

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES**

THURSDAY, AUGUST 24, 2017 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Catherine Lee at 5:02 p.m.

A. Pledge of Allegiance: Commissioner Rackley led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Chair Catherine Lee
Commission Vice Chair J. Dallas Dishman
Commissioner Candice Beroukhim
Commissioner Martin Gantman
Commissioner Dawn Moreno-Freedman
Commissioner Madeleine Rackley
Commissioner Todd Williamson

Also Present: Arts Manager Andrew Campbell
Administrative Specialist IV/Recording Secretary Prentis Bonds
Arts Coordinator Michael Che
Public Art Coordinator Rebecca Ehemann

C. Approval of the Agenda:

Motioned approval of the August 24, 2017 meeting agenda by Commissioner Beroukhim, seconded by Commissioner Williamson and approved.

D. Approval of the July 27, 2017 Meeting Minutes

Motioned by Commissioner Beroukhim, seconded by Commissioner Dishman and approved.

E. Public Comment

None.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. There were no items removed for separate discussion under Excluded Consent.

Motioned by Commissioner Rackley seconded by Commissioner Dishman and approved.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

B. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received and filed a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held August 10, 2017 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS: Receive and file PACA Subcommittee Report and ratify recommendations proposed by the Subcommittee including:

1. Approval of a HATCH – Digital Filmmaker Incubator Pilot Program Grant of \$1,000 to support the film project “*LA: A Queer History*” by Gregorio Davila. **Approved as part of the Consent Calendar**
2. Approval of a WeHo Arts Community Grant award of \$1,000 to Happy Notes Foundation to fund a Jewish Holidays Celebration featuring the children’s choir “Lomir Zingen” Saturday, September 9, 2017 at Plummer Park Fiesta Hall in accordance with program guidelines. **Approved as part of the Consent Calendar**

III. NEW BUSINESS

A. Tierra del Sol Foundation

The Commission received a presentation from President and Chief Executive Officer Rebecca Lienhard and from Tierra del Sol Foundation on their work to empower people with disabilities to achieve their potential and desire to become productive citizens who are accepted, included, and valued for the contributions they make to the economic, civic and cultural vitality of the community.”

Tierra del Sol Foundation expressed interest in working with the City to provide artists with disabilities with more exposure, greater art opportunities and workspace (satellite studio) in West Hollywood.

IV. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held August 24, 2017 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS: Ratify recommendations proposed by the Art on the Outside Subcommittee including:

1. Approval of the Commercial Business Mural Application for 8807 Melrose Avenue featuring a work by Ruben Rojas as art and not creative signage.
Motioned by Commissioner Williamson seconded by Commissioner Moreano-Freedman and approved.
2. Approval of the temporary video art project proposal submitted by IF, Innovation Foundation for “*What Lies Ahead*” by artist Kate Johnson” for installation on the electronic billboard at 8410 Sunset Boulevard from September 1, 2017 – October 31, 2017
Motioned by Commissioner Moreno-Freedman seconded by Commissioner Dishman and approved.

3. Approval of the temporary video art project proposal by IF, Innovation Foundation for "Time for Sushi" by artist David Lewandowski for installation on the electronic billboard at 9039 Sunset Boulevard from September 1, 2017 – October 31, 2017.

Motioned by Commissioner Beroukhim seconded by Commissioner Williamson and approved.

B. Urban Art Subcommittee Report

The Urban Art Subcommittee meeting of August 17, 2017 was cancelled due to the lack of a quorum.

C. WeHo Arts: The Plan

The Commission reviewed cultural plan priorities and recommendations with consultant Amanda Carlson and provided direction on the implementation of *WeHo Arts: The Plan* through its 2018-2020 Work Plan.

In response to Ms. Carlson's question concerning what worked well during the cultural planning process, it was the consensus of the Commission that the process, numbers of persons reached and variety of methods used to obtain quality information from residents and visitors very beneficial. It was also the consensus of the Commission that the plan is useable and highly flexible.

Ms. Carlson requested that commissioners keep in mind the following questions for subsequent discussion on the implementation of *WeHo Arts: The Plan*:

1. How would the Commission like to continue over the next several months?
2. What are the Commission's implementation expectations?
3. How would the Commission like to receive information, communicate its decisions and continue its engagement with the community?
4. How does the Commission envision *The Plan* influencing City policy, initiatives, and the work plans of other City departments?
5. What could we do better?

Ms. Carlson announced that data visualization artists Maria Lamadrid, Sean Noyce and YoMeryl will be present at the September 28, 2017 meeting.

V. EXCLUDED CONSENT

None

VI. PUBLIC COMMENT

None

VII. ITEMS FROM COMMISSIONERS

Commissioner Gantman requested that the Commission undertake discussion concerning the City's Urban Art Policy and Guidelines as part of its work plan.

Commissioner Rackley thanked Commissioner Moreno-Freedman for providing support during public comment on *WeHo Arts: The Plan* at the West Hollywood City Council meeting held Monday, August 21, 2017.

VIII. ITEMS FROM THE STAFF

Staff announced workshop performances of the site-specific interactive theater production "Señor Plummer's Final Fiesta," Thursday, August 24 – Saturday, August 26, 2017 at 7 p.m., Plummer Park.

Arts Manager Andrew Campbell announced City Council's approval of:

- Art on Construction Fence Program and zone text amendment requiring art on construction fencing for certain commercial development projects
- WeHo Arts: The Plan, a community-based cultural plan
- Agreement for Services to develop and implement a community engagement strategy for the AIDS Monument Project

He also announced:

- Multiplex "House of MULTIPLEX" dance festival Friday, August 25 and Saturday, August 26, 2017 at West Hollywood Park Auditorium
- Opening reception for the exhibition "In West Hollywood," works by Ramiro Gomez and David Feldman and Kickoff for PSTLA/LA Thursday, August 24, 2017
- West Hollywood Board and Commission training on September 5, 2017.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff on development of the September 28, 2017 meeting agenda. Agenda items shall include:

- WeHo Arts: The Plan - Data visualization artists presentations
- FY2018 Subcommittee Structure
- Art on the Outside Guidelines

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:17 p.m. to its meeting scheduled September 28, 2017, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

AYES:	Commissioner:	Beroukhim, Gantman, Moreno-Freedman Rackley and Williamson and Commission Chair Catherine Lee and Commission Vice Chair J. Dallas Dishman
NOES:	Commissioner:	None
ABSENT:	Commissioner:	None
ABSTAIN	Commissioner:	None



CATHERINE LEE, CHAIR

ATTEST:



PRENTISS BONDS, RECORDING SECRETARY