

West Hollywood Design District Advisory Board Meeting

Date/Time: Tuesday December 12, 2017, at 4:00 pm

**Location: Craig's, 8826 Melrose Ave.,
West Hollywood, CA**

**WEST HOLLYWOOD
DESIGN DISTRICT**

AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm

- 3) CURRENT FINANCIALS 4:07pm

- 4) New Business 4:10pm
 - a) BID Manager Update Report
 - b) Programming and Event Discussion;
Modern Luxury Proposal (Vote is needed)
 - c) La Peer Preview Spending Allocation (Vote is needed)
 - d) DuVin Wine Christmas Gifts (Vote is needed)
 - e) Matte Black Agreement Renewal (Vote is needed)
 - f) West Hollywood Chamber of Commerce Renewal (Vote is needed)

- 5) UNFINISHED BUSINESS 4:20pm
 - a) Content Management Update – Matte Black
 - b) SMLZ Logo Update – Nick Ingate
 - c) Street Pole Banner Update – Ben Reiss
 - d) New Member Votes – Caitlin Griffin and Darci MacNab

- 6) EXTERNAL PARTNER REPORTS 4:30pm
 - a) Maribel Louie – City of West Hollywood
 - b) Tom Kiely – Visit West Hollywood
 - c) Genevieve Morrill – West Hollywood Chamber of Commerce

- 7) BOARD MEMBER COMMENTS 4:50PM

- 8) PUBLIC COMMENTS 4:55PM

- 9) ADJOURMENT 5:00PM

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the
City of West Hollywood in the Office of the City Clerk and that I
posted this agenda on:

Date: December 7, 2017

Signature: Alyssa T. Perabon