotel development at 1040 N. La Brea Avenue in accordance with the City's Urban Art Policy and Guidelines. Received and filed submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist's resume, biographical materials and evidence of artistic/cultural experience.

**Motioned by Commissioner Dishman, seconded by Commissioner Moreno-Freedman and approved unanimously.**

#### **F. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held December 21, 2017 and considered ratifying recommendations proposed by the Subcommittee.

#### **ACTIONS:**

1. Ratified the following projects from the AOTO Consent Calendar:
  - Approval of the Commercial Business Mural Application for 8807 Melrose Avenue featuring a work by Ruben Rojas as art and not creative signage.
  - Approval of the temporary video art project proposed by IF, Innovation Foundation for *HOLLOW POINT* by artist Nancy Baker Cahill for installation on the electronic billboard at 8410 Sunset Boulevard from January 1, 2018 – February 28, 2018.

- Approval of the temporary video art project proposed by IF, Innovation Foundation for *INITIAL CONDITIONS* by artist Amia Yokoyama for installation on the electronic billboard at 9039 Sunset Boulevard (1Oak) from January 1, 2018 – February 28, 2018.

**Motioned by Commissioner Lee, seconded by Commissioner Beroukhim and approved unanimously as part of the consent calendar.**

2. Approved the Temporary Art Project Proposal from the Mier Gallery featuring the work of artist Anna Fasshauer with a budget not to exceed \$2,500.

**Motioned by Commissioner Lee, seconded by Commissioner Williamson and approved noting the “no” vote of Commissioner Beroukhim.**

3. Approved the Community Plaza Banners Temporary Art Exhibition design by artist Miguel Andrisani (MIGS), noting direction to staff to include recommendations from the Subcommittee with final approval authority designated to staff.

**Motioned by Commissioner Beroukhim, seconded by Commissioner Williamson and approved noting that the artist will make several changes to the artwork based on suggestions from the Subcommittee and will work with staff for final approval, and noting the “no” vote of Commissioner Rackley.**

4. Approved the artist proposal from Yuri Boyko, *The Persona*, for the 9x9 Mural in the West Hollywood Park parking structure.

**Motioned by Commissioner Beroukhim, seconded by Commissioner Williamson and approved unanimously.**

#### **IV. NEW BUSINESS**

None

#### **V. EXCLUDED CONSENT**

None

#### **VI. PUBLIC COMMENT**

None

#### **VII. ITEMS FROM COMMISSIONERS**

Commissioner Lee requested that staff consult the City Attorney to determine whether commissioners may remain present to hear nonactionable items that might be perceived as a potential conflict of interest.

**VIII. ITEMS FROM THE STAFF**

Arts Coordinator Mike Che announced that Arts Intern Nina Schonwetter would be finishing her internship at the end of the week, and thanked her for her great work in the Arts Division.

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission authorized staff to develop the January 25, 2018, meeting agenda as appropriate.

**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 7:05 p.m. to its next meeting.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION  
ON THIS 25<sup>th</sup> DAY OF JANUARY, 2018.

  
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CATHERINE LEE, CHAIR

ATTEST:

  
\_\_\_\_\_  
MOYA MARQUEZ,  
RECORDING SECRETARY