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Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, OCTOBER 2, 2017
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. –REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: September 27, 2017

Signature: Alyssa T. Potlador

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

- 1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

- 1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

- 2.A. **POSTING OF AGENDA:**

SUBJECT: The agenda for the meeting of Monday, October 2, 2017 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, September 27, 2017.

RECOMMENDATION: Receive and file.

- 2.B. **APPROVAL OF MINUTES:**

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of September 18, 2017.

- 2.C. APPROVAL OF DEMAND REGISTER NO. 811 [D. WILSON, L. QUIJANO]:**
SUBJECT: The City Council shall receive the Demand Register for period ending September 22, 2017 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.
RECOMMENDATION: Approve Demand Register NO. 811 and adopt Resolution No.17-4993, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 811."
- 2.D. CLAIMS ADMINISTRATION [D. WILSON, A. WARD]:**
SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.
RECOMMENDATION: Deny the claim of Farmers Insurance Company as agent for Chelsea Kauffman.
- 2.E. ORDINANCE NO. 17-1013 (2ND READING) "ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE JOINT POWERS AGREEMENT FOR LOS ANGELES COMMUNITY CHOICE ENERGY AND AUTHORIZING THE IMPLEMENTATION OF A COMMUNITY CHOICE AGGREGATION PROGRAM" [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 17-1013 approving the Joint Powers Agreement for Los Angeles Community choice Energy and Authorizing the Implementation of a Community Choice Aggregation Program.
RECOMMENDATION: Waive further reading and adopt Ordinance No. 17-1013, "ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE JOINT POWERS AGREEMENT FOR LOS ANGELES COMMUNITY CHOICE ENERGY AND AUTHORIZING THE IMPLEMENTATION OF A COMMUNITY CHOICE AGGREGATION PROGRAM."
- 2.F. COMMISSION AND ADVISORY BOARD MEETING SYNOPSSES [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will receive Synopses from the Business License Commission, Public Facilities Commission, and Public Safety Commission on the actions taken at their recent meetings.
RECOMMENDATION: Receive and file.
- 2.G. ATTENDANCE REPORTS FOR CITY COMMISSIONS AND ADVISORY BOARDS [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will receive the attendance reports for City Commission, and Advisory Board meetings convened between August 2016 and August 2017.
RECOMMENDATION: Receive and file the attendance reports.

- 2.H. UPDATE ON SUNSET BOULEVARD STREETScape ACTION PLAN [S. DEWOLFE, J. KEHO, B. SIEGL, J. DAVIS, G. SRAPYAN]:**
SUBJECT: This report is an update on the Council directive to evaluate the Sunset Strip for additional interventions with respect to walkability and public space and shade, public art, public safety, boulevard usability, parking convenience, transportation, landscaping and WiFi connection.
RECOMMENDATION: Receive and file.
- 2.I. NEXTGEN CIVIC ENGAGEMENT EVENT RECAP REPORT [M. LOUIE, F. CONTRERAS, K. MAYERSON, P. AREVALO, J. JIMENEZ]:**
SUBJECT: The City Council will receive and file a recap report on the NextGen civic engagement event.
RECOMMENDATION: Receive and file.
- 2.J. SINGLE-FAMILY AND TWO-UNIT RESIDENTIAL (R1) HISTORIC RESOURCES SURVEY [S. DEWOLFE, J. KEHO, D. DEGRAZIA]:**
SUBJECT: The City Council requested that staff return with a discussion of the Citywide survey of residential structures in the Single-Family and Two-Unit Low Density Residential (R1A, R1B, R1C) Districts.
RECOMMENDATION: Due to waning public support and lack of available historic preservation consultants, it is recommended that the Council indefinitely delay the Citywide Single-Family and Two-Unit Residential (R1) Historic Resources Survey.
- 2.K. RECOGNITION OF DISABILITIES AWARENESS MONTH [E. SAVAGE, D. GIUGNI, D. MURRAY, J. MITHERS]:**
SUBJECT: The City Council will recognize October as Disabilities Awareness Month.
RECOMMENDATIONS: 1) Proclaim October as Disabilities Awareness Month; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 3) Direct the Communications Department to utilize all appropriate communications tools to promote the event including, but not limited to, the City's website and social media tools; 4) Direct the Social Services Division to oversee the installation of 30-plus banners along Santa Monica Boulevard that recognize recipients of the City's Disability Services Awards; 5) Approve the Disability Service Awards to be presented at a televised meeting of the Disabilities Advisory Board on October 25, 2017; 6) Approve the use of City venues for Disabilities Awareness month events and a waiver of event permits, parking validations, and room fees. These events include, but are not limited to the Tuesday, October 17, 2017 Health and Wellness event and Wednesday, October 25, 2017 Disabilities Advisory Board meeting and awards event; and 7) Waive parking enforcement of the three-hour parking restrictions until 1pm at Plummer Park on Tuesday, Oct. 17 for the Health & Wellness event.

- 2.L. AUTHORIZATION TO RELEASE REQUEST FOR PROPOSALS FOR GREEN BUILDING PROGRAM UPDATE [S. DEWOLFE, J. KEHO, B. SIEGL, R. EASON, S. TAYLOR]:**
SUBJECT: The City Council will authorize staff to release a Request for Proposals for a Green Building Program update.
RECOMMENDATION: Authorize the issuance of a Request for Proposal (RFP) to invite qualified firms to submit proposals to update the City's Green Building Program.
- 2.M. 2020 CENSUS: PARTICIPATION IN THE LOCAL UPDATE OF CENSUS ADDRESSES (LUCA) OPERATION [C. SCHROEDER, H. MOLINA]:**
SUBJECT: The City Council will consider accepting an invitation from the United States Census to participate in the Local Update of Census Addresses (LUCA) operation in anticipation to the 2020 Census to be held on April 1, 2020.
RECOMMENDATIONS: 1) Accept the invitation from the United States Census (Census) to join the Local Update of Census Addresses (LUCA) operation; 2) Authorize the City Manager to sign all necessary forms related to the LUCA operation; 3) Direct staff to work collaboratively with the Census to ensure the agency has all addresses within the City of West Hollywood; and 4) Report back to City Council with a status report including a community engagement strategy to encourage participation of residents and the business community in the 2020 Census.
- 2.N. AUTHORIZING LEGAL SERVICES WITH BAKER & HOSTETLER, LLP [M. JENKINS, D. WILSON]:**
SUBJECT: The City Council will consider approval for up to \$75,000 for legal services with Baker & Hostetler, LLP to provide special legal services to the City.
RECOMMENDATIONS: 1) Authorize the expenditure of up to \$75,000 for an Engagement Agreement with Baker & Hostetler LLP; and 2) Authorize the City Manager or designee to execute documents incident to the agreement.
- 2.O. 2017 HALLOWEEN CARNAVAL EVENT STREET CLOSURES, FACILITY USE, PERMIT PARKING AND AGREEMENT FOR MEDICAL CARE CENTERS [M. LOUIE, K. COOK, C. SMITH]:**
SUBJECT: The City Council will consider approving street closures associated with the City's annual Halloween Carnival to be held on Tuesday, October 31, 2017.
RECOMMENDATIONS: 1) Approve street closures associated with the City's annual Halloween Carnival to be held on Tuesday, October 31, 2017, as outlined in this staff report; 2) Lift permit parking citywide from 11:00 a.m. on Tuesday, October 31, 2017 through 12:00 p.m. on Wednesday, November 1, 2017; 3) Waive enforcement of all on-street meters within the City limits from 6:00 p.m. on Tuesday, October 31, 2017 through 2:00 a.m. on Wednesday, November 1, 2017; 4) Approve the use

of the Five Story Parking Structure, El Tovar Place between San Vicente Boulevard and Robertson Boulevard and Melrose Parking Lot for Public Safety vehicles and production team parking from 5:00 a.m. on Tuesday, October 31, 2017 through 7:00 a.m. on Wednesday, November 1, 2017; 5) Approve the use of the Auditorium and Skyroom in West Hollywood Park from 7:00 a.m. on Monday, October 30, 2017 through 10:00 a.m. on Wednesday, November 1, 2017 for Public Safety briefings and the Event Services and Recreation team's command center; 6) Approve an agreement for services with Town & Country in an amount not to exceed \$35,000 for services to supply and build two medical care centers; 7) Authorize the City Manager or his designee to execute documents incident to the agreement; and 8) Authorize the City Manager or his designee to negotiate with event producers regarding additional requests.

2.P. CITY OF WEST HOLLYWOOD LIST OF TRANSPORTATION-RELATED PROJECTS ELIGIBLE FOR FUNDING UNDER SB 1 (BEALL) TRANSPORTATION FUNDING [O. DELGADO, H. DEMITRI]:

SUBJECT: The City Council will consider adopting a resolution specifying certain transportation-related projects eligible for funding under SB-1 (Beall) Transportation Funding to be completed during the current fiscal year. The project list included in the resolution will be included in the City's application for SB 1 funding to the California Transportation Commission (CTC).

RECOMMENDATIONS: 1) Adopt Resolution No. 17-_____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING A LIST OF TRANSPORTATION-RELATED PROJECTS ELIGIBLE FOR FUNDING UNDER SB-1 (BEALL) TRANSPORTATION FUNDING"; 2) Direct staff to complete an application for funding of transportation-related projects and submit said application along with the list of City projects to the California Transportation Commission (CTC) before the October 16, 2017 deadline; and 3) Direct staff to send copies of the adopted resolution and list of projects to Senator Ben Allen, Assemblymember Richard Bloom, and the League of California Cities.

2.Q. REQUEST TO HONOR VETERANS OF WORLD WAR II IN PLUMMER PARK [J. HEILMAN, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to identify an appropriate location in Plummer Park to honor three West Hollywood community members and veterans of World War II: Mr. Yefim Stolyarsky, Mr. Efim Kutz, and Mr. Vladimir Barkon.

RECOMMENDATIONS: 1) Direct staff to identify an appropriate location in Plummer Park to honor three community members: Mr. Yefim Stolyarsky, Mr. Efim Kutz, and Mr. Vladimir Barkon; 2) Direct staff to return to City Council with recommendations for final review and approval; and 3) Authorize the Director of Finance & Technology Services to

allocate \$5,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for associated costs.

2.R. COLLABORATION BETWEEN CITY OF WEST HOLLYWOOD AND THE LOS ANGELES GAY & LESBIAN CHAMBER OF COMMERCE [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to develop a collaborative relationship with the Los Angeles Gay & Lesbian Chamber of Commerce in order to partner on events and other programs geared towards the West Hollywood business community.

RECOMMENDATION: Direct the Business Development Division to explore opportunities to enhance the relationship between the Los Angeles Gay & Lesbian Chamber of Commerce and the City of West Hollywood including collaboration on events and other programs geared towards the West Hollywood business community.

2.S. PARTNERSHIP WITH LOS ANGELES COUNTY FIRE DEPARTMENT AND CEDARS SINAI MEDICAL CENTER TO PURCHASE MECHANICAL CPR DEVICES TO SERVE THE WEST HOLLYWOOD COMMUNITY [J. HEILMAN, A. LOVANO]:

SUBJECT: The City Council will consider approving the purchase of two LUCAS (Lund University Cardiac Arrest System) mechanical CPR devices to be used by personnel at Los Angeles County Fire Stations 7 and 8 as part of a pilot program with the Los Angeles County Fire Department and Cedars Sinai Medical Center.

RECOMMENDATIONS: 1) Approve the purchase of two LUCAS mechanical CPR devices to be used by personnel at Los Angeles County Fire Stations 7 and 8 as part of a pilot program with the Los Angeles County Fire Department and Cedars Sinai Medical Center; and 2) Authorize the Finance Department to issue a Purchase Order to Stryker/Physio Control in an amount not to exceed \$35,000 for the purchase of two LUCAS mechanical CPR devices to include all taxes, fees, and shipping.

3. PUBLIC HEARINGS:

3.A. AMENDMENTS TO THE CITY'S MUNICIPAL CODE TO MODIFY THE REVIEW AUTHORITY FOR EXTENDED HOUR BUSINESSES AND AMENDMENT TO THE FEE RESOLUTION FOR FY2017-18 TO ADD A NEW BUSINESS LICENSE FEE [M. LOUIE, J. ROCCO, B. BIRKELAND, S. DEWOLFE, J. KEHO, B. SIEGL]:

SUBJECT: The City Council will consider amendments to the City's Municipal code to amend the regulations that govern extended hour businesses and transfer review authority to the Business License Commission, and an amendment to the Fee Resolution for FY2017-18 to add a new business license fee.

RECOMMENDATION: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony and: 1) Introduce on first reading Ordinance No. 17-____ "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO AMEND REGULATIONS THAT GOVERN EXTENDED HOUR BUSINESSES, CITYWIDE;" and 2) Adopt Resolution No. 17-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION (RESOLUTION NO. 17-4952) BY ADDING A NEW BUSINESS LICENSE FEE TO THE SCHEDULE OF FEES AND CHARGES FOR THE CODE COMPLIANCE DIVISION."

3.B. AMENDMENTS TO THE CITY'S MUNICIPAL CODE TO ALLOW MORE FLEXIBILITY AND CREATIVITY IN THE DESIGN, SIZE, AND PLACEMENT OF TEMPORARY SIGNS FOR WINDOWS AND GLASS DOORS [M. LOUIE, J. ROCCO, B. BIRKELAND, S. DEWOLFE, J. KEHO, B. SIEGL]:

SUBJECT: The City Council will consider amendments to the City's Municipal Code to amend the regulations that govern temporary signs to allow for flexibility and creativity in the design, size, and placement of temporary signs.

RECOMMENDATION: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony and introduce on first reading: 1) Ordinance No. 17-____: AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO AMEND REGULATIONS THAT GOVERN TEMPORARY SIGNS, CITYWIDE."

4. UNFINISHED BUSINESS:

4.A. STREET MEDIA PROJECT UPDATE INCLUDING LICENSE AGREEMENT FOR NEW STREET FURNITURE WITH OUTFRONT/DECAUX STREET FURNITURE, LLC [M. LOUIE, F. CONTRERAS, K. MAYERSON, D. WILSON, J. LEONARD, O. DELGADO]:

SUBJECT: Staff will provide Council with an update on the Street Media Project, including requests to proceed with the development of construction documents for several components of the project, and consideration of a License Agreement for Street Furniture with Outfront/Decaux Street Furniture, LLC.

RECOMMENDATIONS: 1) Authorize staff to proceed with construction documents for the pedestrian and vehicular wayfinding components of the Street Media Project; 2) Authorize staff to proceed with construction documents for the replacement welcome sign components of the Street Media Project; 3) Direct the Economic Development Department to develop a landmark gateway entry program as a pilot art/design

competition for individual entryways and/or activity hubs and return to Council with an RFP within 90 days for the first pilot project for the easternmost gateway on Sunset Boulevard; 4) Approve a License Agreement for Street Furniture with Outfront/Decaux Street Furniture, LLC; 5) Direct staff to proceed into design development for the bus shelter and street furniture system with the Outfront/Decaux Street Furniture, LLC Team; and 6) Authorize the City Manager or designee to execute documents incident to the License Agreement.

5. NEW BUSINESS:

5.A. AGREEMENT FOR SERVICES WITH THE WEST HOLLYWOOD CHAMBER OF COMMERCE FOR FISCAL YEAR 2017-2018 [M. LOUIE, J. ROCCO]:

SUBJECT: The City Council will consider approving an agreement for services with the West Hollywood Chamber of Commerce to support a range of business related programs and services in fiscal year 2017-2018.

RECOMMENDATIONS: 1) Approve an agreement with the West Hollywood Chamber of Commerce in an amount not to exceed \$50,500 for fiscal year 2017-2018; 2) Authorize the Director of Economic Development to approve on a case by case basis the sponsorship of Chamber activities in an amount not to exceed \$13,000; and 3) Authorize the City Manager to sign and execute the agreement and approve any minor modifications to the scope of services throughout the fiscal year.

5.B. SAFE WEHO LEADERSHIP COUNCIL RECOMMENDATIONS [J. D'AMICO, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will receive the Safe WeHo Leadership Council Recommendations and discuss recommendations for next steps, including the creation of an "Alcohol Liaison Officer" and a comprehensive social responsibility campaign.

RECOMMENDATIONS: 1) Receive and file the Safe WeHo Leadership Council Recommendations for City Council report; 2) Direct staff to take actions to begin to implement the two initiatives recommended by the Safe WeHo Leadership Council, including: a. Create an "Alcohol Liaison Officer" position at the West Hollywood Sheriff's Station, b. Develop a comprehensive social responsibility campaign calling upon individuals to make smart choices around consumption of alcohol and other drugs; and 3) Discuss other options provided by the Safe WeHo Leadership Council and provide additional direction.

5.C. COMMISSION AND ADVISORY BOARD APPOINTMENTS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making a direct appointment to the Public Safety Commission and an at-large appointment to the Russian Advisory Board.

RECOMMENDATIONS: 1) Councilmember Horvath to make a direct appointment to the Public Safety Commission; and 2) Call for nominations for one (1) at-large appointment to the Russian Advisory Board.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE:

None.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, October 16, 2017 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
October 16	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
October 30	Monday	6:00 PM	Annual Congress of Commissions & Advisory Boards	West Hollywood Library & Council Chambers
November 6	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
November 20	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers

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