



INAUGURAL ARTISTS ROUNDTABLE

December 6, 2017
City of West Hollywood



INTRODUCTIONS

From Alyse Emdur and Rosten Woo's exhibition for *Art to Us*
Photo by Tony Coelho

ARTS DIVISION STAFF

Andrew Campbell, Manager
acampbell@weho.org

Prentis Bonds, Grants Coordinator
pbonds@weho.org

Mike Che, Arts Coordinator
mche@weho.org

Rebecca Ehemann, Public Art Coordinator
rehemann@weho.org

Joy Tribble, Arts Technician
jtribble@weho.org

Nina Schonwetter, Arts Intern
nschonwetter@weho.org

ROUNDTABLE AGENDA

1) PRESENTATIONS (w/time for your questions)

City of West Hollywood

- Arts Division / WeHo Arts
- Business Development Division

Local Partners

- Visit West Hollywood
- West Hollywood Chamber of Commerce

2) PLANNING FUTURE AGENDAS

3) SHARING WORK, PROGRAMS, EVENTS

4) MIX & MINGLE



WEHO ARTS
ARTS DIVISION
ARTS & CULTURAL
AFFAIRS COMMISSION

ARTS DIVISION PROGRAMS

- Art on the Outside
 - Temporary Public Art: Construction Fences, Digital Billboards, Medians, and Murals
- Arts Grants
 - Community Grants
 - Free Little Library Micro-Grants
 - One City One Pride Festival Grants
 - Organizational Development Grants
 - Project Grants
 - Transgender Arts Initiative Grant
- Arts Talks & Lectures
 - WeHo Artists & Icons Series (NEW!)
 - WeHo Reads
 - WHAP! Partnership with CalArts
- City Poet Laureate
- Library Exhibitions and Programs
 - Visual Art Installations
 - Drag Queen Story Hour
 - SoundSpark
- Performing Arts
 - Free Theatre in the Parks
 - Puppet Theatre on Wheels
 - Winter and Summer Sounds
- Urban Art Collection
 - Permanent Public Art (% for Art)
- Special Projects/Initiatives
 - AIDS Monument
 - Capital Projects – Coast Playhouse
 - PST: LA/LA
 - WeHo Arts: *The Plan*

WEHO Arts
The Plan

YEAR 1
PROGRESS

BY PRINCIPLE

- Space

- Acquisition of The Coast Playhouse
- Use of Long Hall as an Interim Gallery Space
- Increase in collaboration between City Departments

- Engagement

- Fall 2017 – Senior Studio
- Fall 2017 – Teen Center collaboration on Artist-led data visualization projects

- Support

- Individual Artist Grants
- WeHo Artist / Arts Opportunities Facebook Group
- WeHo Creative City Facebook Group*

- Visibility

- WeHo Artists & Icons Series (NEW!)
- Increasing the use of physical mailers for programs

- Experimentation

- Intra-city Innovation Grant to produce data visualizations to communicate elements of the cultural plan

- Today's Roundtable Topic!

- Arts & Business Partnerships



WEST HOLLYWOOD
CITY HALL

Business Development Division



8730 SUNSET TOWERS

JIMMY CHOO

Visit
West Hollywood

PRADA



West Hollywood Chamber of Commerce

- Work with the Library to develop arts therapy programs.
- Pilot an artist residency at the West Hollywood Library.
- Support the presentation of writing workshops, as there is a lot of demand for these.
- Pilot the Living Library.
- Present a “Stories You’ve Waited a Lifetime to Tell” night.
- Pilot a large-scale community arts festival where groups can create and present work around a particular theme.
- Consider the National Night Out model to create a multi-node, community art festival.
- Work with the West Hollywood Design District to undertake an Art in Odd Places festival.
- Serialize Art to Us for the duration of *The Plan*.
- Host Living Room Sessions in tandem with existing programming.
- Convene a salon and networking series where local artists, curators, and the creatively-inclined can present their work, connect with others, and learn about opportunities to support their creative

- Initiative.
- Pilot an expansion of One City One Pride programming beyond June.
- Define the term under-represented and establish baseline metrics on the numbers of such artists presented by WeHo Arts.
- Ensure that grant panels reflect the City’s commitment to equity.
- Undertake further conversations to understand the community of senior artists and how they are currently presenting work.
- Compile metrics on categories of representation in current programming and grants panels.
- Use Winter Sounds and Summer Sounds as a platform to present multiple groups.
- Provide annual or semi-annual opportunities for visual artists to exhibit alongside more established artists.
- Display works made by artists in City Hall.
- Pilot a mentorship program for new grant recipients/applicants.
- Develop a list of teaching artists and quick grants for organizations to connect with local artists and

FUTURE AGENDAS



ANNOUNCEMENTS

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GET IN TOUCH!

WEB

weho.org/arts
weho.org/theplan

SOCIAL MEDIA

(TWITTER, INSTAGRAM, FACEBOOK)
[@wehoarts](#)

PHONE

323-848-6400



Space

In order to thrive,
the arts, in its myriad forms,
need to be ubiquitous in
the built environment,
with physical spaces for
creation and presentation.



Engagement

Art has the capacity to bring people together and create community; at a time of transition in West Hollywood, the arts should be viewed as a resource and the vehicle for people to understand the city's values.



Support

Artists, cultural producers,
curators,
arts administrators,
creative individuals,
non-profit organizations
and businesses need
systems that finance and
support their development.



Visibility

Information on the work of WeHo Arts and West Hollywood's artists and groups should be easily accessible and highly promoted.



Experimentation

West Hollywood has the tools
to lead the region,
and perhaps the nation,
in its support for artists and
in the presentation of
compelling new work;
it shouldn't shy away from
taking risks.