

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MINUTES**

**THURSDAY, OCTOBER 26, 2017 – 5:00 P.M.**

*Location: Community Meeting Room – West Hollywood City Hall  
8300 Santa Monica Boulevard, West Hollywood*

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Catherine Lee at 5:05 p.m.

**A. Pledge of Allegiance**

Commission Chair Catherine Lee led the Pledge of Allegiance.

**B. Roll Call:**

Present: Commission Chair Catherine Lee  
Commission Vice Chair J. Dallas Dishman  
Commissioner Candice Beroukhim (Left at 6:04pm)  
Commissioner Martin Gantman  
Commissioner Dawn Moreno-Freedman  
Commissioner Madeleine Rackley (Arrived at 5:27pm)  
Commissioner Todd Williamson

Also Present: Arts Manager Andrew Campbell  
Administrative Specialist IV/Recording Secretary Moya Márquez  
Arts Coordinator Michael Che  
Public Art Coordinator Rebecca Ehemann

**C. Approval of the Agenda**

On the suggestion of staff, Commissioner Williamson motioned to move item 3A to the end of the Agenda, after item 4B. Commissioner Beroukhim seconded, and the motion was approved.

Commissioner Williamson motioned approval of the October 26, 2017 meeting Agenda, as amended. Commissioner Beroukhim seconded, and the motion was approved.

**D. Approval of the September 28, 2017 Meeting Minutes**

Motioned by Commissioner Dishman, seconded by Commissioner Moreno-Freedman, and approved.

**E. Public Comment**

None.

**II. CONSENT CALENDAR**

The following routine matters were acted upon by one motion. There were no items removed for separate discussion under Excluded Consent.

**Motioned by Commissioner Dishman, seconded by Commissioner Gantman, and approved.**

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**B. Performing Arts and Cultural Affairs Subcommittee Report**

The Commission received and filed a report from the Performing Arts and Cultural Affairs (PACA) Subcommittee on its meeting held October 12, 2017.

**ACTION:** Ratified the Performing Arts and Cultural Affairs Subcommittee's recommendation to approve a WeHo Arts Community Grant award of \$1,000 to MEDIARAMA Inc. **Approved as part of the Consent Calendar.**

**C. Urban Art Subcommittee Report**

No reportable action was taken during the Urban Art Subcommittee at its meeting held October 19, 2017.

**III. UNFINISHED BUSINESS**

**A. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held October 26, 2017 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Dishman reported that the Art on the Outside Subcommittee reviewed five curators who had responded to the Santa Monica Boulevard/Doheny Drive Sculpture Park Curator Proposals. The Subcommittee narrowed their search down to three curators, and directed staff to extend an invitation to the selected curators, Aurora Tang, Peter Mays (Los Angeles Artist Association), and Emily Womack (Dyson & Womack), to attend the next Subcommittee Meeting to present their work and proposal to the Subcommittee.

The Subcommittee directed staff to create a RFP to program the 9x9 mural space in the ground floor of the West Hollywood Park Parking Structure currently displaying Mei Xian Qiu's *"Let a Thousand Flowers Bloom; 8990."*

Commissioner Dishman reported that the Art on the Outside Subcommittee approved a temporary video art project proposal from IF (Innovation Foundation), *"Goldfoss-Episodes"* by artist Sita Valrún, for installation on the electronic billboard at 9039 Sunset Boulevard from November 1, 2017 – December 31, 2017.

**ACTIONS:** Ratified the Art on the Outside Subcommittee's recommendation to approve the temporary video art project proposal from IF (Innovation Foundation) for

"Goldfoss-Episodes" by artist Sita Valrún for installation on the electronic billboard at 9039 Sunset Boulevard from November 1, 2017 – December 31, 2017.

#### **IV. STUDY SESSIONS**

##### **A. Study Session: Cultural Facilities and Artists Housing**

The Arts and Cultural Affairs Commission convened to a Study Session, where City staff presented updates on cultural capital projects in the City, including West Hollywood Park Phase II and the Werle Building – and how art is to be integrated into these capital projects. The Commission also discussed potential opportunities to develop cultural facilities in private and public developments, and the potential to develop artist housing in West Hollywood. As part of the Study Session, the Commission received comments from Helen Collins, Senior Administrative Analyst, Facilities and Field Services Division; Joanna Hankamer, Principal Planner, Capital & Special Projects; Peter Noonan, Rent Stabilization and Housing Manager; Bianca Siegl, Long Range and Mobility Planning Manager and David DeGrazia, Current and Historic Preservation Planning Manager.

##### **B. Study Session: Sarah Conley Odenkirk – How to Approve and/or Deny Project Proposals Using the Review and Evaluation Criteria**

The Arts and Cultural Affairs Commission convened to a Study Session. As part of the Study Session, the Commission received a presentation and comments from Lawyer Sarah Conley Odenkirk on how to use the newly established Art on the Outside Subcommittee Review and Evaluation Criteria to approve and/or deny projects. Odenkirk's presentation stressed the importance of understanding the first amendment and its relationship to public art.

#### **V. EXCLUDED CONSENT**

None.

#### **VI. PUBLIC COMMENT**

None.

#### **VII. ITEMS FROM COMMISSIONERS**

None.

#### **VIII. ITEMS FROM THE STAFF**

Public Art Coordinator Rebecca Ehemann announced that the City's Cultural Plan, known as *WeHo Arts: The Plan*, is available to download in its entirety from the City's website. Ehemann also reminded the Commission that *The Plan's* celebration and Launch Party is scheduled for Saturday, November 4<sup>th</sup> from 12pm-2pm at Plummer Park.

Arts Coordinator Michael Che announced that the next WeHo Reads event, a conversation between Chris Kraus (author of *I Love Dick*) and West Hollywood City Poet Laureate Kim Dower will be held at the Council Chambers on November 14<sup>th</sup>, from 7:00-9:00pm.

Arts Coordinator Michael Che announced that there will be a screening of the short film “*Los Olvidados*” followed by an artists’ talk with Ramiro Gomez and David Feldman at the Council Chambers on Wednesday, November 15 at 7:30pm.

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission advised staff to develop the November 16, 2017 meeting agenda as appropriate.

**X. ADJOURNMENT**

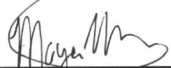
The Arts and Cultural Affairs Commission adjourned at 6:45 p.m. to its meeting scheduled November 16, 2017, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION  
ON THIS 16<sup>th</sup> DAY OF NOVEMBER, 2017.

A handwritten signature in black ink, appearing to read 'Catherine Lee', written in a cursive style. The signature is positioned above a horizontal line.

CATHERINE LEE, CHAIR

ATTEST:

A handwritten signature in black ink, appearing to read 'Moya Márquez', written in a cursive style. The signature is positioned above a horizontal line.

MOYA MÁRQUEZ, RECORDING  
SECRETARY